

Table 201-1

QUESTION 1:

Please read the following statement and indicate if you agree or disagree with that statement:

Virginia's K-12 public schools generally are well run, provide high-quality instruction for students, and are a sound place to invest public dollars.

BANNER 1

	PARTY IDENTIFICATION								ETHNICITY					DMA					
	TOTAL	STRG GOP	SOFT/ LEAN GOP	TOTAL GOP	IND	TOTAL DEM	SOFT/ LEAN DEM	STRG DEM	WHITE	AF	AM	TOTAL MINOR- ITY	WHITE DEMS	WHITE INDS	DC	ROA- NOKE	RICH- MOND	NOR- FOLK	OTHER
BASE=TOTAL SAMPLE	800 100%	144 18%	149 19%	293 37%	181 23%	326 41%	132 17%	194 24%	594 74%	142 18%	206 26%	202 25%	136 17%	302 38%	106 13%	151 19%	162 20%	79 10%	
**D/S (AGREE - DISAGREE)	314 39%	2 2%	36 24%	39 13%	54 30%	221 68%	73 55%	148 76%	220 37%	73 51%	94 46%	151 75%	44 32%	139 46%	25 23%	66 44%	66 41%	18 23%	
TOTAL AGREE -----	557 70%	73 51%	92 62%	166 57%	117 65%	274 84%	102 78%	171 88%	407 68%	108 76%	150 73%	176 87%	90 66%	220 73%	65 62%	109 72%	114 70%	48 61%	
TOTAL DISAGREE -----	243 30%	71 49%	56 38%	127 43%	63 35%	53 16%	30 22%	23 12%	187 32%	35 24%	56 27%	25 13%	46 34%	81 27%	41 38%	42 28%	48 30%	31 39%	
STRONGLY AGREE	186 23%	18 12%	28 19%	45 16%	36 20%	104 32%	27 21%	77 40%	135 23%	35 25%	50 24%	71 35%	28 21%	87 29%	22 21%	31 20%	33 20%	13 17%	
SOMEWHAT AGREE	371 46%	55 38%	65 44%	120 41%	82 45%	169 52%	75 57%	94 49%	272 46%	73 51%	100 48%	105 52%	62 46%	133 44%	44 41%	78 52%	81 50%	35 45%	
SOMEWHAT DISAGREE	164 21%	39 27%	36 24%	75 26%	46 25%	43 13%	28 21%	15 8%	118 20%	27 19%	46 22%	20 10%	33 24%	54 18%	24 23%	31 20%	35 22%	21 26%	
STRONGLY DISAGREE	79 10%	32 22%	20 13%	52 18%	18 10%	10 3%	2 1%	8 4%	69 12%	8 6%	10 5%	5 3%	13 10%	28 9%	16 15%	12 8%	13 8%	10 13%	

Table 201-2

QUESTION 1:

Please read the following statement and indicate if you agree or disagree with that statement:

Virginia's K-12 public schools generally are well run, provide high-quality instruction for students, and are a sound place to invest public dollars.

BANNER 2

	GENDER			AGE					GENDER/AGE				EDUCATION				GENDER/EDUCATION				ETHNICITY/EDUCATION			
	TOTAL	MEN	WOMEN	18-34	35-44	45-54	55-64	65+	MEN 18-54	MEN 55+	WOMEN 18-54	WOMEN 55+	HS OR LESS	SOME COLL	COLL GRAD	GRAD/ PROF	MEN W/O DEG	MEN W/ DEG	WOMEN W/O DEG	WOMEN W/ DEG	WHITE W/O DEG	WHITE W/ DEG	NON- WHITE W/O DEG	NON- WHITE W/ DEG
BASE=TOTAL SAMPLE	800 100%	384 48%	416 52%	176 22%	159 20%	115 14%	143 18%	206 26%	235 29%	149 19%	215 27%	201 25%	212 27%	258 32%	222 28%	108 13%	219 27%	165 21%	251 31%	165 21%	334 42%	260 33%	136 17%	70 9%
**D/S (AGREE - DISAGREE)	314 39%	148 39%	165 40%	68 38%	79 50%	30 26%	56 39%	81 39%	96 41%	53 35%	81 38%	84 42%	83 39%	105 41%	93 42%	32 30%	73 33%	76 46%	116 46%	49 30%	121 36%	99 38%	68 50%	26 38%
TOTAL AGREE -----	557 70%	266 69%	291 70%	122 69%	119 75%	72 63%	100 70%	144 70%	165 70%	101 68%	148 69%	142 71%	148 70%	182 70%	157 71%	70 65%	146 67%	120 73%	184 73%	107 65%	228 68%	179 69%	102 75%	48 69%
TOTAL DISAGREE -----	243 30%	118 31%	125 30%	54 31%	40 25%	43 37%	43 30%	63 30%	70 30%	48 32%	67 31%	58 29%	64 30%	77 30%	64 29%	38 35%	73 33%	45 27%	68 27%	58 35%	107 32%	81 31%	34 25%	22 31%
STRONGLY AGREE	186 23%	91 24%	94 23%	49 28%	32 20%	27 23%	32 22%	46 22%	56 24%	35 23%	52 24%	43 21%	49 23%	62 24%	49 22%	25 23%	45 20%	47 28%	67 27%	28 17%	78 23%	58 22%	34 25%	16 24%
SOMEWHAT AGREE	371 46%	175 46%	196 47%	73 41%	87 55%	46 40%	68 47%	98 47%	109 46%	66 44%	97 45%	100 50%	99 46%	120 46%	108 49%	45 42%	101 46%	74 45%	117 47%	79 48%	150 45%	122 47%	68 50%	32 45%
SOMEWHAT DISAGREE	164 21%	75 20%	89 21%	41 23%	26 16%	29 25%	23 16%	45 22%	45 19%	30 20%	50 23%	38 19%	40 19%	55 21%	46 21%	24 22%	47 21%	28 17%	48 19%	41 25%	68 20%	50 19%	26 19%	19 28%
STRONGLY DISAGREE	79 10%	43 11%	37 9%	13 7%	14 9%	14 12%	20 14%	18 9%	24 10%	18 12%	17 8%	20 10%	25 12%	22 8%	19 8%	14 13%	26 12%	16 10%	20 8%	17 10%	39 12%	31 12%	8 6%	2 3%

Table 201-3

QUESTION 1:

Please read the following statement and indicate if you agree or disagree with that statement:

Virginia's K-12 public schools generally are well run, provide high-quality instruction for students, and are a sound place to invest public dollars.

BANNER 3

	IDEOLOGY						INCOME				HAVE CHILDREN		PARENTS		CHILD ATTEND K-12						PERSONALLY ENROLL		EMPLOYED VA	
	TOTAL	VERY CONS	SMWT CONS	TOTAL CONS	MOD	TOTAL LIB	<\$40K	\$40K-\$60K	\$60K-\$100K	\$100K+	YES	NO	DADS	MOMS	YES, CURR	YES, PAST	TOTAL YES	NO	CURR K-12 DADS	CURR K-12 MOMS	YES	NO	YES	NO
BASE=TOTAL SAMPLE	800 100%	112 14%	152 19%	264 33%	310 39%	227 28%	223 28%	147 18%	188 24%	242 30%	496 62%	304 38%	223 28%	273 34%	215 27%	111 14%	326 41%	169 21%	120 15%	95 12%	465 58%	335 42%	93 12%	707 88%
**D/S (AGREE - DISAGREE)	314 39%	-2 -2%	25 16%	23 9%	152 49%	139 61%	72 32%	56 38%	101 54%	85 35%	201 41%	112 37%	94 42%	107 39%	123 57%	38 34%	161 49%	40 24%	71 59%	52 55%	190 41%	123 37%	46 49%	268 38%
TOTAL AGREE -----	557 70%	55 49%	89 58%	143 54%	231 75%	183 81%	147 66%	101 69%	145 77%	164 68%	348 70%	208 68%	159 71%	190 70%	169 79%	74 67%	243 75%	105 62%	96 80%	73 77%	327 70%	229 68%	70 75%	487 69%
TOTAL DISAGREE -----	243 30%	57 51%	64 42%	120 46%	79 25%	44 19%	76 34%	45 31%	43 23%	79 32%	147 30%	96 32%	64 29%	83 30%	46 21%	37 33%	83 25%	65 38%	24 20%	21 23%	137 30%	106 32%	24 25%	219 31%
STRONGLY AGREE	186 23%	20 18%	31 20%	51 19%	69 22%	65 29%	54 24%	37 25%	43 23%	52 21%	125 25%	61 20%	60 27%	65 24%	69 32%	19 17%	88 27%	38 22%	38 31%	31 33%	122 26%	64 19%	24 25%	162 23%
SOMEWHAT AGREE	371 46%	35 31%	58 38%	92 35%	162 52%	117 52%	93 42%	64 44%	102 54%	112 46%	223 45%	148 49%	99 44%	124 46%	100 47%	55 50%	156 48%	67 40%	58 48%	42 45%	206 44%	166 49%	46 49%	325 46%
SOMEWHAT DISAGREE	164 21%	24 22%	46 30%	70 27%	57 18%	37 16%	45 20%	35 24%	31 17%	53 22%	99 20%	65 21%	38 17%	61 22%	29 13%	29 26%	58 18%	41 24%	12 10%	16 17%	98 21%	66 20%	18 19%	146 21%
STRONGLY DISAGREE	79 10%	33 29%	18 12%	50 19%	22 7%	7 3%	31 14%	10 7%	12 6%	26 11%	48 10%	31 10%	26 12%	22 8%	17 8%	8 7%	25 8%	23 14%	12 10%	5 5%	39 8%	40 12%	6 6%	73 10%

Table 201-4

QUESTION 1:

Please read the following statement and indicate if you agree or disagree with that statement:

Virginia's K-12 public schools generally are well run, provide high-quality instruction for students, and are a sound place to invest public dollars.

BANNER 4

	SUPERINTENDENT REGIONS								
	TOTAL	CEN- TRAL	NRTH NECK	NOVA	SOUTH -SIDE	SW	TIDE- WATER	VALLEY	WEST- ERN VA
BASE=TOTAL SAMPLE	800 100%	125 16%	53 7%	269 34%	19 2%	37 5%	156 20%	76 9%	64 8%
**D/S (AGREE - DISAGREE)	314 39%	53 42%	15 29%	128 47%	8 42%	4 11%	63 41%	27 35%	16 24%
TOTAL AGREE -----	557 70%	89 71%	34 64%	199 74%	14 71%	20 55%	110 70%	51 67%	40 62%
TOTAL DISAGREE -----	243 30%	36 29%	19 36%	71 26%	6 29%	16 45%	46 30%	25 33%	24 38%
STRONGLY AGREE	186 23%	25 20%	11 21%	79 29%	6 29%	5 13%	32 20%	12 16%	16 25%
SOMEWHAT AGREE	371 46%	63 51%	23 43%	120 45%	8 42%	16 43%	78 50%	39 51%	24 37%
SOMEWHAT DISAGREE	164 21%	26 21%	13 25%	47 18%	3 17%	11 29%	33 21%	17 23%	13 21%
STRONGLY DISAGREE	79 10%	10 8%	6 11%	24 9%	2 12%	6 16%	13 8%	8 10%	11 17%

Table 202-1

QUESTION 2:

In your opinion, how proud should people who live in Virginia feel regarding our K-12 public education system?

BANNER 1

	PARTY IDENTIFICATION								ETHNICITY					DMA					
	TOTAL	STRG GOP	SOFT/ LEAN GOP	TOTAL GOP	IND	TOTAL DEM	SOFT/ LEAN DEM	STRG DEM	WHITE	AF	AM	TOTAL MINOR- ITY	WHITE DEMS	WHITE INDS	DC	ROA- NOKE	RICH- MOND	NOR- FOLK	OTHER
BASE=TOTAL SAMPLE	800 100%	144 18%	149 19%	293 37%	181 23%	326 41%	132 17%	194 24%	594 74%	142 18%	206 26%	202 25%	136 17%	302 38%	106 13%	151 19%	162 20%	79 10%	
**D/S (PROUD - NOT PROUD)	388 48%	12 8%	57 38%	69 23%	81 45%	238 73%	83 63%	154 79%	266 45%	89 63%	122 59%	154 76%	64 47%	161 53%	41 39%	79 52%	84 52%	23 29%	
TOTAL PROUD -----	594 74%	78 54%	103 69%	181 62%	131 73%	282 86%	108 82%	174 90%	430 72%	116 81%	164 80%	178 88%	100 74%	231 77%	74 69%	115 76%	123 76%	51 64%	
TOTAL NOT PROUD -----	206 26%	66 46%	46 31%	112 38%	50 27%	44 14%	24 18%	20 10%	164 28%	27 19%	42 20%	24 12%	36 26%	71 23%	32 31%	36 24%	39 24%	28 36%	
VERY PROUD	207 26%	30 21%	30 20%	60 21%	41 23%	106 32%	26 20%	80 41%	151 25%	46 32%	56 27%	69 34%	31 23%	93 31%	21 20%	38 25%	39 24%	16 20%	
SOMEWHAT PROUD	387 48%	48 33%	73 49%	121 41%	90 50%	176 54%	82 62%	95 49%	279 47%	70 49%	108 52%	109 54%	69 51%	138 46%	52 49%	78 51%	84 52%	35 44%	
NOT VERY PROUD	158 20%	42 29%	38 25%	79 27%	38 21%	40 12%	24 18%	16 8%	123 21%	21 15%	35 17%	22 11%	28 21%	51 17%	21 20%	28 18%	33 20%	25 32%	
NOT PROUD AT ALL	49 6%	24 17%	8 5%	33 11%	12 6%	4 1%	1 -	4 2%	41 7%	5 4%	8 4%	2 1%	8 6%	20 7%	12 11%	8 5%	6 4%	3 3%	

Table 202-2

QUESTION 2:

In your opinion, how proud should people who live in Virginia feel regarding our K-12 public education system?

BANNER 2

	GENDER			AGE					GENDER/AGE				EDUCATION					GENDER/EDUCATION				ETHNICITY/EDUCATION			
	TOTAL	MEN	WOMEN	18-34	35-44	45-54	55-64	65+	MEN 18-54	MEN 55+	WOMEN 18-54	WOMEN 55+	HS LESS	OR COLL	SOME COLL	COLL GRAD	GRAD/ PROF	MEN W/O DEG	MEN W/ DEG	WOMEN W/O DEG	WOMEN W/ DEG	WHITE W/O DEG	WHITE W/ DEG	NON- WHITE W/O DEG	NON- WHITE W/ DEG
BASE=TOTAL SAMPLE	800 100%	384 48%	416 52%	176 22%	159 20%	115 14%	143 18%	206 26%	235 29%	149 19%	215 27%	201 25%	212 27%	258 32%	222 28%	108 13%	219 27%	165 21%	251 31%	165 21%	334 42%	260 33%	136 17%	70 9%	
**D/S (PROUD - NOT PROUD)	388 48%	182 47%	206 49%	90 51%	87 54%	38 33%	74 52%	99 48%	118 50%	64 43%	96 45%	109 54%	122 58%	125 49%	102 46%	38 35%	102 47%	80 48%	145 58%	60 37%	159 48%	107 41%	88 65%	33 48%	
TOTAL PROUD -----	594 74%	283 74%	311 75%	133 76%	123 77%	76 66%	109 76%	153 74%	177 75%	107 72%	156 72%	155 77%	167 79%	192 74%	162 73%	73 68%	161 73%	122 74%	198 79%	112 68%	247 74%	184 71%	112 82%	51 74%	
TOTAL NOT PROUD -----	206 26%	101 26%	105 25%	43 24%	36 23%	39 34%	35 24%	54 26%	58 25%	42 28%	59 28%	46 23%	45 21%	66 26%	60 27%	35 32%	58 27%	43 26%	53 21%	52 32%	88 26%	77 29%	24 18%	18 26%	
VERY PROUD	207 26%	105 27%	103 25%	47 27%	43 27%	30 26%	30 21%	57 28%	62 26%	42 28%	58 27%	45 22%	63 30%	62 24%	54 25%	27 25%	51 23%	54 33%	75 30%	28 17%	86 26%	65 25%	39 29%	17 24%	
SOMEWHAT PROUD	387 48%	179 47%	208 50%	86 49%	79 50%	47 41%	79 55%	96 46%	114 49%	64 43%	98 45%	110 55%	104 49%	130 50%	107 49%	46 42%	110 50%	69 42%	124 49%	84 51%	161 48%	118 45%	73 54%	35 50%	
NOT VERY PROUD	158 20%	70 18%	88 21%	35 20%	30 19%	27 23%	26 18%	40 20%	43 18%	27 18%	49 23%	39 19%	33 16%	52 20%	48 22%	24 22%	40 18%	30 18%	45 18%	42 26%	66 20%	57 22%	20 15%	14 21%	
NOT PROUD AT ALL	49 6%	31 8%	18 4%	8 5%	7 4%	12 10%	9 6%	13 6%	16 7%	15 10%	11 5%	7 3%	11 5%	14 6%	12 5%	11 10%	18 8%	13 8%	8 3%	10 6%	22 7%	19 7%	4 3%	4 5%	

Table 202-3

QUESTION 2:

In your opinion, how proud should people who live in Virginia feel regarding our K-12 public education system?

BANNER 3

	IDEOLOGY						INCOME				HAVE CHILDREN		PARENTS		CHILD ATTEND K-12						PERSONALLY ENROLL		EMPLOYED VA	
	TOTAL	VERY CONS	SMWT CONS	TOTAL CONS	MOD	TOTAL LIB	<\$40K	\$40K-\$60K	\$60K-\$100K	\$100K+	YES	NO	DADS	MOMS	YES, CURR	YES, PAST	TOTAL YES	NO	CURR K-12 DADS	CURR K-12 MOMS	YES	NO	YES	NO
BASE=TOTAL SAMPLE	800 100%	112 14%	152 19%	264 33%	310 39%	227 28%	223 28%	147 18%	188 24%	242 30%	496 62%	304 38%	223 28%	273 34%	215 27%	111 14%	326 41%	169 21%	120 15%	95 12%	465 58%	335 42%	93 12%	707 88%
**D/S (PROUD - NOT PROUD)	388 48%	4 3%	42 28%	46 17%	198 64%	144 64%	99 45%	77 52%	111 59%	101 42%	250 50%	138 45%	113 51%	137 50%	139 64%	50 45%	189 58%	61 36%	84 70%	55 58%	232 50%	156 46%	57 61%	331 47%
TOTAL PROUD -----	594 74%	58 52%	97 64%	155 59%	254 82%	185 82%	161 72%	112 76%	150 80%	171 71%	373 75%	221 73%	168 75%	205 75%	177 82%	81 73%	257 79%	115 68%	102 85%	75 79%	348 75%	246 73%	75 81%	519 73%
TOTAL NOT PROUD -----	206 26%	54 48%	55 36%	109 41%	56 18%	41 18%	62 28%	35 24%	38 20%	71 29%	123 25%	83 27%	55 25%	68 25%	38 18%	31 27%	69 21%	54 32%	18 15%	20 21%	116 25%	90 27%	18 19%	188 27%
VERY PROUD	207 26%	27 25%	35 23%	62 24%	80 26%	65 29%	57 25%	40 27%	50 26%	61 25%	141 29%	66 22%	69 31%	72 26%	78 36%	22 19%	99 30%	42 25%	41 34%	36 38%	121 26%	86 26%	22 23%	186 26%
SOMEWHAT PROUD	387 48%	30 27%	62 41%	93 35%	174 56%	120 53%	105 47%	72 49%	100 53%	110 45%	231 47%	155 51%	98 44%	133 49%	99 46%	59 53%	158 49%	73 43%	61 51%	38 40%	227 49%	160 48%	54 58%	333 47%
NOT VERY PROUD	158 20%	27 25%	47 31%	74 28%	49 16%	35 15%	43 19%	31 21%	30 16%	54 22%	95 19%	63 21%	37 16%	58 21%	29 14%	26 23%	55 17%	40 23%	10 8%	20 21%	94 20%	64 19%	15 16%	143 20%
NOT PROUD AT ALL	49 6%	27 24%	8 6%	35 13%	7 2%	7 3%	19 8%	4 3%	9 5%	17 7%	28 6%	20 7%	19 8%	9 3%	9 4%	5 4%	14 4%	14 8%	8 7%	1 1%	23 5%	26 8%	3 3%	45 6%

Table 202-4

QUESTION 2:

In your opinion, how proud should people who live in Virginia feel regarding our K-12 public education system?

BANNER 4

	SUPERINTENDENT REGIONS								
	TOTAL	CEN- TRAL	NRTH NECK	NOVA	SOUTH -SIDE	SW	TIDE- WATER	VALLEY	WEST- ERN VA
BASE=TOTAL SAMPLE	800 100%	125 16%	53 7%	269 34%	19 2%	37 5%	156 20%	76 9%	64 8%
**D/S (PROUD - NOT PROUD)	388 48%	62 50%	20 37%	151 56%	10 53%	5 13%	82 52%	32 42%	27 42%
TOTAL PROUD -----	594 74%	93 75%	36 68%	210 78%	15 77%	21 56%	119 76%	54 71%	46 71%
TOTAL NOT PROUD -----	206 26%	32 25%	17 32%	59 22%	5 23%	16 44%	37 24%	22 29%	19 29%
VERY PROUD	207 26%	30 24%	13 24%	83 31%	5 27%	7 18%	39 25%	17 22%	14 22%
SOMEWHAT PROUD	387 48%	64 51%	23 44%	127 47%	10 50%	14 38%	80 51%	37 49%	31 49%
NOT VERY PROUD	158 20%	24 19%	13 24%	42 16%	2 11%	14 38%	31 20%	19 24%	12 19%
NOT PROUD AT ALL	49 6%	7 6%	4 7%	17 6%	2 12%	2 6%	6 4%	4 5%	6 10%

Table 203-1

QUESTION 3:

How important would you say Virginia's K-12 public schools are to improving the state and local economy in Virginia?

BANNER 1

	PARTY IDENTIFICATION								ETHNICITY					DMA						
	TOTAL		STRG	SOFT/ LEAN GOP	TOTAL	IND	TOTAL	SOFT/ LEAN DEM	STRG	TOTAL		WHITE	WHITE	TOTAL		DC	ROA-	RICH-	NOR-	OTHER
		GOP	GOP	GOP		DEM	DEM	DEM		WHITE	AF AM	MINOR- ITY	DEMS	INDS		NOKE	MOND	FOLK		
BASE=SAMPLE A	402	75	73	148	89	165	69	95	302	76	101	100	67	146	57	75	81	44		
	100%	19%	18%	37%	22%	41%	17%	24%	75%	19%	25%	25%	17%	36%	14%	19%	20%	11%		
**D/S (IMPORTANT - NOT IMPORTANT)	357	55	69	123	78	155	66	90	267	71	90	94	59	135	45	72	70	36		
	89%	73%	94%	83%	87%	94%	95%	94%	88%	94%	90%	94%	88%	92%	78%	96%	86%	82%		
TOTAL IMPORTANT	380	65	71	136	84	160	67	93	284	74	96	97	63	140	51	73	75	40		
-----	94%	86%	97%	92%	94%	97%	98%	97%	94%	97%	95%	97%	94%	96%	89%	98%	93%	91%		
TOTAL NOT IMPORTANT	23	10	2	13	6	5	2	3	18	2	5	3	4	6	6	2	6	4		
-----	6%	14%	3%	8%	6%	3%	2%	3%	6%	3%	5%	3%	6%	4%	11%	2%	7%	9%		
VERY IMPORTANT	231	40	39	79	56	95	31	64	172	51	59	61	39	77	29	50	47	29		
	57%	54%	53%	53%	63%	58%	44%	68%	57%	67%	58%	61%	58%	53%	50%	66%	58%	67%		
SOMEWHAT IMPORTANT	149	24	32	57	27	65	37	28	112	23	37	36	24	64	23	24	29	10		
	37%	33%	44%	38%	31%	39%	53%	29%	37%	30%	37%	36%	36%	44%	39%	32%	35%	23%		
NOT TOO IMPORTANT	17	7	2	9	4	3	-	3	12	2	5	2	3	4	2	1	6	4		
	4%	9%	3%	6%	5%	2%	-	3%	4%	2%	5%	2%	4%	3%	3%	1%	7%	9%		
NOT IMPORTANT AT ALL	6	3	-	3	1	2	2	-	6	1	1	1	1	1	4	-	-	-		
	2%	4%	-	2%	2%	1%	2%	-	2%	1%	1%	1%	2%	1%	7%	1%	-	-		

Table 203-2

QUESTION 3:

How important would you say Virginia's K-12 public schools are to improving the state and local economy in Virginia?

BANNER 2

PANORAMA 2	GENDER			AGE					GENDER/AGE				EDUCATION					GENDER/EDUCATION				ETHNICITY/EDUCATION			
	TOTAL	MEN	WOMEN	18-34	35-44	45-54	55-64	65+	MEN 18-54	MEN 55+	WOMEN 18-54	WOMEN 55+	HS LESS	OR COLL	SOME COLL	COLL GRAD	GRAD/ PROF	MEN W/O DEG	MEN W/ DEG	WOMEN W/O DEG	WOMEN W/ DEG	WHITE W/O DEG	WHITE W/ DEG	NON-WHITE W/O DEG	NON-WHITE W/ DEG
BASE=SAMPLE A	402 100%	195 48%	208 52%	87 22%	82 20%	58 14%	75 19%	101 25%	124 31%	70 18%	102 25%	105 26%	128 32%	115 29%	105 26%	54 13%	109 27%	86 21%	134 33%	73 18%	177 44%	125 31%	66 16%	35 9%	
**D/S (IMPORTANT - NOT IMPORTANT)	357 89%	176 90%	181 87%	74 85%	76 93%	45 78%	70 94%	92 91%	110 89%	66 94%	85 83%	96 91%	111 87%	103 89%	96 91%	47 87%	101 92%	75 88%	114 85%	67 92%	152 86%	114 92%	62 94%	28 82%	
TOTAL IMPORTANT	380 94%	185 95%	194 94%	81 93%	79 96%	51 89%	72 97%	97 95%	117 94%	68 97%	94 92%	101 95%	120 93%	109 95%	100 96%	51 93%	105 96%	80 94%	124 92%	70 96%	165 93%	119 96%	64 97%	31 91%	
TOTAL NOT IMPORTANT	23 6%	9 5%	13 6%	6 7%	3 4%	6 11%	2 3%	5 5%	7 6%	2 3%	9 8%	5 5%	8 7%	6 5%	5 4%	4 7%	4 4%	5 6%	10 8%	3 4%	12 7%	5 4%	2 3%	3 9%	
VERY IMPORTANT	231 57%	119 61%	112 54%	50 57%	45 55%	33 57%	41 55%	62 61%	72 58%	47 66%	56 54%	57 54%	80 62%	62 54%	62 60%	27 50%	68 62%	51 59%	74 55%	39 53%	98 56%	74 59%	43 65%	16 46%	
SOMEWHAT IMPORTANT	149 37%	67 34%	82 40%	31 35%	34 42%	18 32%	31 42%	34 34%	45 36%	21 30%	38 37%	44 42%	40 31%	47 41%	38 36%	24 43%	37 34%	30 34%	50 37%	32 43%	66 37%	46 37%	21 32%	16 45%	
NOT TOO IMPORTANT	17 4%	6 3%	11 5%	4 5%	2 2%	5 9%	1 2%	5 5%	3 3%	2 3%	7 7%	4 3%	5 4%	5 4%	3 3%	4 7%	2 2%	4 4%	8 6%	3 3%	9 5%	3 3%	2 2%	3 9%	
NOT IMPORTANT AT ALL	6 2%	4 2%	3 1%	2 3%	1 2%	1 2%	1 2%	-	4 3%	-	1 1%	1 1%	3 2%	1 1%	2 2%	-	2 2%	1 2%	2 2%	-	4 2%	2 2%	1 1%	-	

Table 203-3

QUESTION 3:

How important would you say Virginia's K-12 public schools are to improving the state and local economy in Virginia?

BANNER 3

	IDEOLOGY						INCOME				HAVE CHILDREN		PARENTS		CHILD ATTEND K-12						PERSONALLY ENROLL		EMPLOYED VA	
	TOTAL	VERY CONS	SMWT CONS	TOTAL CONS	MOD	TOTAL LIB	<\$40K	\$40K-\$60K	\$60K-\$100K	\$100K+	YES	NO	DADS	MOMS	YES, CURR	YES, PAST	TOTAL YES	NO	CURR K-12 DADS	CURR K-12 MOMS	YES	NO	YES	NO
BASE=SAMPLE A	402 100%	56 14%	74 18%	131 32%	156 39%	116 29%	116 29%	70 18%	95 24%	121 30%	255 63%	148 37%	108 27%	147 36%	109 27%	54 13%	162 40%	92 23%	59 15%	50 12%	233 58%	170 42%	44 11%	358 89%
**D/S (IMPORTANT - NOT IMPORTANT)	357 89%	40 71%	69 93%	109 83%	139 89%	109 94%	97 84%	62 88%	89 93%	109 90%	229 90%	128 87%	96 89%	132 90%	100 92%	49 91%	149 92%	80 86%	56 95%	44 89%	202 87%	155 92%	39 89%	318 89%
TOTAL IMPORTANT -----	380 94%	48 85%	72 96%	120 92%	147 95%	113 97%	106 92%	66 94%	92 97%	115 95%	242 95%	138 93%	102 95%	140 95%	104 96%	51 96%	156 96%	86 93%	57 98%	47 94%	217 93%	163 96%	42 94%	338 94%
TOTAL NOT IMPORTANT -----	23 6%	8 15%	3 4%	11 8%	9 5%	3 3%	9 8%	4 6%	3 3%	6 5%	13 5%	10 7%	6 5%	7 5%	4 4%	2 4%	7 4%	6 7%	1 2%	3 6%	16 7%	7 4%	2 6%	20 6%
VERY IMPORTANT	231 57%	26 46%	48 64%	74 56%	83 53%	74 64%	72 62%	38 55%	57 60%	63 52%	150 59%	81 55%	67 62%	83 57%	60 55%	37 69%	97 60%	53 57%	30 51%	30 59%	131 56%	100 59%	23 52%	208 58%
SOMEWHAT IMPORTANT	149 37%	22 39%	24 32%	46 35%	65 42%	38 33%	34 30%	28 39%	35 37%	52 43%	92 36%	57 38%	36 33%	56 38%	45 41%	14 27%	59 36%	33 36%	27 46%	17 35%	86 37%	63 37%	19 42%	130 36%
NOT TOO IMPORTANT	17 4%	5 9%	3 4%	8 6%	6 4%	2 2%	6 6%	4 6%	2 2%	4 4%	11 4%	6 4%	4 4%	7 5%	2 2%	2 4%	5 3%	6 6%	- -	2 5%	12 5%	5 3%	2 5%	15 4%
NOT IMPORTANT AT ALL	6 2%	3 6%	- -	3 2%	2 1%	1 1%	3 3%	- 1%	1 1%	1 1%	2 1%	4 3%	2 2%	- -	2 2%	- -	2 1%	1 1%	1 2%	- 1%	4 2%	3 1%	- 1%	6 2%

Table 203-4

QUESTION 3:

How important would you say Virginia's K-12 public schools are to improving the state and local economy in Virginia?

BANNER 4

	SUPERINTENDENT REGIONS								
	TOTAL	CEN- TRAL	NRTH NECK	NOVA	SOUTH -SIDE	SW	TIDE- WATER	VALLEY	WEST- ERN VA
BASE=SAMPLE A	402 100%	62 15%	29 7%	129 32%	9 2%	17 4%	77 19%	42 10%	36 9%
**D/S (IMPORTANT - NOT IMPORTANT)	357 89%	60 97%	27 92%	118 91%	9 100%	13 80%	68 87%	35 83%	26 73%
TOTAL IMPORTANT -----	380 94%	61 98%	28 96%	124 96%	9 100%	15 90%	72 94%	38 91%	31 86%
TOTAL NOT IMPORTANT -----	23 6%	1 2%	1 4%	6 4%	- -	2 10%	5 6%	4 9%	5 14%
VERY IMPORTANT	231 57%	41 66%	17 57%	65 50%	8 87%	12 71%	46 59%	26 63%	16 44%
SOMEWHAT IMPORTANT	149 37%	20 32%	12 39%	59 46%	1 13%	3 19%	27 35%	12 28%	15 43%
NOT TOO IMPORTANT	17 4%	1 2%	1 2%	4 3%	- -	2 10%	5 6%	3 7%	1 3%
NOT IMPORTANT AT ALL	6 2%	- -	- 2%	1 1%	- -	- -	- -	1 1%	4 10%

Table 204-1

QUESTION 4:

How important would you say Virginia's K-12 public schools are to attracting new business investment and creating more and better job opportunities in Virginia?

BANNER 1

	PARTY IDENTIFICATION								ETHNICITY					DMA					
	TOTAL	STRG GOP	SOFT/ LEAN GOP	TOTAL GOP	IND	TOTAL DEM	SOFT/ LEAN DEM	STRG DEM	WHITE	AF	AM	TOTAL MINOR- ITY	WHITE DEMS	WHITE INDS	DC	ROA- NOKE	RICH- MOND	NOR- FOLK	OTHER
BASE=SAMPLE B	398 100%	69 17%	75 19%	144 36%	91 23%	162 41%	63 16%	99 25%	293 74%	66 17%	105 26%	102 26%	69 17%	156 39%	49 12%	76 19%	81 20%	36 9%	
**D/S (IMPORTANT - NOT IMPORTANT)	302 76%	40 58%	49 64%	88 61%	71 78%	142 88%	48 76%	95 96%	210 72%	60 91%	92 88%	85 83%	53 77%	121 77%	33 67%	61 80%	62 76%	26 73%	
TOTAL IMPORTANT -----	350 88%	55 79%	62 82%	116 81%	81 89%	152 94%	55 88%	97 98%	252 86%	63 95%	98 94%	93 92%	61 88%	138 89%	41 84%	69 90%	72 88%	31 87%	
TOTAL NOT IMPORTANT -----	48 12%	15 21%	13 18%	28 19%	10 11%	10 6%	8 12%	2 2%	41 14%	3 5%	7 6%	9 8%	8 12%	18 11%	8 16%	8 10%	10 12%	5 13%	
VERY IMPORTANT	177 45%	31 44%	29 38%	60 41%	39 42%	79 49%	22 35%	57 57%	122 42%	37 56%	55 52%	45 44%	31 45%	68 44%	20 42%	34 45%	40 49%	14 39%	
SOMEWHAT IMPORTANT	173 43%	24 35%	33 44%	57 39%	43 47%	73 45%	33 53%	40 41%	129 44%	26 39%	44 42%	49 48%	30 44%	70 45%	20 42%	34 45%	32 39%	17 47%	
NOT TOO IMPORTANT	40 10%	10 15%	12 17%	23 16%	7 8%	10 6%	8 12%	2 2%	33 11%	3 5%	7 6%	9 8%	5 8%	13 9%	5 11%	7 9%	10 12%	5 13%	
NOT IMPORTANT AT ALL	8 2%	4 6%	1 1%	5 4%	3 3%	- -	- -	- -	8 3%	- -	- -	- -	3 4%	4 3%	3 6%	1 1%	- -	- -	

Table 204-2

QUESTION 4:

How important would you say Virginia's K-12 public schools are to attracting new business investment and creating more and better job opportunities in Virginia?

BANNER 2

	GENDER			AGE					GENDER/AGE				EDUCATION				GENDER/EDUCATION				ETHNICITY/EDUCATION			
	TOTAL	MEN	WOMEN	18-34	35-44	45-54	55-64	65+	MEN	MEN	WOMEN	WOMEN	HS OR LESS	SOME COLL	COLL GRAD	GRAD/ PROF	MEN	MEN	WOMEN	WOMEN	WHITE W/O DEG	WHITE W/ DEG	NON-WHITE	NON-WHITE
									18-54	55+	18-54	55+					W/O DEG	W/ DEG	W/O DEG	W/ DEG			W/O DEG	W/ DEG
BASE=SAMPLE B	398 100%	189 48%	208 52%	89 22%	77 19%	58 15%	69 17%	105 26%	111 28%	78 20%	113 28%	95 24%	84 21%	143 36%	117 29%	54 14%	110 28%	79 20%	117 29%	91 23%	157 40%	135 34%	70 18%	35 9%
**D/S (IMPORTANT - NOT IMPORTANT)	302 76%	136 72%	166 80%	78 88%	63 82%	42 72%	46 67%	74 70%	93 84%	43 54%	90 79%	77 81%	65 78%	92 64%	99 85%	46 86%	67 61%	69 86%	90 77%	76 84%	98 63%	112 83%	59 84%	33 94%
TOTAL IMPORTANT	350 88%	163 86%	187 90%	83 94%	70 91%	50 86%	57 83%	89 85%	102 92%	61 77%	101 90%	86 90%	74 89%	118 82%	108 92%	50 93%	89 81%	74 93%	104 88%	84 92%	128 81%	124 91%	64 92%	34 97%
TOTAL NOT IMPORTANT	48 12%	27 14%	21 10%	6 6%	7 9%	8 14%	11 17%	16 15%	9 8%	18 23%	12 10%	9 10%	9 11%	25 18%	9 8%	4 7%	21 19%	5 7%	14 12%	7 8%	29 19%	12 9%	5 8%	1 3%
VERY IMPORTANT	177 45%	84 44%	93 45%	35 39%	39 51%	28 49%	25 37%	49 47%	56 50%	29 36%	47 41%	46 48%	36 43%	55 38%	60 52%	26 48%	37 33%	48 60%	54 46%	39 42%	58 37%	64 47%	32 46%	22 63%
SOMEWHAT IMPORTANT	173 43%	78 41%	95 45%	48 54%	31 40%	22 38%	32 46%	40 38%	46 42%	32 41%	55 48%	40 42%	39 46%	63 44%	48 41%	24 44%	52 47%	26 33%	49 42%	45 50%	70 44%	60 44%	32 46%	12 34%
NOT TOO IMPORTANT	40 10%	21 11%	18 9%	5 5%	5 6%	6 11%	11 17%	13 12%	6 6%	15 19%	9 8%	9 10%	8 10%	22 15%	6 5%	4 7%	17 15%	4 6%	14 12%	5 5%	25 16%	8 6%	5 8%	1 3%
NOT IMPORTANT AT ALL	8 2%	5 3%	3 1%	1 1%	3 3%	2 3%	- -	3 3%	3 2%	3 3%	3 2%	- -	1 1%	3 2%	3 3%	- -	4 4%	1 1%	- -	3 3%	4 3%	3 3%	- -	- -

Table 204-3
 QUESTION 4:
 How important would you say Virginia's K-12 public schools are to attracting new business investment and creating more and better job opportunities in Virginia?

BANNER 3

	IDEOLOGY						INCOME				HAVE CHILDREN		PARENTS		CHILD ATTEND K-12						PERSONALLY ENROLL		EMPLOYED VA	
	TOTAL	VERY CONS	SMWT CONS	TOTAL CONS	MOD	TOTAL LIB	<\$40K	\$40K-\$60K	\$60K-\$100K	\$100K+	YES	NO	DADS	MOMS	YES, CURR	YES, PAST	TOTAL YES	NO	CURR K-12 DADS	CURR K-12 MOMS	YES	NO	YES	NO
BASE=SAMPLE B	398 100%	55 14%	78 20%	133 33%	154 39%	111 28%	107 27%	76 19%	93 23%	121 31%	241 61%	157 39%	115 29%	126 32%	106 27%	57 14%	164 41%	77 19%	61 15%	45 11%	232 58%	165 42%	49 12%	349 88%
**D/S (IMPORTANT - NOT IMPORTANT)	302 76%	36 65%	52 67%	88 66%	119 77%	96 86%	78 73%	67 87%	75 81%	83 68%	181 75%	122 78%	75 66%	105 84%	90 85%	46 79%	136 83%	45 58%	51 83%	39 87%	190 82%	112 68%	37 76%	265 76%
TOTAL IMPORTANT	350 88%	46 82%	65 83%	110 83%	136 89%	103 93%	93 86%	71 94%	84 90%	102 84%	211 87%	139 89%	95 83%	115 92%	98 92%	52 90%	150 91%	61 79%	56 91%	42 94%	211 91%	139 84%	43 88%	307 88%
TOTAL NOT IMPORTANT	48 12%	10 18%	13 17%	23 17%	18 11%	7 7%	15 14%	5 6%	9 10%	19 16%	30 13%	18 11%	20 17%	10 8%	8 8%	6 10%	14 9%	16 21%	5 9%	3 6%	21 9%	27 16%	6 12%	42 12%
VERY IMPORTANT	177 45%	32 58%	28 36%	60 45%	68 44%	50 45%	47 44%	35 46%	40 43%	55 45%	109 45%	68 43%	53 46%	56 45%	51 48%	26 45%	77 47%	32 42%	32 52%	19 43%	109 47%	68 41%	24 49%	153 44%
SOMEWHAT IMPORTANT	173 43%	14 25%	37 48%	51 38%	68 44%	54 49%	45 42%	37 48%	43 47%	48 39%	101 42%	71 46%	42 37%	59 47%	47 44%	26 45%	73 44%	29 37%	24 40%	23 50%	102 44%	70 43%	19 39%	154 44%
NOT TOO IMPORTANT	40 10%	5 8%	12 16%	17 13%	16 10%	7 7%	13 12%	4 5%	8 9%	15 12%	24 10%	16 10%	16 14%	8 6%	8 8%	6 10%	14 9%	10 13%	5 9%	3 6%	18 8%	21 13%	5 10%	35 10%
NOT IMPORTANT AT ALL	8 2%	5 9%	1 1%	6 4%	2 1%	-	2 2%	1 1%	1 1%	4 4%	6 3%	2 1%	4 3%	3 2%	-	-	-	6 8%	-	-	3 1%	5 3%	1 2%	7 2%

Table 204-4

QUESTION 4:

How important would you say Virginia's K-12 public schools are to attracting new business investment and creating more and better job opportunities in Virginia?

BANNER 4

	SUPERINTENDENT REGIONS								
	TOTAL	CEN- TRAL	NRTH NECK	NOVA	SOUTH -SIDE	SW	TIDE- WATER	VALLEY	WEST- ERN VA
BASE=SAMPLE B	398 100%	63 16%	24 6%	140 35%	10 2%	20 5%	79 20%	34 9%	28 7%
**D/S (IMPORTANT - NOT IMPORTANT)	302 76%	49 78%	21 89%	107 77%	7 67%	8 42%	60 76%	33 96%	17 62%
TOTAL IMPORTANT -----	350 88%	56 89%	23 95%	124 88%	8 84%	14 71%	69 88%	33 98%	22 81%
TOTAL NOT IMPORTANT -----	48 12%	7 11%	1 5%	16 12%	2 16%	6 29%	10 12%	1 2%	5 19%
VERY IMPORTANT	177 45%	30 48%	6 24%	64 46%	4 41%	7 37%	40 50%	14 42%	11 41%
SOMEWHAT IMPORTANT	173 43%	25 41%	17 71%	60 43%	4 43%	7 34%	30 37%	19 56%	11 40%
NOT TOO IMPORTANT	40 10%	6 10%	1 5%	12 9%	2 16%	6 29%	10 12%	1 2%	3 9%
NOT IMPORTANT AT ALL	8 2%	1 1%	- -	4 3%	- -	- -	- -	- -	3 10%

Table 205-1

QUESTION 5:
Now, please read the following list of issues currently facing public schools in Virginia. For each issue, please indicate how important you believe it is for the Governor and General Assembly to invest more in K-12 public education to address these issues and improve the education system. Is it very important, somewhat important, not too important, or not important at all?

Virginia invests less in K-12 public education than most states, spending approximately \$2,000 less per student than the national average.

BANNER 1

	PARTY IDENTIFICATION								ETHNICITY					DMA					
	TOTAL	STRG GOP	SOFT/ LEAN GOP	TOTAL GOP	IND	TOTAL DEM	SOFT/ LEAN DEM	STRG DEM	WHITE	AF	AM	TOTAL MINOR- ITY	WHITE DEMS	WHITE INDS	DC	ROA- NOKE	RICH- MOND	NOR- FOLK	OTHER
BASE=TOTAL SAMPLE	800 100%	144 18%	149 19%	293 37%	181 23%	326 41%	132 17%	194 24%	594 74%	142 18%	206 26%	202 25%	136 17%	302 38%	106 13%	151 19%	162 20%	79 10%	
**D/S (IMPORTANT - NOT IMPORTANT)	654 82%	87 60%	116 78%	202 69%	155 86%	296 91%	119 90%	177 91%	476 80%	132 93%	178 87%	187 92%	117 86%	229 76%	91 86%	134 89%	132 81%	68 86%	
TOTAL IMPORTANT -----	727 91%	115 80%	132 89%	248 85%	168 93%	311 95%	126 95%	186 96%	535 90%	137 96%	192 93%	194 96%	127 93%	266 88%	99 93%	142 94%	147 91%	73 93%	
TOTAL NOT IMPORTANT -----	73 9%	29 20%	17 11%	45 15%	13 7%	15 5%	6 5%	9 4%	59 10%	5 4%	14 7%	8 4%	9 7%	36 12%	7 7%	9 6%	15 9%	6 7%	
VERY IMPORTANT	445 56%	61 42%	85 57%	146 50%	100 55%	199 61%	70 53%	128 66%	310 52%	100 70%	135 66%	114 57%	70 51%	155 51%	67 63%	92 61%	92 57%	40 50%	
SOMEWHAT IMPORTANT	282 35%	54 38%	47 32%	101 35%	68 38%	113 35%	55 42%	57 30%	225 38%	37 26%	57 28%	80 40%	57 42%	111 37%	32 30%	51 34%	55 34%	34 43%	
NOT TOO IMPORTANT	58 7%	20 14%	14 10%	34 12%	11 6%	12 4%	5 4%	7 4%	47 8%	4 3%	11 5%	8 4%	8 6%	26 9%	6 6%	7 4%	14 8%	6 7%	
NOT IMPORTANT AT ALL	15 2%	8 6%	2 2%	11 4%	1 1%	3 1%	1 1%	2 1%	12 2%	1 -	3 2%	- -	1 1%	10 3%	1 1%	2 1%	2 1%	- -	

Table 205-2

QUESTION 5:
Now, please read the following list of issues currently facing public schools in Virginia. For each issue, please indicate how important you believe it is for the Governor and General Assembly to invest more in K-12 public education to address these issues and improve the education system. Is it very important, somewhat important, not too important, or not important at all?

Virginia invests less in K-12 public education than most states, spending approximately \$2,000 less per student than the national average.

BANNER 2

	GENDER			AGE					GENDER/AGE				EDUCATION				GENDER/EDUCATION				ETHNICITY/EDUCATION			
	TOTAL	MEN	WOMEN	18-34	35-44	45-54	55-64	65+	MEN 18-54	MEN 55+	WOMEN 18-54	WOMEN 55+	HS OR LESS	SOME COLL	COLL GRAD	GRAD/ PROF	MEN W/O DEG	MEN W/ DEG	WOMEN W/O DEG	WOMEN W/ DEG	WHITE W/O DEG	WHITE W/ DEG	NON- WHITE W/O DEG	NON- WHITE W/ DEG
BASE=TOTAL SAMPLE	800 100%	384 48%	416 52%	176 22%	159 20%	115 14%	143 18%	206 26%	235 29%	149 19%	215 27%	201 25%	212 27%	258 32%	222 28%	108 13%	219 27%	165 21%	251 31%	165 21%	334 42%	260 33%	136 17%	70 9%
**D/S (IMPORTANT - NOT IMPORTANT)	654 82%	295 77%	359 86%	145 82%	146 92%	96 83%	115 81%	152 74%	202 86%	94 63%	184 86%	174 87%	193 91%	224 87%	171 77%	65 61%	187 85%	108 66%	231 92%	128 78%	296 88%	180 69%	122 90%	56 80%
TOTAL IMPORTANT -----	727 91%	340 88%	387 93%	160 91%	153 96%	105 91%	129 90%	179 87%	218 93%	121 81%	200 93%	187 93%	203 96%	241 93%	196 89%	87 80%	203 93%	137 83%	241 96%	146 89%	315 94%	220 85%	129 95%	63 90%
TOTAL NOT IMPORTANT -----	73 9%	44 12%	29 7%	16 9%	7 4%	10 9%	14 10%	27 13%	17 7%	28 19%	15 7%	13 7%	9 4%	17 7%	25 11%	21 20%	16 7%	28 17%	10 4%	18 11%	19 6%	40 15%	7 5%	7 10%
VERY IMPORTANT	445 56%	195 51%	249 60%	97 55%	87 55%	62 53%	86 60%	113 55%	126 53%	70 47%	120 56%	129 64%	123 58%	149 58%	120 54%	52 49%	113 52%	82 50%	159 63%	90 55%	182 54%	128 49%	90 67%	44 64%
SOMEWHAT IMPORTANT	282 35%	144 38%	138 33%	63 36%	66 41%	44 38%	43 30%	66 32%	93 39%	52 35%	80 37%	58 29%	79 37%	93 36%	76 34%	34 32%	90 41%	54 33%	82 33%	56 34%	133 40%	92 35%	39 28%	18 27%
NOT TOO IMPORTANT	58 7%	35 9%	23 6%	11 7%	7 4%	5 5%	14 10%	21 10%	12 5%	23 15%	12 5%	12 6%	8 4%	14 5%	19 9%	17 16%	14 6%	21 13%	8 3%	15 9%	16 5%	32 12%	6 5%	4 6%
NOT IMPORTANT AT ALL	15 2%	10 2%	5 1%	4 2%	- -	5 4%	- -	6 3%	5 2%	5 3%	4 2%	1 1%	1 -	3 1%	7 3%	4 4%	2 1%	7 4%	2 1%	3 2%	4 1%	8 3%	1 1%	2 4%

Table 205-3

QUESTION 5:
Now, please read the following list of issues currently facing public schools in Virginia. For each issue, please indicate how important you believe it is for the Governor and General Assembly to invest more in K-12 public education to address these issues and improve the education system. Is it very important, somewhat important, not too important, or not important at all?

Virginia invests less in K-12 public education than most states, spending approximately \$2,000 less per student than the national average.

BANNER 3

	IDEOLOGY					INCOME					HAVE CHILDREN		PARENTS		CHILD ATTEND K-12						PERSONALLY ENROLL		EMPLOYED VA	
	TOTAL	VERY CONS	SMWT CONS	TOTAL CONS	MOD	TOTAL LIB	<\$40K	\$40K-\$60K	\$60K-\$100K	\$100K+	YES	NO	DADS	MOMS	YES, CURR	YES, PAST	TOTAL YES	NO	CURR K-12 DADS	CURR K-12 MOMS	YES	NO	YES	NO
BASE-TOTAL SAMPLE	800 100%	112 14%	152 19%	264 33%	310 39%	227 28%	223 28%	147 18%	188 24%	242 30%	496 62%	304 38%	223 28%	273 34%	215 27%	111 14%	326 41%	169 21%	120 15%	95 12%	465 58%	335 42%	93 12%	707 88%
**D/S (IMPORTANT - NOT IMPORTANT)	654 82%	61 54%	108 71%	169 64%	281 91%	204 90%	194 87%	118 80%	166 88%	176 73%	415 84%	239 78%	170 76%	245 90%	195 91%	74 67%	269 83%	146 86%	103 86%	92 97%	383 82%	271 81%	80 86%	574 81%
TOTAL IMPORTANT	727 91%	86 77%	130 85%	216 82%	296 95%	215 95%	209 94%	132 90%	177 94%	209 86%	455 92%	272 89%	197 88%	259 95%	205 95%	93 84%	298 91%	158 93%	111 93%	93 99%	424 91%	303 90%	87 93%	640 91%
TOTAL NOT IMPORTANT	73 9%	25 23%	22 15%	48 18%	14 5%	11 5%	14 6%	15 10%	11 6%	33 14%	40 8%	33 11%	26 12%	14 5%	10 5%	18 16%	28 9%	12 7%	9 7%	1 1%	41 9%	32 10%	7 7%	67 9%
VERY IMPORTANT	445 56%	54 48%	72 47%	126 48%	174 56%	144 64%	130 58%	88 60%	108 57%	120 50%	279 56%	166 55%	107 48%	171 63%	122 57%	59 53%	181 55%	98 58%	60 50%	61 65%	259 56%	186 55%	52 55%	393 56%
SOMEWHAT IMPORTANT	282 35%	32 29%	58 38%	90 34%	121 39%	71 31%	79 35%	44 30%	70 37%	89 37%	177 36%	106 35%	89 40%	87 32%	83 39%	34 30%	117 36%	60 35%	51 43%	32 34%	165 36%	117 35%	35 38%	247 35%
NOT TOO IMPORTANT	58 7%	18 16%	18 12%	36 14%	12 4%	10 5%	13 6%	13 9%	11 6%	22 9%	34 7%	24 8%	22 10%	12 5%	9 4%	16 15%	25 8%	9 6%	7 6%	1 1%	34 7%	24 7%	2 2%	56 8%
NOT IMPORTANT AT ALL	15 2%	8 7%	4 3%	12 4%	2 1%	1 -	2 1%	2 1%	-	11 5%	6 1%	9 3%	4 2%	1 1%	1 1%	2 2%	4 1%	2 1%	1 1%	-	7 1%	8 3%	4 5%	10 1%

Table 205-4

QUESTION 5:

Now, please read the following list of issues currently facing public schools in Virginia. For each issue, please indicate how important you believe it is for the Governor and General Assembly to invest more in K-12 public education to address these issues and improve the education system. Is it very important, somewhat important, not too important, or not important at all?

Virginia invests less in K-12 public education than most states, spending approximately \$2,000 less per student than the national average.

BANNER 4

	SUPERINTENDENT REGIONS								
	TOTAL	CEN- TRAL	NRTH NECK	NOVA	SOUTH -SIDE	SW	TIDE- WATER	VALLEY	WEST- ERN VA
BASE=TOTAL SAMPLE	800 100%	125 16%	53 7%	269 34%	19 2%	37 5%	156 20%	76 9%	64 8%
**D/S (IMPORTANT - NOT IMPORTANT)	654 82%	108 87%	41 77%	205 76%	15 80%	35 95%	128 82%	67 88%	54 85%
TOTAL IMPORTANT -----	727 91%	117 93%	47 89%	237 88%	17 90%	36 98%	142 91%	71 94%	59 92%
TOTAL NOT IMPORTANT -----	73 9%	8 7%	6 11%	32 12%	2 10%	1 2%	14 9%	5 6%	5 8%
VERY IMPORTANT	445 56%	79 63%	29 55%	132 49%	9 45%	21 56%	91 58%	44 58%	40 62%
SOMEWHAT IMPORTANT	282 35%	37 30%	18 33%	105 39%	9 44%	15 42%	51 33%	27 36%	20 31%
NOT TOO IMPORTANT	58 7%	7 5%	2 4%	25 9%	2 10%	1 2%	13 8%	5 6%	4 6%
NOT IMPORTANT AT ALL	15 2%	2 1%	4 7%	7 2%	- -	- -	2 1%	- -	1 2%

Table 206-1

QUESTION 6:
Now, please read the following list of issues currently facing public schools in Virginia. For each issue, please indicate how important you believe it is for the Governor and General Assembly to invest more in K-12 public education to address these issues and improve the education system. Is it very important, somewhat important, not too important, or not important at all?

Virginia's recovery from the pandemic, measured by how students perform on standardized tests in reading and math, has been among the slowest in the country.

BANNER 1

	PARTY IDENTIFICATION								ETHNICITY					DMA					
	TOTAL	STRG GOP	SOFT/ LEAN GOP	TOTAL GOP	IND	TOTAL DEM	SOFT/ LEAN DEM	STRG DEM	WHITE	AF	AM	TOTAL MINOR- ITY	WHITE DEMS	WHITE INDS	DC	ROA- NOKE	RICH- MOND	NOR- FOLK	OTHER
BASE=TOTAL SAMPLE	800 100%	144 18%	149 19%	293 37%	181 23%	326 41%	132 17%	194 24%	594 74%	142 18%	206 26%	202 25%	136 17%	302 38%	106 13%	151 19%	162 20%	79 10%	
**D/S (IMPORTANT - NOT IMPORTANT)	686 86%	126 87%	119 80%	245 84%	159 88%	282 86%	102 78%	179 92%	508 86%	136 96%	178 86%	168 83%	120 88%	244 81%	93 87%	134 89%	141 87%	74 94%	
TOTAL IMPORTANT -----	743 93%	135 94%	134 90%	269 92%	170 94%	304 93%	117 89%	187 96%	551 93%	139 98%	192 93%	185 92%	128 94%	273 90%	99 94%	143 94%	152 94%	77 97%	
TOTAL NOT IMPORTANT -----	57 7%	9 6%	15 10%	24 8%	11 6%	22 7%	15 11%	7 4%	43 7%	3 2%	14 7%	17 8%	8 6%	29 10%	7 6%	9 6%	10 6%	2 3%	
VERY IMPORTANT	459 57%	83 57%	92 62%	175 60%	101 56%	183 56%	65 49%	119 61%	328 55%	105 74%	131 64%	105 52%	73 53%	153 51%	61 58%	97 64%	104 64%	44 56%	
SOMEWHAT IMPORTANT	284 35%	52 36%	42 28%	94 32%	69 38%	121 37%	53 40%	68 35%	223 38%	34 24%	60 29%	80 40%	55 41%	119 40%	38 36%	46 30%	48 30%	32 41%	
NOT TOO IMPORTANT	49 6%	5 3%	13 9%	18 6%	10 5%	21 6%	13 10%	7 4%	35 6%	3 2%	14 7%	15 8%	7 5%	26 9%	4 4%	7 5%	9 6%	2 3%	
NOT IMPORTANT AT ALL	8 1%	4 3%	1 1%	5 2%	1 1%	1 -	1 1%	- -	8 1%	- -	- -	1 1%	1 1%	3 1%	3 3%	1 1%	1 1%	- -	

Table 206-2

QUESTION 6:
Now, please read the following list of issues currently facing public schools in Virginia. For each issue, please indicate how important you believe it is for the Governor and General Assembly to invest more in K-12 public education to address these issues and improve the education system. Is it very important, somewhat important, not too important, or not important at all?

Virginia's recovery from the pandemic, measured by how students perform on standardized tests in reading and math, has been among the slowest in the country.

BANNER 2

	GENDER			AGE					GENDER/AGE				EDUCATION				GENDER/EDUCATION				ETHNICITY/EDUCATION			
	TOTAL	MEN	WOMEN	18-34	35-44	45-54	55-64	65+	MEN 18-54	MEN 55+	WOMEN 18-54	WOMEN 55+	HS OR LESS	SOME COLL	COLL GRAD	GRAD/ PROF	MEN W/O DEG	MEN W/ DEG	WOMEN W/O DEG	WOMEN W/ DEG	WHITE W/O DEG	WHITE W/ DEG	NON- WHITE W/O DEG	NON- WHITE W/ DEG
BASE=TOTAL SAMPLE	800 100%	384 48%	416 52%	176 22%	159 20%	115 14%	143 18%	206 26%	235 29%	149 19%	215 27%	201 25%	212 27%	258 32%	222 28%	108 13%	219 27%	165 21%	251 31%	165 21%	334 42%	260 33%	136 17%	70 9%
**D/S (IMPORTANT - NOT IMPORTANT)	686 86%	314 82%	372 89%	131 75%	146 91%	97 84%	131 92%	181 88%	191 81%	122 82%	182 85%	190 95%	184 87%	222 86%	185 83%	95 88%	177 81%	136 83%	228 91%	144 87%	284 85%	224 86%	122 90%	56 80%
TOTAL IMPORTANT -----	743 93%	349 91%	394 95%	154 87%	152 96%	106 92%	137 96%	194 94%	213 91%	136 91%	199 92%	195 97%	198 93%	240 93%	203 92%	102 94%	198 90%	151 91%	240 95%	154 94%	309 92%	242 93%	129 95%	63 90%
TOTAL NOT IMPORTANT -----	57 7%	35 9%	22 5%	22 13%	7 4%	9 8%	6 4%	13 6%	22 9%	13 9%	16 8%	5 3%	14 7%	18 7%	19 8%	6 6%	21 10%	14 9%	11 5%	10 6%	25 8%	18 7%	7 5%	7 10%
VERY IMPORTANT	459 57%	196 51%	263 63%	84 47%	90 57%	65 57%	87 61%	133 64%	111 47%	85 57%	128 59%	135 67%	129 61%	163 63%	110 50%	58 53%	119 54%	78 47%	173 69%	90 55%	199 59%	129 50%	93 68%	38 55%
SOMEWHAT IMPORTANT	284 35%	153 40%	131 32%	70 40%	62 39%	41 35%	50 35%	61 30%	102 43%	51 34%	71 33%	60 30%	69 32%	78 30%	93 42%	44 41%	80 36%	73 44%	67 27%	64 39%	111 33%	113 43%	36 26%	24 35%
NOT TOO IMPORTANT	49 6%	30 8%	19 5%	22 13%	4 3%	7 6%	3 2%	13 6%	18 8%	12 8%	15 7%	4 2%	11 5%	17 6%	15 7%	6 6%	18 8%	12 7%	10 4%	9 6%	21 6%	14 6%	7 5%	7 10%
NOT IMPORTANT AT ALL	8 1%	5 1%	3 1%	- -	2 2%	3 2%	3 2%	- -	4 2%	2 1%	1 1%	1 1%	3 1%	1 1%	3 2%	- -	3 1%	2 1%	1 1%	1 1%	4 1%	3 1%	- -	- -

Table 206-3

QUESTION 6:
Now, please read the following list of issues currently facing public schools in Virginia. For each issue, please indicate how important you believe it is for the Governor and General Assembly to invest more in K-12 public education to address these issues and improve the education system. Is it very important, somewhat important, not too important, or not important at all?

Virginia's recovery from the pandemic, measured by how students perform on standardized tests in reading and math, has been among the slowest in the country.

BANNER 3

	IDEOLOGY					INCOME					HAVE CHILDREN		PARENTS		CHILD ATTEND K-12						PERSONALLY ENROLL		EMPLOYED VA	
	TOTAL	VERY CONS	SMWT CONS	TOTAL CONS	MOD	TOTAL LIB	<\$40K	\$40K-\$60K	\$60K-\$100K	\$100K+	YES	NO	DADS	MOMS	YES, CURR	YES, PAST	TOTAL YES	NO	CURR K-12 DADS	CURR K-12 MOMS	YES	NO	YES	NO
BASE=TOTAL SAMPLE	800 100%	112 14%	152 19%	264 33%	310 39%	227 28%	223 28%	147 18%	188 24%	242 30%	496 62%	304 38%	223 28%	273 34%	215 27%	111 14%	326 41%	169 21%	120 15%	95 12%	465 58%	335 42%	93 12%	707 88%
**D/S (IMPORTANT - NOT IMPORTANT)	686 86%	100 90%	116 77%	217 82%	282 91%	187 83%	194 87%	125 85%	172 91%	195 81%	444 90%	242 80%	195 88%	248 91%	205 95%	101 91%	306 94%	137 81%	117 98%	88 93%	399 86%	287 86%	80 85%	606 86%
TOTAL IMPORTANT -----	743 93%	106 95%	134 88%	240 91%	296 95%	207 91%	208 93%	136 93%	180 96%	219 90%	470 95%	273 90%	209 94%	260 96%	210 98%	106 96%	316 97%	153 90%	119 99%	91 96%	432 93%	311 93%	86 93%	657 93%
TOTAL NOT IMPORTANT -----	57 7%	6 5%	18 12%	24 9%	14 5%	20 9%	15 7%	11 7%	8 4%	23 10%	26 5%	31 10%	14 6%	12 4%	5 2%	5 4%	10 3%	16 10%	1 1%	4 4%	33 7%	24 7%	7 7%	50 7%
VERY IMPORTANT	459 57%	71 64%	90 59%	161 61%	175 56%	123 54%	139 62%	87 60%	111 59%	122 50%	293 59%	166 55%	119 53%	174 64%	123 57%	67 60%	190 58%	103 61%	64 53%	59 62%	267 57%	192 57%	52 56%	407 58%
SOMEWHAT IMPORTANT	284 35%	34 31%	44 29%	79 30%	121 39%	84 37%	69 31%	49 33%	69 37%	97 40%	177 36%	107 35%	90 40%	87 32%	87 40%	39 35%	126 39%	51 30%	55 45%	32 34%	165 35%	119 36%	35 37%	249 35%
NOT TOO IMPORTANT	49 6%	3 3%	15 10%	18 7%	13 4%	18 8%	12 5%	9 6%	8 4%	20 8%	22 4%	27 9%	12 5%	11 4%	4 2%	5 4%	8 3%	14 8%	- -	4 4%	30 7%	19 6%	3 4%	46 6%
NOT IMPORTANT AT ALL	8 1%	2 2%	3 2%	5 2%	1 -	1 1%	3 1%	1 1%	- -	3 1%	4 1%	4 1%	2 1%	1 1%	1 1%	- -	1 -	2 1%	1 1%	- -	3 1%	5 2%	4 4%	4 1%

Table 206-4

QUESTION 6:
Now, please read the following list of issues currently facing public schools in Virginia. For each issue, please indicate how important you believe it is for the Governor and General Assembly to invest more in K-12 public education to address these issues and improve the education system. Is it very important, somewhat important, not too important, or not important at all?

Virginia's recovery from the pandemic, measured by how students perform on standardized tests in reading and math, has been among the slowest in the country.

BANNER 4

	SUPERINTENDENT REGIONS								
	TOTAL	CEN- TRAL	NRTH NECK	NOVA	SOUTH -SIDE	SW	TIDE- WATER	VALLEY	WEST- ERN VA
BASE=TOTAL SAMPLE	800 100%	125 16%	53 7%	269 34%	19 2%	37 5%	156 20%	76 9%	64 8%
**D/S (IMPORTANT - NOT IMPORTANT)	686 86%	110 88%	44 83%	219 81%	15 79%	32 88%	136 87%	73 96%	57 88%
TOTAL IMPORTANT -----	743 93%	117 94%	49 92%	244 91%	17 90%	35 94%	146 93%	74 98%	60 94%
TOTAL NOT IMPORTANT -----	57 7%	8 6%	4 8%	25 9%	2 10%	2 6%	10 7%	2 2%	4 6%
VERY IMPORTANT	459 57%	80 64%	26 48%	136 50%	15 76%	23 62%	101 64%	45 59%	34 53%
SOMEWHAT IMPORTANT	284 35%	37 30%	23 43%	109 40%	3 13%	12 32%	45 29%	29 39%	26 41%
NOT TOO IMPORTANT	49 6%	7 5%	4 8%	22 8%	2 10%	2 6%	9 6%	2 2%	1 2%
NOT IMPORTANT AT ALL	8 1%	1 1%	- -	3 1%	- -	- -	1 1%	- -	3 4%

Table 207-1

QUESTION 7:
Now, please read the following list of issues currently facing public schools in Virginia. For each issue, please indicate how important you believe it is for the Governor and General Assembly to invest more in K-12 public education to address these issues and improve the education system. Is it very important, somewhat important, not too important, or not important at all?

Virginia has a major shortage of K-12 public school teachers, with 1 out of every 15 teaching positions unfilled in some regions of the state.

BANNER 1

	PARTY IDENTIFICATION								ETHNICITY					DMA					
	TOTAL	STRG GOP	SOFT/ LEAN GOP	TOTAL GOP	IND	TOTAL DEM	SOFT/ LEAN DEM	STRG DEM	WHITE	AF	AM	TOTAL MINOR- ITY	WHITE DEMS	WHITE INDS	DC	ROA- NOKE	RICH- MOND	NOR- FOLK	OTHER
BASE=TOTAL SAMPLE	800 100%	144 18%	149 19%	293 37%	181 23%	326 41%	132 17%	194 24%	594 74%	142 18%	206 26%	202 25%	136 17%	302 38%	106 13%	151 19%	162 20%	79 10%	
**D/S (IMPORTANT - NOT IMPORTANT)	746 93%	125 87%	137 92%	262 89%	162 89%	323 99%	131 99%	192 99%	548 92%	139 97%	198 97%	198 98%	118 87%	269 89%	95 90%	144 95%	161 99%	77 98%	
TOTAL IMPORTANT -----	773 97%	135 93%	143 96%	277 95%	171 95%	325 99%	131 100%	193 99%	571 96%	141 99%	202 98%	200 99%	127 93%	285 95%	101 95%	148 98%	161 100%	78 99%	
TOTAL NOT IMPORTANT -----	27 3%	9 7%	6 4%	15 5%	10 5%	2 1%	1 -	1 1%	23 4%	2 1%	4 2%	2 1%	9 7%	16 5%	5 5%	3 2%	1 -	1 1%	
VERY IMPORTANT	563 70%	88 61%	101 68%	189 65%	127 70%	247 76%	94 71%	153 79%	414 70%	106 74%	149 72%	154 76%	91 67%	198 66%	78 74%	102 68%	130 80%	54 68%	
SOMEWHAT IMPORTANT	211 26%	46 32%	42 28%	88 30%	45 25%	78 24%	38 29%	40 21%	157 26%	35 25%	53 26%	46 23%	36 26%	87 29%	22 21%	45 30%	31 19%	25 31%	
NOT TOO IMPORTANT	21 3%	5 4%	5 3%	10 4%	8 5%	2 1%	1 -	1 1%	17 3%	2 1%	4 2%	2 1%	8 6%	13 4%	4 4%	2 1%	1 -	1 1%	
NOT IMPORTANT AT ALL	6 1%	4 3%	1 1%	5 2%	1 1%	- -	- -	- -	6 1%	- -	- -	- -	1 1%	4 1%	1 1%	1 1%	- -	- -	

Table 207-2

QUESTION 7:
Now, please read the following list of issues currently facing public schools in Virginia. For each issue, please indicate how important you believe it is for the Governor and General Assembly to invest more in K-12 public education to address these issues and improve the education system. Is it very important, somewhat important, not too important, or not important at all?

Virginia has a major shortage of K-12 public school teachers, with 1 out of every 15 teaching positions unfilled in some regions of the state.

BANNER 2

	GENDER			AGE					GENDER/AGE				EDUCATION					GENDER/EDUCATION				ETHNICITY/EDUCATION			
	TOTAL	MEN	WOMEN	18-34	35-44	45-54	55-64	65+	MEN 18-54	MEN 55+	WOMEN 18-54	WOMEN 55+	HS OR LESS	SOME COLL	COLL GRAD	GRAD/ PROF	MEN	MEN	WOMEN	WOMEN	WHITE	WHITE	NON- WHITE	NON- WHITE	
																	W/O DEG	W/ DEG	W/O DEG	W/ DEG	W/O DEG	W/ DEG	W/O DEG	W/ DEG	
BASE=TOTAL SAMPLE	800 100%	384 48%	416 52%	176 22%	159 20%	115 14%	143 18%	206 26%	235 29%	149 19%	215 27%	201 25%	212 27%	258 32%	222 28%	108 13%	219 27%	165 21%	251 31%	165 21%	334 42%	260 33%	136 17%	70 9%	
**D/S (IMPORTANT - NOT IMPORTANT)	746 93%	346 90%	401 96%	159 91%	155 97%	104 90%	140 97%	189 92%	212 90%	134 90%	206 96%	195 97%	196 92%	254 98%	200 90%	96 89%	205 94%	141 85%	245 97%	156 95%	317 95%	231 89%	132 97%	66 95%	
TOTAL IMPORTANT -----	773 97%	365 95%	408 98%	168 95%	157 99%	109 95%	141 99%	198 96%	223 95%	141 95%	211 98%	198 99%	204 96%	256 99%	211 95%	102 95%	212 97%	153 93%	248 99%	160 97%	326 97%	245 94%	134 99%	68 97%	
TOTAL NOT IMPORTANT -----	27 3%	19 5%	8 2%	8 5%	2 1%	6 5%	2 1%	9 4%	12 5%	8 5%	5 2%	3 1%	8 4%	2 1%	11 5%	6 5%	7 3%	12 7%	3 1%	4 3%	8 3%	15 6%	2 1%	2 3%	
VERY IMPORTANT	563 70%	245 64%	318 76%	113 64%	110 69%	84 73%	104 72%	152 74%	151 64%	94 63%	156 73%	161 80%	150 71%	192 74%	149 67%	72 66%	144 66%	101 61%	198 79%	120 73%	246 74%	168 65%	96 71%	53 76%	
SOMEWHAT IMPORTANT	211 26%	120 31%	91 22%	55 31%	47 29%	26 22%	38 26%	46 22%	73 31%	47 32%	54 25%	37 18%	54 25%	64 25%	62 28%	30 28%	68 31%	52 32%	50 20%	41 25%	80 24%	77 30%	38 28%	15 22%	
NOT TOO IMPORTANT	21 3%	14 4%	6 1%	8 5%	1 1%	3 2%	2 1%	7 3%	9 4%	5 4%	3 2%	3 1%	8 4%	- -	8 3%	5 5%	6 3%	9 5%	2 1%	4 2%	6 2%	11 4%	2 1%	2 3%	
NOT IMPORTANT AT ALL	6 1%	5 1%	2 -	- -	1 1%	3 3%	- -	2 1%	3 1%	2 1%	2 1%	- -	- -	2 1%	3 1%	1 1%	1 1%	3 2%	1 -	- -	2 1%	4 2%	- -	- -	

Table 207-3

QUESTION 7:

Now, please read the following list of issues currently facing public schools in Virginia. For each issue, please indicate how important you believe it is for the Governor and General Assembly to invest more in K-12 public education to address these issues and improve the education system. Is it very important, somewhat important, not too important, or not important at all?

Virginia has a major shortage of K-12 public school teachers, with 1 out of every 15 teaching positions unfilled in some regions of the state.

BANNER 3

	IDEOLOGY					INCOME					HAVE CHILDREN		PARENTS		CHILD ATTEND K-12						PERSONALLY ENROLL		EMPLOYED VA	
	TOTAL	VERY CONS	SMWT CONS	TOTAL CONS	MOD	TOTAL LIB	<\$40K	\$40K-\$60K	\$60K-\$100K	\$100K+	YES	NO	DADS	MOMS	YES, CURR	YES, PAST	TOTAL YES	NO	CURR K-12 DADS	CURR K-12 MOMS	YES	NO	YES	NO
BASE-TOTAL SAMPLE	800 100%	112 14%	152 19%	264 33%	310 39%	227 28%	223 28%	147 18%	188 24%	242 30%	496 62%	304 38%	223 28%	273 34%	215 27%	111 14%	326 41%	169 21%	120 15%	95 12%	465 58%	335 42%	93 12%	707 88%
**D/S (IMPORTANT - NOT IMPORTANT)	746 93%	96 86%	138 91%	234 89%	288 93%	224 99%	213 96%	139 95%	182 97%	212 88%	459 93%	288 95%	197 88%	262 96%	204 95%	99 89%	303 93%	156 92%	111 93%	93 98%	434 93%	312 93%	88 95%	658 93%
TOTAL IMPORTANT -----	773 97%	104 93%	145 96%	249 94%	299 96%	225 99%	218 98%	143 97%	185 98%	227 94%	477 96%	296 97%	210 94%	267 98%	209 97%	105 95%	315 96%	163 96%	116 96%	94 99%	450 97%	324 97%	91 97%	683 97%
TOTAL NOT IMPORTANT -----	27 3%	8 7%	7 4%	15 6%	11 4%	1 1%	5 2%	4 3%	3 2%	15 6%	18 4%	8 3%	13 6%	5 2%	6 3%	6 5%	12 4%	7 4%	4 4%	1 1%	15 3%	12 3%	3 3%	24 3%
VERY IMPORTANT	563 70%	70 63%	98 64%	168 64%	212 68%	183 81%	163 73%	102 70%	131 70%	167 69%	352 71%	210 69%	139 62%	214 78%	144 67%	76 68%	220 67%	132 78%	72 60%	73 77%	321 69%	241 72%	69 74%	494 70%
SOMEWHAT IMPORTANT	211 26%	34 30%	47 31%	81 31%	87 28%	42 19%	55 25%	41 28%	54 29%	61 25%	125 25%	86 28%	71 32%	54 20%	65 30%	30 27%	95 29%	30 18%	44 37%	21 22%	128 28%	82 25%	22 23%	189 27%
NOT TOO IMPORTANT	21 3%	4 4%	6 4%	10 4%	9 3%	1 1%	5 2%	3 2%	1 1%	11 5%	14 3%	7 2%	10 4%	4 1%	2 1%	6 5%	9 3%	5 3%	2 2%	1 1%	11 2%	10 3%	1 2%	19 3%
NOT IMPORTANT AT ALL	6 1%	4 3%	1 1%	5 2%	2 1%	- -	- -	1 1%	2 1%	4 2%	5 1%	1 -	3 2%	2 1%	3 1%	- -	3 1%	2 1%	3 2%	- -	4 1%	2 1%	1 1%	5 1%

Table 207-4

QUESTION 7:
Now, please read the following list of issues currently facing public schools in Virginia. For each issue, please indicate how important you believe it is for the Governor and General Assembly to invest more in K-12 public education to address these issues and improve the education system. Is it very important, somewhat important, not too important, or not important at all?

Virginia has a major shortage of K-12 public school teachers, with 1 out of every 15 teaching positions unfilled in some regions of the state.

BANNER 4

	SUPERINTENDENT REGIONS								
	TOTAL	CEN- TRAL	NRTH NECK	NOVA	SOUTH -SIDE	SW	TIDE- WATER	VALLEY	WEST- ERN VA
BASE=TOTAL SAMPLE	800 100%	125 16%	53 7%	269 34%	19 2%	37 5%	156 20%	76 9%	64 8%
**D/S (IMPORTANT - NOT IMPORTANT)	746 93%	120 96%	45 85%	241 90%	19 100%	31 83%	156 100%	73 97%	60 94%
TOTAL IMPORTANT -----	773 97%	122 98%	49 93%	255 95%	19 100%	34 92%	156 100%	75 98%	62 97%
TOTAL NOT IMPORTANT -----	27 3%	3 2%	4 7%	14 5%	- -	3 8%	- -	1 2%	2 3%
VERY IMPORTANT	563 70%	84 67%	38 72%	173 64%	15 80%	25 68%	126 81%	57 75%	43 68%
SOMEWHAT IMPORTANT	211 26%	38 30%	11 20%	82 31%	4 20%	9 24%	30 19%	18 23%	19 29%
NOT TOO IMPORTANT	21 3%	2 1%	2 4%	11 4%	- -	2 5%	- -	1 2%	2 3%
NOT IMPORTANT AT ALL	6 1%	1 1%	2 3%	3 1%	- -	1 3%	- -	- -	- -

Table 208-1

QUESTION 8:
Now, please read the following list of issues currently facing public schools in Virginia. For each issue, please indicate how important you believe it is for the Governor and General Assembly to invest more in K-12 public education to address these issues and improve the education system. Is it very important, somewhat important, not too important, or not important at all?

One thousand public school buildings - nearly half of all school buildings in the state - are more than 50 years old, with a replacement cost of \$25 billion.

BANNER 1

	PARTY IDENTIFICATION								ETHNICITY					DMA					
	TOTAL	STRG GOP	SOFT/ LEAN GOP	TOTAL GOP	IND	TOTAL DEM	SOFT/ LEAN DEM	STRG DEM	WHITE	AF	AM	TOTAL MINOR- ITY	WHITE DEMS	WHITE INDS	DC	ROA- NOKE	RICH- MOND	NOR- FOLK	OTHER
BASE=TOTAL SAMPLE	800 100%	144 18%	149 19%	293 37%	181 23%	326 41%	132 17%	194 24%	594 74%	142 18%	206 26%	202 25%	136 17%	302 38%	106 13%	151 19%	162 20%	79 10%	
**D/S (IMPORTANT - NOT IMPORTANT)	555 69%	56 39%	113 76%	169 58%	137 76%	250 77%	90 68%	160 82%	397 67%	122 86%	158 77%	154 76%	97 71%	179 59%	72 68%	125 83%	130 80%	49 62%	
TOTAL IMPORTANT -----	678 85%	100 69%	131 88%	231 79%	159 88%	288 88%	111 84%	177 91%	496 83%	132 93%	182 88%	178 88%	116 85%	241 80%	89 84%	138 91%	146 90%	64 81%	
TOTAL NOT IMPORTANT -----	122 15%	44 31%	18 12%	62 21%	22 12%	38 12%	21 16%	17 9%	99 17%	10 7%	24 12%	24 12%	20 15%	61 20%	17 16%	13 9%	16 10%	15 19%	
VERY IMPORTANT	368 46%	55 38%	62 42%	117 40%	89 49%	162 50%	60 45%	103 53%	261 44%	86 60%	108 52%	98 48%	61 45%	136 45%	54 51%	71 47%	83 51%	24 31%	
SOMEWHAT IMPORTANT	309 39%	45 31%	69 46%	113 39%	70 39%	126 39%	51 39%	74 38%	235 40%	47 33%	74 36%	80 40%	55 40%	104 35%	35 33%	67 44%	63 39%	40 50%	
NOT TOO IMPORTANT	103 13%	36 25%	14 10%	50 17%	20 11%	33 10%	17 13%	16 8%	84 14%	8 6%	19 9%	24 12%	18 13%	54 18%	13 12%	8 5%	15 9%	13 16%	
NOT IMPORTANT AT ALL	19 2%	9 6%	4 2%	12 4%	2 1%	5 2%	4 3%	1 1%	14 2%	2 1%	5 2%	- -	2 2%	7 2%	4 4%	5 3%	1 1%	2 3%	

Table 208-2

QUESTION 8:

Now, please read the following list of issues currently facing public schools in Virginia. For each issue, please indicate how important you believe it is for the Governor and General Assembly to invest more in K-12 public education to address these issues and improve the education system. Is it very important, somewhat important, not too important, or not important at all?

One thousand public school buildings - nearly half of all school buildings in the state - are more than 50 years old, with a replacement cost of \$25 billion.

BANNER 2

	GENDER			AGE					GENDER/AGE				EDUCATION				GENDER/EDUCATION				ETHNICITY/EDUCATION			
	TOTAL	MEN	WOMEN	18-34	35-44	45-54	55-64	65+	MEN 18-54	MEN 55+	WOMEN 18-54	WOMEN 55+	HS OR LESS	SOME COLL	COLL GRAD	GRAD/ PROF	MEN W/O DEG	MEN W/ DEG	WOMEN W/O DEG	WOMEN W/ DEG	WHITE W/O DEG	WHITE W/ DEG	NON- WHITE W/O DEG	NON- WHITE W/ DEG
BASE=TOTAL SAMPLE	800 100%	384 48%	416 52%	176 22%	159 20%	115 14%	143 18%	206 26%	235 29%	149 19%	215 27%	201 25%	212 27%	258 32%	222 28%	108 13%	219 27%	165 21%	251 31%	165 21%	334 42%	260 33%	136 17%	70 9%
**D/S (IMPORTANT - NOT IMPORTANT)	555 69%	256 67%	299 72%	110 63%	129 81%	86 75%	90 63%	140 68%	172 73%	84 56%	153 71%	146 73%	163 77%	196 76%	143 65%	53 49%	158 72%	98 59%	201 80%	99 60%	245 73%	152 59%	114 84%	44 64%
TOTAL IMPORTANT -----	678 85%	320 83%	358 86%	143 81%	144 91%	101 87%	117 82%	173 84%	204 87%	116 78%	184 86%	173 86%	188 88%	227 88%	183 82%	81 75%	189 86%	131 80%	226 90%	132 80%	290 87%	206 79%	125 92%	57 82%
TOTAL NOT IMPORTANT -----	122 15%	64 17%	58 14%	33 19%	15 9%	14 13%	26 18%	33 16%	31 13%	33 22%	31 14%	27 14%	24 12%	31 12%	39 18%	27 25%	30 14%	33 20%	25 10%	33 20%	45 13%	54 21%	11 8%	13 18%
VERY IMPORTANT	368 46%	162 42%	206 50%	72 41%	77 49%	57 50%	66 46%	96 46%	107 45%	55 37%	100 46%	106 53%	103 49%	127 49%	93 42%	45 42%	93 42%	70 42%	138 55%	68 41%	155 46%	106 41%	76 56%	32 46%
SOMEWHAT IMPORTANT	309 39%	158 41%	152 36%	71 40%	67 42%	43 38%	51 35%	77 38%	97 41%	61 41%	84 39%	67 34%	84 40%	100 39%	90 40%	36 33%	96 44%	62 38%	88 35%	63 39%	135 40%	100 39%	49 36%	25 36%
NOT TOO IMPORTANT	103 13%	50 13%	53 13%	27 15%	14 9%	11 10%	24 17%	27 13%	25 11%	25 17%	27 13%	26 13%	21 10%	26 10%	34 15%	22 20%	24 11%	26 16%	23 9%	30 18%	38 11%	47 18%	9 7%	9 14%
NOT IMPORTANT AT ALL	19 2%	14 4%	5 1%	6 3%	2 1%	3 3%	3 2%	6 3%	6 3%	8 5%	4 2%	1 1%	3 1%	6 2%	5 2%	5 5%	7 3%	7 4%	2 1%	3 2%	7 2%	7 3%	2 1%	3 4%

Table 208-3

QUESTION 8:
Now, please read the following list of issues currently facing public schools in Virginia. For each issue, please indicate how important you believe it is for the Governor and General Assembly to invest more in K-12 public education to address these issues and improve the education system. Is it very important, somewhat important, not too important, or not important at all?

One thousand public school buildings - nearly half of all school buildings in the state - are more than 50 years old, with a replacement cost of \$25 billion.

BANNER 3

	IDEOLOGY					INCOME					HAVE CHILDREN		PARENTS		CHILD ATTEND K-12						PERSONALLY ENROLL		EMPLOYED VA	
	TOTAL	VERY CONS	SMWT CONS	TOTAL CONS	MOD	TOTAL LIB	<\$40K	\$40K-\$60K	\$60K-\$100K	\$100K+	YES	NO	DADS	MOMS	YES, CURR	YES, PAST	TOTAL YES	NO	CURR K-12 DADS	CURR K-12 MOMS	YES	NO	YES	NO
BASE=TOTAL SAMPLE	800 100%	112 14%	152 19%	264 33%	310 39%	227 28%	223 28%	147 18%	188 24%	242 30%	496 62%	304 38%	223 28%	273 34%	215 27%	111 14%	326 41%	169 21%	120 15%	95 12%	465 58%	335 42%	93 12%	707 88%
**D/S (IMPORTANT - NOT IMPORTANT)	555 69%	41 37%	106 70%	148 56%	227 73%	181 80%	154 69%	117 80%	145 77%	139 57%	351 71%	205 67%	147 66%	203 75%	164 76%	67 60%	231 71%	119 70%	92 76%	73 77%	337 73%	219 65%	74 79%	482 68%
TOTAL IMPORTANT -----	678 85%	76 69%	129 85%	206 78%	268 87%	204 90%	189 85%	132 90%	167 89%	191 79%	423 85%	255 84%	185 83%	238 87%	190 88%	89 80%	279 85%	144 85%	106 88%	84 88%	401 86%	277 83%	84 90%	594 84%
TOTAL NOT IMPORTANT -----	122 15%	35 31%	23 15%	58 22%	41 13%	23 10%	34 15%	15 10%	22 11%	52 21%	72 15%	50 16%	38 17%	35 13%	25 12%	22 20%	47 15%	25 15%	14 12%	11 12%	64 14%	58 17%	10 10%	113 16%
VERY IMPORTANT	368 46%	48 43%	63 41%	111 42%	145 47%	112 50%	106 47%	72 49%	87 46%	104 43%	246 50%	122 40%	100 45%	146 53%	104 48%	51 46%	155 47%	91 54%	58 49%	45 48%	217 47%	151 45%	54 58%	314 44%
SOMEWHAT IMPORTANT	309 39%	28 25%	66 44%	95 36%	123 40%	92 40%	83 37%	60 41%	80 42%	87 36%	177 36%	132 43%	85 38%	92 34%	86 40%	38 34%	124 38%	53 31%	47 39%	39 41%	183 39%	126 38%	29 32%	280 40%
NOT TOO IMPORTANT	103 13%	27 24%	19 13%	47 18%	37 12%	20 9%	27 12%	13 9%	17 9%	45 19%	63 13%	40 13%	32 14%	31 11%	18 8%	21 19%	39 12%	24 14%	10 8%	8 8%	51 11%	52 16%	10 10%	93 13%
NOT IMPORTANT AT ALL	19 2%	8 7%	4 2%	11 4%	5 2%	3 1%	7 3%	2 1%	4 2%	6 3%	10 2%	10 3%	6 3%	4 1%	8 4%	1 1%	9 3%	1 1%	4 3%	4 4%	13 3%	6 2%	- -	19 3%

Table 208-4

QUESTION 8:

Now, please read the following list of issues currently facing public schools in Virginia. For each issue, please indicate how important you believe it is for the Governor and General Assembly to invest more in K-12 public education to address these issues and improve the education system. Is it very important, somewhat important, not too important, or not important at all?

One thousand public school buildings - nearly half of all school buildings in the state - are more than 50 years old, with a replacement cost of \$25 billion.

BANNER 4

	SUPERINTENDENT REGIONS								
	TOTAL	CEN- TRAL	NRTH NECK	NOVA	SOUTH -SIDE	SW	TIDE- WATER	VALLEY	WEST- ERN VA
BASE=TOTAL SAMPLE	800 100%	125 16%	53 7%	269 34%	19 2%	37 5%	156 20%	76 9%	64 8%
**D/S (IMPORTANT - NOT IMPORTANT)	555 69%	105 85%	36 68%	160 59%	9 48%	22 61%	125 80%	48 64%	49 77%
TOTAL IMPORTANT -----	678 85%	115 92%	45 84%	215 80%	14 74%	30 80%	141 90%	62 82%	57 88%
TOTAL NOT IMPORTANT -----	122 15%	10 8%	9 16%	55 20%	5 26%	7 20%	16 10%	14 18%	7 12%
VERY IMPORTANT	368 46%	59 47%	20 38%	124 46%	7 38%	15 41%	81 52%	31 41%	31 48%
SOMEWHAT IMPORTANT	309 39%	56 45%	24 46%	91 34%	7 36%	15 39%	59 38%	31 41%	26 40%
NOT TOO IMPORTANT	103 13%	5 4%	7 14%	49 18%	4 23%	6 16%	15 9%	11 14%	6 9%
NOT IMPORTANT AT ALL	19 2%	5 4%	1 2%	6 2%	1 3%	1 4%	1 1%	3 4%	2 3%

Table 209-1

QUESTION 9:

CNBC publishes an annual ranking of the best states for business, and those rankings help businesses decide where to invest and create jobs. Recently, CNBC said Virginia has one of the top five education systems in the country, giving our state a high-quality workforce.

In your opinion, how important is it for Virginia to invest in our K-12 public schools so that Virginia continues to receive high business rankings and attract new investment and job creation?

BANNER 1

	PARTY IDENTIFICATION								ETHNICITY					DMA				
	TOTAL	STRG GOP	SOFT/ LEAN GOP	TOTAL GOP	IND	TOTAL DEM	SOFT/ LEAN DEM	STRG DEM	WHITE	AF	AM	TOTAL MINOR- ITY	WHITE DEMS	WHITE INDS	DC	ROA- NOKE	RICH- MOND	NOR- FOLK
BASE=SAMPLE A	402 100%	75 19%	73 18%	148 37%	89 22%	165 41%	69 17%	95 24%	302 75%	76 19%	101 25%	100 25%	67 17%	146 36%	57 14%	75 19%	81 20%	44 11%
**D/S (IMPORTANT - NOT IMPORTANT)	378 94%	59 79%	69 95%	129 87%	88 98%	162 98%	67 96%	95 100%	279 92%	75 99%	100 99%	98 99%	65 97%	134 92%	56 98%	71 95%	78 96%	39 90%
TOTAL IMPORTANT -----	390 97%	67 89%	71 97%	139 93%	89 99%	163 99%	68 98%	95 100%	290 96%	75 99%	100 99%	99 99%	66 99%	140 96%	57 99%	73 97%	79 98%	41 95%
TOTAL NOT IMPORTANT -----	12 3%	8 11%	2 3%	10 7%	1 1%	1 1%	1 2%	- -	11 4%	1 1%	1 1%	1 1%	1 1%	6 4%	1 1%	2 3%	1 2%	2 5%
VERY IMPORTANT	269 67%	41 55%	47 64%	88 59%	52 58%	129 78%	48 69%	81 85%	200 66%	54 71%	69 69%	81 81%	39 59%	96 66%	39 68%	51 68%	58 71%	26 59%
SOMEWHAT IMPORTANT	121 30%	26 35%	24 33%	50 34%	37 41%	35 21%	20 29%	15 15%	90 30%	22 29%	31 31%	18 18%	27 40%	44 30%	18 31%	22 30%	22 27%	16 36%
NOT TOO IMPORTANT	6 2%	3 5%	2 3%	5 4%	1 1%	- -	- -	- -	6 2%	- -	- -	- -	1 1%	3 2%	- -	2 3%	1 1%	1 2%
NOT IMPORTANT AT ALL	6 1%	4 6%	- -	4 3%	- -	1 1%	1 2%	- -	5 2%	1 1%	1 1%	1 1%	- -	3 2%	1 1%	- -	1 1%	1 3%

Table 209-2

QUESTION 9:
CNBC publishes an annual ranking of the best states for business, and those rankings help businesses decide where to invest and create jobs. Recently, CNBC said Virginia has one of the top five education systems in the country, giving our state a high-quality workforce.

In your opinion, how important is it for Virginia to invest in our K-12 public schools so that Virginia continues to receive high business rankings and attract new investment and job creation?

BANNER 2

	GENDER			AGE					GENDER/AGE				EDUCATION				GENDER/EDUCATION				ETHNICITY/EDUCATION			
	TOTAL	MEN	WOMEN	18-34	35-44	45-54	55-64	65+	MEN 18-54	MEN 55+	WOMEN 18-54	WOMEN 55+	HS OR LESS	SOME COLL	COLL GRAD	GRAD/ PROF	MEN W/O DEG	MEN W/ DEG	WOMEN W/O DEG	WOMEN W/ DEG	WHITE W/O DEG	WHITE W/ DEG	NON- WHITE W/O DEG	NON- WHITE W/ DEG
BASE= SAMPLE A	402 100%	195 48%	208 52%	87 22%	82 20%	58 14%	75 19%	101 25%	124 31%	70 18%	102 25%	105 26%	128 32%	115 29%	105 26%	54 13%	109 27%	86 21%	134 33%	73 18%	177 44%	125 31%	66 16%	35 9%
**D/S (IMPORTANT - NOT IMPORTANT)	378 94%	182 94%	196 94%	85 98%	80 97%	46 80%	72 97%	95 94%	116 94%	66 94%	95 93%	101 96%	124 97%	106 92%	95 91%	53 97%	104 95%	78 92%	127 94%	69 95%	165 93%	113 91%	65 98%	35 100%
TOTAL IMPORTANT -----	390 97%	189 97%	202 97%	86 99%	81 99%	52 90%	73 98%	98 97%	120 97%	68 97%	99 96%	103 98%	126 98%	111 96%	100 95%	53 98%	107 98%	82 96%	130 97%	71 97%	171 97%	119 96%	66 99%	35 100%
TOTAL NOT IMPORTANT -----	12 3%	6 3%	6 3%	1 1%	1 1%	6 10%	1 2%	3 3%	4 3%	2 3%	4 4%	2 2%	2 2%	4 4%	5 5%	1 2%	3 2%	4 4%	4 3%	2 3%	6 3%	6 4%	1 1%	- -
VERY IMPORTANT	269 67%	125 64%	144 69%	51 59%	51 62%	36 63%	48 65%	82 81%	76 61%	49 70%	63 61%	82 77%	82 64%	81 70%	71 67%	36 66%	68 63%	56 66%	94 70%	50 68%	121 68%	79 64%	42 64%	27 78%
SOMEWHAT IMPORTANT	121 30%	64 33%	58 28%	35 40%	30 36%	16 27%	25 33%	16 16%	44 36%	19 27%	36 35%	22 20%	44 35%	30 26%	29 28%	18 33%	38 35%	26 30%	36 27%	22 29%	51 29%	40 32%	24 36%	8 22%
NOT TOO IMPORTANT	6 2%	2 1%	5 2%	1 1%	1 1%	1 2%	- -	3 3%	1 1%	1 1%	2 2%	2 2%	2 2%	1 1%	2 2%	1 2%	1 1%	1 1%	3 2%	2 3%	3 2%	3 2%	- -	- -
NOT IMPORTANT AT ALL	6 1%	4 2%	1 1%	- -	- -	4 8%	1 2%	- -	3 3%	1 2%	1 1%	- -	- -	3 3%	3 3%	- -	2 2%	3 3%	1 1%	- -	2 1%	3 2%	1 1%	- -

Table 209-3

QUESTION 9:
CNBC publishes an annual ranking of the best states for business, and those rankings help businesses decide where to invest and create jobs. Recently, CNBC said Virginia has one of the top five education systems in the country, giving our state a high-quality workforce.

In your opinion, how important is it for Virginia to invest in our K-12 public schools so that Virginia continues to receive high business rankings and attract new investment and job creation?

BANNER 3

	IDEOLOGY					INCOME					HAVE CHILDREN		PARENTS		CHILD ATTEND K-12						PERSONALLY ENROLL		EMPLOYED VA	
	TOTAL	VERY CONS	SMWT CONS	TOTAL CONS	MOD	TOTAL LIB	<\$40K	\$40K-\$60K	\$60K-\$100K	\$100K+	YES	NO	DADS	MOMS	YES, CURR	YES, PAST	TOTAL YES	NO	CURR K-12 DADS	CURR K-12 MOMS	YES	NO	YES	NO
BASE=SAMPLE A	402 100%	56 14%	74 18%	131 32%	156 39%	116 29%	116 29%	70 18%	95 24%	121 30%	255 63%	148 37%	108 27%	147 36%	109 27%	54 13%	162 40%	92 23%	59 15%	50 12%	233 58%	170 42%	44 11%	358 89%
**D/S (IMPORTANT - NOT IMPORTANT)	378 94%	43 77%	70 94%	113 87%	150 96%	116 100%	109 94%	61 86%	93 98%	115 95%	245 96%	133 90%	103 96%	142 97%	103 94%	54 100%	156 96%	89 96%	56 95%	47 93%	221 95%	158 93%	43 97%	335 94%
TOTAL IMPORTANT -----	390 97%	50 89%	72 97%	122 93%	153 98%	116 100%	113 97%	66 93%	94 99%	118 98%	250 98%	140 95%	106 98%	144 98%	106 97%	54 100%	159 98%	91 98%	57 98%	48 97%	227 97%	164 96%	44 98%	347 97%
TOTAL NOT IMPORTANT -----	12 3%	6 11%	2 3%	9 7%	3 2%	- -	3 3%	5 7%	1 1%	3 2%	5 2%	7 5%	2 2%	2 2%	3 3%	- -	3 2%	2 2%	1 2%	2 3%	6 3%	6 4%	1 2%	11 3%
VERY IMPORTANT	269 67%	29 51%	48 64%	77 59%	98 63%	95 82%	80 69%	43 61%	62 65%	84 70%	175 69%	94 64%	72 67%	103 70%	70 65%	39 73%	110 68%	65 71%	37 63%	33 66%	155 66%	114 67%	27 61%	242 67%
SOMEWHAT IMPORTANT	121 30%	21 38%	24 32%	45 35%	55 35%	21 18%	33 28%	22 32%	33 34%	34 28%	75 29%	47 32%	33 31%	42 28%	35 33%	14 27%	50 31%	25 27%	20 34%	15 31%	72 31%	49 29%	16 37%	105 29%
NOT TOO IMPORTANT	6 2%	2 4%	2 3%	4 3%	2 1%	- -	1 1%	3 4%	1 1%	1 1%	3 1%	4 2%	1 1%	2 1%	1 1%	- -	1 1%	2 2%	- -	1 2%	3 1%	3 2%	- -	6 2%
NOT IMPORTANT AT ALL	6 1%	4 8%	- -	4 3%	1 1%	- -	2 2%	2 3%	- -	1 1%	2 1%	4 3%	1 1%	1 -	2 2%	- -	2 1%	- -	1 2%	1 1%	3 1%	3 2%	1 2%	5 1%

Table 209-4

QUESTION 9:
CNBC publishes an annual ranking of the best states for business, and those rankings help businesses decide where to invest and create jobs. Recently, CNBC said Virginia has one of the top five education systems in the country, giving our state a high-quality workforce.

In your opinion, how important is it for Virginia to invest in our K-12 public schools so that Virginia continues to receive high business rankings and attract new investment and job creation?

BANNER 4

	SUPERINTENDENT REGIONS								
	TOTAL	CEN- TRAL	NRTH NECK	NOVA	SOUTH -SIDE	SW	TIDE- WATER	VALLEY	WEST- ERN VA
BASE=SAMPLE A	402 100%	62 15%	29 7%	129 32%	9 2%	17 4%	77 19%	42 10%	36 9%
**D/S (IMPORTANT - NOT IMPORTANT)	378 94%	58 94%	28 95%	118 91%	9 100%	15 90%	76 98%	39 94%	35 97%
TOTAL IMPORTANT -----	390 97%	60 97%	29 98%	124 95%	9 100%	16 95%	77 99%	41 97%	36 98%
TOTAL NOT IMPORTANT -----	12 3%	2 3%	1 2%	6 5%	- -	1 5%	1 1%	1 3%	1 2%
VERY IMPORTANT	269 67%	42 68%	20 70%	82 63%	7 79%	11 63%	56 72%	27 64%	24 66%
SOMEWHAT IMPORTANT	121 30%	18 29%	8 28%	42 32%	2 21%	5 32%	21 27%	14 33%	12 32%
NOT TOO IMPORTANT	6 2%	2 3%	- -	3 2%	- -	1 5%	1 1%	- -	- -
NOT IMPORTANT AT ALL	6 1%	- -	1 2%	3 2%	- -	- -	- -	1 3%	1 2%

Table 210-1
 QUESTION 10:
 Virginia's economic competitiveness depends on its K-12 education system producing workforce-ready graduates. But today that system is under strain, with student test scores remaining well below pre-pandemic levels, achievement gaps widening, and Virginia employers reporting shortages of qualified workers available to fill in-demand jobs.

How important is it for the Governor and General Assembly to invest in our public schools to turn this situation around?

BANNER 1

	PARTY IDENTIFICATION								ETHNICITY					DMA					
	TOTAL	STRG GOP	SOFT/ LEAN GOP	TOTAL GOP	IND	TOTAL DEM	SOFT/ LEAN DEM	STRG DEM	WHITE	AF	AM	TOTAL MINOR- ITY	WHITE DEMS	WHITE INDS	DC	ROA- NOKE	RICH- MOND	NOR- FOLK	OTHER
BASE=SAMPLE A	402 100%	75 19%	73 18%	148 37%	89 22%	165 41%	69 17%	95 24%	302 75%	76 19%		101 25%	100 25%	67 17%	146 36%	57 14%	75 19%	81 20%	44 11%
**D/S (IMPORTANT - NOT IMPORTANT)	364 91%	63 84%	70 95%	133 89%	78 87%	154 93%	61 89%	92 97%	284 94%	65 85%		80 79%	100 100%	61 91%	130 89%	55 96%	64 86%	73 90%	42 96%
TOTAL IMPORTANT -----	383 95%	69 92%	72 97%	141 95%	84 94%	159 97%	65 94%	94 98%	293 97%	70 93%		90 90%	100 100%	64 95%	138 95%	56 98%	70 93%	77 95%	43 98%
TOTAL NOT IMPORTANT -----	19 5%	6 8%	2 3%	8 5%	6 6%	5 3%	4 6%	1 2%	9 3%	6 7%		10 10%	- -	3 5%	8 5%	1 2%	5 7%	4 5%	1 2%
VERY IMPORTANT	290 72%	51 68%	48 65%	99 66%	61 68%	130 79%	50 73%	80 84%	220 73%	57 74%		70 70%	84 84%	43 65%	98 67%	44 77%	52 69%	63 78%	34 78%
SOMEWHAT IMPORTANT	93 23%	18 24%	24 33%	42 28%	23 25%	29 18%	15 21%	14 15%	73 24%	14 18%		20 20%	16 16%	20 31%	41 28%	12 21%	18 24%	14 17%	9 20%
NOT TOO IMPORTANT	13 3%	5 6%	1 1%	6 4%	4 5%	3 2%	3 5%	- -	6 2%	3 5%		7 7%	- -	2 3%	5 3%	1 2%	4 6%	2 3%	1 2%
NOT IMPORTANT AT ALL	6 1%	1 2%	1 1%	2 2%	1 1%	2 1%	1 1%	1 2%	3 1%	2 3%		3 3%	- -	1 2%	3 2%	- -	1 1%	2 2%	- -

Table 210-2
 QUESTION 10:
 Virginia's economic competitiveness depends on its K-12 education system producing workforce-ready graduates. But today that system is under strain, with student test scores remaining well below pre-pandemic levels, achievement gaps widening, and Virginia employers reporting shortages of qualified workers available to fill in-demand jobs.

How important is it for the Governor and General Assembly to invest in our public schools to turn this situation around?

BANNER 2

	GENDER			AGE					GENDER/AGE				EDUCATION				GENDER/EDUCATION				ETHNICITY/EDUCATION			
	TOTAL	MEN	WOMEN	18-34	35-44	45-54	55-64	65+	MEN 18-54	MEN 55+	WOMEN 18-54	WOMEN 55+	HS OR LESS	SOME COLL	COLL GRAD	GRAD/ PROF	MEN W/O DEG	MEN W/ DEG	WOMEN W/O DEG	WOMEN W/ DEG	WHITE W/O DEG	WHITE W/ DEG	NON- WHITE W/O DEG	NON- WHITE W/ DEG
BASE=SAMPLE A	402 100%	195 48%	208 52%	87 22%	82 20%	58 14%	75 19%	101 25%	124 31%	70 18%	102 25%	105 26%	128 32%	115 29%	105 26%	54 13%	109 27%	86 21%	134 33%	73 18%	177 44%	125 31%	66 16%	35 9%
**D/S (IMPORTANT - NOT IMPORTANT)	364 91%	169 87%	195 94%	78 89%	72 88%	52 91%	66 88%	96 95%	105 85%	64 91%	97 95%	98 93%	117 91%	108 94%	95 90%	45 82%	95 87%	75 87%	131 97%	65 88%	172 97%	113 90%	53 81%	27 77%
TOTAL IMPORTANT -----	383 95%	182 93%	202 97%	82 95%	77 94%	55 96%	70 94%	99 98%	115 92%	67 95%	100 97%	102 97%	122 95%	112 97%	100 95%	49 91%	102 93%	80 94%	132 99%	69 94%	174 98%	119 95%	60 90%	31 89%
TOTAL NOT IMPORTANT -----	19 5%	13 7%	6 3%	5 5%	5 6%	3 4%	4 6%	2 2%	9 8%	3 5%	3 3%	4 3%	6 5%	3 3%	5 5%	5 9%	7 7%	5 6%	2 1%	4 6%	3 2%	6 5%	6 10%	4 11%
VERY IMPORTANT	290 72%	140 72%	150 72%	62 72%	54 66%	38 66%	59 80%	76 75%	84 67%	56 80%	71 70%	79 75%	95 74%	84 73%	75 72%	36 67%	79 73%	61 71%	99 74%	51 69%	132 75%	88 71%	47 70%	24 69%
SOMEWHAT IMPORTANT	93 23%	42 22%	51 25%	20 23%	23 28%	17 30%	11 15%	23 23%	31 25%	11 16%	28 28%	23 22%	28 22%	28 24%	24 23%	13 24%	22 21%	20 23%	33 25%	18 25%	42 24%	31 25%	13 20%	7 20%
NOT TOO IMPORTANT	13 3%	9 5%	4 2%	4 4%	3 4%	1 2%	2 3%	2 2%	6 5%	3 5%	3 3%	2 1%	5 4%	1 1%	4 3%	4 8%	5 4%	4 5%	1 -	4 5%	1 1%	5 4%	4 6%	3 9%
NOT IMPORTANT AT ALL	6 1%	4 2%	2 1%	1 1%	1 2%	1 2%	2 3%	- -	4 3%	- -	- -	2 2%	1 1%	3 2%	1 1%	1 1%	2 2%	1 2%	1 1%	1 1%	1 1%	1 1%	2 4%	1 2%

Table 210-3

QUESTION 10:
Virginia's economic competitiveness depends on its K-12 education system producing workforce-ready graduates. But today that system is under strain, with student test scores remaining well below pre-pandemic levels, achievement gaps widening, and Virginia employers reporting shortages of qualified workers available to fill in-demand jobs.

How important is it for the Governor and General Assembly to invest in our public schools to turn this situation around?

BANNER 3

	IDEOLOGY						INCOME				HAVE CHILDREN		PARENTS		CHILD ATTEND K-12						PERSONALLY ENROLL		EMPLOYED VA	
	TOTAL	VERY CONS	SMWT CONS	TOTAL CONS	MOD	TOTAL LIB	<\$40K	\$40K-\$60K	\$60K-\$100K	\$100K+	YES	NO	DADS	MOMS	YES, CURR	YES, PAST	TOTAL YES	NO	CURR K-12 DADS	CURR K-12 MOMS	YES	NO	YES	NO
BASE=SAMPLE A	402 100%	56 14%	74 18%	131 32%	156 39%	116 29%	116 29%	70 18%	95 24%	121 30%	255 63%	148 37%	108 27%	147 36%	109 27%	54 13%	162 40%	92 23%	59 15%	50 12%	233 58%	170 42%	44 11%	358 89%
**D/S (IMPORTANT - NOT IMPORTANT)	364 91%	45 81%	71 95%	116 89%	138 88%	111 96%	105 91%	65 92%	90 94%	104 86%	232 91%	132 89%	92 86%	140 95%	97 89%	47 88%	145 89%	88 95%	50 86%	47 94%	207 89%	157 93%	44 100%	320 89%
TOTAL IMPORTANT -----	383 95%	51 90%	73 98%	123 94%	147 94%	113 98%	111 95%	68 96%	93 97%	113 93%	244 96%	140 95%	100 93%	143 98%	103 95%	51 94%	154 94%	90 98%	55 93%	48 97%	220 95%	164 96%	44 100%	339 95%
TOTAL NOT IMPORTANT -----	19 5%	5 10%	2 2%	7 6%	9 6%	2 2%	5 5%	3 4%	3 3%	8 7%	11 4%	8 5%	8 7%	3 2%	6 5%	3 6%	9 6%	2 2%	4 7%	2 3%	13 5%	6 4%	- -	19 5%
VERY IMPORTANT	290 72%	41 73%	43 58%	84 64%	110 70%	96 83%	89 77%	49 69%	71 75%	81 67%	189 74%	101 69%	77 71%	112 76%	79 72%	43 80%	121 75%	67 73%	40 68%	39 77%	169 73%	121 71%	30 67%	261 73%
SOMEWHAT IMPORTANT	93 23%	10 18%	29 39%	39 30%	37 24%	17 15%	21 18%	19 27%	21 23%	32 26%	55 22%	38 26%	23 21%	32 22%	24 22%	8 14%	32 20%	23 25%	15 25%	10 20%	51 22%	43 25%	15 33%	79 22%
NOT TOO IMPORTANT	13 3%	4 7%	1 1%	5 4%	6 4%	2 2%	4 3%	2 2%	1 1%	6 5%	8 3%	6 4%	5 5%	2 1%	3 3%	2 4%	5 3%	2 2%	2 3%	2 3%	9 4%	4 2%	- -	13 4%
NOT IMPORTANT AT ALL	6 1%	1 2%	1 1%	2 2%	3 2%	- -	1 1%	1 1%	1 2%	2 2%	4 1%	2 2%	2 2%	1 1%	2 2%	1 2%	4 2%	- -	2 4%	- -	4 2%	2 1%	- -	6 2%

Table 210-4

QUESTION 10:

Virginia's economic competitiveness depends on its K-12 education system producing workforce-ready graduates. But today that system is under strain, with student test scores remaining well below pre-pandemic levels, achievement gaps widening, and Virginia employers reporting shortages of qualified workers available to fill in-demand jobs.

How important is it for the Governor and General Assembly to invest in our public schools to turn this situation around?

BANNER 4

	SUPERINTENDENT REGIONS								
	TOTAL	CEN- TRAL	NRTH NECK	NOVA	SOUTH -SIDE	SW	TIDE- WATER	VALLEY	WEST- ERN VA
BASE=SAMPLE A	402 100%	62 15%	29 7%	129 32%	9 2%	17 4%	77 19%	42 10%	36 9%
**D/S (IMPORTANT - NOT IMPORTANT)	364 91%	52 83%	29 100%	114 88%	9 100%	15 90%	69 90%	42 100%	34 94%
TOTAL IMPORTANT -----	383 95%	57 92%	29 100%	121 94%	9 100%	16 95%	73 95%	42 100%	35 97%
TOTAL NOT IMPORTANT -----	19 5%	5 8%	- -	8 6%	- -	1 5%	4 5%	- -	1 3%
VERY IMPORTANT	290 72%	45 73%	22 76%	83 64%	6 66%	12 72%	60 78%	36 86%	25 70%
SOMEWHAT IMPORTANT	93 23%	12 19%	7 24%	38 30%	3 34%	4 23%	13 17%	6 14%	10 27%
NOT TOO IMPORTANT	13 3%	4 7%	- -	5 4%	- -	1 5%	2 3%	- -	1 3%
NOT IMPORTANT AT ALL	6 1%	1 2%	- -	3 2%	- -	- -	2 3%	- -	- -

Table 211-1

QUESTION 11:

Please read the following statement and indicate if you agree or disagree with that statement:

Virginia's future largely will be determined by our success in broadening the pool of talented individuals who are prepared to succeed in the new economy. Therefore, the most important investment our state can make is to ensure that every K-12 public school graduate in Virginia can get education and training that leads to an in-demand job, whether it is by attending a university or community college, receiving training for a skilled trade, or gaining another industry-recognized credential.

BANNER 1

PANEL 1	PARTY IDENTIFICATION								ETHNICITY					DMA				
	TOTAL	STRG GOP	SOFT/ LEAN GOP	TOTAL GOP	IND	TOTAL DEM	SOFT/ LEAN DEM	STRG DEM	WHITE	AF	AM	TOTAL MINOR- ITY	WHITE DEMS	WHITE INDS	DC	ROA- NOKE	RICH- MOND	NOR- FOLK
BASE=SAMPLE A	402 100%	75 19%	73 18%	148 37%	89 22%	165 41%	69 17%	95 24%	302 75%	76 19%	101 25%	100 25%	67 17%	146 36%	57 14%	75 19%	81 20%	44 11%
**D/S (AGREE - DISAGREE)	364 91%	62 83%	69 94%	132 89%	80 90%	152 93%	63 91%	90 94%	274 91%	70 93%	90 90%	93 93%	58 86%	124 85%	50 87%	73 98%	79 98%	38 88%
TOTAL AGREE -----	383 95%	69 92%	71 97%	140 94%	85 95%	158 96%	66 95%	92 97%	288 95%	73 96%	96 95%	96 97%	62 93%	135 93%	54 94%	74 99%	80 99%	41 94%
TOTAL DISAGREE -----	19 5%	6 8%	2 3%	8 6%	5 5%	6 4%	3 5%	3 3%	14 5%	3 4%	5 5%	3 3%	5 7%	11 7%	4 6%	1 1%	1 1%	3 6%
STRONGLY AGREE	256 64%	42 56%	50 68%	92 62%	58 65%	106 65%	43 62%	64 67%	193 64%	50 66%	64 63%	68 68%	40 60%	88 60%	40 69%	49 66%	50 62%	29 67%
SOMEWHAT AGREE	127 32%	27 35%	22 29%	48 32%	27 30%	52 32%	23 33%	29 30%	95 31%	23 30%	32 32%	29 29%	22 34%	47 32%	14 24%	25 33%	29 36%	12 27%
SOMEWHAT DISAGREE	11 3%	2 3%	1 2%	3 2%	4 4%	4 2%	3 4%	1 1%	7 2%	2 2%	4 4%	1 1%	4 6%	6 4%	1 2%	-	1 1%	3 6%
STRONGLY DISAGREE	8 2%	4 6%	1 1%	5 3%	1 1%	2 1%	- 1%	2 2%	7 2%	1 1%	1 1%	2 2%	1 1%	5 3%	2 4%	1 1%	-	-

Table 211-2

QUESTION 11:

Please read the following statement and indicate if you agree or disagree with that statement:

Virginia's future largely will be determined by our success in broadening the pool of talented individuals who are prepared to succeed in the new economy. Therefore, the most important investment our state can make is to ensure that every K-12 public school graduate in Virginia can get education and training that leads to an in-demand job, whether it is by attending a university or community college, receiving training for a skilled trade, or gaining another industry-recognized credential.

BANNER 2

BANNER 2	GENDER			AGE					GENDER/AGE				EDUCATION					GENDER/EDUCATION				ETHNICITY/EDUCATION			
	TOTAL	MEN	WOMEN	18-34	35-44	45-54	55-64	65+	MEN 18-54	MEN 55+	WOMEN 18-54	WOMEN 55+	HS LESS	OR COLL	SOME COLL	COLL GRAD	GRAD/ PROF	MEN W/O DEG	MEN W/ DEG	WOMEN W/O DEG	WOMEN W/ DEG	WHITE W/O DEG	WHITE W/ DEG	NON-WHITE W/O DEG	NON-WHITE W/ DEG
BASE=SAMPLE A	402 100%	195 48%	208 52%	87 22%	82 20%	58 14%	75 19%	101 25%	124 31%	70 18%	102 25%	105 26%	128 32%	115 29%	105 26%	54 13%	109 27%	86 21%	134 33%	73 18%	177 44%	125 31%	66 16%	35 9%	
**D/S (AGREE - DISAGREE)	364 91%	170 87%	195 94%	69 79%	74 91%	51 89%	71 95%	99 97%	101 81%	69 97%	94 92%	101 96%	115 90%	104 90%	92 88%	53 97%	97 89%	72 85%	122 91%	73 99%	159 90%	115 93%	61 92%	30 86%	
TOTAL AGREE -----	383 95%	182 94%	201 97%	78 90%	78 95%	54 95%	73 98%	100 99%	112 91%	70 99%	98 96%	103 98%	122 95%	110 95%	99 94%	53 98%	103 94%	79 92%	128 96%	73 99%	168 95%	120 96%	63 96%	32 93%	
TOTAL DISAGREE -----	19 5%	13 6%	6 3%	9 10%	4 5%	3 5%	2 2%	1 1%	12 9%	1 1%	4 4%	2 2%	6 5%	5 5%	6 6%	1 2%	6 6%	7 8%	6 4%	- 1%	9 5%	5 4%	3 4%	2 7%	
STRONGLY AGREE	256 64%	132 68%	125 60%	50 58%	45 54%	37 64%	54 72%	71 70%	77 62%	55 77%	54 53%	70 67%	87 68%	68 59%	68 65%	33 61%	71 65%	61 71%	84 63%	40 55%	116 65%	77 62%	39 59%	24 70%	
SOMEWHAT AGREE	127 32%	50 26%	77 37%	28 32%	34 41%	18 30%	19 25%	29 28%	35 28%	15 21%	44 43%	33 31%	35 27%	41 36%	31 29%	20 37%	32 30%	18 21%	44 33%	33 45%	52 29%	43 35%	24 36%	8 23%	
SOMEWHAT DISAGREE	11 3%	7 4%	3 2%	8 9%	3 4%	- -	- -	- -	7 6%	- -	3 3%	- -	5 4%	1 1%	4 4%	- -	3 3%	4 5%	3 2%	- -	5 3%	2 1%	2 3%	2 7%	
STRONGLY DISAGREE	8 2%	5 3%	3 2%	1 1%	1 1%	3 5%	2 2%	1 1%	4 3%	1 1%	1 1%	2 2%	1 1%	4 4%	2 2%	1 2%	3 3%	2 3%	3 2%	- 1%	4 2%	3 2%	1 2%	- -	

Table 211-3

QUESTION 11:

Please read the following statement and indicate if you agree or disagree with that statement:

Virginia's future largely will be determined by our success in broadening the pool of talented individuals who are prepared to succeed in the new economy. Therefore, the most important investment our state can make is to ensure that every K-12 public school graduate in Virginia can get education and training that leads to an in-demand job, whether it is by attending a university or community college, receiving training for a skilled trade, or gaining another industry-recognized credential.

BANNER 3

	IDEOLOGY					INCOME					HAVE CHILDREN		PARENTS		CHILD ATTEND K-12						PERSONALLY ENROLL		EMPLOYED VA	
	TOTAL	VERY CONS	SMWT CONS	TOTAL CONS	MOD	TOTAL LIB	<\$40K	\$40K-\$60K	\$60K-\$100K	\$100K+	YES	NO	DADS	MOMS	YES, CURR	YES, PAST	TOTAL YES	NO	CURR K-12 DADS	CURR K-12 MOMS	YES	NO	YES	NO
BASE= SAMPLE A	402 100%	56 14%	74 18%	131 32%	156 39%	116 29%	116 29%	70 18%	95 24%	121 30%	255 63%	148 37%	108 27%	147 36%	109 27%	54 13%	162 40%	92 23%	59 15%	50 12%	233 58%	170 42%	44 11%	358 89%
**D/S (AGREE - DISAGREE)	364 91%	44 78%	70 94%	114 87%	143 92%	107 93%	110 95%	57 81%	87 91%	110 91%	236 93%	128 87%	98 91%	138 94%	102 94%	54 100%	156 96%	81 88%	54 92%	48 96%	205 88%	159 94%	41 93%	323 90%
TOTAL AGREE -----	383 95%	50 89%	72 97%	122 94%	149 96%	112 96%	113 98%	64 90%	91 95%	116 96%	246 96%	138 93%	103 96%	142 97%	105 97%	54 100%	159 98%	87 94%	56 96%	49 98%	219 94%	165 97%	43 97%	341 95%
TOTAL DISAGREE -----	19 5%	6 11%	2 3%	8 6%	7 4%	4 4%	3 2%	7 10%	4 5%	5 4%	9 4%	10 7%	5 4%	4 3%	3 3%	- -	3 2%	6 6%	2 4%	1 2%	14 6%	5 3%	2 3%	18 5%
STRONGLY AGREE	256 64%	33 59%	45 61%	79 60%	100 64%	78 67%	79 68%	47 67%	53 56%	77 64%	172 67%	85 57%	74 69%	98 66%	74 68%	36 67%	110 68%	61 66%	40 68%	34 69%	146 63%	111 65%	25 57%	231 65%
SOMEWHAT AGREE	127 32%	17 30%	27 36%	44 34%	49 32%	34 29%	34 29%	17 24%	38 39%	39 32%	74 29%	53 36%	29 27%	45 30%	31 28%	18 33%	49 30%	25 27%	16 28%	15 29%	73 31%	54 32%	17 39%	110 31%
SOMEWHAT DISAGREE	11 3%	2 4%	1 2%	3 2%	5 3%	3 2%	1 1%	5 7%	3 3%	2 2%	4 1%	7 5%	1 1%	2 1%	1 1%	- -	1 1%	3 3%	- -	1 2%	9 4%	2 1%	1 2%	10 3%
STRONGLY DISAGREE	8 2%	4 7%	1 1%	5 4%	2 1%	1 1%	2 1%	2 3%	1 1%	3 3%	6 2%	3 2%	3 3%	2 2%	2 2%	- -	2 2%	3 3%	2 4%	- -	5 2%	3 2%	- 1%	8 2%

Table 211-4

QUESTION 11:

Please read the following statement and indicate if you agree or disagree with that statement:

Virginia's future largely will be determined by our success in broadening the pool of talented individuals who are prepared to succeed in the new economy. Therefore, the most important investment our state can make is to ensure that every K-12 public school graduate in Virginia can get education and training that leads to an in-demand job, whether it is by attending a university or community college, receiving training for a skilled trade, or gaining another industry-recognized credential.

BANNER 4

	SUPERINTENDENT REGIONS								
	TOTAL	CEN- TRAL	NRTH NECK	NOVA	SOUTH -SIDE	SW	TIDE- WATER	VALLEY	WEST- ERN VA
BASE=SAMPLE A	402 100%	62 15%	29 7%	129 32%	9 2%	17 4%	77 19%	42 10%	36 9%
**D/S (AGREE - DISAGREE)	364 91%	60 97%	27 93%	110 85%	9 100%	14 82%	75 97%	39 92%	30 83%
TOTAL AGREE -----	383 95%	61 99%	28 96%	120 92%	9 100%	15 91%	76 99%	40 96%	33 91%
TOTAL DISAGREE -----	19 5%	1 1%	1 4%	10 8%	- -	2 9%	1 1%	2 4%	3 9%
STRONGLY AGREE	256 64%	40 65%	22 74%	74 57%	8 80%	11 66%	48 62%	31 74%	23 63%
SOMEWHAT AGREE	127 32%	21 33%	6 22%	46 35%	2 20%	4 25%	29 37%	9 22%	10 28%
SOMEWHAT DISAGREE	11 3%	- -	1 4%	5 4%	- -	2 9%	1 1%	1 3%	1 3%
STRONGLY DISAGREE	8 2%	1 1%	- -	5 4%	- -	- -	- -	- 1%	2 5%

Table 212-1

QUESTION 12:

Now, please read the statements below that you might hear from a candidate running for office about education quality, pathways, and the future of the workforce. After you read each statement, please indicate if that statement makes you more likely or less likely to vote for that candidate for office.

A candidate who says Virginia's underfunding of K-12 public schools puts our state and students at a competitive disadvantage. Therefore, the state should adopt a new funding model that invests at or above the national average per student, with additional resources provided to the most severely underfunded school systems.

BANNER 1

PANEL 1	PARTY IDENTIFICATION								ETHNICITY					DMA					
	TOTAL	STRG GOP	SOFT/ LEAN GOP	TOTAL GOP	IND	TOTAL DEM	SOFT/ LEAN DEM	STRG DEM	WHITE	AF	AM	TOTAL MINOR- ITY	WHITE DEMS	WHITE INDS	DC	ROA- NOKE	RICH- MOND	NOR- FOLK	OTHER
BASE=TOTAL SAMPLE	800 100%	144 18%	149 19%	293 37%	181 23%	326 41%	132 17%	194 24%	594 74%	142 18%	206 26%	202 25%	136 17%	302 38%	106 13%	151 19%	162 20%	79 10%	
**D/S (MORE LIKELY - LESS LIKELY)	598 75%	88 61%	102 69%	190 65%	140 78%	268 82%	105 79%	163 84%	436 73%	123 86%	161 78%	172 85%	104 76%	213 71%	86 81%	115 76%	116 72%	67 84%	
TOTAL MORE LIKELY -----	699 87%	116 80%	125 84%	241 82%	161 89%	297 91%	118 90%	179 92%	515 87%	132 93%	183 89%	187 93%	120 88%	258 85%	96 91%	133 88%	139 86%	73 92%	
TOTAL LESS LIKELY -----	101 13%	28 20%	23 16%	51 18%	20 11%	29 9%	14 10%	16 8%	79 13%	10 7%	22 11%	15 7%	16 12%	44 15%	10 9%	18 12%	23 14%	6 8%	
MUCH MORE LIKELY	341 43%	48 34%	61 41%	110 37%	70 39%	161 49%	53 40%	109 56%	245 41%	71 50%	96 46%	100 50%	50 37%	117 39%	43 41%	65 43%	76 47%	39 49%	
SOMEWHAT MORE LIKELY	358 45%	68 47%	64 43%	132 45%	90 50%	136 42%	66 50%	70 36%	270 45%	61 43%	88 43%	86 43%	70 51%	140 46%	53 50%	68 45%	63 39%	34 43%	
SOMEWHAT LESS LIKELY	71 9%	18 12%	14 9%	32 11%	17 9%	23 7%	11 8%	12 6%	57 10%	5 3%	13 6%	14 7%	13 10%	27 9%	8 7%	12 8%	18 11%	6 8%	
MUCH LESS LIKELY	30 4%	10 7%	10 6%	20 7%	4 2%	7 2%	3 2%	4 2%	22 4%	5 4%	9 4%	1 1%	3 2%	17 6%	2 2%	6 4%	5 3%	-	

Table 212-2

QUESTION 12:

Now, please read the statements below that you might hear from a candidate running for office about education quality, pathways, and the future of the workforce. After you read each statement, please indicate if that statement makes you more likely or less likely to vote for that candidate for office.

A candidate who says Virginia's underfunding of K-12 public schools puts our state and students at a competitive disadvantage. Therefore, the state should adopt a new funding model that invests at or above the national average per student, with additional resources provided to the most severely underfunded school systems.

BANNER 2

	GENDER			AGE					GENDER/AGE				EDUCATION				GENDER/EDUCATION				ETHNICITY/EDUCATION			
	TOTAL	MEN	WOMEN	18-34	35-44	45-54	55-64	65+	MEN 18-54	MEN 55+	WOMEN 18-54	WOMEN 55+	HS LESS	OR COLL	SOME COLL	COLL GRAD	GRAD/ PROF	MEN W/O DEG	MEN W/ DEG	WOMEN W/O DEG	WOMEN W/ DEG	WHITE W/O DEG	WHITE W/ DEG	NON- WHITE W/O DEG
BASE=TOTAL SAMPLE	800 100%	384 48%	416 52%	176 22%	159 20%	115 14%	143 18%	206 26%	235 29%	149 19%	215 27%	201 25%	212 27%	258 32%	222 28%	108 13%	219 27%	165 21%	251 31%	165 21%	334 42%	260 33%	136 17%	70 9%
**D/S (MORE LIKELY - LESS LIKELY)	598 75%	272 71%	326 78%	132 75%	135 85%	82 71%	110 77%	138 67%	183 78%	89 60%	166 77%	159 79%	169 80%	206 80%	163 74%	60 55%	174 79%	98 59%	201 80%	125 76%	264 79%	172 66%	111 82%	50 72%
TOTAL MORE LIKELY -----	699 87%	328 85%	371 89%	154 87%	147 93%	99 86%	126 88%	172 84%	209 89%	119 80%	191 89%	180 90%	191 90%	232 90%	192 87%	84 78%	196 90%	131 80%	226 90%	145 88%	299 89%	216 83%	124 91%	60 86%
TOTAL LESS LIKELY -----	101 13%	56 15%	45 11%	22 13%	12 7%	17 14%	17 12%	34 16%	26 11%	30 20%	25 11%	21 10%	21 10%	26 10%	29 13%	24 22%	23 10%	33 20%	25 10%	20 12%	35 11%	44 17%	12 9%	10 14%
MUCH MORE LIKELY	341 43%	146 38%	195 47%	78 45%	70 44%	43 37%	59 41%	90 44%	89 38%	57 38%	103 48%	92 46%	98 46%	124 48%	83 37%	37 34%	90 41%	56 34%	131 52%	64 39%	154 46%	91 35%	67 49%	28 41%
SOMEWHAT MORE LIKELY	358 45%	182 47%	176 42%	75 43%	77 48%	56 48%	68 47%	82 40%	120 51%	62 42%	88 41%	88 44%	93 44%	108 42%	110 50%	47 43%	106 49%	76 46%	95 38%	81 49%	145 43%	125 48%	56 41%	32 45%
SOMEWHAT LESS LIKELY	71 9%	36 9%	35 8%	16 9%	11 7%	13 11%	8 5%	24 12%	18 8%	18 12%	21 10%	14 7%	19 9%	17 7%	20 9%	15 14%	16 7%	20 12%	20 8%	15 9%	29 9%	28 11%	7 5%	6 9%
MUCH LESS LIKELY	30 4%	20 5%	10 2%	7 4%	1 1%	4 3%	9 6%	10 5%	8 3%	12 8%	3 1%	7 3%	2 1%	9 3%	10 4%	9 9%	7 3%	14 8%	5 2%	5 3%	6 2%	15 6%	5 4%	4 5%

Table 212-3

QUESTION 12:

Now, please read the statements below that you might hear from a candidate running for office about education quality, pathways, and the future of the workforce. After you read each statement, please indicate if that statement makes you more likely or less likely to vote for that candidate for office.

A candidate who says Virginia's underfunding of K-12 public schools puts our state and students at a competitive disadvantage. Therefore, the state should adopt a new funding model that invests at or above the national average per student, with additional resources provided to the most severely underfunded school systems.

BANNER 3

	IDEOLOGY					INCOME					HAVE CHILDREN		PARENTS		CHILD ATTEND K-12						PERSONALLY ENROLL		EMPLOYED VA	
	TOTAL	VERY CONS	SMWT CONS	TOTAL CONS	MOD	TOTAL LIB	<\$40K	\$40K-\$60K	\$60K-\$100K	\$100K+	YES	NO	DADS	MOMS	YES, CURR	YES, PAST	TOTAL YES	NO	CURR K-12 DADS	CURR K-12 MOMS	YES	NO	YES	NO
BASE-TOTAL SAMPLE	800 100%	112 14%	152 19%	264 33%	310 39%	227 28%	223 28%	147 18%	188 24%	242 30%	496 62%	304 38%	223 28%	273 34%	215 27%	111 14%	326 41%	169 21%	120 15%	95 12%	465 58%	335 42%	93 12%	707 88%
**D/S (MORE LIKELY - LESS LIKELY)	598 75%	60 53%	102 67%	162 61%	240 78%	195 86%	184 83%	107 73%	133 71%	174 72%	367 74%	231 76%	157 70%	210 77%	182 85%	74 67%	256 79%	111 65%	106 88%	76 80%	339 73%	259 77%	73 78%	525 74%
TOTAL MORE LIKELY -----	699 87%	86 77%	127 84%	213 81%	275 89%	211 93%	204 91%	127 86%	161 85%	208 86%	431 87%	268 88%	190 85%	241 88%	198 92%	93 83%	291 89%	140 83%	113 94%	85 90%	402 86%	297 89%	83 89%	616 87%
TOTAL LESS LIKELY -----	101 13%	26 23%	25 16%	51 19%	35 11%	16 7%	19 9%	20 14%	27 15%	34 14%	64 13%	37 12%	33 15%	31 12%	17 8%	18 17%	35 11%	29 17%	7 6%	10 10%	63 14%	38 11%	10 11%	91 13%
MUCH MORE LIKELY	341 43%	43 39%	58 38%	101 38%	124 40%	116 51%	106 48%	65 45%	87 46%	82 34%	218 44%	123 40%	89 40%	129 47%	107 50%	36 33%	144 44%	74 44%	59 49%	48 51%	200 43%	141 42%	37 40%	304 43%
SOMEWHAT MORE LIKELY	358 45%	42 38%	70 46%	112 42%	151 49%	95 42%	97 44%	61 42%	73 39%	126 52%	213 43%	145 47%	101 45%	113 41%	91 42%	56 51%	147 45%	66 39%	54 45%	37 39%	202 43%	156 47%	46 49%	312 44%
SOMEWHAT LESS LIKELY	71 9%	15 13%	16 10%	31 12%	28 9%	12 5%	14 6%	15 10%	23 12%	19 8%	44 9%	27 9%	21 9%	23 9%	12 6%	12 11%	25 8%	20 12%	4 3%	9 9%	42 9%	29 9%	9 10%	62 9%
MUCH LESS LIKELY	30 4%	11 10%	9 6%	20 8%	6 2%	4 2%	5 2%	5 3%	5 2%	15 6%	20 4%	10 3%	12 5%	8 3%	4 2%	6 6%	11 3%	10 6%	3 3%	1 1%	21 5%	9 3%	1 2%	29 4%

Table 212-4

QUESTION 12:

Now, please read the statements below that you might hear from a candidate running for office about education quality, pathways, and the future of the workforce. After you read each statement, please indicate if that statement makes you more likely or less likely to vote for that candidate for office.

A candidate who says Virginia's underfunding of K-12 public schools puts our state and students at a competitive disadvantage. Therefore, the state should adopt a new funding model that invests at or above the national average per student, with additional resources provided to the most severely underfunded school systems.

BANNER 4

	SUPERINTENDENT REGIONS								
	TOTAL	CEN- TRAL	NRTH NECK	NOVA	SOUTH -SIDE	SW	TIDE- WATER	VALLEY	WEST- ERN VA
BASE=TOTAL SAMPLE	800 100%	125 16%	53 7%	269 34%	19 2%	37 5%	156 20%	76 9%	64 8%
**D/S (MORE LIKELY - LESS LIKELY)	598 75%	92 74%	36 67%	195 73%	17 88%	29 78%	110 71%	63 83%	55 87%
TOTAL MORE LIKELY -----	699 87%	108 87%	45 84%	232 86%	18 94%	33 89%	133 85%	69 91%	60 93%
TOTAL LESS LIKELY -----	101 13%	17 13%	9 16%	37 14%	1 6%	4 11%	23 15%	7 9%	4 7%
MUCH MORE LIKELY	341 43%	51 41%	15 29%	109 41%	13 66%	16 45%	74 48%	37 49%	25 39%
SOMEWHAT MORE LIKELY	358 45%	58 46%	29 55%	123 46%	5 28%	16 45%	59 38%	32 43%	35 54%
SOMEWHAT LESS LIKELY	71 9%	11 8%	7 13%	22 8%	1 6%	3 8%	18 11%	6 8%	4 7%
MUCH LESS LIKELY	30 4%	6 5%	2 3%	15 6%	- -	1 3%	5 3%	1 1%	- -

Table 213-1

QUESTION 13:

Now, please read the statements below that you might hear from a candidate running for office about education quality, pathways, and the future of the workforce. After you read each statement, please indicate if that statement makes you more likely or less likely to vote for that candidate for office.

A candidate who says Virginia's Governor and General Assembly should prioritize implementation and funding of the Virginia Literacy Act, which the state adopted in 2022 to address severe declines in K-12 students' performance on reading tests.

BANNER 1

	PARTY IDENTIFICATION								ETHNICITY					DMA					
	TOTAL	STRG GOP	SOFT/ LEAN GOP	TOTAL GOP	IND	TOTAL DEM	SOFT/ LEAN DEM	STRG DEM	WHITE	AF	AM	TOTAL MINOR- ITY	WHITE DEMS	WHITE INDS	DC	ROA- NOKE	RICH- MOND	NOR- FOLK	OTHER
BASE=TOTAL SAMPLE	800 100%	144 18%	149 19%	293 37%	181 23%	326 41%	132 17%	194 24%	594 74%	142 18%	206 26%	202 25%	136 17%	302 38%	106 13%	151 19%	162 20%	79 10%	
**D/S (MORE LIKELY - LESS LIKELY)	621 78%	106 74%	108 73%	215 73%	134 74%	272 83%	102 78%	170 87%	458 77%	112 78%	163 79%	172 85%	105 77%	228 76%	88 83%	115 76%	127 78%	63 79%	
TOTAL MORE LIKELY -----	710 89%	125 87%	128 86%	254 87%	157 87%	299 92%	117 89%	182 94%	526 89%	127 89%	184 90%	187 93%	121 89%	265 88%	97 92%	133 88%	144 89%	71 90%	
TOTAL LESS LIKELY -----	90 11%	19 13%	20 14%	39 13%	24 13%	27 8%	15 11%	12 6%	68 11%	15 11%	21 10%	15 7%	15 11%	37 12%	9 8%	18 12%	18 11%	8 10%	
MUCH MORE LIKELY	325 41%	43 30%	69 47%	112 38%	67 37%	146 45%	46 35%	99 51%	236 40%	71 50%	89 43%	90 45%	46 34%	104 35%	42 40%	66 43%	76 47%	37 47%	
SOMEWHAT MORE LIKELY	385 48%	82 57%	59 40%	141 48%	90 50%	154 47%	71 54%	83 43%	290 49%	56 39%	95 46%	97 48%	74 55%	161 53%	55 52%	67 45%	69 42%	34 43%	
SOMEWHAT LESS LIKELY	74 9%	14 10%	19 13%	33 11%	19 11%	21 6%	11 9%	10 5%	56 9%	11 8%	17 8%	12 6%	12 9%	28 9%	8 8%	15 10%	15 9%	7 9%	
MUCH LESS LIKELY	16 2%	5 3%	1 1%	6 2%	4 2%	6 2%	3 3%	3 1%	12 2%	4 3%	4 2%	3 1%	3 2%	8 3%	1 1%	3 2%	3 2%	1 1%	

Table 213-2

QUESTION 13:

Now, please read the statements below that you might hear from a candidate running for office about education quality, pathways, and the future of the workforce. After you read each statement, please indicate if that statement makes you more likely or less likely to vote for that candidate for office.

A candidate who says Virginia's Governor and General Assembly should prioritize implementation and funding of the Virginia Literacy Act, which the state adopted in 2022 to address severe declines in K-12 students' performance on reading tests.

BANNER 2

	GENDER			AGE					GENDER/AGE				EDUCATION				GENDER/EDUCATION				ETHNICITY/EDUCATION			
	TOTAL	MEN	WOMEN	18-34	35-44	45-54	55-64	65+	MEN 18-54	MEN 55+	WOMEN 18-54	WOMEN 55+	HS OR LESS	SOME COLL	COLL GRAD	GRAD/ PROF	MEN W/O DEG	MEN W/ DEG	WOMEN W/O DEG	WOMEN W/ DEG	WHITE W/O DEG	WHITE W/ DEG	NON- WHITE W/O DEG	NON- WHITE W/ DEG
BASE=TOTAL SAMPLE	800 100%	384 48%	416 52%	176 22%	159 20%	115 14%	143 18%	206 26%	235 29%	149 19%	215 27%	201 25%	212 27%	258 32%	222 28%	108 13%	219 27%	165 21%	251 31%	165 21%	334 42%	260 33%	136 17%	70 9%
**D/S (MORE LIKELY - LESS LIKELY)	621 78%	292 76%	328 79%	128 73%	115 73%	94 81%	113 79%	170 82%	187 79%	106 71%	151 70%	178 89%	166 78%	202 78%	167 75%	86 79%	166 76%	126 77%	203 81%	126 76%	265 79%	193 74%	104 76%	59 85%
TOTAL MORE LIKELY -----	710 89%	338 88%	372 89%	152 86%	137 86%	104 91%	128 90%	188 91%	211 90%	127 85%	183 85%	189 94%	189 89%	230 89%	194 88%	97 90%	192 88%	146 88%	227 90%	145 88%	300 90%	227 87%	120 88%	64 92%
TOTAL LESS LIKELY -----	90 11%	46 12%	44 11%	24 14%	22 14%	11 9%	15 10%	18 9%	24 10%	22 15%	32 15%	11 6%	23 11%	28 11%	28 12%	11 10%	27 12%	19 12%	24 10%	19 12%	35 10%	33 13%	16 12%	5 8%
MUCH MORE LIKELY	325 41%	143 37%	182 44%	74 42%	57 36%	42 37%	60 42%	91 44%	86 37%	57 38%	87 40%	95 47%	90 43%	114 44%	86 39%	34 32%	86 39%	57 34%	118 47%	64 39%	146 44%	90 35%	58 43%	31 44%
SOMEWHAT MORE LIKELY	385 48%	195 51%	190 46%	78 44%	81 51%	62 54%	68 47%	97 47%	124 53%	71 47%	96 45%	94 47%	99 47%	116 45%	108 49%	63 58%	106 48%	89 54%	109 43%	81 49%	153 46%	137 53%	61 45%	34 48%
SOMEWHAT LESS LIKELY	74 9%	32 8%	42 10%	19 11%	22 14%	8 7%	10 7%	14 7%	17 7%	15 10%	32 15%	10 5%	20 10%	22 9%	22 10%	9 8%	20 9%	12 8%	23 9%	19 11%	30 9%	27 10%	13 10%	4 6%
MUCH LESS LIKELY	16 2%	14 4%	2 1%	5 3%	- -	3 2%	5 3%	4 2%	7 3%	7 5%	1 -	2 1%	2 1%	6 2%	6 3%	2 2%	7 3%	7 4%	1 -	1 1%	5 2%	7 3%	3 2%	1 1%

Table 213-3

QUESTION 13:

Now, please read the statements below that you might hear from a candidate running for office about education quality, pathways, and the future of the workforce. After you read each statement, please indicate if that statement makes you more likely or less likely to vote for that candidate for office.

A candidate who says Virginia's Governor and General Assembly should prioritize implementation and funding of the Virginia Literacy Act, which the state adopted in 2022 to address severe declines in K-12 students' performance on reading tests.

BANNER 3

	IDEOLOGY					INCOME					HAVE CHILDREN		PARENTS		CHILD ATTEND K-12						PERSONALLY ENROLL		EMPLOYED VA	
	TOTAL	VERY CONS	SMWT CONS	TOTAL CONS	MOD	TOTAL LIB	<\$40K	\$40K-\$60K	\$60K-\$100K	\$100K+	YES	NO	DADS	MOMS	YES, CURR	YES, PAST	TOTAL YES	NO	CURR K-12 DADS	CURR K-12 MOMS	YES	NO	YES	NO
BASE-TOTAL SAMPLE	800 100%	112 14%	152 19%	264 33%	310 39%	227 28%	223 28%	147 18%	188 24%	242 30%	496 62%	304 38%	223 28%	273 34%	215 27%	111 14%	326 41%	169 21%	120 15%	95 12%	465 58%	335 42%	93 12%	707 88%
**D/S (MORE LIKELY - LESS LIKELY)	621 78%	81 73%	124 82%	206 78%	227 73%	188 83%	171 77%	99 68%	151 80%	199 82%	379 76%	242 79%	163 73%	216 79%	161 75%	75 67%	236 72%	143 84%	102 85%	59 62%	349 75%	272 81%	72 77%	549 78%
TOTAL MORE LIKELY -----	710 89%	97 87%	138 91%	235 89%	268 87%	207 92%	197 88%	123 84%	170 90%	221 91%	437 88%	273 90%	193 87%	244 90%	188 87%	93 84%	281 86%	156 92%	111 92%	77 81%	407 88%	304 91%	82 88%	628 89%
TOTAL LESS LIKELY -----	90 11%	15 13%	14 9%	29 11%	42 13%	19 8%	26 12%	24 16%	18 10%	22 9%	58 12%	31 10%	30 13%	28 10%	27 13%	18 16%	45 14%	13 8%	9 8%	18 19%	58 12%	32 9%	11 12%	79 11%
MUCH MORE LIKELY	325 41%	43 39%	59 39%	102 39%	113 37%	110 48%	94 42%	60 41%	83 44%	88 36%	211 42%	115 38%	85 38%	125 46%	93 43%	39 36%	132 41%	78 46%	54 45%	39 41%	191 41%	135 40%	32 34%	293 42%
SOMEWHAT MORE LIKELY	385 48%	53 48%	79 52%	133 50%	155 50%	98 43%	103 46%	63 43%	87 46%	132 55%	226 46%	159 52%	108 48%	119 44%	95 44%	54 48%	149 46%	78 46%	57 48%	38 40%	216 47%	169 50%	51 54%	335 47%
SOMEWHAT LESS LIKELY	74 9%	10 9%	13 8%	23 9%	36 12%	15 7%	24 11%	19 13%	13 7%	18 7%	49 10%	25 8%	22 10%	27 10%	24 11%	15 13%	39 12%	10 6%	7 6%	17 18%	45 10%	29 9%	11 12%	63 9%
MUCH LESS LIKELY	16 2%	5 4%	1 1%	6 2%	6 2%	4 2%	2 1%	5 3%	6 3%	4 2%	10 2%	6 2%	8 4%	1 1%	3 1%	4 3%	6 2%	3 2%	2 2%	1 1%	13 3%	3 1%	- -	16 2%

Table 213-4

QUESTION 13:

Now, please read the statements below that you might hear from a candidate running for office about education quality, pathways, and the future of the workforce. After you read each statement, please indicate if that statement makes you more likely or less likely to vote for that candidate for office.

A candidate who says Virginia's Governor and General Assembly should prioritize implementation and funding of the Virginia Literacy Act, which the state adopted in 2022 to address severe declines in K-12 students' performance on reading tests.

BANNER 4

	SUPERINTENDENT REGIONS								
	TOTAL	CEN- TRAL	NRTH NECK	NOVA	SOUTH -SIDE	SW	TIDE- WATER	VALLEY	WEST- ERN VA
BASE=TOTAL SAMPLE	800 100%	125 16%	53 7%	269 34%	19 2%	37 5%	156 20%	76 9%	64 8%
**D/S (MORE LIKELY - LESS LIKELY)	621 78%	94 75%	42 79%	201 75%	18 92%	23 62%	123 79%	69 91%	52 80%
TOTAL MORE LIKELY -----	710 89%	110 88%	48 89%	235 87%	19 96%	30 81%	140 89%	72 95%	58 90%
TOTAL LESS LIKELY -----	90 11%	15 12%	6 11%	34 13%	1 4%	7 19%	17 11%	4 5%	6 10%
MUCH MORE LIKELY	325 41%	54 43%	20 38%	90 34%	9 49%	13 36%	74 47%	41 54%	23 36%
SOMEWHAT MORE LIKELY	385 48%	55 44%	28 52%	145 54%	9 47%	17 45%	66 42%	31 41%	35 54%
SOMEWHAT LESS LIKELY	74 9%	13 10%	3 6%	27 10%	1 4%	7 19%	14 9%	3 4%	6 9%
MUCH LESS LIKELY	16 2%	2 2%	2 5%	7 3%	- -	- -	3 2%	1 1%	1 1%

Table 214-1

QUESTION 14:

Now, please read the statements below that you might hear from a candidate running for office about education quality, pathways, and the future of the workforce. After you read each statement, please indicate if that statement makes you more likely or less likely to vote for that candidate for office.

A candidate who says Virginia should make it easier and more affordable for students to gain college credit while still in high school through what is known as dual enrollment.

BANNER 1

PANEL 1	PARTY IDENTIFICATION								ETHNICITY					DMA					
	TOTAL	STRG GOP	SOFT/ LEAN GOP	TOTAL GOP	IND	TOTAL DEM	SOFT/ LEAN DEM	STRG DEM	WHITE	AF	AM	TOTAL MINOR- ITY	WHITE DEMS	WHITE INDS	DC	ROA- NOKE	RICH- MOND	NOR- FOLK	OTHER
BASE=TOTAL SAMPLE	800 100%	144 18%	149 19%	293 37%	181 23%	326 41%	132 17%	194 24%	594 74%	142 18%	206 26%	202 25%	136 17%	302 38%	106 13%	151 19%	162 20%	79 10%	
**D/S (MORE LIKELY - LESS LIKELY)	594 74%	87 60%	101 68%	188 64%	128 71%	278 85%	106 80%	172 89%	433 73%	118 83%	160 78%	171 85%	100 73%	213 71%	77 73%	115 76%	125 77%	63 80%	
TOTAL MORE LIKELY -----	697 87%	116 80%	125 84%	240 82%	154 85%	302 93%	119 90%	183 94%	514 86%	130 91%	183 89%	187 92%	118 87%	257 85%	92 86%	133 88%	143 88%	71 90%	
TOTAL LESS LIKELY -----	103 13%	29 20%	24 16%	52 18%	26 15%	24 7%	13 10%	11 6%	81 14%	12 9%	23 11%	15 8%	18 13%	44 15%	14 14%	18 12%	19 12%	8 10%	
MUCH MORE LIKELY	317 40%	45 31%	53 35%	97 33%	71 39%	149 46%	55 42%	94 48%	224 38%	68 48%	93 45%	90 45%	55 41%	102 34%	45 43%	60 39%	77 48%	32 41%	
SOMEWHAT MORE LIKELY	380 47%	71 49%	72 49%	143 49%	83 46%	153 47%	64 48%	89 46%	290 49%	62 44%	90 44%	97 48%	63 46%	155 51%	46 44%	74 49%	66 41%	39 49%	
SOMEWHAT LESS LIKELY	82 10%	24 17%	13 9%	37 13%	22 12%	22 7%	12 9%	10 5%	65 11%	7 5%	16 8%	14 7%	16 12%	35 12%	13 12%	12 8%	15 9%	8 10%	
MUCH LESS LIKELY	21 3%	4 3%	11 7%	15 5%	4 2%	2 1%	1 1%	1 -	15 3%	5 3%	6 3%	1 -	2 1%	10 3%	2 2%	6 4%	4 3%	-	

Table 214-2

QUESTION 14:
Now, please read the statements below that you might hear from a candidate running for office about education quality, pathways, and the future of the workforce. After you read each statement, please indicate if that statement makes you more likely or less likely to vote for that candidate for office.

A candidate who says Virginia should make it easier and more affordable for students to gain college credit while still in high school through what is known as dual enrollment.

BANNER 2

	GENDER			AGE					GENDER/AGE				EDUCATION				GENDER/EDUCATION				ETHNICITY/EDUCATION			
	TOTAL	MEN	WOMEN	18-34	35-44	45-54	55-64	65+	MEN 18-54	MEN 55+	WOMEN 18-54	WOMEN 55+	HS OR LESS	SOME COLL	COLL GRAD	GRAD/ PROF	MEN W/O DEG	MEN W/ DEG	WOMEN W/O DEG	WOMEN W/ DEG	WHITE W/O DEG	WHITE W/ DEG	NON-WHITE W/O DEG	NON-WHITE W/ DEG
BASE=TOTAL SAMPLE	800 100%	384 48%	416 52%	176 22%	159 20%	115 14%	143 18%	206 26%	235 29%	149 19%	215 27%	201 25%	212 27%	258 32%	222 28%	108 13%	219 27%	165 21%	251 31%	165 21%	334 42%	260 33%	136 17%	70 9%
**D/S (MORE LIKELY - LESS LIKELY)	594 74%	277 72%	317 76%	126 71%	137 86%	96 84%	106 74%	128 62%	187 79%	90 61%	173 80%	144 72%	152 72%	204 79%	176 80%	62 57%	149 68%	128 77%	206 82%	110 67%	242 72%	191 74%	114 84%	47 67%
TOTAL MORE LIKELY -----	697 87%	331 86%	366 88%	151 86%	148 93%	106 92%	125 87%	167 81%	211 90%	120 80%	194 90%	172 86%	182 86%	231 89%	199 90%	85 79%	184 84%	146 89%	229 91%	137 83%	288 86%	226 87%	125 92%	58 83%
TOTAL LESS LIKELY -----	103 13%	53 14%	50 12%	25 14%	11 7%	9 8%	18 13%	39 19%	24 10%	29 20%	21 10%	28 14%	30 14%	27 11%	23 10%	23 21%	35 16%	19 11%	22 9%	27 17%	46 14%	34 13%	11 8%	11 17%
MUCH MORE LIKELY	317 40%	143 37%	174 42%	70 40%	72 46%	48 42%	53 37%	73 35%	95 40%	48 32%	97 45%	78 39%	91 43%	106 41%	92 42%	29 26%	78 36%	65 39%	118 47%	56 34%	131 39%	93 36%	66 48%	27 39%
SOMEWHAT MORE LIKELY	380 47%	188 49%	192 46%	80 46%	76 48%	57 50%	72 50%	94 46%	116 49%	71 48%	97 45%	95 47%	91 43%	125 48%	107 48%	56 52%	106 48%	82 49%	111 44%	82 50%	157 47%	132 51%	59 44%	31 44%
SOMEWHAT LESS LIKELY	82 10%	38 10%	43 10%	21 12%	7 5%	9 8%	16 11%	29 14%	17 7%	21 14%	20 9%	23 11%	22 11%	20 8%	20 9%	19 17%	23 10%	16 10%	20 8%	24 14%	35 11%	30 12%	7 5%	9 13%
MUCH LESS LIKELY	21 3%	15 4%	6 2%	5 3%	4 2%	- -	3 2%	11 5%	7 3%	8 5%	1 1%	5 3%	8 4%	7 3%	2 1%	4 4%	12 6%	3 2%	3 1%	4 2%	11 3%	4 2%	4 3%	2 3%

Table 214-3
 QUESTION 14:
 Now, please read the statements below that you might hear from a candidate running for office about education quality, pathways, and the future of the workforce. After you read each statement, please indicate if that statement makes you more likely or less likely to vote for that candidate for office.

A candidate who says Virginia should make it easier and more affordable for students to gain college credit while still in high school through what is known as dual enrollment.

BANNER 3

	IDEOLOGY					INCOME					HAVE CHILDREN		PARENTS		CHILD ATTEND K-12						PERSONALLY ENROLL		EMPLOYED VA	
	TOTAL	VERY CONS	SMWT CONS	TOTAL CONS	MOD	TOTAL LIB	<\$40K	\$40K-\$60K	\$60K-\$100K	\$100K+	YES	NO	DADS	MOMS	YES, CURR	YES, PAST	TOTAL YES	NO	CURR K-12 DADS	CURR K-12 MOMS	YES	NO	YES	NO
BASE-TOTAL SAMPLE	800 100%	112 14%	152 19%	264 33%	310 39%	227 28%	223 28%	147 18%	188 24%	242 30%	496 62%	304 38%	223 28%	273 34%	215 27%	111 14%	326 41%	169 21%	120 15%	95 12%	465 58%	335 42%	93 12%	707 88%
**D/S (MORE LIKELY - LESS LIKELY)	594 74%	69 62%	94 62%	162 62%	231 74%	201 89%	178 80%	100 68%	143 76%	173 71%	379 76%	215 71%	161 72%	218 80%	187 87%	69 62%	256 78%	123 72%	107 89%	80 84%	369 79%	225 67%	75 80%	519 73%
TOTAL MORE LIKELY -----	697 87%	90 81%	123 81%	213 81%	270 87%	214 94%	201 90%	123 84%	165 88%	207 86%	437 88%	260 85%	192 86%	245 90%	201 93%	90 81%	291 89%	146 86%	113 94%	87 92%	417 90%	280 84%	84 90%	613 87%
TOTAL LESS LIKELY -----	103 13%	21 19%	29 19%	51 19%	40 13%	13 6%	22 10%	23 16%	23 12%	35 14%	59 12%	45 15%	31 14%	27 10%	14 7%	21 19%	35 11%	23 14%	7 6%	7 8%	48 10%	55 16%	9 10%	94 13%
MUCH MORE LIKELY	317 40%	48 43%	47 31%	96 36%	119 38%	103 45%	91 41%	61 41%	75 40%	90 37%	207 42%	110 36%	87 39%	120 44%	103 48%	33 29%	136 42%	71 42%	57 47%	47 49%	195 42%	122 36%	39 42%	278 39%
SOMEWHAT MORE LIKELY	380 47%	42 37%	76 50%	117 45%	151 49%	111 49%	109 49%	63 43%	90 48%	118 49%	230 46%	150 49%	105 47%	125 46%	97 45%	57 52%	155 48%	75 44%	57 47%	41 43%	221 48%	158 47%	45 48%	335 47%
SOMEWHAT LESS LIKELY	82 10%	17 15%	18 12%	35 13%	34 11%	12 5%	18 8%	18 12%	20 10%	26 11%	44 9%	38 12%	21 9%	23 9%	11 5%	18 17%	29 9%	15 9%	3 3%	7 8%	40 9%	42 12%	9 10%	72 10%
MUCH LESS LIKELY	21 3%	4 4%	11 7%	15 6%	5 2%	1 -	4 2%	6 4%	3 2%	8 3%	15 3%	7 2%	11 5%	4 1%	3 2%	3 2%	6 2%	8 5%	3 3%	- -	8 2%	13 4%	- -	21 3%

Table 214-4

QUESTION 14:
Now, please read the statements below that you might hear from a candidate running for office about education quality, pathways, and the future of the workforce. After you read each statement, please indicate if that statement makes you more likely or less likely to vote for that candidate for office.

A candidate who says Virginia should make it easier and more affordable for students to gain college credit while still in high school through what is known as dual enrollment.

BANNER 4

	SUPERINTENDENT REGIONS								
	TOTAL	CEN- TRAL	NRTH NECK	NOVA	SOUTH -SIDE	SW	TIDE- WATER	VALLEY	WEST- ERN VA
BASE=TOTAL SAMPLE	800 100%	125 16%	53 7%	269 34%	19 2%	37 5%	156 20%	76 9%	64 8%
**D/S (MORE LIKELY - LESS LIKELY)	594 74%	91 73%	37 69%	195 72%	18 92%	32 88%	120 77%	58 77%	42 65%
TOTAL MORE LIKELY -----	697 87%	108 87%	45 84%	232 86%	19 96%	35 94%	138 88%	67 88%	53 83%
TOTAL LESS LIKELY -----	103 13%	17 13%	8 16%	37 14%	1 4%	2 6%	18 12%	9 12%	11 17%
MUCH MORE LIKELY	317 40%	45 36%	18 34%	93 35%	10 53%	18 48%	75 48%	28 38%	29 46%
SOMEWHAT MORE LIKELY	380 47%	63 50%	27 51%	139 52%	8 43%	17 46%	63 41%	39 51%	24 37%
SOMEWHAT LESS LIKELY	82 10%	11 9%	7 13%	29 11%	1 4%	2 6%	14 9%	8 11%	10 15%
MUCH LESS LIKELY	21 3%	6 5%	1 2%	8 3%	- -	- -	4 3%	1 1%	1 2%

Table 215-1

QUESTION 15:

Now, please read the statements below that you might hear from a candidate running for office about education quality, pathways, and the future of the workforce. After you read each statement, please indicate if that statement makes you more likely or less likely to vote for that candidate for office.

A candidate who says our Governor and General Assembly should address Virginia students' poor performance on standardized math tests by adopting a new 'Virginia Numeracy Act' that strengthens math instruction in grades K-8 and provides targeted intervention so students perform at grade level by the time they enter high school.

BANNER 1

PANEL 1	PARTY IDENTIFICATION								ETHNICITY					DMA					
	TOTAL	STRG GOP	SOFT/ LEAN GOP	TOTAL GOP	IND	TOTAL DEM	SOFT/ LEAN DEM	STRG DEM	WHITE	AF	AM	TOTAL MINOR- ITY	WHITE DEMS	WHITE INDS	DC	ROA- NOKE	RICH- MOND	NOR- FOLK	OTHER
BASE=TOTAL SAMPLE	800 100%	144 18%	149 19%	293 37%	181 23%	326 41%	132 17%	194 24%	594 74%	142 18%	206 26%	202 25%	136 17%	302 38%	106 13%	151 19%	162 20%	79 10%	
**D/S (MORE LIKELY - LESS LIKELY)	615 77%	100 69%	112 75%	212 72%	141 78%	262 80%	95 72%	167 86%	451 76%	116 81%	163 79%	159 79%	106 78%	233 77%	71 67%	123 81%	129 79%	59 75%	
TOTAL MORE LIKELY -----	707 88%	122 85%	130 88%	252 86%	161 89%	294 90%	114 86%	180 93%	523 88%	129 91%	185 90%	181 90%	121 89%	268 89%	88 83%	137 91%	145 90%	69 87%	
TOTAL LESS LIKELY -----	93 12%	22 15%	18 12%	40 14%	20 11%	32 10%	19 14%	14 7%	72 12%	13 9%	21 10%	21 10%	15 11%	34 11%	18 17%	14 9%	17 10%	10 13%	
MUCH MORE LIKELY	330 41%	50 34%	57 39%	107 37%	77 42%	146 45%	50 38%	96 49%	242 41%	72 51%	88 43%	86 43%	61 45%	120 40%	40 38%	65 43%	78 48%	26 33%	
SOMEWHAT MORE LIKELY	377 47%	72 50%	73 49%	145 50%	84 47%	148 45%	63 48%	85 44%	281 47%	57 40%	96 47%	94 47%	60 44%	148 49%	48 46%	72 47%	67 41%	43 54%	
SOMEWHAT LESS LIKELY	82 10%	22 15%	14 10%	37 13%	15 8%	30 9%	19 14%	12 6%	65 11%	10 7%	17 8%	21 10%	11 8%	33 11%	16 15%	11 7%	13 8%	9 11%	
MUCH LESS LIKELY	11 1%	- -	4 3%	4 1%	5 3%	2 1%	- -	2 1%	7 1%	3 2%	4 2%	- -	4 3%	1 -	1 1%	3 2%	4 2%	1 2%	

Table 215-2

QUESTION 15:

Now, please read the statements below that you might hear from a candidate running for office about education quality, pathways, and the future of the workforce. After you read each statement, please indicate if that statement makes you more likely or less likely to vote for that candidate for office.

A candidate who says our Governor and General Assembly should address Virginia students' poor performance on standardized math tests by adopting a new 'Virginia Numeracy Act' that strengthens math instruction in grades K-8 and provides targeted intervention so students perform at grade level by the time they enter high school.

BANNER 2

	GENDER			AGE					GENDER/AGE				EDUCATION				GENDER/EDUCATION				ETHNICITY/EDUCATION			
	TOTAL	MEN	WOMEN	18-34	35-44	45-54	55-64	65+	MEN 18-54	MEN 55+	WOMEN 18-54	WOMEN 55+	HS OR LESS	SOME COLL	COLL GRAD	GRAD/ PROF	MEN W/O DEG	MEN W/ DEG	WOMEN W/O DEG	WOMEN W/ DEG	WHITE W/O DEG	WHITE W/ DEG	NON-	NON-
																							WHITE W/O DEG	WHITE W/ DEG
BASE=TOTAL SAMPLE	800 100%	384 48%	416 52%	176 22%	159 20%	115 14%	143 18%	206 26%	235 29%	149 19%	215 27%	201 25%	212 27%	258 32%	222 28%	108 13%	219 27%	165 21%	251 31%	165 21%	334 42%	260 33%	136 17%	70 9%
**D/S (MORE LIKELY - LESS LIKELY)	615 77%	287 75%	328 79%	120 68%	120 75%	87 76%	112 78%	175 85%	169 72%	118 79%	158 73%	170 85%	170 80%	206 80%	167 75%	72 67%	159 73%	127 77%	216 86%	112 68%	267 80%	184 71%	109 80%	55 79%
TOTAL MORE LIKELY -----	707 88%	335 87%	372 89%	148 84%	140 88%	101 88%	128 89%	191 92%	202 86%	133 89%	187 87%	185 92%	191 90%	232 90%	194 88%	90 83%	189 86%	146 89%	234 93%	138 84%	301 90%	222 85%	122 90%	62 89%
TOTAL LESS LIKELY -----	93 12%	49 13%	44 11%	28 16%	20 12%	14 12%	15 11%	16 8%	33 14%	16 11%	29 13%	15 8%	21 10%	26 10%	27 12%	18 17%	30 14%	19 11%	18 7%	26 16%	34 10%	38 15%	14 10%	7 11%
MUCH MORE LIKELY	330 41%	147 38%	183 44%	61 35%	63 40%	41 36%	63 44%	101 49%	78 33%	69 46%	87 41%	96 48%	94 44%	116 45%	81 37%	39 36%	83 38%	64 39%	127 50%	56 34%	147 44%	95 37%	63 47%	25 36%
SOMEWHAT MORE LIKELY	377 47%	189 49%	189 45%	87 49%	76 48%	60 52%	65 45%	90 43%	124 53%	65 43%	99 46%	90 45%	97 46%	116 45%	113 51%	51 48%	106 48%	83 50%	107 43%	82 50%	154 46%	127 49%	59 43%	37 54%
SOMEWHAT LESS LIKELY	82 10%	43 11%	38 9%	27 15%	18 11%	13 11%	10 7%	14 7%	31 13%	12 8%	27 12%	11 6%	19 9%	23 9%	25 11%	14 13%	27 12%	17 10%	16 6%	23 14%	33 10%	32 12%	10 7%	7 11%
MUCH LESS LIKELY	11 1%	5 1%	6 1%	1 1%	1 1%	1 1%	6 4%	2 1%	2 1%	4 2%	2 1%	4 2%	2 1%	3 1%	2 1%	3 3%	3 1%	2 1%	2 1%	4 2%	1 -	6 2%	4 3%	-

Table 215-3

QUESTION 15:

Now, please read the statements below that you might hear from a candidate running for office about education quality, pathways, and the future of the workforce. After you read each statement, please indicate if that statement makes you more likely or less likely to vote for that candidate for office.

A candidate who says our Governor and General Assembly should address Virginia students' poor performance on standardized math tests by adopting a new 'Virginia Numeracy Act' that strengthens math instruction in grades K-8 and provides targeted intervention so students perform at grade level by the time they enter high school.

BANNER 3

	IDEOLOGY					INCOME					HAVE CHILDREN		PARENTS		CHILD ATTEND K-12						PERSONALLY ENROLL		EMPLOYED VA	
	TOTAL	VERY CONS	SMWT CONS	TOTAL CONS	MOD	TOTAL LIB	<\$40K	\$40K-\$60K	\$60K-\$100K	\$100K+	YES	NO	DADS	MOMS	YES, CURR	YES, PAST	TOTAL YES	NO	CURR K-12 DADS	CURR K-12 MOMS	YES	NO	YES	NO
BASE-TOTAL SAMPLE	800 100%	112 14%	152 19%	264 33%	310 39%	227 28%	223 28%	147 18%	188 24%	242 30%	496 62%	304 38%	223 28%	273 34%	215 27%	111 14%	326 41%	169 21%	120 15%	95 12%	465 58%	335 42%	93 12%	707 88%
**D/S (MORE LIKELY - LESS LIKELY)	615 77%	74 66%	128 84%	202 76%	243 79%	170 75%	176 79%	115 78%	134 71%	190 78%	389 79%	225 74%	170 76%	219 80%	160 74%	91 82%	251 77%	139 82%	96 80%	64 68%	358 77%	257 77%	62 66%	553 78%
TOTAL MORE LIKELY -----	707 88%	93 83%	140 92%	233 88%	277 89%	198 87%	199 89%	131 89%	161 86%	216 89%	442 89%	265 87%	196 88%	246 90%	187 87%	101 91%	288 88%	154 91%	108 90%	80 84%	411 88%	296 88%	78 83%	630 89%
TOTAL LESS LIKELY -----	93 12%	19 17%	12 8%	31 12%	33 11%	28 13%	24 11%	16 11%	27 14%	26 11%	53 11%	40 13%	27 12%	27 10%	28 13%	10 9%	38 12%	15 9%	12 10%	15 16%	53 12%	39 12%	16 17%	77 11%
MUCH MORE LIKELY	330 41%	52 46%	52 34%	104 39%	130 42%	97 43%	89 40%	71 48%	81 43%	89 37%	220 44%	110 36%	95 43%	124 46%	98 46%	42 38%	140 43%	80 47%	56 47%	42 44%	191 41%	139 41%	33 36%	297 42%
SOMEWHAT MORE LIKELY	377 47%	41 37%	88 58%	129 49%	147 47%	102 45%	110 50%	60 41%	80 43%	127 52%	223 45%	155 51%	101 45%	122 45%	89 42%	59 53%	148 46%	74 44%	52 43%	38 40%	220 47%	157 47%	44 47%	333 47%
SOMEWHAT LESS LIKELY	82 10%	18 16%	8 5%	26 10%	27 9%	28 13%	21 9%	15 10%	21 11%	25 10%	45 9%	36 12%	21 10%	24 9%	25 12%	6 6%	31 10%	14 8%	11 9%	15 15%	45 10%	37 11%	12 13%	69 10%
MUCH LESS LIKELY	11 1%	1 1%	4 3%	5 2%	6 2%	- -	3 1%	1 1%	6 3%	1 -	8 2%	3 1%	5 2%	3 1%	2 1%	4 4%	6 2%	1 1%	2 1%	1 1%	8 2%	3 1%	3 4%	8 1%

Table 215-4

QUESTION 15:

Now, please read the statements below that you might hear from a candidate running for office about education quality, pathways, and the future of the workforce. After you read each statement, please indicate if that statement makes you more likely or less likely to vote for that candidate for office.

A candidate who says our Governor and General Assembly should address Virginia students' poor performance on standardized math tests by adopting a new 'Virginia Numeracy Act' that strengthens math instruction in grades K-8 and provides targeted intervention so students perform at grade level by the time they enter high school.

BANNER 4

	SUPERINTENDENT REGIONS								
	TOTAL	CEN- TRAL	NRTH NECK	NOVA	SOUTH -SIDE	SW	TIDE- WATER	VALLEY	WEST- ERN VA
BASE=TOTAL SAMPLE	800 100%	125 16%	53 7%	269 34%	19 2%	37 5%	156 20%	76 9%	64 8%
**D/S (MORE LIKELY - LESS LIKELY)	615 77%	101 81%	44 82%	202 75%	17 86%	24 66%	123 79%	64 84%	40 62%
TOTAL MORE LIKELY -----	707 88%	113 91%	49 91%	236 88%	18 93%	31 83%	140 89%	70 92%	52 81%
TOTAL LESS LIKELY -----	93 12%	12 9%	5 9%	34 12%	1 7%	6 17%	17 11%	6 8%	12 19%
MUCH MORE LIKELY	330 41%	57 45%	21 40%	105 39%	8 43%	14 39%	75 48%	30 40%	19 30%
SOMEWHAT MORE LIKELY	377 47%	56 45%	27 51%	131 49%	10 50%	16 44%	65 41%	39 52%	33 51%
SOMEWHAT LESS LIKELY	82 10%	9 7%	3 6%	34 12%	1 3%	5 13%	13 8%	6 8%	12 18%
MUCH LESS LIKELY	11 1%	3 2%	1 3%	- -	1 4%	1 4%	4 2%	- 1%	1 1%

Table 216-1

QUESTION 16:

Next, there will be several questions about a process called dual enrollment, which reduces the time and cost of education by allowing students in high schools to earn community college credits early, and potentially even earn a two-year associate's degree, before graduating from high school. Knowing this, please indicate whether you agree or disagree with each of the following statements.

Virginia should expand access to dual enrollment in career and technical education programs that lead to industry credentials in the skilled trades, and should make it easier for experienced tradesmen to serve as instructors in these programs.

BANNER 1

BANNER 1

	PARTY IDENTIFICATION								ETHNICITY					DMA					
	TOTAL	STRG GOP	SOFT/ LEAN GOP	TOTAL GOP	IND	TOTAL DEM	SOFT/ LEAN DEM	STRG DEM	WHITE	AF	AM	TOTAL MINOR- ITY	WHITE DEMS	WHITE INDS	DC	ROA- NOKE	RICH- MOND	NOR- FOLK	OTHER
BASE-TOTAL SAMPLE	800 100%	144 18%	149 19%	293 37%	181 23%	326 41%	132 17%	194 24%	594 74%	142 18%	206 26%	202 25%	136 17%	302 38%	106 13%	151 19%	162 20%	79 10%	
**D/S (AGREE - DISAGREE)	723 90%	125 86%	133 90%	258 88%	156 87%	309 95%	125 94%	184 95%	535 90%	130 91%	188 92%	195 97%	113 83%	268 89%	98 92%	144 95%	145 90%	69 87%	
TOTAL AGREE -----	762 95%	134 93%	141 95%	275 94%	169 93%	318 97%	128 97%	189 97%	565 95%	136 96%	197 96%	198 98%	125 92%	285 94%	102 96%	147 98%	154 95%	74 93%	
TOTAL DISAGREE -----	38 5%	10 7%	8 5%	18 6%	12 7%	9 3%	4 3%	5 3%	30 5%	6 4%	9 4%	3 2%	11 8%	17 6%	4 4%	4 2%	8 5%	5 7%	
STRONGLY AGREE	454 57%	81 56%	77 52%	158 54%	96 53%	199 61%	77 58%	123 63%	340 57%	83 58%	113 55%	130 64%	72 53%	156 52%	65 61%	81 54%	100 62%	52 66%	
SOMEWHAT AGREE	308 39%	53 37%	64 43%	117 40%	73 40%	118 36%	51 39%	67 34%	224 38%	53 37%	84 41%	68 34%	53 39%	129 43%	37 35%	66 44%	53 33%	22 28%	
SOMEWHAT DISAGREE	32 4%	9 6%	6 4%	14 5%	10 5%	8 2%	3 2%	5 3%	24 4%	6 4%	8 4%	3 2%	9 7%	13 4%	4 4%	3 2%	7 4%	5 6%	
STRONGLY DISAGREE	6 1%	1 1%	2 1%	3 1%	2 1%	1 -	1 -	- -	5 1%	1 -	1 -	- -	2 2%	4 1%	- -	1 -	1 1%	1 1%	

Table 216-2

QUESTION 16:

Next, there will be several questions about a process called dual enrollment, which reduces the time and cost of education by allowing students in high schools to earn community college credits early, and potentially even earn a two-year associate's degree, before graduating from high school. Knowing this, please indicate whether you agree or disagree with each of the following statements.

Virginia should expand access to dual enrollment in career and technical education programs that lead to industry credentials in the skilled trades, and should make it easier for experienced tradesmen to serve as instructors in these programs.

BANNER 2

	GENDER			AGE					GENDER/AGE				EDUCATION				GENDER/EDUCATION				ETHNICITY/EDUCATION			
	TOTAL	MEN	WOMEN	18-34	35-44	45-54	55-64	65+	MEN	MEN	WOMEN	WOMEN	HS OR LESS	SOME COLL	COLL GRAD	GRAD/ PROF	MEN	MEN	WOMEN	WOMEN	WHITE W/O DEG	WHITE W/ DEG	NON-WHITE	NON-WHITE
									18-54	55+	18-54	55+					W/O DEG	W/ DEG	W/O DEG	W/ DEG			W/O DEG	W/ DEG
BASE=TOTAL SAMPLE	800 100%	384 48%	416 52%	176 22%	159 20%	115 14%	143 18%	206 26%	235 29%	149 19%	215 27%	201 25%	212 27%	258 32%	222 28%	108 13%	219 27%	165 21%	251 31%	165 21%	334 42%	260 33%	136 17%	70 9%
**D/S (AGREE - DISAGREE)	723 90%	344 90%	379 91%	157 89%	154 97%	107 93%	124 86%	182 88%	217 92%	127 85%	201 93%	179 89%	195 92%	235 91%	196 89%	98 90%	194 89%	150 91%	235 93%	144 88%	304 91%	231 89%	125 92%	63 90%
TOTAL AGREE -----	762 95%	364 95%	398 96%	166 95%	157 98%	111 96%	134 93%	194 94%	226 96%	138 93%	208 97%	190 94%	203 96%	247 95%	209 94%	103 95%	207 94%	157 95%	243 97%	154 94%	319 95%	245 94%	131 96%	66 95%
TOTAL DISAGREE -----	38 5%	20 5%	18 4%	10 5%	3 2%	4 4%	10 7%	12 6%	9 4%	11 7%	7 3%	11 6%	9 4%	12 5%	13 6%	5 5%	12 6%	8 5%	8 3%	10 6%	15 5%	15 6%	5 4%	3 5%
STRONGLY AGREE	454 57%	212 55%	241 58%	98 56%	96 60%	67 58%	74 52%	118 57%	135 57%	78 52%	127 59%	115 57%	117 55%	148 57%	127 57%	62 58%	116 53%	96 58%	148 59%	93 57%	193 58%	147 56%	71 52%	42 61%
SOMEWHAT AGREE	308 39%	152 39%	156 38%	68 39%	61 38%	44 38%	59 41%	76 37%	91 39%	60 40%	81 38%	75 37%	86 41%	99 38%	82 37%	40 37%	90 41%	61 37%	95 38%	61 37%	126 38%	99 38%	60 44%	24 34%
SOMEWHAT DISAGREE	32 4%	15 4%	18 4%	10 5%	2 1%	4 3%	7 5%	10 5%	8 4%	6 4%	7 3%	11 6%	7 3%	8 3%	13 6%	5 5%	7 3%	8 5%	8 3%	10 6%	10 3%	15 6%	5 4%	3 5%
STRONGLY DISAGREE	6 1%	5 1%	1 -	- -	1 -	1 1%	2 2%	3 1%	1 -	5 3%	1 -	- -	2 1%	4 2%	- -	- -	5 3%	- -	1 -	- -	5 2%	- -	1 -	- -

Table 216-3

QUESTION 16:

Next, there will be several questions about a process called dual enrollment, which reduces the time and cost of education by allowing students in high schools to earn community college credits early, and potentially even earn a two-year associate's degree, before graduating from high school. Knowing this, please indicate whether you agree or disagree with each of the following statements.

Virginia should expand access to dual enrollment in career and technical education programs that lead to industry credentials in the skilled trades, and should make it easier for experienced tradesmen to serve as instructors in these programs.

BANNER 3

	IDEOLOGY					INCOME					HAVE CHILDREN		PARENTS		CHILD ATTEND K-12						PERSONALLY ENROLL		EMPLOYED VA	
	TOTAL	VERY CONS	SMWT CONS	TOTAL CONS	MOD	TOTAL LIB	<\$40K	\$40K-\$60K	\$60K-\$100K	\$100K+	YES	NO	DADS	MOMS	YES, CURR	YES, PAST	TOTAL YES	NO	CURR K-12 DADS	CURR K-12 MOMS	YES	NO	YES	NO
BASE=TOTAL SAMPLE	800 100%	112 14%	152 19%	264 33%	310 39%	227 28%	223 28%	147 18%	188 24%	242 30%	496 62%	304 38%	223 28%	273 34%	215 27%	111 14%	326 41%	169 21%	120 15%	95 12%	465 58%	335 42%	93 12%	707 88%
**D/S (AGREE - DISAGREE)	723 90%	92 83%	145 95%	237 90%	266 86%	220 97%	194 87%	126 86%	176 93%	227 94%	453 91%	270 89%	208 93%	245 90%	200 93%	96 87%	296 91%	156 92%	116 97%	84 88%	421 91%	302 90%	85 91%	638 90%
TOTAL AGREE -----	762 95%	102 91%	148 98%	250 95%	288 93%	224 99%	209 94%	136 93%	182 97%	235 97%	474 96%	287 94%	215 97%	259 95%	208 97%	104 93%	311 95%	163 96%	118 98%	89 94%	443 95%	319 95%	89 95%	673 95%
TOTAL DISAGREE -----	38 5%	10 9%	4 2%	13 5%	22 7%	3 1%	14 6%	10 7%	6 3%	8 3%	21 4%	17 6%	7 3%	14 5%	7 3%	7 7%	15 5%	7 4%	2 2%	5 6%	22 5%	17 5%	4 5%	34 5%
STRONGLY AGREE	454 57%	72 64%	74 48%	145 55%	164 53%	144 64%	118 53%	85 58%	115 61%	135 56%	297 60%	157 51%	131 59%	166 61%	129 60%	61 54%	190 58%	107 63%	73 60%	57 60%	263 57%	191 57%	48 51%	406 57%
SOMEWHAT AGREE	308 39%	30 27%	75 49%	105 40%	124 40%	80 35%	90 40%	52 35%	67 36%	99 41%	177 36%	131 43%	85 38%	93 34%	78 36%	43 39%	122 37%	56 33%	46 38%	33 35%	180 39%	128 38%	41 44%	267 38%
SOMEWHAT DISAGREE	32 4%	8 8%	2 1%	10 4%	19 6%	3 1%	14 6%	7 5%	6 3%	5 2%	19 4%	13 4%	6 3%	13 5%	6 3%	7 7%	14 4%	5 3%	1 1%	5 5%	19 4%	13 4%	4 5%	28 4%
STRONGLY DISAGREE	6 1%	1 1%	2 1%	3 1%	3 1%	-	-	3 2%	1 -	3 1%	2 1%	4 1%	2 1%	1 -	1 1%	-	1 -	1 1%	1 1%	1 1%	3 1%	4 1%	-	6 1%

Table 216-4

QUESTION 16:

Next, there will be several questions about a process called dual enrollment, which reduces the time and cost of education by allowing students in high schools to earn community college credits early, and potentially even earn a two-year associate's degree, before graduating from high school. Knowing this, please indicate whether you agree or disagree with each of the following statements.

Virginia should expand access to dual enrollment in career and technical education programs that lead to industry credentials in the skilled trades, and should make it easier for experienced tradesmen to serve as instructors in these programs.

BANNER 4

	SUPERINTENDENT REGIONS								
	TOTAL	CEN- TRAL	NRTH NECK	NOVA	SOUTH -SIDE	SW	TIDE- WATER	VALLEY	WEST- ERN VA
BASE-TOTAL SAMPLE	800 100%	125 16%	53 7%	269 34%	19 2%	37 5%	156 20%	76 9%	64 8%
**D/S (AGREE - DISAGREE)	723 90%	118 95%	46 87%	243 90%	18 94%	28 77%	139 89%	72 95%	57 90%
TOTAL AGREE -----	762 95%	122 97%	50 94%	256 95%	19 97%	33 89%	148 95%	74 97%	61 95%
TOTAL DISAGREE -----	38 5%	3 3%	3 6%	13 5%	1 3%	4 11%	8 5%	2 3%	3 5%
STRONGLY AGREE	454 57%	64 51%	30 56%	139 52%	12 60%	22 61%	97 62%	55 73%	34 53%
SOMEWHAT AGREE	308 39%	58 46%	20 37%	117 43%	7 37%	10 28%	51 32%	19 25%	27 42%
SOMEWHAT DISAGREE	32 4%	3 3%	2 4%	11 4%	- -	4 10%	7 5%	2 3%	3 5%
STRONGLY DISAGREE	6 1%	- -	1 2%	2 1%	1 3%	1 2%	1 1%	- -	- -

Table 217-1

QUESTION 17:

The next several questions relate to the decisions students must make regarding the cost and value of various education and training options after high school. Please indicate whether you agree or disagree with each of the following statements.

Virginia should increase high school students' access to school counselors and career advisors who can help students identify affordable and efficient pathways to college degrees in their chosen fields.

BANNER 1

	PARTY IDENTIFICATION								ETHNICITY					DMA				
	TOTAL	STRG GOP	SOFT/ LEAN GOP	TOTAL GOP	IND	TOTAL DEM	SOFT/ LEAN DEM	STRG DEM	WHITE	AF	AM	TOTAL MINOR- ITY	WHITE DEMS	WHITE INDS	DC	ROA- NOKE	RICH- MOND	NOR- FOLK
BASE=SAMPLE A	402 100%	75 19%	73 18%	148 37%	89 22%	165 41%	69 17%	95 24%	302 75%	76 19%	101 25%	100 25%	67 17%	146 36%	57 14%	75 19%	81 20%	44 11%
**D/S (AGREE - DISAGREE)	339 84%	54 72%	58 78%	111 75%	81 90%	147 90%	54 79%	93 98%	255 85%	66 87%	84 83%	93 93%	60 90%	115 79%	51 88%	64 86%	71 88%	38 88%
TOTAL AGREE -----	371 92%	64 86%	65 89%	130 87%	85 95%	156 95%	62 89%	94 99%	279 92%	71 93%	92 92%	96 96%	64 95%	131 89%	54 94%	70 93%	76 94%	41 94%
TOTAL DISAGREE -----	32 8%	11 14%	8 11%	19 13%	4 5%	9 5%	7 11%	1 1%	23 8%	5 7%	9 8%	4 4%	3 5%	15 11%	3 6%	5 7%	5 6%	3 6%
STRONGLY AGREE	229 57%	30 40%	40 54%	70 47%	47 52%	112 68%	44 64%	68 71%	165 55%	51 68%	64 63%	69 69%	32 47%	77 53%	38 66%	41 55%	47 58%	26 59%
SOMEWHAT AGREE	142 35%	34 46%	26 35%	60 40%	38 43%	44 27%	17 25%	27 28%	113 38%	19 26%	28 28%	27 27%	32 48%	54 37%	16 28%	28 38%	29 36%	15 34%
SOMEWHAT DISAGREE	27 7%	10 13%	7 10%	17 11%	3 3%	7 4%	6 8%	1 1%	21 7%	3 4%	6 6%	4 4%	2 3%	14 9%	3 5%	4 5%	5 6%	2 5%
STRONGLY DISAGREE	5 1%	1 1%	1 1%	2 1%	1 2%	2 1%	2 3%	- -	2 1%	2 2%	3 3%	- -	1 2%	2 1%	1 1%	2 2%	- -	1 2%

Table 217-2

QUESTION 17:

The next several questions relate to the decisions students must make regarding the cost and value of various education and training options after high school. Please indicate whether you agree or disagree with each of the following statements.

Virginia should increase high school students' access to school counselors and career advisors who can help students identify affordable and efficient pathways to college degrees in their chosen fields.

BANNER 2

	GENDER			AGE					GENDER/AGE				EDUCATION				GENDER/EDUCATION				ETHNICITY/EDUCATION			
	TOTAL	MEN	WOMEN	18-34	35-44	45-54	55-64	65+	MEN 18-54	MEN 55+	WOMEN 18-54	WOMEN 55+	HS OR LESS	SOME COLL	COLL GRAD	GRAD/ PROF	MEN W/O DEG	MEN W/ DEG	WOMEN W/O DEG	WOMEN W/ DEG	WHITE W/O DEG	WHITE W/ DEG	NON-	NON-
																							WHITE W/O DEG	WHITE W/ DEG
BASE=SAMPLE A	402 100%	195 48%	208 52%	87 22%	82 20%	58 14%	75 19%	101 25%	124 31%	70 18%	102 25%	105 26%	128 32%	115 29%	105 26%	54 13%	109 27%	86 21%	134 33%	73 18%	177 44%	125 31%	66 16%	35 9%
**D/S (AGREE - DISAGREE)	339 84%	156 80%	184 88%	72 83%	73 89%	41 71%	64 85%	89 88%	93 75%	63 89%	93 91%	91 86%	114 89%	98 85%	85 82%	42 77%	88 81%	67 79%	124 92%	60 81%	155 87%	101 81%	57 86%	27 77%
TOTAL AGREE -----	371 92%	175 90%	196 94%	79 91%	78 95%	49 86%	69 93%	95 94%	109 87%	67 94%	98 95%	98 93%	121 94%	107 93%	95 91%	48 88%	99 90%	77 89%	129 96%	67 91%	166 94%	113 90%	62 93%	31 88%
TOTAL DISAGREE -----	32 8%	20 10%	12 6%	8 9%	4 5%	8 14%	5 7%	6 6%	16 13%	4 6%	5 5%	7 7%	7 6%	8 7%	10 9%	6 12%	10 10%	9 11%	5 4%	7 9%	11 6%	12 10%	5 7%	4 12%
STRONGLY AGREE	229 57%	101 52%	128 62%	49 57%	49 60%	34 58%	43 57%	54 53%	69 56%	32 45%	63 62%	65 62%	77 60%	69 60%	53 51%	30 55%	59 54%	41 48%	87 65%	41 56%	102 58%	63 51%	44 66%	20 57%
SOMEWHAT AGREE	142 35%	75 38%	67 32%	30 35%	28 34%	16 27%	27 36%	41 41%	40 32%	35 50%	35 34%	33 31%	44 34%	38 33%	42 40%	18 33%	39 36%	35 41%	42 31%	25 34%	64 36%	49 40%	18 27%	11 31%
SOMEWHAT DISAGREE	27 7%	16 8%	11 5%	5 5%	4 4%	8 14%	5 6%	5 5%	13 10%	3 5%	4 4%	7 6%	6 5%	7 6%	9 8%	5 9%	8 7%	8 10%	5 4%	5 7%	11 6%	10 8%	2 3%	4 12%
STRONGLY DISAGREE	5 1%	4 2%	1 1%	3 3%	1 1%	- -	1 1%	1 1%	3 2%	1 1%	1 1%	1 1%	1 1%	2 2%	1 1%	1 3%	3 3%	1 1%	- -	1 2%	- -	2 2%	3 4%	- -

Table 217-3

QUESTION 17:

The next several questions relate to the decisions students must make regarding the cost and value of various education and training options after high school. Please indicate whether you agree or disagree with each of the following statements.

Virginia should increase high school students' access to school counselors and career advisors who can help students identify affordable and efficient pathways to college degrees in their chosen fields.

BANNER 3

	IDEOLOGY					INCOME					HAVE CHILDREN		PARENTS		CHILD ATTEND K-12						PERSONALLY ENROLL		EMPLOYED VA	
	TOTAL	VERY CONS	SMWT CONS	TOTAL CONS	MOD	TOTAL LIB	<\$40K	\$40K-\$60K	\$60K-\$100K	\$100K+	YES	NO	DADS	MOMS	YES, CURR	YES, PAST	TOTAL YES	NO	CURR K-12 DADS	CURR K-12 MOMS	YES	NO	YES	NO
BASE=SAMPLE A	402 100%	56 14%	74 18%	131 32%	156 39%	116 29%	116 29%	70 18%	95 24%	121 30%	255 63%	148 37%	108 27%	147 36%	109 27%	54 13%	162 40%	92 23%	59 15%	50 12%	233 58%	170 42%	44 11%	358 89%
**D/S (AGREE - DISAGREE)	339 84%	39 69%	59 79%	98 75%	134 86%	107 93%	103 89%	57 81%	88 92%	91 76%	218 86%	121 82%	86 80%	132 90%	93 86%	47 87%	140 86%	78 85%	49 83%	44 89%	196 84%	144 85%	40 90%	299 84%
TOTAL AGREE -----	371 92%	48 84%	67 90%	114 87%	145 93%	111 96%	109 94%	64 91%	92 96%	106 88%	237 93%	134 91%	97 90%	140 95%	101 93%	50 94%	151 93%	85 92%	54 92%	47 94%	214 92%	157 92%	42 95%	329 92%
TOTAL DISAGREE -----	32 8%	9 16%	8 10%	16 13%	11 7%	4 4%	7 6%	7 9%	4 4%	15 12%	18 7%	13 9%	11 10%	7 5%	8 7%	3 6%	11 7%	7 8%	5 8%	3 6%	18 8%	13 8%	2 5%	29 8%
STRONGLY AGREE	229 57%	26 46%	38 51%	64 49%	83 53%	82 71%	79 68%	36 52%	59 62%	55 45%	148 58%	80 55%	56 52%	93 63%	68 62%	25 47%	93 57%	56 60%	37 63%	31 61%	142 61%	87 51%	24 54%	205 57%
SOMEWHAT AGREE	142 35%	22 38%	29 38%	50 38%	62 40%	29 25%	30 26%	27 39%	33 35%	51 43%	88 35%	54 36%	41 38%	47 32%	34 31%	25 46%	59 36%	30 32%	17 29%	17 33%	72 31%	69 41%	18 40%	124 35%
SOMEWHAT DISAGREE	27 7%	8 14%	7 9%	15 11%	9 6%	2 2%	6 5%	4 5%	3 3%	14 12%	15 6%	12 8%	9 8%	6 4%	5 5%	3 5%	8 5%	7 8%	4 7%	1 3%	13 6%	13 8%	2 5%	24 7%
STRONGLY DISAGREE	5 1%	1 1%	1 1%	2 1%	1 1%	2 2%	1 1%	3 4%	1 1%	1 1%	3 1%	2 1%	2 2%	1 1%	2 2%	1 1%	3 2%	- -	1 2%	1 3%	5 2%	- -	- -	5 1%

Table 217-4

QUESTION 17:

The next several questions relate to the decisions students must make regarding the cost and value of various education and training options after high school. Please indicate whether you agree or disagree with each of the following statements.

Virginia should increase high school students' access to school counselors and career advisors who can help students identify affordable and efficient pathways to college degrees in their chosen fields.

BANNER 4

	SUPERINTENDENT REGIONS								
	TOTAL	CEN- TRAL	NRTH NECK	NOVA	SOUTH -SIDE	SW	TIDE- WATER	VALLEY	WEST- ERN VA
BASE=SAMPLE A	402 100%	62 15%	29 7%	129 32%	9 2%	17 4%	77 19%	42 10%	36 9%
**D/S (AGREE - DISAGREE)	339 84%	51 83%	25 86%	103 79%	9 100%	11 63%	67 87%	40 96%	32 88%
TOTAL AGREE -----	371 92%	57 92%	27 93%	116 90%	9 100%	14 81%	72 94%	41 98%	34 94%
TOTAL DISAGREE -----	32 8%	5 8%	2 7%	13 10%	- -	3 19%	5 6%	1 2%	2 6%
STRONGLY AGREE	229 57%	33 54%	18 60%	67 52%	5 50%	9 52%	45 59%	29 70%	23 64%
SOMEWHAT AGREE	142 35%	24 38%	10 33%	49 38%	5 50%	5 29%	27 35%	12 28%	11 30%
SOMEWHAT DISAGREE	27 7%	4 6%	2 7%	11 9%	- -	2 15%	5 6%	- -	2 6%
STRONGLY DISAGREE	5 1%	2 3%	- -	2 1%	- -	1 4%	- -	1 2%	- -

Table 218-1
 QUESTION 18:
 Now, please read the statements below that you might hear from a candidate running for office about college and career pathways for students after completing high school.
 After you read each statement, please indicate if that statement makes you more likely or less likely to vote for that candidate for office.

A candidate who says we should expand the availability of internships for high school students by giving employers the same tax credit for hiring high school student interns that they currently receive for hiring college student interns.

BANNER 1

PANEL 1	PARTY IDENTIFICATION								ETHNICITY					DMA					
	TOTAL	STRG GOP	SOFT/ LEAN GOP	TOTAL GOP	IND	TOTAL DEM	SOFT/ LEAN DEM	STRG DEM	WHITE	AF	AM	TOTAL MINOR- ITY	WHITE DEMS	WHITE INDS	DC	ROA- NOKE	RICH- MOND	NOR- FOLK	OTHER
BASE=SAMPLE A	402 100%	75 19%	73 18%	148 37%	89 22%	165 41%	69 17%	95 24%	302 75%	76 19%	101 25%	100 25%	67 17%	146 36%	57 14%	75 19%	81 20%	44 11%	
**D/S (MORE LIKELY - LESS LIKELY)	320 80%	47 62%	61 83%	108 73%	72 81%	140 85%	56 80%	85 89%	244 81%	62 82%	77 76%	88 88%	54 81%	108 74%	46 80%	66 88%	63 78%	37 85%	
TOTAL MORE LIKELY -----	361 90%	61 81%	67 92%	128 86%	81 90%	152 93%	62 90%	90 94%	273 90%	69 91%	89 88%	94 94%	60 90%	127 87%	52 90%	70 94%	72 89%	40 92%	
TOTAL LESS LIKELY -----	41 10%	14 19%	6 8%	20 14%	9 10%	12 7%	7 10%	5 6%	29 10%	7 9%	12 12%	6 6%	7 10%	19 13%	6 10%	4 6%	9 11%	3 8%	
MUCH MORE LIKELY	176 44%	26 35%	25 34%	51 34%	39 44%	86 52%	33 47%	53 56%	119 39%	49 64%	57 57%	48 48%	28 42%	61 42%	20 35%	35 47%	44 55%	16 38%	
SOMEWHAT MORE LIKELY	185 46%	35 47%	42 57%	77 52%	42 46%	67 40%	30 43%	37 39%	154 51%	20 27%	31 31%	46 46%	33 49%	67 46%	31 55%	36 48%	28 34%	24 55%	
SOMEWHAT LESS LIKELY	36 9%	14 19%	6 8%	20 14%	6 6%	10 6%	4 6%	5 6%	27 9%	4 5%	9 9%	5 5%	5 7%	16 11%	4 8%	4 5%	9 11%	3 8%	
MUCH LESS LIKELY	5 1%	- -	- -	- -	3 3%	2 1%	2 4%	- -	2 1%	3 4%	3 3%	1 1%	2 2%	3 2%	1 2%	1 1%	- -	- -	

Table 218-2

QUESTION 18:

Now, please read the statements below that you might hear from a candidate running for office about college and career pathways for students after completing high school. After you read each statement, please indicate if that statement makes you more likely or less likely to vote for that candidate for office.

A candidate who says we should expand the availability of internships for high school students by giving employers the same tax credit for hiring high school student interns that they currently receive for hiring college student interns.

BANNER 2

	GENDER			AGE					GENDER/AGE				EDUCATION				GENDER/EDUCATION				ETHNICITY/EDUCATION			
	TOTAL	MEN	WOMEN	18-34	35-44	45-54	55-64	65+	MEN 18-54	MEN 55+	WOMEN 18-54	WOMEN 55+	HS OR LESS	SOME COLL	COLL GRAD	GRAD/ PROF	MEN W/O DEG	MEN W/ DEG	WOMEN W/O DEG	WOMEN W/ DEG	WHITE W/O DEG	WHITE W/ DEG	NON- WHITE W/O DEG	NON- WHITE W/ DEG
BASE=SAMPLE A	402 100%	195 48%	208 52%	87 22%	82 20%	58 14%	75 19%	101 25%	124 31%	70 18%	102 25%	105 26%	128 32%	115 29%	105 26%	54 13%	109 27%	86 21%	134 33%	73 18%	177 44%	125 31%	66 16%	35 9%
**D/S (MORE LIKELY - LESS LIKELY)	320 80%	155 80%	165 80%	63 72%	68 83%	45 78%	61 82%	84 83%	103 83%	53 75%	73 71%	92 88%	104 81%	99 86%	74 70%	44 80%	88 80%	68 79%	115 86%	50 68%	154 87%	90 73%	49 75%	27 79%
TOTAL MORE LIKELY -----	361 90%	175 90%	186 90%	75 86%	75 92%	51 89%	68 91%	92 91%	113 91%	62 87%	88 86%	99 94%	116 91%	107 93%	89 85%	49 90%	98 90%	77 90%	125 93%	62 84%	165 93%	107 86%	58 87%	31 89%
TOTAL LESS LIKELY -----	41 10%	20 10%	21 10%	12 14%	7 8%	6 11%	7 9%	9 9%	11 9%	9 13%	15 14%	7 6%	12 9%	8 7%	15 15%	5 10%	11 10%	9 10%	9 7%	12 16%	12 7%	17 14%	8 13%	4 11%
MUCH MORE LIKELY	176 44%	83 42%	94 45%	42 48%	30 37%	24 42%	38 50%	43 42%	57 46%	25 36%	38 38%	55 52%	61 47%	51 44%	39 37%	26 48%	46 42%	37 43%	66 49%	28 38%	71 40%	48 39%	40 61%	17 49%
SOMEWHAT MORE LIKELY	185 46%	92 47%	93 45%	33 38%	45 55%	27 47%	30 41%	50 49%	56 45%	36 52%	49 48%	44 41%	55 43%	56 49%	50 48%	23 42%	52 48%	40 47%	59 44%	34 46%	94 53%	59 48%	17 26%	14 41%
SOMEWHAT LESS LIKELY	36 9%	17 8%	19 9%	9 10%	6 7%	6 11%	7 9%	8 7%	9 7%	8 11%	12 12%	7 6%	11 8%	5 5%	15 14%	5 8%	9 8%	8 9%	7 5%	12 16%	11 6%	16 13%	5 8%	4 11%
MUCH LESS LIKELY	5 1%	3 2%	2 1%	3 4%	1 1%	- -	- -	1 1%	2 2%	1 2%	2 2%	- -	1 1%	3 2%	1 1%	1 1%	2 2%	1 1%	2 2%	- -	1 -	1 1%	3 5%	- -

Table 218-3

QUESTION 18:

Now, please read the statements below that you might hear from a candidate running for office about college and career pathways for students after completing high school. After you read each statement, please indicate if that statement makes you more likely or less likely to vote for that candidate for office.

A candidate who says we should expand the availability of internships for high school students by giving employers the same tax credit for hiring high school student interns that they currently receive for hiring college student interns.

BANNER 3

	IDEOLOGY					INCOME					HAVE CHILDREN		PARENTS		CHILD ATTEND K-12						PERSONALLY ENROLL		EMPLOYED VA	
	TOTAL	VERY CONS	SMWT CONS	TOTAL CONS	MOD	TOTAL LIB	<\$40K	\$40K-\$60K	\$60K-\$100K	\$100K+	YES	NO	DADS	MOMS	YES, CURR	YES, PAST	TOTAL YES	NO	CURR K-12 DADS	CURR K-12 MOMS	YES	NO	YES	NO
BASE=SAMPLE A	402 100%	56 14%	74 18%	131 32%	156 39%	116 29%	116 29%	70 18%	95 24%	121 30%	255 63%	148 37%	108 27%	147 36%	109 27%	54 13%	162 40%	92 23%	59 15%	50 12%	233 58%	170 42%	44 11%	358 89%
**D/S (MORE LIKELY - LESS LIKELY)	320 80%	39 70%	51 69%	91 69%	130 83%	100 86%	93 80%	47 66%	82 86%	99 82%	201 79%	119 81%	85 79%	116 79%	92 85%	40 74%	132 81%	69 75%	53 90%	39 78%	185 79%	136 80%	35 79%	285 80%
TOTAL MORE LIKELY -----	361 90%	48 85%	63 85%	111 85%	143 92%	108 93%	104 90%	59 83%	89 93%	110 91%	228 90%	133 90%	97 90%	131 89%	100 92%	47 87%	147 91%	81 88%	56 95%	45 89%	209 90%	153 90%	40 89%	322 90%
TOTAL LESS LIKELY -----	41 10%	8 15%	11 15%	20 15%	13 8%	8 7%	11 10%	12 17%	7 7%	11 9%	27 10%	14 10%	11 10%	15 11%	8 8%	7 13%	15 9%	11 12%	3 5%	5 11%	24 10%	17 10%	5 11%	36 10%
MUCH MORE LIKELY	176 44%	24 43%	28 38%	52 40%	61 39%	63 54%	51 44%	32 45%	43 45%	51 42%	120 47%	57 38%	50 46%	70 48%	54 50%	23 43%	77 48%	42 46%	30 52%	24 48%	102 44%	74 44%	19 42%	158 44%
SOMEWHAT MORE LIKELY	185 46%	24 42%	35 47%	58 45%	82 53%	45 39%	54 46%	27 38%	46 48%	59 49%	108 43%	77 52%	47 43%	62 42%	46 43%	24 44%	70 43%	38 42%	26 43%	21 41%	106 46%	79 46%	21 48%	164 46%
SOMEWHAT LESS LIKELY	36 9%	8 15%	11 15%	20 15%	10 7%	5 5%	11 10%	8 11%	5 5%	11 9%	25 10%	11 7%	11 10%	14 10%	7 6%	6 12%	13 8%	11 12%	3 5%	4 8%	19 8%	16 10%	5 11%	31 9%
MUCH LESS LIKELY	5 1%	-	-	-	3 2%	3 2%	-	4 5%	2 2%	-	2 1%	3 2%	1 1%	1 1%	1 1%	1 1%	2 1%	-	-	1 3%	5 2%	1 1%	-	5 2%

Table 218-4

QUESTION 18:

Now, please read the statements below that you might hear from a candidate running for office about college and career pathways for students after completing high school. After you read each statement, please indicate if that statement makes you more likely or less likely to vote for that candidate for office.

A candidate who says we should expand the availability of internships for high school students by giving employers the same tax credit for hiring high school student interns that they currently receive for hiring college student interns.

BANNER 4

	SUPERINTENDENT REGIONS								
	TOTAL	CEN- TRAL	NRTH NECK	NOVA	SOUTH -SIDE	SW	TIDE- WATER	VALLEY	WEST- ERN VA
BASE=SAMPLE A	402 100%	62 15%	29 7%	129 32%	9 2%	17 4%	77 19%	42 10%	36 9%
**D/S (MORE LIKELY - LESS LIKELY)	320 80%	53 86%	21 73%	100 77%	9 100%	11 67%	60 77%	36 86%	29 81%
TOTAL MORE LIKELY -----	361 90%	58 93%	25 86%	115 89%	9 100%	14 84%	69 89%	39 93%	33 90%
TOTAL LESS LIKELY -----	41 10%	4 7%	4 14%	15 11%	- -	3 16%	9 11%	3 7%	4 10%
MUCH MORE LIKELY	176 44%	31 49%	9 32%	55 42%	3 30%	4 25%	43 56%	20 47%	12 32%
SOMEWHAT MORE LIKELY	185 46%	27 44%	16 55%	60 46%	7 70%	10 59%	25 33%	19 46%	21 58%
SOMEWHAT LESS LIKELY	36 9%	4 6%	3 9%	13 10%	- -	3 16%	9 11%	2 5%	3 7%
MUCH LESS LIKELY	5 1%	1 1%	1 5%	2 1%	- -	- -	- -	1 1%	1 2%

Table 219-1

QUESTION 19:

Next, there will be some questions about career and technical education programs in Virginia. Career and technical education, or CTE, is the term used for programs at the middle and high school levels that prepare students for careers in the skilled trades and other high paying, in-demand jobs. Knowing this, please indicate whether you agree or disagree with the following strategies for expanding career and technical education, or CTE, in Virginia.

Virginia should adopt a comprehensive strategy for expanding CTE that includes funding for work-based learning coordinators, lab equipment, more regional CTE centers, and expanded CTE programs at community colleges.

BANNER 1

	PARTY IDENTIFICATION								ETHNICITY					DMA				
	TOTAL	STRG GOP	SOFT/ LEAN GOP	TOTAL GOP	IND	TOTAL DEM	SOFT/ LEAN DEM	STRG DEM	WHITE	AF	AM	TOTAL MINOR- ITY	WHITE DEMS	WHITE INDS	DC	ROA- NOKE	RICH- MOND	NOR- FOLK
BASE=TOTAL SAMPLE	800 100%	144 18%	149 19%	293 37%	181 23%	326 41%	132 17%	194 24%	594 74%	142 18%	206 26%	202 25%	136 17%	302 38%	106 13%	151 19%	162 20%	79 10%
**D/S (AGREE - DISAGREE)	691 86%	108 75%	127 85%	235 80%	153 85%	304 93%	117 88%	187 96%	505 85%	131 92%	186 90%	186 92%	117 86%	258 86%	94 88%	136 90%	133 82%	70 89%
TOTAL AGREE -----	746 93%	126 87%	138 93%	264 90%	167 92%	315 97%	124 94%	191 98%	550 93%	137 96%	196 95%	194 96%	127 93%	280 93%	100 94%	143 95%	147 91%	75 95%
TOTAL DISAGREE -----	54 7%	18 13%	11 7%	29 10%	14 8%	11 3%	8 6%	4 2%	44 7%	6 4%	10 5%	8 4%	10 7%	22 7%	6 6%	8 5%	15 9%	4 5%
STRONGLY AGREE	382 48%	51 35%	69 46%	119 41%	80 44%	182 56%	57 44%	125 64%	276 46%	76 53%	106 51%	111 55%	62 46%	147 49%	47 45%	72 48%	80 49%	36 45%
SOMEWHAT AGREE	364 45%	75 52%	69 46%	144 49%	87 48%	133 41%	67 51%	66 34%	274 46%	61 43%	90 44%	83 41%	64 47%	133 44%	52 49%	72 47%	68 42%	39 50%
SOMEWHAT DISAGREE	49 6%	14 10%	10 7%	24 8%	13 7%	11 3%	8 6%	4 2%	39 7%	6 4%	10 5%	8 4%	9 7%	19 6%	6 6%	6 4%	13 8%	4 5%
STRONGLY DISAGREE	6 1%	4 3%	1 1%	5 2%	1 -	- -	- -	- -	6 1%	- -	- -	- -	1 1%	3 1%	- -	2 1%	1 1%	- -

Table 219-2

QUESTION 19:

Next, there will be some questions about career and technical education programs in Virginia. Career and technical education, or CTE, is the term used for programs at the middle and high school levels that prepare students for careers in the skilled trades and other high paying, in-demand jobs. Knowing this, please indicate whether you agree or disagree with the following strategies for expanding career and technical education, or CTE, in Virginia.

Virginia should adopt a comprehensive strategy for expanding CTE that includes funding for work-based learning coordinators, lab equipment, more regional CTE centers, and expanded CTE programs at community colleges.

BANNER 2

	GENDER			AGE					GENDER/AGE				EDUCATION					GENDER/EDUCATION				ETHNICITY/EDUCATION			
	TOTAL	MEN	WOMEN	18-34	35-44	45-54	55-64	65+	MEN	MEN	WOMEN	WOMEN	HS OR LESS	SOME COLL	COLL GRAD	GRAD/ PROF	MEN	MEN	WOMEN	WOMEN	WHITE W/O DEG	WHITE W/ DEG	NON-WHITE	NON-WHITE	
									18-54	55+	18-54	55+					W/O DEG	W/ DEG	W/O DEG	W/ DEG			W/O DEG	W/ DEG	
BASE=TOTAL SAMPLE	800 100%	384 48%	416 52%	176 22%	159 20%	115 14%	143 18%	206 26%	235 29%	149 19%	215 27%	201 25%	212 27%	258 32%	222 28%	108 13%	219 27%	165 21%	251 31%	165 21%	334 42%	260 33%	136 17%	70 9%	
**D/S (AGREE - DISAGREE)	691 86%	320 83%	371 89%	149 85%	146 92%	95 83%	122 85%	179 87%	202 86%	118 79%	188 87%	183 91%	187 88%	223 86%	193 87%	89 83%	184 84%	136 82%	225 90%	146 89%	283 85%	222 85%	126 93%	60 86%	
TOTAL AGREE -----	746 93%	352 92%	394 95%	162 92%	153 96%	105 91%	133 93%	193 93%	219 93%	133 90%	202 94%	192 96%	199 94%	241 93%	207 93%	99 91%	202 92%	150 91%	238 95%	155 94%	309 92%	241 93%	131 96%	65 93%	
TOTAL DISAGREE -----	54 7%	32 8%	22 5%	14 8%	6 4%	10 9%	11 7%	14 7%	16 7%	16 10%	14 6%	9 4%	13 6%	18 7%	14 7%	9 9%	17 8%	14 9%	13 5%	9 6%	25 8%	19 7%	5 4%	5 7%	
STRONGLY AGREE	382 48%	190 49%	192 46%	88 50%	68 43%	65 57%	67 47%	93 45%	119 51%	71 48%	103 48%	89 44%	111 52%	116 45%	98 44%	57 53%	102 47%	87 53%	124 49%	68 41%	158 47%	118 45%	69 51%	37 53%	
SOMEWHAT AGREE	364 45%	162 42%	202 48%	74 42%	84 53%	40 35%	65 46%	100 48%	100 42%	63 42%	99 46%	103 51%	88 42%	125 48%	109 49%	41 38%	99 45%	63 38%	114 45%	88 53%	151 45%	123 47%	62 46%	28 40%	
SOMEWHAT DISAGREE	49 6%	26 7%	22 5%	14 8%	6 4%	9 7%	9 6%	11 5%	15 6%	11 8%	14 6%	9 4%	13 6%	16 6%	12 5%	9 8%	15 7%	11 7%	13 5%	9 6%	23 7%	16 6%	5 4%	5 7%	
STRONGLY DISAGREE	6 1%	6 1%	-	-	-	1 1%	1 1%	3 1%	1 1%	4 3%	-	-	-	2 1%	3 1%	1 1%	2 1%	4 2%	-	-	2 1%	4 1%	-	-	

Table 219-3

QUESTION 19:

Next, there will be some questions about career and technical education programs in Virginia. Career and technical education, or CTE, is the term used for programs at the middle and high school levels that prepare students for careers in the skilled trades and other high paying, in-demand jobs. Knowing this, please indicate whether you agree or disagree with the following strategies for expanding career and technical education, or CTE, in Virginia.

Virginia should adopt a comprehensive strategy for expanding CTE that includes funding for work-based learning coordinators, lab equipment, more regional CTE centers, and expanded CTE programs at community colleges.

BANNER 3

	IDEOLOGY					INCOME					HAVE CHILDREN		PARENTS		CHILD ATTEND K-12						PERSONALLY ENROLL		EMPLOYED VA	
	TOTAL	VERY CONS	SMWT CONS	TOTAL CONS	MOD	TOTAL LIB	<\$40K	\$40K-\$60K	\$60K-\$100K	\$100K+	YES	NO	DADS	MOMS	YES, CURR	YES, PAST	TOTAL YES	NO	CURR K-12 DADS	CURR K-12 MOMS	YES	NO	YES	NO
BASE=TOTAL SAMPLE	800 100%	112 14%	152 19%	264 33%	310 39%	227 28%	223 28%	147 18%	188 24%	242 30%	496 62%	304 38%	223 28%	273 34%	215 27%	111 14%	326 41%	169 21%	120 15%	95 12%	465 58%	335 42%	93 12%	707 88%
**D/S (AGREE - DISAGREE)	691 86%	81 73%	130 86%	212 80%	272 88%	208 92%	204 92%	115 78%	164 87%	207 86%	445 90%	246 81%	196 88%	249 91%	200 93%	97 87%	297 91%	149 88%	115 96%	85 89%	413 89%	278 83%	78 84%	613 87%
TOTAL AGREE -----	746 93%	96 86%	141 93%	238 90%	291 94%	217 96%	214 96%	131 89%	176 94%	225 93%	471 95%	275 90%	210 94%	261 96%	207 96%	104 94%	312 96%	159 94%	118 98%	90 95%	439 94%	307 91%	86 92%	660 93%
TOTAL DISAGREE -----	54 7%	15 14%	11 7%	26 10%	19 6%	9 4%	9 4%	16 11%	12 6%	17 7%	25 5%	29 10%	13 6%	12 4%	8 4%	7 6%	15 4%	10 6%	3 2%	5 5%	26 6%	29 9%	8 8%	47 7%
STRONGLY AGREE	382 48%	49 44%	62 41%	111 42%	134 43%	137 60%	107 48%	62 42%	91 49%	121 50%	245 49%	137 45%	114 51%	131 48%	121 56%	46 42%	167 51%	78 46%	68 57%	52 55%	226 49%	156 47%	43 46%	339 48%
SOMEWHAT AGREE	364 45%	47 43%	79 52%	127 48%	157 51%	80 35%	107 48%	69 47%	85 45%	103 43%	226 46%	138 45%	96 43%	130 48%	87 40%	58 52%	145 44%	81 48%	49 41%	38 40%	213 46%	151 45%	42 45%	321 45%
SOMEWHAT DISAGREE	49 6%	10 9%	11 7%	21 8%	18 6%	9 4%	9 4%	14 9%	11 6%	15 6%	21 4%	28 9%	9 4%	12 4%	6 3%	5 4%	11 3%	10 6%	1 1%	5 5%	21 5%	28 8%	8 8%	41 6%
STRONGLY DISAGREE	6 1%	5 4%	-	5 2%	1 -	-	-	2 2%	1 -	3 1%	4 1%	1 -	4 2%	-	1 1%	2 2%	4 1%	1 1%	1 1%	-	5 1%	1 -	-	6 1%

Table 219-4

QUESTION 19:

Next, there will be some questions about career and technical education programs in Virginia. Career and technical education, or CTE, is the term used for programs at the middle and high school levels that prepare students for careers in the skilled trades and other high paying, in-demand jobs. Knowing this, please indicate whether you agree or disagree with the following strategies for expanding career and technical education, or CTE, in Virginia.

Virginia should adopt a comprehensive strategy for expanding CTE that includes funding for work-based learning coordinators, lab equipment, more regional CTE centers, and expanded CTE programs at community colleges.

BANNER 4

	SUPERINTENDENT REGIONS								
	TOTAL	CEN- TRAL	NRTH NECK	NOVA	SOUTH -SIDE	SW	TIDE- WATER	VALLEY	WEST- ERN VA
BASE-TOTAL SAMPLE	800 100%	125 16%	53 7%	269 34%	19 2%	37 5%	156 20%	76 9%	64 8%
**D/S (AGREE - DISAGREE)	691 86%	112 89%	43 81%	235 87%	19 100%	31 84%	127 81%	70 92%	54 85%
TOTAL AGREE -----	746 93%	118 95%	48 91%	252 94%	19 100%	34 92%	142 91%	73 96%	59 92%
TOTAL DISAGREE -----	54 7%	7 5%	5 9%	17 6%	- -	3 8%	15 9%	3 4%	5 8%
STRONGLY AGREE	382 48%	57 46%	24 45%	133 49%	10 52%	15 41%	78 50%	40 53%	25 39%
SOMEWHAT AGREE	364 45%	61 49%	24 46%	119 44%	9 48%	19 51%	64 41%	33 43%	34 53%
SOMEWHAT DISAGREE	49 6%	5 4%	4 7%	16 6%	- -	3 8%	13 8%	3 4%	5 8%
STRONGLY DISAGREE	6 1%	2 1%	1 2%	1 1%	- -	- -	1 1%	- -	- -

Table 220-1

QUESTION 20:

Now, please read the statements below that you might hear from a candidate running for office. After you read each statement, please indicate if that statement makes you more likely or less likely to vote for that candidate for office.

A candidate who says Virginia should establish curriculum standards and requirements for media literacy, so that students are taught to think critically about sources of information, identify frequent forms of misinformation, and understand the ways that algorithms can screen information and manipulate online content.

BANNER 1

PATTERN 1	PARTY IDENTIFICATION								ETHNICITY					DMA				
	TOTAL	STRG GOP	SOFT/ LEAN GOP	TOTAL GOP	IND	TOTAL DEM	SOFT/ LEAN DEM	STRG DEM	WHITE	AF	AM	TOTAL MINOR- ITY	WHITE DEMS	WHITE INDS	DC	ROA- NOKE	RICH- MOND	NOR- FOLK
BASE=SAMPLE B	398 100%	69 17%	75 19%	144 36%	91 23%	162 41%	63 16%	99 25%	293 74%	66 17%	105 26%	102 26%	69 17%	156 39%	49 12%	76 19%	81 20%	36 9%
**D/S (MORE LIKELY - LESS LIKELY)	289 73%	41 59%	49 65%	90 62%	69 75%	130 80%	50 79%	80 81%	225 77%	40 61%	64 61%	89 87%	56 81%	112 72%	36 75%	50 66%	56 69%	34 95%
TOTAL MORE LIKELY -----	343 86%	55 80%	62 83%	117 81%	80 88%	146 90%	56 89%	90 91%	259 88%	53 80%	84 80%	95 94%	63 90%	134 86%	42 87%	63 83%	69 85%	35 98%
TOTAL LESS LIKELY -----	54 14%	14 20%	13 17%	27 19%	11 12%	16 10%	7 11%	9 9%	34 12%	13 20%	21 20%	6 6%	7 10%	22 14%	6 13%	13 17%	12 15%	1 2%
MUCH MORE LIKELY	168 42%	24 34%	20 27%	44 30%	41 45%	83 51%	28 45%	55 56%	123 42%	31 46%	45 43%	52 51%	31 45%	75 48%	19 38%	29 38%	34 42%	11 32%
SOMEWHAT MORE LIKELY	175 44%	31 45%	42 56%	73 51%	39 42%	63 39%	28 45%	35 35%	136 46%	23 34%	39 37%	44 43%	32 46%	59 38%	24 49%	34 44%	35 43%	23 66%
SOMEWHAT LESS LIKELY	43 11%	12 17%	8 11%	20 14%	8 9%	14 9%	6 10%	8 8%	25 8%	11 16%	18 17%	5 5%	5 7%	19 12%	3 7%	10 14%	9 11%	1 2%
MUCH LESS LIKELY	12 3%	3 4%	5 6%	7 5%	3 3%	2 1%	1 1%	1 1%	9 3%	2 4%	2 2%	1 1%	2 3%	3 2%	3 5%	3 4%	4 4%	-

Table 220-2

QUESTION 20:

Now, please read the statements below that you might hear from a candidate running for office. After you read each statement, please indicate if that statement makes you more likely or less likely to vote for that candidate for office.

A candidate who says Virginia should establish curriculum standards and requirements for media literacy, so that students are taught to think critically about sources of information, identify frequent forms of misinformation, and understand the ways that algorithms can screen information and manipulate online content.

BANNER 2

	GENDER			AGE					GENDER/AGE				EDUCATION				GENDER/EDUCATION				ETHNICITY/EDUCATION			
	TOTAL	MEN	WOMEN	18-34	35-44	45-54	55-64	65+	MEN 18-54	MEN 55+	WOMEN 18-54	WOMEN 55+	HS OR LESS	SOME COLL	COLL GRAD	GRAD/ PROF	MEN W/O DEG	MEN W/ DEG	WOMEN W/O DEG	WOMEN W/ DEG	WHITE W/O DEG	WHITE W/ DEG	NON-	NON-
																							WHITE W/O DEG	WHITE W/ DEG
BASE=SAMPLE B	398 100%	189 48%	208 52%	89 22%	77 19%	58 15%	69 17%	105 26%	111 28%	78 20%	113 28%	95 24%	84 21%	143 36%	117 29%	54 14%	110 28%	79 20%	117 29%	91 23%	157 40%	135 34%	70 18%	35 9%
**D/S (MORE LIKELY - LESS LIKELY)	289 73%	127 67%	162 78%	65 73%	48 62%	50 86%	45 66%	82 78%	71 64%	56 72%	91 80%	71 74%	57 68%	106 74%	78 67%	48 89%	68 62%	59 74%	95 81%	67 74%	123 78%	102 75%	40 57%	24 69%
TOTAL MORE LIKELY -----	343 86%	158 84%	185 89%	77 86%	62 81%	54 93%	57 83%	93 89%	91 82%	67 86%	102 90%	83 87%	70 84%	125 87%	98 84%	51 94%	89 81%	69 87%	106 90%	79 87%	140 89%	119 88%	55 78%	30 84%
TOTAL LESS LIKELY -----	54 14%	31 16%	23 11%	12 14%	15 19%	4 7%	12 17%	12 11%	20 18%	11 14%	11 10%	12 13%	13 16%	19 13%	19 16%	3 6%	21 19%	10 13%	11 10%	12 13%	17 11%	17 12%	15 22%	5 16%
MUCH MORE LIKELY	168 42%	74 39%	94 45%	40 45%	26 33%	29 50%	25 36%	49 47%	43 39%	31 39%	51 45%	43 45%	32 39%	56 39%	53 46%	27 51%	35 32%	39 49%	52 45%	42 46%	62 39%	61 45%	26 37%	20 56%
SOMEWHAT MORE LIKELY	175 44%	84 44%	91 44%	37 42%	37 47%	25 43%	32 47%	44 42%	47 43%	37 47%	51 45%	40 42%	38 45%	69 48%	44 38%	23 44%	54 49%	30 38%	53 46%	37 41%	78 50%	58 42%	29 41%	10 29%
SOMEWHAT LESS LIKELY	43 11%	26 14%	17 8%	10 11%	15 19%	3 6%	10 14%	5 5%	18 16%	8 10%	10 9%	7 7%	10 12%	15 11%	17 14%	1 1%	16 15%	10 12%	9 8%	8 8%	12 8%	12 9%	13 19%	5 14%
MUCH LESS LIKELY	12 3%	6 3%	6 3%	2 2%	- -	1 1%	2 3%	7 6%	2 2%	3 4%	1 1%	5 6%	3 4%	3 2%	3 2%	2 4%	5 4%	1 1%	2 2%	4 5%	5 3%	5 3%	2 3%	1 1%

Table 220-3

QUESTION 20:

Now, please read the statements below that you might hear from a candidate running for office. After you read each statement, please indicate if that statement makes you more likely or less likely to vote for that candidate for office.

A candidate who says Virginia should establish curriculum standards and requirements for media literacy, so that students are taught to think critically about sources of information, identify frequent forms of misinformation, and understand the ways that algorithms can screen information and manipulate online content.

BANNER 3

	IDEOLOGY					INCOME					HAVE CHILDREN		PARENTS		CHILD ATTEND K-12						PERSONALLY ENROLL		EMPLOYED VA	
	TOTAL	VERY CONS	SMWT CONS	TOTAL CONS	MOD	TOTAL LIB	<\$40K	\$40K-\$60K	\$60K-\$100K	\$100K+	YES	NO	DADS	MOMS	YES, CURR	YES, PAST	TOTAL YES	NO	CURR K-12 DADS	CURR K-12 MOMS	YES	NO	YES	NO
BASE=SAMPLE B	398 100%	55 14%	78 20%	133 33%	154 39%	111 28%	107 27%	76 19%	93 23%	121 31%	241 61%	157 39%	115 29%	126 32%	106 27%	57 14%	164 41%	77 19%	61 15%	45 11%	232 58%	165 42%	49 12%	349 88%
**D/S (MORE LIKELY - LESS LIKELY)	289 73%	35 64%	56 73%	92 69%	105 68%	92 83%	73 68%	59 78%	76 81%	81 67%	176 73%	113 72%	72 63%	104 83%	75 71%	40 70%	115 70%	61 79%	40 65%	35 78%	177 76%	112 68%	31 64%	258 74%
TOTAL MORE LIKELY -----	343 86%	45 82%	67 86%	112 84%	129 84%	101 91%	90 84%	68 89%	84 91%	101 83%	208 87%	135 86%	94 81%	115 91%	91 85%	49 85%	140 85%	69 89%	51 83%	40 89%	204 88%	139 84%	40 82%	303 87%
TOTAL LESS LIKELY -----	54 14%	10 18%	11 14%	21 16%	24 16%	9 9%	17 16%	8 11%	9 9%	20 17%	32 13%	22 14%	21 19%	11 9%	16 15%	9 15%	24 15%	8 11%	11 17%	5 11%	28 12%	27 16%	9 18%	46 13%
MUCH MORE LIKELY	168 42%	25 45%	23 30%	48 36%	62 40%	58 53%	38 35%	36 47%	39 42%	56 46%	103 43%	65 42%	47 41%	56 45%	42 39%	24 41%	65 40%	38 50%	22 36%	20 44%	95 41%	74 45%	22 45%	147 42%
SOMEWHAT MORE LIKELY	175 44%	20 36%	44 56%	64 48%	68 44%	43 39%	52 49%	32 42%	45 48%	46 38%	105 44%	70 44%	46 40%	59 47%	49 46%	25 44%	74 45%	31 40%	29 47%	20 45%	110 47%	65 39%	18 37%	156 45%
SOMEWHAT LESS LIKELY	43 11%	7 13%	8 10%	15 12%	18 12%	9 9%	13 12%	7 10%	8 8%	15 12%	27 11%	15 10%	17 15%	10 8%	14 14%	8 13%	22 13%	5 7%	10 15%	5 11%	20 8%	23 14%	7 15%	35 10%
MUCH LESS LIKELY	12 3%	3 5%	3 3%	5 4%	7 4%	- -	4 4%	1 1%	1 1%	6 5%	5 2%	7 4%	4 3%	1 1%	1 1%	1 2%	2 1%	3 4%	1 2%	- -	8 4%	4 2%	2 3%	10 3%

Table 220-4

QUESTION 20:

Now, please read the statements below that you might hear from a candidate running for office. After you read each statement, please indicate if that statement makes you more likely or less likely to vote for that candidate for office.

A candidate who says Virginia should establish curriculum standards and requirements for media literacy, so that students are taught to think critically about sources of information, identify frequent forms of misinformation, and understand the ways that algorithms can screen information and manipulate online content.

BANNER 4

	SUPERINTENDENT REGIONS								
	TOTAL	CEN- TRAL	NRTH NECK	NOVA	SOUTH -SIDE	SW	TIDE- WATER	VALLEY	WEST- ERN VA
BASE=SAMPLE B	398 100%	63 16%	24 6%	140 35%	10 2%	20 5%	79 20%	34 9%	28 7%
**D/S (MORE LIKELY - LESS LIKELY)	289 73%	41 64%	20 85%	99 71%	7 67%	18 91%	54 68%	31 90%	19 69%
TOTAL MORE LIKELY -----	343 86%	52 82%	22 93%	119 85%	8 84%	19 96%	67 84%	32 95%	24 85%
TOTAL LESS LIKELY -----	54 14%	11 18%	2 7%	21 15%	2 16%	1 4%	12 16%	2 5%	4 15%
MUCH MORE LIKELY	168 42%	24 37%	14 58%	64 46%	5 49%	9 43%	32 41%	15 44%	6 23%
SOMEWHAT MORE LIKELY	175 44%	28 45%	8 35%	55 39%	3 35%	10 52%	34 44%	17 51%	17 62%
SOMEWHAT LESS LIKELY	43 11%	8 13%	2 7%	18 13%	1 10%	1 4%	9 11%	2 5%	2 8%
MUCH LESS LIKELY	12 3%	3 4%	-	3 2%	1 7%	-	4 4%	-	2 7%

Table 221-1

QUESTION 21:

Now, please read the statements below that you might hear from a candidate running for office. After you read each statement, please indicate if that statement makes you more likely or less likely to vote for that candidate for office.

A candidate who says that civics education, history, and social studies have been deemphasized in recent decades, and that Virginia should provide increased support for public and private colleges and universities to collaborate with each other and partner with local school systems to educate K-12 students on history, government, and civic participation.

BANNER 1

BANNER 1

	PARTY IDENTIFICATION								ETHNICITY					DMA					
	TOTAL	STRG GOP	SOFT/ LEAN GOP	TOTAL GOP	IND	TOTAL DEM	SOFT/ LEAN DEM	STRG DEM	WHITE	AF	AM	TOTAL MINOR- ITY	WHITE DEMS	WHITE INDS	DC	ROA- NOKE	RICH- MOND	NOR- FOLK	OTHER
BASE=SAMPLE B	398 100%	69 17%	75 19%	144 36%	91 23%	162 41%	63 16%	99 25%	293 74%	66 17%	105 26%	102 26%	69 17%	156 39%	49 12%	76 19%	81 20%	36 9%	
**D/S (MORE LIKELY - LESS LIKELY)	309 78%	43 62%	61 82%	104 72%	68 75%	137 84%	50 80%	87 88%	230 79%	52 78%	79 75%	92 90%	50 73%	128 82%	38 79%	58 75%	59 72%	26 74%	
TOTAL MORE LIKELY -----	354 89%	56 81%	68 91%	124 86%	80 87%	149 92%	56 90%	93 94%	262 89%	59 89%	92 88%	97 95%	60 86%	142 91%	43 89%	67 88%	70 86%	31 87%	
TOTAL LESS LIKELY -----	44 11%	13 19%	7 9%	20 14%	11 13%	13 8%	6 10%	6 6%	31 11%	7 11%	13 12%	5 5%	10 14%	14 9%	5 11%	9 12%	11 14%	5 13%	
MUCH MORE LIKELY	169 43%	27 39%	29 38%	56 39%	35 38%	79 49%	25 40%	54 54%	121 41%	35 53%	48 46%	49 48%	29 42%	70 45%	15 32%	37 49%	37 45%	10 27%	
SOMEWHAT MORE LIKELY	184 46%	29 42%	40 53%	69 47%	45 50%	70 43%	31 50%	39 39%	140 48%	24 36%	44 42%	48 47%	30 44%	72 46%	28 58%	30 39%	33 41%	21 60%	
SOMEWHAT LESS LIKELY	39 10%	11 16%	6 8%	17 12%	11 12%	11 7%	5 7%	6 6%	27 9%	6 9%	12 11%	4 4%	10 14%	12 8%	5 11%	9 11%	8 9%	5 13%	
MUCH LESS LIKELY	6 1%	2 3%	1 1%	3 2%	1 1%	2 1%	2 3%	- -	4 1%	1 2%	1 1%	1 1%	- -	1 1%	- -	1 1%	4 4%	- -	

Table 221-2

QUESTION 21:

Now, please read the statements below that you might hear from a candidate running for office. After you read each statement, please indicate if that statement makes you more likely or less likely to vote for that candidate for office.

A candidate who says that civics education, history, and social studies have been deemphasized in recent decades, and that Virginia should provide increased support for public and private colleges and universities to collaborate with each other and partner with local school systems to educate K-12 students on history, government, and civic participation.

BANNER 2

	GENDER			AGE					GENDER/AGE				EDUCATION				GENDER/EDUCATION				ETHNICITY/EDUCATION			
	TOTAL	MEN	WOMEN	18-34	35-44	45-54	55-64	65+	MEN 18-54	MEN 55+	WOMEN 18-54	WOMEN 55+	HS LESS	OR COLL	SOME COLL	COLL GRAD	GRAD/ PROF	MEN W/O DEG	MEN W/ DEG	WOMEN W/O DEG	WOMEN W/ DEG	WHITE W/O DEG	WHITE W/ DEG	NON- WHITE W/O DEG
BASE= SAMPLE B	398 100%	189 48%	208 52%	89 22%	77 19%	58 15%	69 17%	105 26%	111 28%	78 20%	113 28%	95 24%	84 21%	143 36%	117 29%	54 14%	110 28%	79 20%	117 29%	91 23%	157 40%	135 34%	70 18%	35 9%
**D/S (MORE LIKELY - LESS LIKELY)	309 78%	145 77%	164 79%	69 77%	56 73%	51 89%	51 74%	82 78%	84 76%	61 78%	92 82%	72 76%	58 69%	112 78%	91 78%	48 90%	79 72%	66 83%	91 78%	73 80%	123 78%	108 80%	48 68%	31 90%
TOTAL MORE LIKELY -----	354 89%	167 88%	186 89%	79 89%	67 86%	54 94%	60 87%	94 89%	97 88%	70 89%	103 91%	84 88%	71 85%	128 89%	104 89%	51 95%	94 86%	73 92%	104 89%	82 90%	140 89%	122 90%	59 84%	33 95%
TOTAL LESS LIKELY -----	44 11%	22 12%	22 11%	10 11%	11 14%	3 6%	9 13%	11 11%	13 12%	9 11%	10 9%	12 12%	13 15%	16 11%	13 11%	3 5%	16 14%	7 8%	13 11%	9 10%	17 11%	14 10%	11 16%	2 5%
MUCH MORE LIKELY	169 43%	78 41%	92 44%	41 46%	25 33%	26 45%	23 34%	54 51%	45 40%	33 42%	48 42%	44 46%	39 47%	64 45%	46 39%	21 39%	49 45%	28 36%	54 46%	38 42%	68 43%	53 39%	35 50%	13 38%
SOMEWHAT MORE LIKELY	184 46%	90 47%	94 45%	38 42%	41 54%	29 50%	37 53%	40 38%	53 48%	37 47%	55 48%	40 42%	32 38%	64 45%	58 50%	30 56%	45 41%	44 56%	50 43%	44 48%	72 46%	68 50%	24 34%	20 57%
SOMEWHAT LESS LIKELY	39 10%	20 10%	19 9%	10 11%	9 12%	2 4%	8 11%	9 9%	13 12%	6 8%	8 7%	10 11%	13 15%	14 10%	10 8%	2 4%	15 13%	5 7%	12 10%	7 7%	16 10%	11 8%	10 15%	1 4%
MUCH LESS LIKELY	6 1%	2 1%	3 2%	- -	1 2%	1 1%	1 2%	2 2%	- -	2 3%	2 2%	1 1%	- -	2 1%	3 3%	1 1%	1 1%	1 2%	1 1%	2 3%	1 1%	3 2%	1 1%	1 1%

Table 221-3

QUESTION 21:

Now, please read the statements below that you might hear from a candidate running for office. After you read each statement, please indicate if that statement makes you more likely or less likely to vote for that candidate for office.

A candidate who says that civics education, history, and social studies have been deemphasized in recent decades, and that Virginia should provide increased support for public and private colleges and universities to collaborate with each other and partner with local school systems to educate K-12 students on history, government, and civic participation.

BANNER 3

	IDEOLOGY					INCOME					HAVE CHILDREN		PARENTS		CHILD ATTEND K-12						PERSONALLY ENROLL		EMPLOYED VA	
	TOTAL	VERY CONS	SMWT CONS	TOTAL CONS	MOD	TOTAL LIB	<\$40K	\$40K-\$60K	\$60K-\$100K	\$100K+	YES	NO	DADS	MOMS	YES, CURR	YES, PAST	TOTAL YES	NO	CURR K-12 DADS	CURR K-12 MOMS	YES	NO	YES	NO
BASE=SAMPLE B	398 100%	55 14%	78 20%	133 33%	154 39%	111 28%	107 27%	76 19%	93 23%	121 31%	241 61%	157 39%	115 29%	126 32%	106 27%	57 14%	164 41%	77 19%	61 15%	45 11%	232 58%	165 42%	49 12%	349 88%
**D/S (MORE LIKELY - LESS LIKELY)	309 78%	37 67%	63 81%	100 75%	112 73%	97 87%	73 68%	58 76%	86 92%	93 76%	193 80%	116 74%	93 81%	100 80%	90 84%	46 80%	136 83%	57 74%	55 90%	35 77%	183 79%	127 77%	41 84%	268 77%
TOTAL MORE LIKELY -----	354 89%	46 84%	70 90%	117 88%	133 87%	104 94%	90 84%	67 88%	89 96%	107 88%	217 90%	137 87%	104 90%	113 90%	98 92%	52 90%	150 92%	67 87%	58 95%	40 89%	208 89%	146 88%	45 92%	308 88%
TOTAL LESS LIKELY -----	44 11%	9 16%	7 10%	16 12%	21 13%	7 6%	17 16%	9 12%	4 4%	14 12%	24 10%	20 13%	11 10%	13 10%	8 8%	6 10%	14 8%	10 13%	3 5%	5 11%	25 11%	19 12%	4 8%	40 12%
MUCH MORE LIKELY	169 43%	29 53%	25 32%	54 41%	65 43%	50 45%	46 43%	40 52%	35 37%	49 40%	108 45%	62 39%	49 42%	59 47%	45 43%	22 38%	67 41%	40 52%	26 43%	19 42%	94 41%	75 45%	18 37%	151 43%
SOMEWHAT MORE LIKELY	184 46%	17 31%	45 58%	62 47%	68 44%	54 49%	44 41%	28 36%	55 59%	58 48%	109 45%	75 48%	55 48%	54 43%	53 49%	30 52%	82 50%	27 35%	32 52%	21 46%	113 49%	71 43%	27 55%	157 45%
SOMEWHAT LESS LIKELY	39 10%	7 12%	6 8%	13 10%	19 13%	6 5%	15 14%	8 10%	2 3%	14 11%	23 9%	16 10%	10 8%	13 10%	8 8%	4 7%	13 8%	10 13%	3 5%	5 11%	21 9%	18 11%	2 4%	36 10%
MUCH LESS LIKELY	6 1%	2 4%	1 1%	3 2%	1 1%	1 1%	2 2%	1 2%	1 1%	1 1%	1 1%	4 3%	1 1%	-	-	1 2%	1 1%	-	-	-	4 2%	2 1%	2 4%	4 1%

Table 221-4

QUESTION 21:

Now, please read the statements below that you might hear from a candidate running for office. After you read each statement, please indicate if that statement makes you more likely or less likely to vote for that candidate for office.

A candidate who says that civics education, history, and social studies have been deemphasized in recent decades, and that Virginia should provide increased support for public and private colleges and universities to collaborate with each other and partner with local school systems to educate K-12 students on history, government, and civic participation.

BANNER 4

	SUPERINTENDENT REGIONS								
	TOTAL	CEN- TRAL	NRTH NECK	NOVA	SOUTH -SIDE	SW	TIDE- WATER	VALLEY	WEST- ERN VA
BASE=SAMPLE B	398 100%	63 16%	24 6%	140 35%	10 2%	20 5%	79 20%	34 9%	28 7%
**D/S (MORE LIKELY - LESS LIKELY)	309 78%	46 74%	19 79%	117 83%	10 100%	11 54%	57 71%	33 97%	17 63%
TOTAL MORE LIKELY -----	354 89%	55 87%	21 90%	128 92%	10 100%	15 77%	68 86%	34 98%	23 81%
TOTAL LESS LIKELY -----	44 11%	8 13%	2 10%	12 8%	- -	5 23%	11 14%	1 2%	5 19%
MUCH MORE LIKELY	169 43%	29 47%	12 49%	62 44%	4 41%	7 36%	36 45%	13 39%	6 23%
SOMEWHAT MORE LIKELY	184 46%	25 40%	10 41%	67 48%	6 59%	8 40%	32 40%	20 60%	16 59%
SOMEWHAT LESS LIKELY	39 10%	8 12%	2 10%	10 7%	- -	5 23%	8 10%	1 2%	5 19%
MUCH LESS LIKELY	6 1%	1 1%	- -	1 1%	- -	- -	4 5%	- -	- -

Table 222-1

QUESTION 22:

Nearly half of the school buildings in Virginia are more than 50 years old and in need of renovation or repair.

Knowing this, would you support or oppose a 1% increase in the local sales tax to generate the funds needed to renovate or replace old, potentially unsafe and unhealthy, school facilities in your locality?

BANNER 1

	PARTY IDENTIFICATION								ETHNICITY					DMA				
	TOTAL	STRG GOP	SOFT/ LEAN GOP	TOTAL GOP	IND	TOTAL DEM	SOFT/ LEAN DEM	STRG DEM	WHITE	AF AM	TOTAL MINOR- ITY	WHITE DEMS	WHITE INDS	DC	ROA- NOKE	RICH- MOND	NOR- FOLK	OTHER
BASE=SAMPLE A	402 100%	75 19%	73 18%	148 37%	89 22%	165 41%	69 17%	95 24%	302 75%	76 19%	101 25%	100 25%	67 17%	146 36%	57 14%	75 19%	81 20%	44 11%
**D/S (SUPPORT - OPPOSE)	222 55%	10 13%	37 51%	47 32%	61 68%	114 69%	39 56%	75 79%	150 50%	63 83%	72 71%	69 69%	42 62%	82 56%	20 35%	41 54%	55 68%	24 55%
TOTAL SUPPORT -----	312 78%	42 57%	55 75%	98 66%	75 84%	139 85%	54 78%	85 89%	226 75%	70 92%	86 86%	84 85%	54 81%	114 78%	39 67%	58 77%	68 84%	34 78%
TOTAL OPPOSE -----	90 22%	33 43%	18 25%	51 34%	14 16%	25 15%	15 22%	10 11%	76 25%	6 8%	15 14%	15 15%	13 19%	32 22%	19 33%	17 23%	13 16%	10 22%
STRONGLY SUPPORT	149 37%	17 22%	22 29%	38 26%	32 36%	78 48%	23 33%	55 58%	104 35%	34 44%	44 44%	49 49%	23 34%	49 33%	22 38%	31 42%	32 40%	15 34%
SOMEWHAT SUPPORT	163 41%	26 35%	34 46%	60 40%	43 48%	61 37%	31 45%	30 31%	122 40%	36 47%	42 42%	35 35%	32 48%	66 45%	17 29%	26 35%	36 44%	19 44%
SOMEWHAT OPPOSE	53 13%	17 23%	8 11%	25 17%	10 11%	18 11%	12 17%	7 7%	45 15%	4 6%	9 8%	12 12%	9 14%	14 10%	14 24%	12 17%	6 7%	7 17%
STRONGLY OPPOSE	37 9%	16 21%	10 13%	25 17%	4 5%	7 4%	4 5%	3 3%	31 10%	2 3%	6 6%	3 3%	3 5%	18 12%	5 8%	5 6%	7 9%	3 6%

Table 222-2

QUESTION 22:

Nearly half of the school buildings in Virginia are more than 50 years old and in need of renovation or repair.

Knowing this, would you support or oppose a 1% increase in the local sales tax to generate the funds needed to renovate or replace old, potentially unsafe and unhealthy, school facilities in your locality?

BANNER 2

	GENDER			AGE					GENDER/AGE				EDUCATION				GENDER/EDUCATION				ETHNICITY/EDUCATION			
	TOTAL	MEN	WOMEN	18-34	35-44	45-54	55-64	65+	MEN 18-54	MEN 55+	WOMEN 18-54	WOMEN 55+	HS OR LESS	SOME COLL	COLL GRAD	GRAD/ PROF	MEN W/O DEG	MEN W/ DEG	WOMEN W/O DEG	WOMEN W/ DEG	WHITE W/O DEG	WHITE W/ DEG	NON- WHITE W/O DEG	NON- WHITE W/ DEG
BASE=SAMPLE A	402 100%	195 48%	208 52%	87 22%	82 20%	58 14%	75 19%	101 25%	124 31%	70 18%	102 25%	105 26%	128 32%	115 29%	105 26%	54 13%	109 27%	86 21%	134 33%	73 18%	177 44%	125 31%	66 16%	35 9%
**D/S (SUPPORT - OPPOSE)	222 55%	107 55%	114 55%	65 74%	58 71%	28 48%	39 53%	32 32%	81 65%	26 37%	70 68%	45 43%	73 57%	72 63%	52 49%	25 46%	64 58%	44 51%	82 61%	33 45%	96 54%	54 44%	49 75%	22 65%
TOTAL SUPPORT -----	312 78%	151 78%	161 78%	76 87%	70 86%	43 74%	57 76%	67 66%	103 83%	48 69%	86 84%	75 71%	101 78%	94 81%	78 75%	40 73%	86 79%	65 76%	108 80%	53 72%	136 77%	89 72%	58 87%	28 82%
TOTAL OPPOSE -----	90 22%	44 22%	47 22%	11 13%	12 14%	15 26%	18 24%	35 34%	22 17%	22 31%	16 16%	30 29%	28 22%	21 19%	26 25%	15 27%	23 21%	21 24%	26 20%	20 28%	41 23%	35 28%	8 13%	6 18%
STRONGLY SUPPORT	149 37%	71 36%	78 37%	37 43%	34 41%	20 34%	27 36%	31 31%	50 40%	21 30%	40 39%	37 35%	52 40%	39 34%	37 36%	20 37%	39 36%	32 37%	52 39%	26 35%	60 34%	45 36%	31 47%	13 38%
SOMEWHAT SUPPORT	163 41%	80 41%	83 40%	38 44%	37 45%	23 40%	30 40%	35 35%	52 42%	28 39%	46 45%	38 36%	49 38%	54 47%	41 39%	19 35%	47 43%	33 38%	56 42%	28 37%	77 43%	45 36%	27 40%	15 44%
SOMEWHAT OPPOSE	53 13%	24 12%	30 14%	11 12%	7 8%	7 11%	9 12%	20 20%	13 11%	10 15%	11 11%	19 18%	22 17%	9 8%	15 15%	7 14%	13 12%	11 13%	18 13%	12 16%	25 14%	20 16%	6 9%	3 8%
STRONGLY OPPOSE	37 9%	20 10%	17 8%	1 1%	5 6%	8 14%	9 12%	14 14%	8 7%	12 16%	5 5%	11 11%	6 5%	12 11%	11 10%	7 13%	10 9%	10 12%	9 6%	8 11%	16 9%	15 12%	3 4%	4 10%

Table 222-3

QUESTION 22:

Nearly half of the school buildings in Virginia are more than 50 years old and in need of renovation or repair.

Knowing this, would you support or oppose a 1% increase in the local sales tax to generate the funds needed to renovate or replace old, potentially unsafe and unhealthy, school facilities in your locality?

BANNER 3

	IDEOLOGY						INCOME				HAVE CHILDREN		PARENTS		CHILD ATTEND K-12						PERSONALLY ENROLL		EMPLOYED VA	
	TOTAL	VERY CONS	SMWT CONS	TOTAL CONS	MOD	TOTAL LIB	<\$40K	\$40K-\$60K	\$60K-\$100K	\$100K+	YES	NO	DADS	MOMS	YES, CURR	YES, PAST	TOTAL YES	NO	CURR K-12 DADS	CURR K-12 MOMS	YES	NO	YES	NO
BASE=SAMPLE A	402 100%	56 14%	74 18%	131 32%	156 39%	116 29%	116 29%	70 18%	95 24%	121 30%	255 63%	148 37%	108 27%	147 36%	109 27%	54 13%	162 40%	92 23%	59 15%	50 12%	233 58%	170 42%	44 11%	358 89%
**D/S (SUPPORT - OPPOSE)	222 55%	5 8%	30 41%	35 27%	90 58%	97 84%	73 63%	36 51%	53 56%	60 50%	134 53%	88 60%	54 50%	80 55%	69 63%	26 49%	95 59%	39 42%	39 66%	30 60%	139 60%	82 49%	30 68%	192 54%
TOTAL SUPPORT -----	312 78%	30 54%	52 70%	83 63%	123 79%	106 92%	94 81%	53 76%	74 78%	90 75%	194 76%	118 80%	81 75%	114 77%	89 82%	40 75%	129 79%	66 71%	49 83%	40 80%	186 80%	126 74%	37 84%	275 77%
TOTAL OPPOSE -----	90 22%	26 46%	22 30%	48 37%	33 21%	9 8%	22 19%	17 24%	21 22%	30 25%	60 24%	30 20%	27 25%	33 23%	20 18%	14 25%	34 21%	27 29%	10 17%	10 20%	47 20%	44 26%	7 16%	83 23%
STRONGLY SUPPORT	149 37%	13 24%	23 31%	37 28%	53 34%	59 51%	46 39%	21 29%	40 42%	42 35%	103 40%	46 31%	45 41%	58 40%	52 48%	21 39%	73 45%	30 33%	29 49%	23 47%	93 40%	56 33%	19 43%	130 36%
SOMEWHAT SUPPORT	163 41%	17 30%	29 39%	46 35%	70 45%	47 41%	49 42%	33 46%	34 36%	48 40%	92 36%	72 49%	36 34%	55 38%	37 34%	19 36%	56 35%	35 38%	20 34%	17 33%	93 40%	70 41%	18 41%	145 41%
SOMEWHAT OPPOSE	53 13%	12 21%	11 15%	23 18%	23 15%	7 6%	16 14%	9 13%	12 13%	16 13%	38 15%	15 10%	14 13%	24 16%	12 11%	10 19%	22 14%	16 17%	5 8%	7 14%	32 14%	21 13%	5 12%	48 13%
STRONGLY OPPOSE	37 9%	14 25%	11 14%	25 19%	10 6%	2 2%	5 5%	8 11%	9 10%	14 12%	22 9%	14 10%	13 12%	10 7%	8 7%	3 6%	12 7%	11 12%	5 9%	3 6%	14 6%	22 13%	2 4%	35 10%

Table 222-4

QUESTION 22:

Nearly half of the school buildings in Virginia are more than 50 years old and in need of renovation or repair.

Knowing this, would you support or oppose a 1% increase in the local sales tax to generate the funds needed to renovate or replace old, potentially unsafe and unhealthy, school facilities in your locality?

BANNER 4

	SUPERINTENDENT REGIONS								
	TOTAL	CEN- TRAL	NRTH NECK	NOVA	SOUTH -SIDE	SW	TIDE- WATER	VALLEY	WEST- ERN VA
BASE=SAMPLE A	402 100%	62 15%	29 7%	129 32%	9 2%	17 4%	77 19%	42 10%	36 9%
**D/S (SUPPORT - OPPOSE)	222 55%	34 55%	13 44%	76 59%	3 27%	12 70%	53 68%	23 54%	9 24%
TOTAL SUPPORT -----	312 78%	48 78%	21 72%	103 80%	6 64%	14 85%	65 84%	32 77%	23 62%
TOTAL OPPOSE -----	90 22%	14 22%	8 28%	27 20%	3 36%	3 15%	12 16%	10 23%	14 38%
STRONGLY SUPPORT	149 37%	25 41%	10 33%	45 35%	4 43%	8 47%	31 40%	12 28%	13 37%
SOMEWHAT SUPPORT	163 41%	23 37%	11 39%	57 44%	2 21%	6 38%	34 44%	21 49%	9 25%
SOMEWHAT OPPOSE	53 13%	9 15%	5 16%	12 9%	3 31%	2 11%	6 8%	6 15%	11 30%
STRONGLY OPPOSE	37 9%	5 8%	4 13%	15 11%	1 6%	1 4%	6 8%	3 8%	3 8%

Table 223-1
 QUESTION 23:
 Now, please read the statements below that you might hear from a candidate running for office about physically improving our K-12 public schools. After you read each statement, please indicate if that statement makes you more likely or less likely to vote for that candidate for office.

A candidate who says Virginia's Governor and General Assembly should make it a priority to deploy reliable, high-speed broadband to every region of Virginia so that all students have access to the internet at home and school and receive the education they need to succeed in today's fast-changing economy.

BANNER 1

PATTERN 1	PARTY IDENTIFICATION								ETHNICITY					DMA				
	TOTAL	STRG GOP	SOFT/ LEAN GOP	TOTAL GOP	IND	TOTAL DEM	SOFT/ LEAN DEM	STRG DEM	WHITE	AF	AM	TOTAL MINOR- ITY	WHITE DEMS	WHITE INDS	DC	ROA- NOKE	RICH- MOND	NOR- FOLK
BASE=SAMPLE B	398 100%	69 17%	75 19%	144 36%	91 23%	162 41%	63 16%	99 25%	293 74%	66 17%	105 26%	102 26%	69 17%	156 39%	49 12%	76 19%	81 20%	36 9%
**D/S (MORE LIKELY - LESS LIKELY)	318 80%	44 63%	57 76%	101 70%	76 83%	141 87%	53 85%	87 88%	240 82%	58 88%	78 75%	90 88%	62 90%	123 79%	38 78%	66 86%	60 73%	32 91%
TOTAL MORE LIKELY -----	358 90%	56 82%	66 88%	123 85%	84 92%	151 93%	58 92%	93 94%	266 91%	62 94%	91 87%	96 94%	66 95%	139 89%	43 89%	71 93%	70 87%	34 96%
TOTAL LESS LIKELY -----	40 10%	13 18%	9 12%	22 15%	8 8%	11 7%	5 8%	6 6%	26 9%	4 6%	13 13%	6 6%	4 5%	17 11%	5 11%	5 7%	11 13%	2 4%
MUCH MORE LIKELY	207 52%	27 39%	40 53%	67 47%	46 50%	94 58%	32 50%	62 63%	145 50%	46 69%	62 59%	54 53%	34 50%	80 52%	23 47%	39 51%	47 58%	17 49%
SOMEWHAT MORE LIKELY	151 38%	29 42%	26 35%	56 38%	38 41%	58 36%	27 42%	31 31%	121 41%	17 25%	30 28%	42 42%	31 45%	59 38%	20 42%	32 42%	23 28%	17 47%
SOMEWHAT LESS LIKELY	32 8%	11 17%	6 8%	18 12%	6 6%	9 6%	4 7%	5 5%	23 8%	3 4%	10 9%	6 6%	3 4%	12 8%	4 9%	4 6%	10 12%	2 4%
MUCH LESS LIKELY	7 2%	1 2%	3 4%	4 3%	2 2%	2 1%	1 1%	1 1%	4 1%	1 2%	4 3%	- -	1 1%	4 3%	1 2%	1 1%	1 1%	-

Table 223-2

QUESTION 23:

Now, please read the statements below that you might hear from a candidate running for office about physically improving our K-12 public schools. After you read each statement, please indicate if that statement makes you more likely or less likely to vote for that candidate for office.

A candidate who says Virginia's Governor and General Assembly should make it a priority to deploy reliable, high-speed broadband to every region of Virginia so that all students have access to the internet at home and school and receive the education they need to succeed in today's fast-changing economy.

BANNER 2

	GENDER			AGE					GENDER/AGE				EDUCATION				GENDER/EDUCATION				ETHNICITY/EDUCATION			
	TOTAL	MEN	WOMEN	18-34	35-44	45-54	55-64	65+	MEN 18-54	MEN 55+	WOMEN 18-54	WOMEN 55+	HS OR LESS	SOME COLL	COLL GRAD	GRAD/ PROF	MEN W/O DEG	MEN W/ DEG	WOMEN W/O DEG	WOMEN W/ DEG	WHITE W/O DEG	WHITE W/ DEG	NON- WHITE W/O DEG	NON- WHITE W/ DEG
BASE=SAMPLE B	398 100%	189 48%	208 52%	89 22%	77 19%	58 15%	69 17%	105 26%	111 28%	78 20%	113 28%	95 24%	84 21%	143 36%	117 29%	54 14%	110 28%	79 20%	117 29%	91 23%	157 40%	135 34%	70 18%	35 9%
**D/S (MORE LIKELY - LESS LIKELY)	318 80%	146 77%	172 83%	72 81%	59 77%	50 86%	45 65%	92 88%	88 80%	57 73%	93 82%	80 84%	66 79%	124 86%	86 74%	42 77%	87 79%	59 74%	103 88%	69 76%	136 87%	104 77%	54 77%	24 69%
TOTAL MORE LIKELY -----	358 90%	168 88%	190 91%	80 90%	68 88%	54 93%	57 83%	99 94%	100 90%	68 86%	103 91%	87 92%	75 90%	134 93%	102 87%	48 89%	98 90%	69 87%	110 94%	80 88%	147 93%	120 88%	62 89%	30 84%
TOTAL LESS LIKELY -----	40 10%	22 12%	18 9%	9 10%	9 12%	4 7%	12 17%	7 6%	11 10%	11 14%	10 9%	8 8%	9 10%	10 7%	15 13%	6 11%	12 10%	10 13%	7 6%	11 12%	11 7%	16 12%	8 11%	5 16%
MUCH MORE LIKELY	207 52%	97 51%	110 53%	52 58%	42 55%	33 57%	26 38%	54 51%	65 58%	32 41%	62 55%	48 51%	43 51%	89 62%	52 45%	23 43%	60 55%	37 46%	72 61%	39 42%	88 56%	57 42%	44 63%	18 51%
SOMEWHAT MORE LIKELY	151 38%	71 37%	80 38%	29 32%	26 34%	21 36%	30 44%	45 43%	35 32%	36 46%	41 36%	39 41%	32 38%	45 31%	49 42%	25 46%	38 35%	32 41%	38 33%	41 45%	59 37%	62 46%	18 26%	12 33%
SOMEWHAT LESS LIKELY	32 8%	19 10%	14 7%	6 7%	9 12%	3 5%	10 15%	4 4%	9 8%	10 12%	9 8%	5 5%	8 9%	9 6%	13 11%	2 4%	11 10%	8 10%	6 5%	8 8%	10 6%	13 10%	7 10%	3 7%
MUCH LESS LIKELY	7 2%	3 2%	4 2%	2 3%	- -	1 2%	2 3%	2 2%	2 2%	1 1%	1 1%	3 3%	1 1%	1 -	2 2%	4 7%	1 1%	2 3%	1 1%	3 4%	1 1%	3 2%	1 1%	3 8%

Table 223-3

QUESTION 23:

Now, please read the statements below that you might hear from a candidate running for office about physically improving our K-12 public schools. After you read each statement, please indicate if that statement makes you more likely or less likely to vote for that candidate for office.

A candidate who says Virginia's Governor and General Assembly should make it a priority to deploy reliable, high-speed broadband to every region of Virginia so that all students have access to the internet at home and school and receive the education they need to succeed in today's fast-changing economy.

BANNER 3

	IDEOLOGY					INCOME					HAVE CHILDREN		PARENTS		CHILD ATTEND K-12						PERSONALLY ENROLL		EMPLOYED VA	
	TOTAL	VERY CONS	SMWT CONS	TOTAL CONS	MOD	TOTAL LIB	<\$40K	\$40K-\$60K	\$60K-\$100K	\$100K+	YES	NO	DADS	MOMS	YES, CURR	YES, PAST	TOTAL YES	NO	CURR K-12 DADS	CURR K-12 MOMS	YES	NO	YES	NO
BASE=SAMPLE B	398 100%	55 14%	78 20%	133 33%	154 39%	111 28%	107 27%	76 19%	93 23%	121 31%	241 61%	157 39%	115 29%	126 32%	106 27%	57 14%	164 41%	77 19%	61 15%	45 11%	232 58%	165 42%	49 12%	349 88%
**D/S (MORE LIKELY - LESS LIKELY)	318 80%	40 72%	60 77%	99 75%	124 81%	94 85%	85 79%	57 75%	85 92%	91 75%	200 83%	118 75%	91 79%	109 86%	93 88%	38 66%	131 80%	69 89%	54 88%	40 88%	198 85%	120 73%	42 85%	276 79%
TOTAL MORE LIKELY -----	358 90%	47 86%	69 88%	116 87%	139 90%	103 93%	96 89%	67 87%	89 96%	106 87%	220 91%	137 88%	103 90%	117 93%	100 94%	48 83%	147 90%	73 95%	58 94%	42 94%	215 93%	143 86%	45 93%	312 90%
TOTAL LESS LIKELY -----	40 10%	8 14%	9 12%	17 13%	15 10%	8 7%	11 11%	10 13%	4 4%	15 13%	20 9%	19 12%	12 10%	9 7%	6 6%	10 17%	16 10%	4 5%	4 6%	3 6%	17 7%	23 14%	4 7%	36 10%
MUCH MORE LIKELY	207 52%	27 50%	38 49%	66 49%	78 51%	63 57%	53 49%	39 51%	51 55%	65 53%	129 53%	78 50%	58 50%	71 56%	63 59%	21 36%	84 51%	45 58%	36 58%	28 61%	124 53%	83 50%	26 53%	181 52%
SOMEWHAT MORE LIKELY	151 38%	20 36%	30 39%	51 38%	61 39%	40 36%	43 40%	28 36%	38 42%	41 34%	92 38%	59 38%	45 39%	46 37%	37 35%	27 47%	64 39%	28 36%	22 36%	15 33%	91 39%	60 36%	19 40%	131 38%
SOMEWHAT LESS LIKELY	32 8%	6 12%	6 8%	13 10%	13 8%	7 6%	9 8%	8 11%	3 3%	12 10%	19 8%	14 9%	12 10%	7 5%	6 6%	8 14%	14 9%	4 5%	4 6%	3 6%	14 6%	19 11%	3 6%	29 8%
MUCH LESS LIKELY	7 2%	1 2%	3 4%	4 3%	2 1%	1 1%	2 2%	1 2%	1 1%	3 2%	2 1%	6 4%	- -	2 1%	- -	2 3%	2 1%	- -	- -	- -	3 1%	4 2%	1 1%	7 2%

Table 223-4

QUESTION 23:

Now, please read the statements below that you might hear from a candidate running for office about physically improving our K-12 public schools. After you read each statement, please indicate if that statement makes you more likely or less likely to vote for that candidate for office.

A candidate who says Virginia's Governor and General Assembly should make it a priority to deploy reliable, high-speed broadband to every region of Virginia so that all students have access to the internet at home and school and receive the education they need to succeed in today's fast-changing economy.

BANNER 4

	SUPERINTENDENT REGIONS								
	TOTAL	CEN- TRAL	NRTH NECK	NOVA	SOUTH -SIDE	SW	TIDE- WATER	VALLEY	WEST- ERN VA
BASE=SAMPLE B	398 100%	63 16%	24 6%	140 35%	10 2%	20 5%	79 20%	34 9%	28 7%
**D/S (MORE LIKELY - LESS LIKELY)	318 80%	56 88%	19 78%	109 78%	10 100%	18 91%	57 72%	30 88%	19 70%
TOTAL MORE LIKELY -----	358 90%	59 94%	21 89%	124 89%	10 100%	19 96%	68 86%	32 94%	24 85%
TOTAL LESS LIKELY -----	40 10%	4 6%	3 11%	16 11%	- -	1 4%	11 14%	2 6%	4 15%
MUCH MORE LIKELY	207 52%	32 51%	12 48%	72 51%	6 62%	13 65%	46 58%	17 49%	9 34%
SOMEWHAT MORE LIKELY	151 38%	27 44%	10 40%	52 37%	4 38%	6 31%	22 28%	15 45%	14 51%
SOMEWHAT LESS LIKELY	32 8%	3 4%	3 11%	11 8%	- -	1 4%	10 12%	2 6%	3 12%
MUCH LESS LIKELY	7 2%	1 1%	- -	4 3%	- -	- -	1 2%	- -	1 4%

Table 224-1

QUESTION 24:

Now, please read the statements below that you might hear from a candidate running for office about teachers. After you read each statement, please indicate if that statement makes you more likely or less likely to vote for that candidate for office.

A candidate who says the Governor and General Assembly should address the current teacher shortage by adopting a comprehensive plan that includes increased teacher compensation, scholarships for teacher training, and retention bonuses that incentivize teachers to continue to serve in high-need schools and critical shortage areas.

BANNER 1

	PARTY IDENTIFICATION								ETHNICITY					DMA					
	TOTAL	STRG GOP	SOFT/ LEAN GOP	TOTAL GOP	IND	TOTAL DEM	SOFT/ LEAN DEM	STRG DEM	WHITE	AF	AM	TOTAL MINOR- ITY	WHITE DEMS	WHITE INDS	DC	ROA- NOKE	RICH- MOND	NOR- FOLK	OTHER
BASE=TOTAL SAMPLE	800 100%	144 18%	149 19%	293 37%	181 23%	326 41%	132 17%	194 24%	594 74%	142 18%	206 26%	202 25%	136 17%	302 38%	106 13%	151 19%	162 20%	79 10%	
**D/S (MORE LIKELY - LESS LIKELY)	673 84%	106 74%	135 91%	241 82%	144 80%	288 88%	106 80%	182 94%	503 85%	125 88%	170 83%	183 91%	110 80%	245 81%	93 88%	132 88%	136 84%	67 85%	
TOTAL MORE LIKELY -----	737 92%	125 87%	142 95%	267 91%	162 90%	307 94%	119 90%	188 97%	549 92%	134 94%	188 91%	192 95%	123 90%	273 91%	99 94%	142 94%	149 92%	73 92%	
TOTAL LESS LIKELY -----	63 8%	19 13%	7 5%	26 9%	18 10%	19 6%	13 10%	6 3%	46 8%	9 6%	18 9%	9 5%	13 10%	29 9%	7 6%	9 6%	13 8%	6 8%	
MUCH MORE LIKELY	442 55%	59 41%	76 51%	136 46%	90 50%	216 66%	73 55%	143 74%	332 56%	81 57%	110 54%	145 72%	64 47%	167 55%	56 53%	79 52%	96 59%	43 55%	
SOMEWHAT MORE LIKELY	295 37%	66 46%	65 44%	131 45%	72 40%	92 28%	46 35%	45 23%	217 37%	53 37%	78 38%	48 24%	59 43%	106 35%	43 41%	63 41%	53 33%	30 38%	
SOMEWHAT LESS LIKELY	51 6%	12 8%	5 4%	17 6%	17 9%	17 5%	11 8%	6 3%	36 6%	6 4%	14 7%	9 4%	13 9%	22 7%	6 6%	6 4%	12 7%	5 6%	
MUCH LESS LIKELY	13 2%	7 5%	2 1%	9 3%	2 1%	2 1%	2 1%	1 -	9 2%	3 2%	4 2%	1 -	1 1%	6 2%	1 1%	4 2%	1 1%	1 1%	

Table 224-2

QUESTION 24:

Now, please read the statements below that you might hear from a candidate running for office about teachers. After you read each statement, please indicate if that statement makes you more likely or less likely to vote for that candidate for office.

A candidate who says the Governor and General Assembly should address the current teacher shortage by adopting a comprehensive plan that includes increased teacher compensation, scholarships for teacher training, and retention bonuses that incentivize teachers to continue to serve in high-need schools and critical shortage areas.

BANNER 2

	GENDER			AGE					GENDER/AGE				EDUCATION				GENDER/EDUCATION				ETHNICITY/EDUCATION			
	TOTAL	MEN	WOMEN	18-34	35-44	45-54	55-64	65+	MEN 18-54	MEN 55+	WOMEN 18-54	WOMEN 55+	HS OR LESS	SOME COLL	COLL GRAD	GRAD/ PROF	MEN W/O DEG	MEN W/ DEG	WOMEN W/O DEG	WOMEN W/ DEG	WHITE W/O DEG	WHITE W/ DEG	NON-WHITE	NON-WHITE
																							W/O DEG	W/ DEG
BASE=TOTAL SAMPLE	800 100%	384 48%	416 52%	176 22%	159 20%	115 14%	143 18%	206 26%	235 29%	149 19%	215 27%	201 25%	212 27%	258 32%	222 28%	108 13%	219 27%	165 21%	251 31%	165 21%	334 42%	260 33%	136 17%	70 9%
**D/S (MORE LIKELY - LESS LIKELY)	673 84%	312 81%	361 87%	142 80%	140 88%	99 86%	123 86%	170 82%	198 84%	115 77%	183 85%	178 89%	191 90%	218 85%	179 81%	85 79%	181 83%	131 80%	228 91%	132 80%	296 89%	207 79%	113 83%	57 82%
TOTAL MORE LIKELY -----	737 92%	348 91%	388 93%	159 90%	149 94%	107 93%	133 93%	188 91%	216 92%	132 88%	199 92%	189 94%	202 95%	238 92%	200 90%	96 89%	200 91%	148 90%	240 95%	149 90%	315 94%	233 90%	125 92%	63 91%
TOTAL LESS LIKELY -----	63 8%	36 9%	28 7%	17 10%	10 6%	8 7%	10 7%	18 9%	19 8%	17 12%	16 8%	11 6%	10 5%	20 8%	21 10%	12 11%	19 9%	17 10%	11 5%	16 10%	19 6%	27 10%	11 8%	6 9%
MUCH MORE LIKELY	442 55%	189 49%	253 61%	96 55%	84 53%	73 63%	80 56%	108 53%	125 53%	64 43%	128 59%	125 62%	120 57%	142 55%	125 56%	55 51%	106 49%	82 50%	156 62%	97 59%	191 57%	141 54%	71 52%	39 56%
SOMEWHAT MORE LIKELY	295 37%	159 42%	135 33%	63 36%	65 41%	34 30%	53 37%	80 39%	91 39%	68 46%	71 33%	64 32%	81 38%	97 37%	76 34%	41 38%	94 43%	66 40%	84 34%	51 31%	125 37%	93 36%	53 39%	24 35%
SOMEWHAT LESS LIKELY	51 6%	29 7%	22 5%	13 8%	10 6%	6 5%	10 7%	12 6%	15 7%	13 9%	13 6%	9 4%	9 4%	15 6%	18 8%	9 9%	15 7%	13 8%	9 3%	13 8%	15 4%	22 8%	9 7%	5 8%
MUCH LESS LIKELY	13 2%	7 2%	5 1%	4 2%	- -	2 2%	- -	7 3%	3 1%	4 3%	3 1%	3 1%	1 1%	5 2%	4 2%	2 2%	4 2%	3 2%	3 1%	3 2%	4 1%	5 2%	3 2%	1 1%

Table 224-3

QUESTION 24:

Now, please read the statements below that you might hear from a candidate running for office about teachers. After you read each statement, please indicate if that statement makes you more likely or less likely to vote for that candidate for office.

A candidate who says the Governor and General Assembly should address the current teacher shortage by adopting a comprehensive plan that includes increased teacher compensation, scholarships for teacher training, and retention bonuses that incentivize teachers to continue to serve in high-need schools and critical shortage areas.

BANNER 3

	IDEOLOGY					INCOME					HAVE CHILDREN		PARENTS		CHILD ATTEND K-12						PERSONALLY ENROLL		EMPLOYED VA	
	TOTAL	VERY CONS	SMWT CONS	TOTAL CONS	MOD	TOTAL LIB	<\$40K	\$40K-\$60K	\$60K-\$100K	\$100K+	YES	NO	DADS	MOMS	YES, CURR	YES, PAST	TOTAL YES	NO	CURR K-12 DADS	CURR K-12 MOMS	YES	NO	YES	NO
BASE-TOTAL SAMPLE	800 100%	112 14%	152 19%	264 33%	310 39%	227 28%	223 28%	147 18%	188 24%	242 30%	496 62%	304 38%	223 28%	273 34%	215 27%	111 14%	326 41%	169 21%	120 15%	95 12%	465 58%	335 42%	93 12%	707 88%
**D/S (MORE LIKELY - LESS LIKELY)	673 84%	76 69%	131 86%	207 79%	259 84%	207 91%	195 87%	120 82%	164 87%	194 80%	418 84%	255 84%	175 78%	243 89%	192 89%	89 80%	281 86%	137 81%	103 86%	89 93%	384 83%	289 86%	80 86%	593 84%
TOTAL MORE LIKELY -----	737 92%	94 84%	141 93%	235 89%	284 92%	217 96%	209 94%	134 91%	176 94%	218 90%	457 92%	280 92%	199 89%	258 95%	203 95%	100 90%	304 93%	153 91%	112 93%	92 97%	424 91%	312 93%	87 93%	650 92%
TOTAL LESS LIKELY -----	63 8%	18 16%	11 7%	28 11%	25 8%	10 4%	14 6%	13 9%	12 6%	24 10%	39 8%	25 8%	24 11%	15 5%	12 5%	11 10%	23 7%	16 9%	8 7%	3 3%	40 9%	23 7%	7 7%	57 8%
MUCH MORE LIKELY	442 55%	55 50%	66 43%	121 46%	156 50%	164 72%	125 56%	79 54%	106 56%	132 54%	276 56%	166 54%	106 48%	170 62%	126 58%	51 46%	177 54%	99 59%	64 53%	62 65%	261 56%	181 54%	53 57%	388 55%
SOMEWHAT MORE LIKELY	295 37%	39 35%	76 50%	114 43%	128 41%	53 23%	84 38%	55 37%	70 37%	86 36%	181 37%	114 37%	93 42%	88 32%	78 36%	49 44%	127 39%	54 32%	48 40%	30 32%	164 35%	131 39%	33 36%	261 37%
SOMEWHAT LESS LIKELY	51 6%	13 11%	7 5%	20 8%	24 8%	7 3%	12 6%	10 7%	10 6%	18 7%	32 6%	19 6%	20 9%	12 4%	10 5%	9 8%	20 6%	12 7%	7 6%	3 3%	33 7%	18 5%	6 6%	45 6%
MUCH LESS LIKELY	13 2%	5 4%	4 2%	8 3%	1 -	3 1%	2 1%	3 2%	2 1%	6 3%	7 1%	6 2%	4 2%	3 1%	1 1%	2 1%	3 1%	4 2%	1 1%	- -	8 2%	5 1%	1 1%	12 2%

Table 224-4

QUESTION 24:

Now, please read the statements below that you might hear from a candidate running for office about teachers. After you read each statement, please indicate if that statement makes you more likely or less likely to vote for that candidate for office.

A candidate who says the Governor and General Assembly should address the current teacher shortage by adopting a comprehensive plan that includes increased teacher compensation, scholarships for teacher training, and retention bonuses that incentivize teachers to continue to serve in high-need schools and critical shortage areas.

BANNER 4

	SUPERINTENDENT REGIONS								
	TOTAL	CEN- TRAL	NRTH NECK	NOVA	SOUTH -SIDE	SW	TIDE- WATER	VALLEY	WEST- ERN VA
BASE=TOTAL SAMPLE	800 100%	125 16%	53 7%	269 34%	19 2%	37 5%	156 20%	76 9%	64 8%
**D/S (MORE LIKELY - LESS LIKELY)	673 84%	107 86%	50 95%	214 80%	18 93%	29 78%	131 83%	68 90%	56 88%
TOTAL MORE LIKELY -----	737 92%	116 93%	52 97%	242 90%	19 97%	33 89%	143 92%	72 95%	60 94%
TOTAL LESS LIKELY -----	63 8%	9 7%	1 3%	28 10%	1 3%	4 11%	13 8%	4 5%	4 6%
MUCH MORE LIKELY	442 55%	64 52%	33 63%	145 54%	12 63%	21 56%	92 59%	43 56%	31 48%
SOMEWHAT MORE LIKELY	295 37%	52 41%	18 35%	96 36%	7 34%	12 33%	51 33%	29 38%	29 46%
SOMEWHAT LESS LIKELY	51 6%	6 5%	1 2%	21 8%	1 3%	4 11%	12 7%	2 3%	4 6%
MUCH LESS LIKELY	13 2%	3 3%	- 1%	6 2%	- -	- -	1 1%	2 2%	- -

Table 225-1

QUESTION 25:

Now, please read the statements below that you might hear from a candidate running for office about teachers. After you read each statement, please indicate if that statement makes you more likely or less likely to vote for that candidate for office.

A candidate who says that one of the most important factors determining the success of a school is its principal. Therefore, Virginia should prioritize developing a pipeline of highly qualified school principals using training methods proven to be successful nationwide.

BANNER 1

	PARTY IDENTIFICATION								ETHNICITY					DMA					
	TOTAL	STRG GOP	SOFT/ LEAN GOP	TOTAL GOP	IND	TOTAL DEM	SOFT/ LEAN DEM	STRG DEM	WHITE	AF	AM	TOTAL MINOR- ITY	WHITE DEMS	WHITE INDS	DC	ROA- NOKE	RICH- MOND	NOR- FOLK	OTHER
BASE=TOTAL SAMPLE	800 100%	144 18%	149 19%	293 37%	181 23%	326 41%	132 17%	194 24%	594 74%	142 18%	206 26%	202 25%	136 17%	302 38%	106 13%	151 19%	162 20%	79 10%	
**D/S (MORE LIKELY - LESS LIKELY)	546 68%	92 64%	101 68%	193 66%	122 67%	232 71%	69 53%	162 84%	408 69%	110 78%	138 67%	145 72%	94 69%	210 69%	86 81%	85 56%	116 72%	49 62%	
TOTAL MORE LIKELY -----	673 84%	118 82%	125 84%	243 83%	151 84%	279 85%	101 76%	178 92%	501 84%	126 89%	172 84%	174 86%	115 84%	256 85%	96 91%	118 78%	139 86%	64 81%	
TOTAL LESS LIKELY -----	127 16%	26 18%	24 16%	50 17%	30 16%	47 15%	31 24%	16 8%	93 16%	16 11%	34 16%	28 14%	21 16%	46 15%	10 9%	33 22%	23 14%	15 19%	
MUCH MORE LIKELY	298 37%	48 34%	54 36%	102 35%	68 37%	128 39%	44 34%	83 43%	209 35%	67 47%	89 43%	79 39%	45 33%	109 36%	38 36%	57 37%	66 41%	28 35%	
SOMEWHAT MORE LIKELY	375 47%	70 48%	71 48%	141 48%	84 46%	151 46%	56 43%	95 49%	292 49%	59 42%	83 41%	94 47%	70 52%	147 49%	58 54%	62 41%	73 45%	36 46%	
SOMEWHAT LESS LIKELY	99 12%	24 17%	15 10%	39 13%	23 13%	37 11%	25 19%	12 6%	75 13%	8 6%	24 12%	25 12%	17 13%	36 12%	8 8%	24 16%	18 11%	12 16%	
MUCH LESS LIKELY	28 3%	2 2%	9 6%	11 4%	7 4%	10 3%	6 5%	4 2%	18 3%	8 6%	9 5%	3 2%	4 3%	10 3%	2 2%	9 6%	5 3%	2 3%	

Table 225-2

QUESTION 25:

Now, please read the statements below that you might hear from a candidate running for office about teachers. After you read each statement, please indicate if that statement makes you more likely or less likely to vote for that candidate for office.

A candidate who says that one of the most important factors determining the success of a school is its principal. Therefore, Virginia should prioritize developing a pipeline of highly qualified school principals using training methods proven to be successful nationwide.

BANNER 2

	GENDER			AGE					GENDER/AGE				EDUCATION				GENDER/EDUCATION				ETHNICITY/EDUCATION			
	TOTAL	MEN	WOMEN	18-34	35-44	45-54	55-64	65+	MEN 18-54	MEN 55+	WOMEN 18-54	WOMEN 55+	HS OR LESS	SOME COLL	COLL GRAD	GRAD/ PROF	MEN W/O DEG	MEN W/ DEG	WOMEN W/O DEG	WOMEN W/ DEG	WHITE W/O DEG	WHITE W/ DEG	NON- WHITE W/O DEG	NON- WHITE W/ DEG
BASE=TOTAL SAMPLE	800 100%	384 48%	416 52%	176 22%	159 20%	115 14%	143 18%	206 26%	235 29%	149 19%	215 27%	201 25%	212 27%	258 32%	222 28%	108 13%	219 27%	165 21%	251 31%	165 21%	334 42%	260 33%	136 17%	70 9%
**D/S (MORE LIKELY - LESS LIKELY)	546 68%	264 69%	282 68%	117 66%	115 72%	85 74%	82 57%	147 71%	174 74%	90 60%	143 66%	139 69%	138 65%	182 70%	161 73%	65 60%	153 70%	111 67%	167 67%	115 70%	229 69%	178 69%	91 67%	48 68%
TOTAL MORE LIKELY -----	673 84%	324 84%	349 84%	147 83%	137 86%	100 87%	113 79%	177 86%	204 87%	119 80%	179 83%	170 85%	175 83%	220 85%	191 86%	87 80%	186 85%	138 84%	209 83%	140 85%	282 84%	219 84%	113 83%	59 84%
TOTAL LESS LIKELY -----	127 16%	60 16%	67 16%	29 17%	22 14%	15 13%	31 21%	30 14%	31 13%	30 20%	36 17%	31 15%	37 17%	38 15%	30 14%	21 20%	33 15%	27 16%	42 17%	25 15%	53 16%	41 16%	23 17%	11 16%
MUCH MORE LIKELY	298 37%	137 36%	161 39%	62 35%	68 42%	44 38%	45 31%	79 38%	90 38%	47 32%	84 39%	77 38%	96 45%	89 34%	79 36%	34 32%	77 35%	60 36%	107 43%	53 32%	124 37%	85 33%	61 45%	28 40%
SOMEWHAT MORE LIKELY	375 47%	187 49%	189 45%	84 48%	69 44%	56 49%	68 47%	98 47%	114 49%	72 49%	95 44%	93 46%	79 37%	132 51%	112 51%	52 48%	108 49%	78 48%	102 41%	86 52%	158 47%	134 52%	53 39%	31 44%
SOMEWHAT LESS LIKELY	99 12%	45 12%	54 13%	23 13%	20 12%	10 9%	25 17%	22 11%	22 9%	23 16%	31 14%	23 12%	30 14%	28 11%	24 11%	16 15%	25 12%	20 12%	33 13%	21 13%	44 13%	31 12%	15 11%	10 14%
MUCH LESS LIKELY	28 3%	15 4%	13 3%	7 4%	2 2%	5 4%	6 4%	8 4%	9 4%	6 4%	5 3%	8 4%	6 3%	10 4%	6 3%	5 5%	8 4%	7 4%	9 3%	4 3%	9 3%	10 4%	8 6%	1 2%

Table 225-3

QUESTION 25:

Now, please read the statements below that you might hear from a candidate running for office about teachers. After you read each statement, please indicate if that statement makes you more likely or less likely to vote for that candidate for office.

A candidate who says that one of the most important factors determining the success of a school is its principal. Therefore, Virginia should prioritize developing a pipeline of highly qualified school principals using training methods proven to be successful nationwide.

BANNER 3

	IDEOLOGY					INCOME					HAVE CHILDREN		PARENTS		CHILD ATTEND K-12						PERSONALLY ENROLL		EMPLOYED VA	
	TOTAL	VERY CONS	SMWT CONS	TOTAL CONS	MOD	TOTAL LIB	<\$40K	\$40K-\$60K	\$60K-\$100K	\$100K+	YES	NO	DADS	MOMS	YES, CURR	YES, PAST	TOTAL YES	NO	CURR K-12 DADS	CURR K-12 MOMS	YES	NO	YES	NO
BASE-TOTAL SAMPLE	800 100%	112 14%	152 19%	264 33%	310 39%	227 28%	223 28%	147 18%	188 24%	242 30%	496 62%	304 38%	223 28%	273 34%	215 27%	111 14%	326 41%	169 21%	120 15%	95 12%	465 58%	335 42%	93 12%	707 88%
**D/S (MORE LIKELY - LESS LIKELY)	546 68%	67 60%	103 68%	171 65%	206 66%	170 75%	165 74%	89 61%	136 72%	156 64%	342 69%	205 67%	153 68%	189 69%	158 74%	66 60%	225 69%	117 69%	99 83%	59 62%	314 68%	232 69%	60 65%	486 69%
TOTAL MORE LIKELY -----	673 84%	89 80%	128 84%	217 82%	258 83%	198 87%	194 87%	118 80%	162 86%	199 82%	419 84%	255 84%	188 84%	231 85%	187 87%	89 80%	276 84%	143 84%	110 91%	77 81%	389 84%	284 85%	77 82%	596 84%
TOTAL LESS LIKELY -----	127 16%	22 20%	24 16%	46 18%	52 17%	29 13%	29 13%	29 20%	26 14%	43 18%	77 16%	50 16%	35 16%	42 15%	28 13%	22 20%	51 16%	26 16%	10 9%	18 19%	75 16%	51 15%	16 18%	110 16%
MUCH MORE LIKELY	298 37%	40 35%	54 35%	93 35%	110 36%	94 41%	85 38%	54 37%	72 38%	86 36%	194 39%	104 34%	83 37%	111 41%	98 46%	30 27%	128 39%	66 39%	55 45%	43 46%	170 37%	128 38%	36 39%	262 37%
SOMEWHAT MORE LIKELY	375 47%	50 45%	74 49%	124 47%	147 48%	104 46%	109 49%	64 43%	90 48%	113 47%	225 45%	151 50%	104 47%	120 44%	89 41%	59 53%	148 45%	77 45%	55 46%	33 35%	219 47%	156 46%	41 44%	335 47%
SOMEWHAT LESS LIKELY	99 12%	16 14%	20 13%	36 14%	41 13%	23 10%	25 11%	21 14%	22 11%	32 13%	63 13%	36 12%	28 13%	35 13%	22 10%	19 17%	40 12%	23 13%	7 6%	15 16%	58 13%	41 12%	12 13%	87 12%
MUCH LESS LIKELY	28 3%	6 5%	5 3%	11 4%	11 4%	6 3%	4 2%	8 6%	4 2%	11 4%	14 3%	14 5%	7 3%	7 2%	7 3%	4 3%	10 3%	4 2%	3 3%	3 3%	17 4%	10 3%	4 5%	24 3%

Table 225-4

QUESTION 25:

Now, please read the statements below that you might hear from a candidate running for office about teachers. After you read each statement, please indicate if that statement makes you more likely or less likely to vote for that candidate for office.

A candidate who says that one of the most important factors determining the success of a school is its principal. Therefore, Virginia should prioritize developing a pipeline of highly qualified school principals using training methods proven to be successful nationwide.

BANNER 4

	SUPERINTENDENT REGIONS								
	TOTAL	CEN- TRAL	NRTH NECK	NOVA	SOUTH -SIDE	SW	TIDE- WATER	VALLEY	WEST- ERN VA
BASE=TOTAL SAMPLE	800 100%	125 16%	53 7%	269 34%	19 2%	37 5%	156 20%	76 9%	64 8%
**D/S (MORE LIKELY - LESS LIKELY)	546 68%	69 56%	41 77%	180 67%	14 70%	22 60%	112 71%	56 73%	53 82%
TOTAL MORE LIKELY -----	673 84%	97 78%	47 89%	225 83%	16 85%	29 80%	134 86%	66 87%	58 91%
TOTAL LESS LIKELY -----	127 16%	28 22%	6 11%	44 17%	3 15%	7 20%	22 14%	10 13%	6 9%
MUCH MORE LIKELY	298 37%	45 36%	18 35%	98 36%	8 43%	14 38%	65 41%	27 35%	23 35%
SOMEWHAT MORE LIKELY	375 47%	52 42%	29 54%	127 47%	8 42%	16 42%	69 44%	39 51%	36 56%
SOMEWHAT LESS LIKELY	99 12%	19 16%	4 8%	36 13%	2 11%	6 16%	17 11%	9 12%	5 7%
MUCH LESS LIKELY	28 3%	8 7%	2 3%	9 3%	1 4%	1 4%	5 3%	1 1%	1 2%

Table 226-1

QUESTION 26:

Now, please read the statements below that you might hear from a candidate running for office about teachers. After you read each statement, please indicate if that statement makes you more likely or less likely to vote for that candidate for office.

A candidate who says Virginia should address the current teacher shortage by expanding the nontraditional pathways to becoming a licensed teacher while maintaining high preparation standards for new teachers.

BANNER 1

	PARTY IDENTIFICATION								ETHNICITY					DMA				
	TOTAL	STRG GOP	SOFT/ LEAN GOP	TOTAL GOP	IND	TOTAL DEM	SOFT/ LEAN DEM	STRG DEM	WHITE	AF	AM	TOTAL MINOR- ITY	WHITE DEMS	WHITE INDS	DC	ROA- NOKE	RICH- MOND	NOR- FOLK
BASE=SAMPLE A	402 100%	75 19%	73 18%	148 37%	89 22%	165 41%	69 17%	95 24%	302 75%	76 19%	101 25%	100 25%	67 17%	146 36%	57 14%	75 19%	81 20%	44 11%
**D/S (MORE LIKELY - LESS LIKELY)	298 74%	42 56%	59 80%	100 68%	62 70%	136 83%	54 78%	82 86%	229 76%	51 67%	69 69%	89 89%	51 77%	114 78%	45 78%	54 73%	56 69%	30 69%
TOTAL MORE LIKELY -----	350 87%	58 78%	66 90%	124 84%	76 85%	150 91%	61 89%	89 93%	265 88%	63 83%	85 84%	94 95%	59 88%	130 89%	51 89%	65 86%	68 84%	37 84%
TOTAL LESS LIKELY -----	52 13%	17 22%	7 10%	24 16%	14 15%	14 9%	8 11%	7 7%	36 12%	13 17%	16 16%	5 5%	8 12%	16 11%	6 11%	10 14%	13 16%	7 16%
MUCH MORE LIKELY	171 43%	18 24%	40 55%	58 39%	33 37%	80 49%	31 44%	50 52%	125 42%	37 49%	46 45%	51 51%	23 35%	65 44%	21 37%	32 43%	36 44%	17 40%
SOMEWHAT MORE LIKELY	179 45%	40 54%	26 35%	66 45%	43 48%	70 42%	31 45%	39 41%	140 46%	26 35%	39 39%	43 44%	36 54%	65 45%	30 52%	33 44%	32 40%	19 45%
SOMEWHAT LESS LIKELY	42 10%	13 18%	5 7%	19 13%	12 14%	11 7%	6 8%	6 6%	29 10%	11 15%	13 13%	5 5%	6 9%	13 9%	5 9%	8 10%	10 13%	6 13%
MUCH LESS LIKELY	10 2%	3 4%	2 3%	5 4%	1 2%	3 2%	2 3%	1 1%	7 2%	2 2%	3 3%	1 1%	1 2%	3 2%	1 2%	2 3%	2 3%	1 2%

Table 226-2

QUESTION 26:

Now, please read the statements below that you might hear from a candidate running for office about teachers. After you read each statement, please indicate if that statement makes you more likely or less likely to vote for that candidate for office.

A candidate who says Virginia should address the current teacher shortage by expanding the nontraditional pathways to becoming a licensed teacher while maintaining high preparation standards for new teachers.

BANNER 2

	GENDER			AGE					GENDER/AGE				EDUCATION					GENDER/EDUCATION				ETHNICITY/EDUCATION			
	TOTAL	MEN	WOMEN	18-34	35-44	45-54	55-64	65+	MEN 18-54	MEN 55+	WOMEN 18-54	WOMEN 55+	HS LESS	OR COLL	SOME COLL	COLL GRAD	GRAD/ PROF	MEN W/O DEG	MEN W/ DEG	WOMEN W/O DEG	WOMEN W/ DEG	WHITE W/O DEG	WHITE W/ DEG	NON- WHITE W/O DEG	NON- WHITE W/ DEG
BASE= SAMPLE A	402 100%	195 48%	208 52%	87 22%	82 20%	58 14%	75 19%	101 25%	124 31%	70 18%	102 25%	105 26%	128 32%	115 29%	105 26%	54 13%	109 27%	86 21%	134 33%	73 18%	177 44%	125 31%	66 16%	35 9%	
**D/S (MORE LIKELY - LESS LIKELY)	298 74%	146 75%	152 73%	60 69%	66 81%	43 74%	63 85%	66 65%	92 74%	54 76%	77 75%	76 72%	91 71%	86 75%	81 77%	40 73%	82 75%	64 75%	95 71%	57 77%	135 76%	95 76%	43 65%	26 76%	
TOTAL MORE LIKELY -----	350 87%	170 88%	180 87%	74 85%	74 90%	50 87%	69 93%	84 82%	108 87%	62 88%	90 87%	90 86%	110 86%	101 87%	93 89%	47 87%	96 88%	75 87%	115 86%	65 89%	156 88%	110 88%	55 82%	30 88%	
TOTAL LESS LIKELY -----	52 13%	24 12%	28 13%	13 15%	8 10%	8 13%	6 7%	18 18%	16 13%	8 12%	13 13%	15 14%	18 14%	14 13%	12 11%	7 13%	13 12%	11 13%	19 14%	8 11%	21 12%	15 12%	12 18%	4 12%	
MUCH MORE LIKELY	171 43%	76 39%	95 46%	40 46%	39 48%	21 36%	34 46%	38 37%	52 42%	24 34%	48 47%	47 45%	60 47%	50 44%	37 35%	23 43%	48 44%	28 33%	63 47%	32 44%	79 45%	46 37%	32 48%	14 41%	
SOMEWHAT MORE LIKELY	179 45%	94 49%	85 41%	34 39%	35 43%	29 51%	35 47%	46 45%	57 46%	38 54%	42 41%	43 41%	50 39%	50 44%	56 53%	24 43%	48 44%	47 55%	52 39%	33 45%	77 43%	63 51%	23 35%	16 47%	
SOMEWHAT LESS LIKELY	42 10%	20 10%	22 11%	13 15%	6 7%	6 10%	4 5%	13 13%	14 11%	6 8%	11 10%	11 11%	18 14%	10 9%	9 8%	5 8%	12 11%	8 9%	17 13%	5 7%	18 10%	11 9%	11 17%	2 6%	
MUCH LESS LIKELY	10 2%	4 2%	6 3%	1 1%	2 2%	2 3%	2 2%	4 4%	2 1%	3 4%	2 2%	4 3%	- -	4 4%	3 3%	3 5%	2 1%	3 3%	2 2%	3 5%	4 2%	4 3%	1 1%	2 6%	

Table 226-3

QUESTION 26:

Now, please read the statements below that you might hear from a candidate running for office about teachers. After you read each statement, please indicate if that statement makes you more likely or less likely to vote for that candidate for office.

A candidate who says Virginia should address the current teacher shortage by expanding the nontraditional pathways to becoming a licensed teacher while maintaining high preparation standards for new teachers.

BANNER 3

	IDEOLOGY					INCOME					HAVE CHILDREN		PARENTS		CHILD ATTEND K-12						PERSONALLY ENROLL		EMPLOYED VA	
	TOTAL	VERY CONS	SMWT CONS	TOTAL CONS	MOD	TOTAL LIB	<\$40K	\$40K-\$60K	\$60K-\$100K	\$100K+	YES	NO	DADS	MOMS	YES, CURR	YES, PAST	TOTAL YES	NO	CURR K-12 DADS	CURR K-12 MOMS	YES	NO	YES	NO
BASE=SAMPLE A	402 100%	56 14%	74 18%	131 32%	156 39%	116 29%	116 29%	70 18%	95 24%	121 30%	255 63%	148 37%	108 27%	147 36%	109 27%	54 13%	162 40%	92 23%	59 15%	50 12%	233 58%	170 42%	44 11%	358 89%
**D/S (MORE LIKELY - LESS LIKELY)	298 74%	37 65%	53 71%	89 68%	115 74%	94 81%	87 75%	41 58%	71 75%	99 82%	184 72%	114 77%	77 71%	107 73%	86 79%	32 59%	118 73%	66 71%	47 80%	40 79%	167 72%	131 77%	36 81%	262 73%
TOTAL MORE LIKELY -----	350 87%	47 83%	64 85%	110 84%	135 87%	105 91%	101 88%	56 79%	83 87%	110 91%	219 86%	131 89%	92 85%	127 87%	98 90%	43 80%	140 86%	79 86%	53 90%	45 90%	200 86%	150 89%	40 91%	310 87%
TOTAL LESS LIKELY -----	52 13%	10 17%	11 15%	21 16%	21 13%	11 9%	14 12%	15 21%	12 13%	11 9%	35 14%	17 11%	16 15%	20 13%	11 10%	11 20%	22 14%	13 14%	6 10%	5 10%	33 14%	19 11%	4 9%	48 13%
MUCH MORE LIKELY	171 43%	17 30%	30 41%	48 36%	66 42%	58 50%	48 41%	27 39%	43 45%	53 44%	117 46%	54 36%	47 43%	71 48%	54 50%	21 39%	75 46%	43 46%	28 48%	26 52%	101 44%	70 41%	25 56%	146 41%
SOMEWHAT MORE LIKELY	179 45%	29 52%	33 44%	63 48%	69 44%	47 41%	54 46%	29 40%	41 43%	57 47%	102 40%	77 52%	45 42%	56 38%	43 40%	22 41%	65 40%	36 40%	25 42%	19 37%	99 42%	80 47%	15 34%	164 46%
SOMEWHAT LESS LIKELY	42 10%	8 14%	9 12%	17 13%	16 10%	9 8%	13 11%	13 19%	6 6%	9 8%	28 11%	14 9%	11 11%	17 11%	10 10%	8 15%	19 11%	10 10%	5 9%	5 10%	28 12%	14 8%	3 7%	39 11%
MUCH LESS LIKELY	10 2%	2 4%	2 2%	4 3%	4 3%	2 2%	1 1%	1 2%	6 6%	2 1%	7 3%	3 2%	4 4%	3 2%	1 1%	3 5%	4 2%	4 4%	1 1%	-	5 2%	5 3%	1 2%	9 3%

Table 226-4

QUESTION 26:

Now, please read the statements below that you might hear from a candidate running for office about teachers. After you read each statement, please indicate if that statement makes you more likely or less likely to vote for that candidate for office.

A candidate who says Virginia should address the current teacher shortage by expanding the nontraditional pathways to becoming a licensed teacher while maintaining high preparation standards for new teachers.

BANNER 4

	SUPERINTENDENT REGIONS								
	TOTAL	CEN- TRAL	NRTH NECK	NOVA	SOUTH -SIDE	SW	TIDE- WATER	VALLEY	WEST- ERN VA
BASE=SAMPLE A	402 100%	62 15%	29 7%	129 32%	9 2%	17 4%	77 19%	42 10%	36 9%
**D/S (MORE LIKELY - LESS LIKELY)	298 74%	44 71%	19 64%	105 81%	8 89%	15 88%	52 68%	26 61%	30 81%
TOTAL MORE LIKELY -----	350 87%	53 86%	24 82%	117 91%	9 94%	16 94%	65 84%	34 81%	33 91%
TOTAL LESS LIKELY -----	52 13%	9 14%	5 18%	12 9%	1 6%	1 6%	13 16%	8 19%	3 9%
MUCH MORE LIKELY	171 43%	26 42%	9 31%	60 47%	5 56%	8 48%	35 45%	16 38%	11 31%
SOMEWHAT MORE LIKELY	179 45%	27 43%	15 51%	57 44%	4 38%	8 46%	30 38%	18 43%	22 60%
SOMEWHAT LESS LIKELY	42 10%	6 10%	5 18%	9 7%	- -	1 6%	10 13%	6 15%	3 9%
MUCH LESS LIKELY	10 2%	2 4%	- -	3 2%	1 6%	- -	2 3%	2 4%	- -

Table 227-1
 QUESTION D7A:
 Are you from a Hispanic, Latino, or Spanish-speaking background?

BANNER 1

	PARTY IDENTIFICATION								ETHNICITY					DMA					
	TOTAL	STRG GOP	SOFT/ LEAN GOP	TOTAL GOP	IND	TOTAL DEM	SOFT/ LEAN DEM	STRG DEM	WHITE	AF	AM	TOTAL MINOR- ITY	WHITE DEMS	WHITE INDS	DC	ROA- NOKE	RICH- MOND	NOR- FOLK	OTHER
BASE=TOTAL SAMPLE	800 100%	144 18%	149 19%	293 37%	181 23%	326 41%	132 17%	194 24%	594 74%	142 18%		206 26%	202 25%	136 17%	302 38%	106 13%	151 19%	162 20%	79 10%
**D/S (YES - NO)	-733 -92%	-134 -93%	-129 -86%	-263 -90%	-174 -96%	-296 -91%	-121 -92%	-175 -90%	-594 -100%	-142 -100%		-138 -67%	-202 -100%	-136 -100%	-261 -86%	-101 -95%	-144 -96%	-153 -94%	-74 -93%
YES, HISPANIC OR LATINO	34 4%	5 3%	10 7%	15 5%	4 2%	15 5%	5 4%	10 5%	- -	- -		34 16%	- -	- -	20 7%	3 3%	3 2%	5 3%	3 3%
NO, NOT HISPANIC OR LATINO	766 96%	139 97%	139 93%	278 95%	177 98%	311 95%	127 96%	184 95%	594 100%	142 100%		172 84%	202 100%	136 100%	281 93%	103 97%	148 98%	157 97%	77 97%

Table 227-2
 QUESTION D7A:
 Are you from a Hispanic, Latino, or Spanish-speaking background?

BANNER 2

	GENDER			AGE					GENDER/AGE				EDUCATION				GENDER/EDUCATION				ETHNICITY/EDUCATION			
	TOTAL	MEN	WOMEN	18-34	35-44	45-54	55-64	65+	MEN 18-54	MEN 55+	WOMEN 18-54	WOMEN 55+	HS OR LESS	SOME COLL	COLL GRAD	GRAD/ PROF	MEN W/O DEG	MEN W/ DEG	WOMEN W/O DEG	WOMEN W/ DEG	WHITE W/O DEG	WHITE W/ DEG	NON- WHITE W/O DEG	NON- WHITE W/ DEG
BASE=TOTAL SAMPLE	800 100%	384 48%	416 52%	176 22%	159 20%	115 14%	143 18%	206 26%	235 29%	149 19%	215 27%	201 25%	212 27%	258 32%	222 28%	108 13%	219 27%	165 21%	251 31%	165 21%	334 42%	260 33%	136 17%	70 9%
**D/S (YES - NO)	-733 -92%	-349 -91%	-383 -92%	-145 -83%	-139 -87%	-112 -97%	-138 -97%	-198 -96%	-206 -87%	-144 -96%	-191 -89%	-193 -96%	-202 -95%	-236 -91%	-193 -87%	-102 -94%	-203 -93%	-146 -88%	-234 -93%	-150 -91%	-334 -100%	-260 -100%	-103 -76%	-35 -51%
YES, HISPANIC OR LATINO	34 4%	17 5%	16 4%	15 9%	10 6%	2 1%	2 2%	4 2%	15 6%	3 2%	12 6%	4 2%	5 2%	11 4%	14 6%	3 3%	8 4%	10 6%	9 3%	8 5%	- -	- -	16 12%	17 25%
NO, NOT HISPANIC OR LATINO	766 96%	367 95%	400 96%	161 91%	149 94%	114 99%	141 98%	202 98%	220 94%	146 98%	203 94%	197 98%	207 98%	247 96%	208 94%	105 97%	211 96%	155 94%	243 97%	157 95%	334 100%	260 100%	120 88%	52 75%

Table 227-3
 QUESTION D7A:
 Are you from a Hispanic, Latino, or Spanish-speaking background?

BANNER 3

	IDEOLOGY						INCOME				HAVE CHILDREN		PARENTS		CHILD ATTEND K-12						PERSONALLY ENROLL		EMPLOYED VA	
	TOTAL	VERY CONS	SMWT CONS	TOTAL CONS	MOD	TOTAL LIB	<\$40K	\$40K-\$60K	\$60K-\$100K	\$100K+	YES	NO	DADS	MOMS	YES, CURR	YES, PAST	TOTAL YES	NO	CURR K-12 DADS	CURR K-12 MOMS	YES	NO	YES	NO
BASE=TOTAL SAMPLE	800 100%	112 14%	152 19%	264 33%	310 39%	227 28%	223 28%	147 18%	188 24%	242 30%	496 62%	304 38%	223 28%	273 34%	215 27%	111 14%	326 41%	169 21%	120 15%	95 12%	465 58%	335 42%	93 12%	707 88%
**D/S (YES - NO)	-733 -92%	-103 -92%	-139 -91%	-242 -92%	-291 -94%	-200 -88%	-212 -95%	-123 -84%	-171 -91%	-227 -94%	-463 -93%	-270 -89%	-203 -91%	-260 -95%	-191 -89%	-111 -100%	-302 -93%	-161 -95%	-105 -87%	-86 -91%	-420 -90%	-312 -93%	-90 -97%	-643 -91%
YES, HISPANIC OR LATINO	34 4%	4 4%	7 4%	11 4%	10 3%	13 6%	6 3%	12 8%	9 5%	7 3%	16 3%	17 6%	10 4%	6 2%	12 6%	- -	12 4%	4 3%	8 6%	4 5%	22 5%	11 3%	2 2%	32 5%
NO, NOT HISPANIC OR LATINO	766 96%	107 96%	145 96%	253 96%	300 97%	213 94%	217 97%	135 92%	180 95%	235 97%	479 97%	287 94%	213 96%	266 98%	203 94%	111 100%	314 96%	165 97%	112 94%	91 95%	443 95%	324 97%	92 98%	675 95%

Table 227-4
 QUESTION D7A:
 Are you from a Hispanic, Latino, or Spanish-speaking background?

BANNER 4

	SUPERINTENDENT REGIONS								
	TOTAL	CEN- TRAL	NRTH NECK	NOVA	SOUTH -SIDE	SW	TIDE- WATER	VALLEY	WEST- ERN VA
BASE=TOTAL SAMPLE	800 100%	125 16%	53 7%	269 34%	19 2%	37 5%	156 20%	76 9%	64 8%
**D/S (YES - NO)	-733 -92%	-118 -95%	-50 -94%	-230 -85%	-19 -100%	-34 -91%	-147 -94%	-71 -94%	-63 -98%
YES, HISPANIC OR LATINO	34 4%	3 3%	2 3%	20 7%	- -	2 4%	5 3%	2 3%	1 1%
NO, NOT HISPANIC OR LATINO	766 96%	121 97%	52 97%	250 93%	19 100%	35 96%	152 97%	74 97%	64 99%

Table 228-1

QUESTION D4A:

In politics today, do you consider yourself a Republican, Democrat, Independent, or something else?

BANNER 1

	PARTY IDENTIFICATION								ETHNICITY					DMA					
	TOTAL	STRG GOP	SOFT/ LEAN GOP	TOTAL GOP	IND	TOTAL DEM	SOFT/ LEAN DEM	STRG DEM	WHITE	AF	AM	TOTAL MINOR- ITY	WHITE DEMS	WHITE INDS	DC	ROA- NOKE	RICH- MOND	NOR- FOLK	OTHER
BASE=TOTAL SAMPLE	800 100%	144 18%	149 19%	293 37%	181 23%	326 41%	132 17%	194 24%	594 74%	142 18%	206 26%	202 25%	136 17%	302 38%	106 13%	151 19%	162 20%	79 10%	
**D/S (REPUBLICAN - DEMOCRAT)	-34 -4%	144 100%	149 100%	293 100%	-	-326 -100%	-132 -100%	-194 -100%	55 9%	-84 -59%	-88 -43%	-202 -100%	-	-54 -18%	28 26%	-2 -1%	-14 -9%	8 11%	
TOTAL REPUBLICAN -----	293 37%	144 100%	149 100%	293 100%	-	-	-	-	257 43%	11 8%	36 18%	-	-	87 29%	60 56%	58 38%	55 34%	33 41%	
TOTAL DEMOCRAT -----	326 41%	-	-	-	-	326 100%	132 100%	194 100%	202 34%	95 67%	125 61%	202 100%	-	140 46%	32 30%	60 40%	70 43%	24 31%	
STRONG REPUBLICAN	144 18%	144 100%	-	144 49%	-	-	-	-	129 22%	3 2%	15 7%	-	-	43 14%	36 34%	28 18%	24 15%	13 16%	
NOT-SO-STRONG REPUBLICAN	59 7%	-	59 40%	59 20%	-	-	-	-	58 10%	1 1%	1 1%	-	-	16 5%	12 11%	6 4%	17 11%	8 10%	
LEAN TOWARDS THE REPUBLICANS	90 11%	-	90 60%	90 31%	-	-	-	-	70 12%	7 5%	20 10%	-	-	28 9%	12 11%	24 16%	14 8%	12 16%	
LEAN TOWARDS THE DEMOCRATS	89 11%	-	-	-	-	89 27%	89 67%	-	56 9%	21 15%	33 16%	56 28%	-	41 14%	8 8%	16 10%	14 9%	10 13%	
NOT-SO-STRONG DEMOCRAT	43 5%	-	-	-	-	43 13%	43 33%	-	30 5%	10 7%	13 6%	30 15%	-	17 6%	7 6%	5 3%	12 7%	3 4%	
STRONG DEMOCRAT	194 24%	-	-	-	-	194 60%	-	194 100%	115 19%	64 45%	79 38%	115 57%	-	83 27%	17 16%	40 26%	44 27%	11 14%	
SOMETHING ELSE/INDEPENDENT	181 23%	-	-	-	181 100%	-	-	-	136 23%	36 25%	45 22%	-	136 100%	75 25%	14 14%	33 22%	37 23%	22 28%	

Table 228-2

QUESTION D4A:

In politics today, do you consider yourself a Republican, Democrat, Independent, or something else?

BANNER 2

	GENDER			AGE					GENDER/AGE				EDUCATION				GENDER/EDUCATION				ETHNICITY/EDUCATION			
	TOTAL	MEN	WOMEN	18-34	35-44	45-54	55-64	65+	MEN	MEN	WOMEN	WOMEN	HS OR	SOME	COLL	GRAD/	MEN	MEN	WOMEN	WOMEN	WHITE	WHITE	NON-	NON-
									18-54	55+	18-54	55+	LESS	COLL	GRAD	PROF	W/O DEG	W/ DEG	W/O DEG	W/ DEG	W/O DEG	W/ DEG	WHITE W/O DEG	WHITE W/ DEG
BASE=TOTAL SAMPLE	800 100%	384 48%	416 52%	176 22%	159 20%	115 14%	143 18%	206 26%	235 29%	149 19%	215 27%	201 25%	212 27%	258 32%	222 28%	108 13%	219 27%	165 21%	251 31%	165 21%	334 42%	260 33%	136 17%	70 9%
**D/S (REPUBLICAN - DEMOCRAT)	-34 -4%	23 6%	-57 -14%	-42 -24%	11 7%	2 1%	-3 -2%	-1 -	9 4%	15 10%	-39 -18%	-18 -9%	-3 -1%	4 1%	-27 -12%	-7 -7%	30 14%	-7 -4%	-29 -12%	-28 -17%	57 17%	-2 -1%	-56 -41%	-33 -47%
TOTAL REPUBLICAN -----	293 37%	154 40%	139 33%	48 27%	65 41%	45 39%	52 36%	84 40%	93 40%	61 41%	65 30%	74 37%	83 39%	105 41%	70 31%	35 32%	103 47%	52 31%	85 34%	53 32%	163 49%	93 36%	25 18%	12 17%
TOTAL DEMOCRAT -----	326 41%	131 34%	196 47%	90 51%	54 34%	43 38%	54 38%	84 41%	85 36%	46 31%	103 48%	92 46%	86 41%	101 39%	97 44%	42 39%	72 33%	59 35%	115 46%	81 49%	107 32%	95 37%	80 59%	44 64%
STRONG REPUBLICAN	144 18%	75 20%	69 17%	18 10%	24 15%	26 22%	29 21%	47 23%	38 16%	37 25%	30 14%	39 19%	41 20%	41 16%	43 19%	19 17%	42 19%	33 20%	40 16%	28 17%	73 22%	56 22%	10 7%	6 8%
NOT-SO-STRONG REPUBLICAN	59 7%	28 7%	31 8%	4 2%	14 9%	8 7%	9 6%	24 11%	16 7%	12 8%	11 5%	21 10%	17 8%	26 10%	8 4%	8 8%	21 10%	7 4%	22 9%	9 6%	43 13%	15 6%	- -	1 2%
LEAN TOWARDS THE REPUBLICANS	90 11%	51 13%	38 9%	26 14%	27 17%	11 10%	13 9%	13 6%	40 17%	12 8%	24 11%	15 7%	25 12%	38 15%	19 8%	8 7%	40 18%	11 7%	23 9%	15 9%	48 14%	22 8%	15 11%	5 7%
LEAN TOWARDS THE DEMOCRATS	89 11%	47 12%	42 10%	29 16%	21 13%	10 9%	12 8%	17 8%	36 15%	11 7%	24 11%	18 9%	21 10%	31 12%	25 11%	11 10%	27 12%	20 12%	26 10%	16 10%	29 9%	27 10%	23 17%	9 14%
NOT-SO-STRONG DEMOCRAT	43 5%	13 3%	30 7%	12 7%	9 5%	10 8%	7 5%	6 3%	9 4%	4 2%	21 10%	10 5%	12 5%	10 4%	16 7%	6 6%	7 3%	6 4%	14 6%	16 10%	13 4%	17 7%	8 6%	5 7%
STRONG DEMOCRAT	194 24%	71 18%	124 30%	50 28%	25 15%	24 21%	36 25%	61 29%	39 17%	32 21%	59 27%	65 32%	53 25%	60 23%	56 25%	25 23%	39 18%	32 19%	74 30%	49 30%	64 19%	51 20%	49 36%	30 43%
SOMETHING ELSE/INDEPENDENT	181 23%	99 26%	82 20%	38 22%	40 25%	27 23%	37 26%	39 19%	57 24%	42 28%	48 22%	34 17%	43 20%	52 20%	55 25%	31 29%	44 20%	55 33%	51 20%	31 19%	64 19%	72 28%	31 23%	14 20%

Table 228-3

QUESTION D4A:

In politics today, do you consider yourself a Republican, Democrat, Independent, or something else?

BANNER 3

	IDEOLOGY						INCOME				HAVE CHILDREN		PARENTS		CHILD ATTEND K-12						PERSONALLY ENROLL		EMPLOYED VA	
	TOTAL	VERY CONS	SMWT CONS	TOTAL CONS	MOD	TOTAL LIB	<\$40K	\$40K-\$60K	\$60K-\$100K	\$100K+	YES	NO	DADS	MOMS	YES, CURR	YES, PAST	TOTAL YES	NO	CURR K-12 DADS	CURR K-12 MOMS	YES	NO	YES	NO
BASE=TOTAL SAMPLE	800 100%	112 14%	152 19%	264 33%	310 39%	227 28%	223 28%	147 18%	188 24%	242 30%	496 62%	304 38%	223 28%	273 34%	215 27%	111 14%	326 41%	169 21%	120 15%	95 12%	465 58%	335 42%	93 12%	707 88%
**D/S (REPUBLICAN - DEMOCRAT)	-34 -4%	97 87%	112 74%	210 80%	-57 -18%	-187 -82%	-22 -10%	1 1%	-11 -6%	-1 -	-4 -1%	-30 -10%	23 10%	-26 -10%	3 1%	17 15%	19 6%	-23 -13%	17 14%	-14 -15%	-38 -8%	4 1%	5 6%	-39 -5%
TOTAL REPUBLICAN -----	293 37%	102 91%	125 82%	227 86%	57 18%	9 4%	74 33%	57 39%	70 37%	92 38%	188 38%	105 34%	95 43%	93 34%	81 37%	53 48%	134 41%	54 32%	52 43%	29 30%	158 34%	135 40%	34 37%	259 37%
TOTAL DEMOCRAT -----	326 41%	5 4%	13 8%	17 7%	114 37%	196 86%	96 43%	56 38%	82 44%	92 38%	192 39%	135 44%	73 33%	119 44%	78 36%	37 33%	115 35%	77 45%	35 29%	43 45%	196 42%	130 39%	29 31%	297 42%
STRONG REPUBLICAN	144 18%	92 83%	38 25%	130 49%	12 4%	2 1%	42 19%	29 20%	26 14%	48 20%	92 18%	53 17%	47 21%	45 17%	31 14%	28 25%	59 18%	33 19%	18 15%	12 13%	74 16%	71 21%	16 17%	129 18%
NOT-SO-STRONG REPUBLICAN	59 7%	3 3%	41 27%	44 17%	13 4%	2 1%	13 6%	11 8%	15 8%	20 8%	43 9%	16 5%	21 9%	22 8%	17 8%	14 13%	32 10%	12 7%	12 10%	6 6%	35 8%	24 7%	8 9%	51 7%
LEAN TOWARDS THE REPUBLICANS	90 11%	6 6%	47 31%	53 20%	32 10%	5 2%	20 9%	16 11%	30 16%	24 10%	53 11%	36 12%	28 12%	26 9%	33 15%	11 10%	44 13%	10 6%	22 19%	10 11%	49 11%	40 12%	11 11%	79 11%
LEAN TOWARDS THE DEMOCRATS	89 11%	- -	4 3%	4 2%	41 13%	43 19%	25 11%	14 9%	26 14%	23 10%	42 9%	46 15%	19 9%	24 9%	17 8%	10 9%	27 8%	15 9%	12 10%	6 6%	57 12%	31 9%	14 15%	75 11%
NOT-SO-STRONG DEMOCRAT	43 5%	- -	2 1%	2 1%	15 5%	26 12%	14 6%	7 5%	15 8%	9 4%	24 5%	20 6%	8 4%	16 6%	14 7%	2 2%	17 5%	7 4%	5 4%	10 10%	25 5%	19 6%	5 5%	38 5%
STRONG DEMOCRAT	194 24%	5 4%	7 5%	11 4%	57 18%	126 56%	58 26%	35 24%	41 22%	61 25%	126 25%	69 23%	46 21%	80 29%	46 22%	24 22%	71 22%	55 32%	19 15%	28 29%	114 25%	80 24%	10 11%	184 26%
SOMETHING ELSE/INDEPENDENT	181 23%	5 4%	14 9%	19 7%	140 45%	22 10%	53 24%	34 23%	36 19%	58 24%	116 23%	65 21%	55 25%	60 22%	56 26%	21 19%	77 24%	38 23%	33 28%	23 24%	111 24%	70 21%	30 32%	151 21%

Table 228-4

QUESTION D4A:

In politics today, do you consider yourself a Republican, Democrat, Independent, or something else?

BANNER 4

	SUPERINTENDENT REGIONS								
	TOTAL	CEN- TRAL	NRTH NECK	NOVA	SOUTH -SIDE	SW	TIDE- WATER	VALLEY	WEST- ERN VA
BASE=TOTAL SAMPLE	800 100%	125 16%	53 7%	269 34%	19 2%	37 5%	156 20%	76 9%	64 8%
**D/S (REPUBLICAN - DEMOCRAT)	-34 -4%	-2 -1%	5 10%	-62 -23%	7 37%	10 26%	-14 -9%	9 12%	13 21%
TOTAL REPUBLICAN -----	293 37%	48 38%	23 44%	71 26%	11 57%	19 51%	53 34%	35 46%	33 52%
TOTAL DEMOCRAT -----	326 41%	49 39%	18 34%	132 49%	4 20%	9 25%	67 43%	26 35%	20 32%
STRONG REPUBLICAN	144 18%	22 18%	13 24%	35 13%	5 24%	8 22%	23 15%	17 22%	21 33%
NOT-SO-STRONG REPUBLICAN	59 7%	4 4%	4 7%	14 5%	3 18%	4 12%	16 10%	6 7%	7 11%
LEAN TOWARDS THE REPUBLICANS	90 11%	21 17%	7 13%	22 8%	3 16%	6 17%	14 9%	13 17%	5 7%
LEAN TOWARDS THE DEMOCRATS	89 11%	13 11%	3 6%	39 14%	- -	4 10%	14 9%	10 13%	6 9%
NOT-SO-STRONG DEMOCRAT	43 5%	2 2%	2 4%	17 6%	1 3%	2 6%	10 7%	4 5%	5 7%
STRONG DEMOCRAT	194 24%	33 27%	13 24%	76 28%	3 17%	3 8%	43 27%	13 17%	10 16%
SOMETHING ELSE/INDEPENDENT	181 23%	28 22%	12 22%	66 25%	4 23%	9 25%	36 23%	15 19%	10 16%

Table 229-1

QUESTION D5A:

In politics today, do you consider yourself to be conservative, moderate, or liberal?

BANNER 1

	PARTY IDENTIFICATION								ETHNICITY					DMA					
	TOTAL	STRG GOP	SOFT/ LEAN GOP	TOTAL GOP	IND	TOTAL DEM	SOFT/ LEAN DEM	STRG DEM	WHITE	AF AM	TOTAL MINOR- ITY	WHITE DEMS	WHITE INDS	DC	ROA- NOKE	RICH- MOND	NOR- FOLK	OTHER	
BASE=TOTAL SAMPLE	800 100%	144 18%	149 19%	293 37%	181 23%	326 41%	132 17%	194 24%	594 74%	142 18%	206 26%	202 25%	136 17%	302 38%	106 13%	151 19%	162 20%	79 10%	
**D/S (CONSERVATIVE - LIBERAL)	37 5%	128 89%	91 61%	218 75%	-3 -2%	-178 -55%	-64 -48%	-114 -59%	73 12%	-28 -20%	-36 -17%	-123 -61%	1 1%	-18 -6%	27 25%	11 7%	15 10%	3 3%	
TOTAL CONSERVATIVE -----	264 33%	130 90%	97 66%	227 78%	19 11%	17 5%	6 4%	11 6%	227 38%	21 15%	37 18%	6 3%	18 13%	76 25%	50 47%	50 33%	62 38%	26 33%	
TOTAL LIBERAL -----	227 28%	2 2%	7 4%	9 3%	22 12%	196 60%	70 53%	126 65%	154 26%	49 34%	73 35%	128 64%	17 13%	95 31%	23 22%	39 26%	46 28%	23 30%	
VERY CONSERVATIVE	112 14%	92 64%	10 7%	102 35%	5 3%	5 1%	- -	5 2%	96 16%	8 5%	16 8%	- -	5 4%	33 11%	27 26%	17 11%	23 14%	11 14%	
SOMEWHAT CONSERVATIVE	152 19%	38 26%	88 59%	125 43%	14 8%	13 4%	6 4%	7 4%	131 22%	13 9%	21 10%	6 3%	13 10%	43 14%	23 21%	32 21%	38 24%	15 19%	
SOMEWHAT LIBERAL	127 16%	2 1%	5 3%	6 2%	13 7%	108 33%	65 49%	43 22%	92 15%	22 16%	35 17%	74 37%	11 8%	59 19%	12 11%	16 11%	27 17%	13 16%	
VERY LIBERAL	100 12%	1 -	2 1%	3 1%	10 5%	87 27%	4 3%	83 43%	62 10%	26 18%	38 18%	54 27%	6 4%	36 12%	11 10%	23 15%	19 12%	10 13%	
MODERATE	310 39%	12 8%	45 30%	57 19%	140 77%	114 35%	56 43%	57 29%	214 36%	73 51%	96 47%	68 34%	101 74%	131 43%	33 31%	62 41%	54 33%	30 37%	

Table 229-2

QUESTION D5A:

In politics today, do you consider yourself to be conservative, moderate, or liberal?

BANNER 2

	GENDER			AGE					GENDER/AGE				EDUCATION				GENDER/EDUCATION				ETHNICITY/EDUCATION			
	TOTAL	MEN	WOMEN	18-34	35-44	45-54	55-64	65+	MEN 18-54	MEN 55+	WOMEN 18-54	WOMEN 55+	HS OR LESS	SOME COLL	COLL GRAD	GRAD/ PROF	MEN W/O DEG	MEN W/ DEG	WOMEN W/O DEG	WOMEN W/ DEG	WHITE W/O DEG	WHITE W/ DEG	NON- WHITE W/O DEG	NON- WHITE W/ DEG
BASE=TOTAL SAMPLE	800 100%	384 48%	416 52%	176 22%	159 20%	115 14%	143 18%	206 26%	235 29%	149 19%	215 27%	201 25%	212 27%	258 32%	222 28%	108 13%	219 27%	165 21%	251 31%	165 21%	334 42%	260 33%	136 17%	70 9%
**D/S (CONSERVATIVE - LIBERAL)	37 5%	55 14%	-18 -4%	-23 -13%	8 5%	14 12%	11 7%	28 14%	29 12%	26 18%	-30 -14%	12 6%	24 11%	23 9%	-10 -4%	- -	41 19%	15 9%	7 3%	-25 -15%	65 19%	8 3%	-17 -13%	-19 -27%
TOTAL CONSERVATIVE -----	264 33%	145 38%	119 29%	39 22%	55 34%	44 38%	46 32%	80 39%	88 38%	57 38%	49 23%	69 35%	69 33%	94 36%	63 28%	38 35%	89 41%	56 34%	74 30%	45 27%	137 41%	90 35%	27 20%	10 15%
TOTAL LIBERAL -----	227 28%	89 23%	137 33%	61 35%	47 30%	31 27%	35 24%	53 25%	59 25%	30 20%	80 37%	57 29%	45 21%	71 27%	72 33%	38 36%	48 22%	41 25%	67 27%	70 42%	72 22%	82 31%	44 32%	29 42%
VERY CONSERVATIVE	112 14%	60 16%	51 12%	12 7%	17 11%	23 20%	22 16%	37 18%	30 13%	30 20%	22 10%	29 15%	29 14%	26 10%	36 16%	20 18%	28 13%	33 20%	28 11%	24 14%	44 13%	52 20%	11 8%	5 7%
SOMEWHAT CONSERVATIVE	152 19%	84 22%	68 16%	26 15%	37 23%	22 19%	23 16%	44 21%	58 25%	27 18%	28 13%	40 20%	40 19%	68 26%	26 12%	18 17%	61 28%	23 14%	47 19%	21 13%	92 28%	39 15%	16 12%	6 8%
SOMEWHAT LIBERAL	127 16%	52 13%	75 18%	31 17%	26 16%	19 16%	18 13%	33 16%	34 15%	17 12%	41 19%	34 17%	20 9%	42 16%	43 19%	22 21%	29 13%	22 13%	33 13%	43 26%	38 11%	54 21%	24 18%	11 16%
VERY LIBERAL	100 12%	38 10%	62 15%	31 17%	21 13%	12 10%	17 12%	20 9%	25 11%	13 9%	39 18%	23 12%	25 12%	29 11%	30 13%	16 15%	19 9%	19 11%	35 14%	27 16%	34 10%	28 11%	20 15%	18 25%
MODERATE	310 39%	150 39%	160 38%	76 43%	57 36%	40 35%	63 44%	73 36%	88 37%	62 42%	86 40%	74 37%	98 46%	93 36%	87 39%	32 29%	82 37%	68 41%	110 44%	50 30%	126 38%	88 34%	66 48%	30 43%

Table 229-3

QUESTION D5A:

In politics today, do you consider yourself to be conservative, moderate, or liberal?

BANNER 3

	IDEOLOGY						INCOME				HAVE CHILDREN		PARENTS		CHILD ATTEND K-12						PERSONALLY ENROLL		EMPLOYED VA	
	TOTAL	VERY CONS	SMWT CONS	TOTAL CONS	MOD	TOTAL LIB	<\$40K	\$40K-\$60K	\$60K-\$100K	\$100K+	YES	NO	DADS	MOMS	YES, CURR	YES, PAST	TOTAL YES	NO	CURR K-12 DADS	CURR K-12 MOMS	YES	NO	YES	NO
BASE=TOTAL SAMPLE	800 100%	112 14%	152 19%	264 33%	310 39%	227 28%	223 28%	147 18%	188 24%	242 30%	496 62%	304 38%	223 28%	273 34%	215 27%	111 14%	326 41%	169 21%	120 15%	95 12%	465 58%	335 42%	93 12%	707 88%
**D/S (CONSERVATIVE - LIBERAL)	37 5%	112 100%	152 100%	264 100%	- -	-227 -100%	- -	28 19%	-10 -5%	19 8%	43 9%	-6 -2%	43 19%	- -	9 4%	27 25%	36 11%	6 4%	18 15%	-9 -10%	18 4%	19 6%	10 11%	27 4%
TOTAL CONSERVATIVE	264 33%	112 100%	152 100%	264 100%	- -	- -	65 29%	57 39%	54 29%	87 36%	168 34%	96 32%	90 40%	78 29%	65 30%	48 43%	113 35%	55 32%	47 40%	18 19%	150 32%	114 34%	34 37%	229 32%
TOTAL LIBERAL	227 28%	- -	- -	- -	- -	227 100%	65 29%	29 20%	64 34%	68 28%	125 25%	102 33%	47 21%	78 29%	56 26%	20 18%	76 23%	49 29%	29 24%	27 28%	131 28%	95 28%	24 26%	202 29%
VERY CONSERVATIVE	112 14%	112 100%	- -	112 42%	- -	- -	28 13%	22 15%	21 11%	41 17%	70 14%	42 14%	35 16%	35 13%	27 13%	13 11%	39 12%	30 18%	21 17%	6 6%	64 14%	48 14%	15 16%	96 14%
SOMEWHAT CONSERVATIVE	152 19%	- -	152 100%	152 58%	- -	- -	37 17%	35 24%	34 18%	46 19%	98 20%	54 18%	55 24%	43 16%	38 18%	35 32%	73 22%	25 15%	27 22%	12 12%	86 19%	66 20%	19 20%	133 19%
SOMEWHAT LIBERAL	127 16%	- -	- -	- -	- -	127 56%	32 14%	18 13%	39 21%	38 16%	74 15%	53 18%	25 11%	48 18%	30 14%	14 12%	43 13%	30 18%	15 13%	14 15%	71 15%	56 17%	20 21%	107 15%
VERY LIBERAL	100 12%	- -	- -	- -	- -	100 44%	33 15%	11 7%	25 13%	31 13%	51 10%	48 16%	22 10%	30 11%	26 12%	7 6%	33 10%	18 11%	14 12%	12 13%	60 13%	39 12%	5 5%	95 13%
MODERATE	310 39%	- -	- -	- -	310 100%	- -	93 42%	60 41%	69 37%	87 36%	203 41%	107 35%	86 39%	117 43%	94 44%	43 39%	137 42%	66 39%	43 36%	50 53%	184 40%	126 38%	35 37%	275 39%

Table 229-4

QUESTION D5A:

In politics today, do you consider yourself to be conservative, moderate, or liberal?

BANNER 4

	SUPERINTENDENT REGIONS								
	TOTAL	CEN- TRAL	NRTH NECK	NOVA	SOUTH -SIDE	SW	TIDE- WATER	VALLEY	WEST- ERN VA
BASE=TOTAL SAMPLE	800 100%	125 16%	53 7%	269 34%	19 2%	37 5%	156 20%	76 9%	64 8%
**D/S (CONSERVATIVE - LIBERAL)	37 5%	10 8%	12 22%	-29 -11%	6 31%	6 15%	13 8%	6 7%	14 22%
TOTAL CONSERVATIVE -----	264 33%	42 33%	22 41%	62 23%	10 51%	15 41%	59 38%	27 36%	27 43%
TOTAL LIBERAL -----	227 28%	32 25%	10 19%	90 34%	4 20%	9 25%	46 30%	22 29%	13 21%
VERY CONSERVATIVE	112 14%	15 12%	8 15%	28 10%	4 19%	4 12%	22 14%	13 17%	17 27%
SOMEWHAT CONSERVATIVE	152 19%	27 21%	13 25%	34 13%	6 32%	11 29%	37 24%	14 19%	10 16%
SOMEWHAT LIBERAL	127 16%	14 11%	3 6%	57 21%	1 3%	7 19%	27 17%	10 13%	8 12%
VERY LIBERAL	100 12%	18 14%	7 12%	33 12%	3 17%	3 7%	19 12%	12 15%	6 9%
MODERATE	310 39%	52 41%	22 41%	118 44%	6 29%	12 34%	51 33%	27 35%	23 36%

Table 230-1
QUESTION D7A/B:
What is your race?

BANNER 1

	PARTY IDENTIFICATION								ETHNICITY					DMA					
	TOTAL	STRG GOP	SOFT/ LEAN GOP	TOTAL GOP	IND	TOTAL DEM	SOFT/ LEAN DEM	STRG DEM	WHITE	AF	AM	TOTAL MINOR- ITY	WHITE DEMS	WHITE INDS	DC	ROA- NOKE	RICH- MOND	NOR- FOLK	OTHER
BASE=TOTAL SAMPLE	800 100%	144 18%	149 19%	293 37%	181 23%	326 41%	132 17%	194 24%	594 74%	142 18%		206 26%	202 25%	136 17%	302 38%	106 13%	151 19%	162 20%	79 10%
CAUCASIAN OR WHITE	594 74%	129 90%	128 86%	257 88%	136 75%	202 62%	86 65%	115 59%	594 100%	- -	- -	202 100%	136 100%	214 71%	93 87%	103 68%	114 71%	70 89%	
AFRICAN AMERICAN OR BLACK	142 18%	3 2%	8 6%	11 4%	36 20%	95 29%	31 24%	64 33%	- -	142 100%	142 69%	- -	- -	47 16%	10 9%	43 29%	39 24%	3 4%	
HISPANIC OR LATINO	34 4%	5 3%	10 7%	15 5%	4 2%	15 5%	5 4%	10 5%	- -	- -	34 16%	- -	- -	20 7%	3 3%	3 2%	5 3%	3 3%	
ASIAN OR PACIFIC ISLANDER	22 3%	5 4%	3 2%	8 3%	3 2%	11 3%	7 5%	4 2%	- -	- -	22 11%	- -	- -	19 6%	- -	- -	1 1%	2 2%	
AMERICAN INDIAN OR ALASKAN NATIVE	6 1%	2 1%	- -	2 1%	1 1%	3 1%	2 2%	1 -	- -	- -	6 3%	- -	- -	1 -	1 1%	1 1%	2 1%	1 1%	
OTHER OR MIXED RACE	1 -	- -	- -	- -	1 -	- -	- -	- -	- -	- -	1 -	- -	- -	- -	- -	- -	1 -	- -	

Table 230-2
QUESTION D7A/B:
What is your race?

BANNER 2

	GENDER			AGE					GENDER/AGE				EDUCATION				GENDER/EDUCATION				ETHNICITY/EDUCATION			
	TOTAL	MEN	WOMEN	18-34	35-44	45-54	55-64	65+	MEN	MEN	WOMEN	WOMEN	HS OR LESS	SOME COLL	COLL GRAD	GRAD/ PROF	MEN	MEN	WOMEN	WOMEN	WHITE W/O DEG	WHITE W/ DEG	NON-WHITE	NON-WHITE
									18-54	55+	18-54	55+					W/O DEG	W/ DEG	W/O DEG	W/ DEG			W/O DEG	W/ DEG
BASE=TOTAL SAMPLE	800 100%	384 48%	416 52%	176 22%	159 20%	115 14%	143 18%	206 26%	235 29%	149 19%	215 27%	201 25%	212 27%	258 32%	222 28%	108 13%	219 27%	165 21%	251 31%	165 21%	334 42%	260 33%	136 17%	70 9%
CAUCASIAN OR WHITE	594 74%	278 72%	316 76%	96 55%	115 72%	98 85%	106 74%	179 87%	155 66%	123 83%	154 72%	162 81%	148 70%	187 72%	167 76%	93 86%	146 67%	132 80%	188 75%	128 78%	334 100%	260 100%	- -	- -
AFRICAN AMERICAN OR BLACK	142 18%	72 19%	70 17%	53 30%	31 19%	11 9%	25 18%	22 11%	57 24%	15 10%	38 18%	32 16%	55 26%	51 20%	31 14%	5 5%	54 25%	18 11%	52 21%	18 11%	- -	- -	106 78%	36 52%
HISPANIC OR LATINO	34 4%	17 5%	16 4%	15 9%	10 6%	2 1%	2 2%	4 2%	15 6%	3 2%	12 6%	4 2%	5 2%	11 4%	14 6%	3 3%	8 4%	10 6%	9 3%	8 5%	- -	- -	16 12%	17 25%
ASIAN OR PACIFIC ISLANDER	22 3%	14 4%	9 2%	10 6%	1 1%	4 4%	7 5%	- -	8 4%	5 4%	7 3%	2 1%	1 1%	7 3%	7 3%	6 6%	9 4%	5 3%	- -	9 5%	- -	- -	9 6%	14 20%
AMERICAN INDIAN OR ALASKAN NATIVE	6 1%	2 1%	4 1%	1 1%	2 1%	- -	2 2%	1 1%	- -	2 2%	3 1%	1 1%	2 1%	2 1%	1 1%	1 1%	2 1%	- -	2 1%	2 1%	- -	- -	4 3%	2 3%
OTHER OR MIXED RACE	1 -	- -	1 -	- -	- -	1 1%	- -	- -	- -	- -	1 -	- -	1 -	- -	- -	- -	- -	- -	1 -	- -	- -	- -	1 1%	- -

Table 230-3
QUESTION D7A/B:
What is your race?

BANNER 3

	IDEOLOGY						INCOME				HAVE CHILDREN		PARENTS		CHILD ATTEND K-12						PERSONALLY ENROLL		EMPLOYED VA	
	TOTAL	VERY CONS	SMWT CONS	TOTAL CONS	MOD	TOTAL LIB	<\$40K	\$40K-\$60K	\$60K-\$100K	\$100K+	YES	NO	DADS	MOMS	YES, CURR	YES, PAST	TOTAL YES	NO	CURR K-12 DADS	CURR K-12 MOMS	YES	NO	YES	NO
BASE=TOTAL SAMPLE	800 100%	112 14%	152 19%	264 33%	310 39%	227 28%	223 28%	147 18%	188 24%	242 30%	496 62%	304 38%	223 28%	273 34%	215 27%	111 14%	326 41%	169 21%	120 15%	95 12%	465 58%	335 42%	93 12%	707 88%
CAUCASIAN OR WHITE	594 74%	96 86%	131 86%	227 86%	214 69%	154 68%	152 68%	101 69%	141 75%	200 83%	384 77%	211 69%	165 74%	219 80%	157 73%	91 82%	248 76%	135 80%	86 71%	71 75%	334 72%	261 78%	82 88%	512 72%
AFRICAN AMERICAN OR BLACK	142 18%	8 7%	13 9%	21 8%	73 24%	49 21%	61 27%	31 21%	29 15%	22 9%	86 17%	56 18%	43 19%	44 16%	46 21%	14 13%	60 18%	26 15%	27 22%	19 20%	93 20%	50 15%	8 9%	134 19%
HISPANIC OR LATINO	34 4%	4 4%	7 4%	11 4%	10 3%	13 6%	6 3%	12 8%	9 5%	7 3%	16 3%	17 6%	10 4%	6 2%	12 6%	- -	12 4%	4 3%	8 6%	4 5%	22 5%	11 3%	2 2%	32 5%
ASIAN OR PACIFIC ISLANDER	22 3%	2 2%	1 1%	3 1%	9 3%	10 4%	1 1%	1 1%	9 5%	11 5%	5 1%	17 6%	3 2%	2 1%	- -	3 3%	3 1%	2 1%	- -	- -	13 3%	9 3%	1 1%	21 3%
AMERICAN INDIAN OR ALASKAN NATIVE	6 1%	2 2%	- -	2 1%	3 1%	1 -	2 1%	2 1%	1 -	1 -	3 1%	3 1%	2 1%	1 -	- -	1 1%	1 -	2 1%	- -	- -	2 1%	4 1%	- -	6 1%
OTHER OR MIXED RACE	1 -	- -	- -	- -	1 -	- -	1 -	- -	- -	- -	1 -	- -	- -	1 -	- -	1 1%	1 -	- -	- -	- -	1 -	- -	- -	1 -

Table 230-4
QUESTION D7A/B:
What is your race?

BANNER 4

	SUPERINTENDENT REGIONS								
	TOTAL	CEN- TRAL	NRTH NECK	NOVA	SOUTH -SIDE	SW	TIDE- WATER	VALLEY	WEST- ERN VA
BASE=TOTAL SAMPLE	800 100%	125 16%	53 7%	269 34%	19 2%	37 5%	156 20%	76 9%	64 8%
CAUCASIAN OR WHITE	594 74%	82 66%	41 78%	190 70%	16 84%	35 96%	109 70%	65 85%	56 87%
AFRICAN AMERICAN OR BLACK	142 18%	38 31%	9 17%	40 15%	3 16%	- -	39 25%	6 8%	7 11%
HISPANIC OR LATINO	34 4%	3 3%	2 3%	20 7%	- -	2 4%	5 3%	2 3%	1 1%
ASIAN OR PACIFIC ISLANDER	22 3%	- -	1 2%	18 7%	- -	- -	1 1%	2 2%	- -
AMERICAN INDIAN OR ALASKAN NATIVE	6 1%	1 1%	- 1%	1 -	- -	- -	2 1%	1 1%	1 2%
OTHER OR MIXED RACE	1 -	- -	- -	- -	- -	- -	1 -	- -	- -

Table 231-1

QUESTION D9D:

Are you currently employed, a student, a stay at home parent, retired, or unemployed and looking for work?

BANNER 1

	PARTY IDENTIFICATION								ETHNICITY					DMA					
	TOTAL	STRG GOP	SOFT/ LEAN GOP	TOTAL GOP	IND	TOTAL DEM	SOFT/ LEAN DEM	STRG DEM	WHITE	AF	AM	TOTAL MINOR- ITY	WHITE DEMS	WHITE INDS	DC	ROA- NOKE	RICH- MOND	NOR- FOLK	OTHER
BASE=TOTAL SAMPLE	800 100%	144 18%	149 19%	293 37%	181 23%	326 41%	132 17%	194 24%	594 74%	142 18%	206 26%	202 25%	136 17%	302 38%	106 13%	151 19%	162 20%	79 10%	
**D/S (EMPLOYED - NOT EMPLOYED)	58 7%	5 4%	27 18%	32 11%	37 20%	-11 -4%	- -	-11 -6%	20 3%	19 13%	38 18%	-17 -8%	26 19%	58 19%	-3 -3%	-9 -6%	10 6%	1 2%	
EMPLOYED	429 54%	75 52%	88 59%	163 56%	109 60%	157 48%	66 50%	92 47%	307 52%	81 57%	122 59%	92 46%	81 59%	180 60%	52 49%	71 47%	86 53%	40 51%	
TOTAL NOT EMPLOYED -----	371 46%	70 48%	61 41%	130 44%	72 40%	169 52%	66 50%	103 53%	287 48%	62 43%	84 41%	109 54%	55 41%	122 40%	54 51%	80 53%	76 47%	39 49%	
STUDENT	24 3%	3 2%	8 5%	11 4%	1 1%	12 4%	8 6%	4 2%	14 2%	5 4%	10 5%	4 2%	1 1%	9 3%	4 3%	6 4%	2 1%	4 5%	
STAY AT HOME PARENT	34 4%	9 6%	6 4%	15 5%	8 5%	11 3%	9 7%	2 1%	28 5%	6 4%	6 3%	8 4%	5 4%	3 1%	8 8%	9 6%	10 6%	4 5%	
RETIRED	198 25%	47 33%	33 22%	80 27%	32 18%	86 26%	23 18%	62 32%	170 29%	21 15%	28 13%	66 33%	27 20%	72 24%	26 25%	44 29%	40 25%	16 21%	
UNEMPLOYED AND LOOKING FOR WORK	66 8%	2 2%	8 5%	10 3%	21 11%	35 11%	13 10%	22 11%	38 6%	19 13%	28 13%	17 8%	12 9%	31 10%	6 5%	10 7%	11 7%	9 11%	
DISABLED OR UNABLE TO WORK	49 6%	9 6%	5 4%	14 5%	10 6%	25 8%	13 10%	12 6%	38 6%	12 8%	12 6%	14 7%	10 7%	8 3%	10 10%	11 7%	14 9%	6 8%	

Table 231-2

QUESTION D9D:

Are you currently employed, a student, a stay at home parent, retired, or unemployed and looking for work?

BANNER 2

	GENDER			AGE					GENDER/AGE				EDUCATION				GENDER/EDUCATION				ETHNICITY/EDUCATION			
	TOTAL	MEN	WOMEN	18-34	35-44	45-54	55-64	65+	MEN 18-54	MEN 55+	WOMEN 18-54	WOMEN 55+	HS OR LESS	SOME COLL	COLL GRAD	GRAD/ PROF	MEN W/O DEG	MEN W/ DEG	WOMEN W/O DEG	WOMEN W/ DEG	WHITE W/O DEG	WHITE W/ DEG	NON-	NON-
																							WHITE W/O DEG	WHITE W/ DEG
BASE=TOTAL SAMPLE	800 100%	384 48%	416 52%	176 22%	159 20%	115 14%	143 18%	206 26%	235 29%	149 19%	215 27%	201 25%	212 27%	258 32%	222 28%	108 13%	219 27%	165 21%	251 31%	165 21%	334 42%	260 33%	136 17%	70 9%
**D/S (EMPLOYED - NOT EMPLOYED)	58 7%	106 28%	-48 -12%	45 26%	87 55%	53 46%	6 5%	-134 -65%	138 59%	-31 -21%	48 22%	-96 -48%	-19 -9%	-12 -5%	59 27%	30 28%	51 23%	55 34%	-82 -33%	33 20%	-52 -15%	72 28%	21 15%	17 25%
EMPLOYED	429 54%	245 64%	184 44%	111 63%	123 77%	84 73%	75 52%	36 18%	186 79%	59 39%	132 61%	52 26%	96 46%	123 48%	140 63%	69 64%	135 62%	110 67%	85 34%	99 60%	141 42%	166 64%	78 58%	43 62%
TOTAL NOT EMPLOYED -----	371 46%	139 36%	232 56%	65 37%	36 23%	31 27%	68 48%	170 82%	49 21%	90 61%	84 39%	148 74%	116 54%	135 52%	81 37%	39 36%	84 38%	55 33%	167 66%	66 40%	193 58%	94 36%	58 42%	26 38%
STUDENT	24 3%	16 4%	8 2%	22 12%	2 1%	-	-	-	16 7%	-	8 4%	-	5 3%	14 5%	5 2%	-	11 5%	4 3%	7 3%	1 1%	14 4%	-	5 4%	5 7%
STAY AT HOME PARENT	34 4%	2 -	32 8%	8 5%	13 8%	7 6%	6 5%	-	2 1%	-	26 12%	6 3%	14 7%	11 4%	6 3%	2 2%	2 1%	-	24 9%	9 5%	19 6%	9 3%	6 5%	-
RETIRED	198 25%	84 22%	114 27%	-	-	2 2%	32 23%	163 79%	2 1%	82 55%	-	114 57%	45 21%	71 27%	53 24%	28 26%	43 20%	41 25%	73 29%	40 25%	100 30%	70 27%	16 12%	11 16%
UNEMPLOYED AND LOOKING FOR WORK	66 8%	28 7%	38 9%	32 18%	10 6%	11 9%	9 6%	5 2%	23 10%	5 4%	30 14%	8 4%	29 14%	21 8%	11 5%	6 6%	20 9%	8 5%	29 12%	9 5%	29 9%	9 4%	20 15%	7 11%
DISABLED OR UNABLE TO WORK	49 6%	10 2%	40 10%	4 2%	11 7%	12 10%	21 14%	2 1%	7 3%	2 2%	20 9%	20 10%	22 10%	19 8%	6 3%	2 2%	8 4%	2 1%	34 13%	6 4%	32 10%	6 2%	10 7%	2 3%

Table 231-3

QUESTION D9D:

Are you currently employed, a student, a stay at home parent, retired, or unemployed and looking for work?

BANNER 3

	IDEOLOGY						INCOME				HAVE CHILDREN		PARENTS		CHILD ATTEND K-12						PERSONALLY ENROLL		EMPLOYED VA	
	TOTAL	VERY CONS	SMWT CONS	TOTAL CONS	MOD	TOTAL LIB	<\$40K	\$40K-\$60K	\$60K-\$100K	\$100K+	YES	NO	DADS	MOMS	YES, CURR	YES, PAST	TOTAL YES	NO	CURR K-12 DADS	CURR K-12 MOMS	YES	NO	YES	NO
BASE=TOTAL SAMPLE	800 100%	112 14%	152 19%	264 33%	310 39%	227 28%	223 28%	147 18%	188 24%	242 30%	496 62%	304 38%	223 28%	273 34%	215 27%	111 14%	326 41%	169 21%	120 15%	95 12%	465 58%	335 42%	93 12%	707 88%
**D/S (EMPLOYED - NOT EMPLOYED)	58 7%	17 16%	8 5%	25 10%	11 4%	21 9%	-76 -34%	22 15%	66 35%	46 19%	40 8%	17 6%	72 32%	-32 -12%	109 51%	-11 -9%	98 30%	-58 -34%	85 70%	24 25%	87 19%	-30 -9%	41 44%	17 2%
EMPLOYED	429 54%	64 58%	80 53%	144 55%	161 52%	124 55%	74 33%	84 57%	127 68%	144 59%	268 54%	161 53%	148 66%	120 44%	162 75%	50 45%	212 65%	56 33%	102 85%	60 63%	276 59%	153 46%	67 72%	362 51%
TOTAL NOT EMPLOYED -----	371 46%	47 42%	72 47%	119 45%	149 48%	103 45%	149 67%	63 43%	61 32%	98 41%	228 46%	144 47%	75 34%	152 56%	53 25%	61 55%	114 35%	114 67%	18 15%	35 37%	189 41%	182 54%	26 28%	345 49%
STUDENT	24 3%	2 2%	7 4%	9 3%	7 2%	8 3%	7 3%	1 -	4 2%	12 5%	4 1%	20 7%	3 1%	1 -	4 2%	- -	4 1%	- -	3 3%	1 1%	18 4%	6 2%	- -	24 3%
STAY AT HOME PARENT	34 4%	4 3%	10 6%	13 5%	16 5%	5 2%	12 5%	6 4%	12 6%	4 1%	32 7%	2 1%	2 1%	31 11%	17 8%	6 5%	22 7%	10 6%	- -	17 18%	24 5%	10 3%	2 2%	32 5%
RETIRED	198 25%	29 26%	45 29%	74 28%	73 24%	51 23%	61 27%	39 27%	30 16%	68 28%	138 28%	60 20%	58 26%	80 29%	10 5%	44 40%	54 17%	84 50%	4 4%	5 6%	70 15%	128 38%	20 21%	178 25%
UNEMPLOYED AND LOOKING FOR WORK	66 8%	3 3%	5 3%	8 3%	32 10%	26 11%	32 14%	15 10%	9 5%	10 4%	26 5%	40 13%	7 3%	19 7%	13 6%	4 4%	18 5%	8 5%	5 4%	8 9%	45 10%	21 6%	4 5%	62 9%
DISABLED OR UNABLE TO WORK	49 6%	9 8%	6 4%	15 6%	21 7%	13 6%	38 17%	2 1%	5 3%	4 2%	27 6%	22 7%	5 2%	22 8%	9 4%	7 6%	16 5%	11 7%	5 4%	4 4%	32 7%	17 5%	1 1%	49 7%

Table 231-4

QUESTION D9D:

Are you currently employed, a student, a stay at home parent, retired, or unemployed and looking for work?

BANNER 4

	SUPERINTENDENT REGIONS								
	TOTAL	CEN- TRAL	NRTH NECK	NOVA	SOUTH -SIDE	SW	TIDE- WATER	VALLEY	WEST- ERN VA
BASE=TOTAL SAMPLE	800 100%	125 16%	53 7%	269 34%	19 2%	37 5%	156 20%	76 9%	64 8%
**D/S (EMPLOYED - NOT EMPLOYED)	58 7%	-8 -7%	4 7%	52 19%	- -2%	2 6%	13 8%	2 2%	-6 -9%
EMPLOYED	429 54%	58 47%	28 53%	161 60%	10 49%	20 53%	85 54%	39 51%	29 45%
TOTAL NOT EMPLOYED -----	371 46%	67 53%	25 47%	109 40%	10 51%	17 47%	72 46%	37 49%	35 55%
STUDENT	24 3%	2 2%	2 5%	7 3%	2 13%	- -	2 1%	5 6%	4 6%
STAY AT HOME PARENT	34 4%	6 5%	1 3%	3 1%	1 7%	5 13%	9 6%	3 4%	5 8%
RETIRED	198 25%	41 33%	12 23%	67 25%	5 25%	1 3%	37 24%	18 24%	17 27%
UNEMPLOYED AND LOOKING FOR WORK	66 8%	9 7%	7 14%	24 9%	- -	5 15%	11 7%	7 9%	3 4%
DISABLED OR UNABLE TO WORK	49 6%	8 7%	2 3%	8 3%	1 6%	6 17%	13 9%	5 6%	6 10%

Table 232-1
 QUESTION D9A:
 What is your total annual household income?

BANNER 1

	PARTY IDENTIFICATION								ETHNICITY					DMA					
	TOTAL	STRG GOP	SOFT/ LEAN GOP	TOTAL GOP	IND	TOTAL DEM	SOFT/ LEAN DEM	STRG DEM	WHITE	AF	AM	TOTAL MINOR- ITY	WHITE DEMS	WHITE INDS	DC	ROA- NOKE	RICH- MOND	NOR- FOLK	OTHER
BASE=TOTAL SAMPLE	800 100%	144 18%	149 19%	293 37%	181 23%	326 41%	132 17%	194 24%	594 74%	142 18%	206 26%	202 25%	136 17%	302 38%	106 13%	151 19%	162 20%	79 10%	
TOTAL <\$40K -----	223 28%	42 29%	32 22%	74 25%	53 29%	96 29%	39 29%	58 30%	152 26%	61 43%	71 34%	52 26%	34 25%	48 16%	50 47%	45 30%	50 31%	30 38%	
TOTAL \$40K-\$60K -----	147 18%	29 20%	28 19%	57 19%	34 19%	56 17%	21 16%	35 18%	101 17%	31 22%	46 22%	25 13%	23 17%	47 15%	17 16%	33 22%	32 20%	18 23%	
TOTAL \$60K-\$100K -----	188 24%	26 18%	45 30%	70 24%	36 20%	82 25%	41 31%	41 21%	141 24%	29 20%	47 23%	55 27%	27 20%	70 23%	20 18%	37 24%	41 25%	21 27%	
TOTAL \$100K+ -----	242 30%	48 33%	44 30%	92 31%	58 32%	92 28%	32 24%	61 31%	200 34%	22 15%	42 20%	69 34%	52 38%	138 46%	19 18%	37 25%	38 24%	11 13%	
UNDER \$20,000	77 10%	9 7%	7 5%	16 6%	22 12%	38 12%	14 11%	24 12%	47 8%	27 19%	30 14%	20 10%	15 11%	20 7%	15 14%	12 8%	22 13%	9 11%	
\$20,000 - \$40,000	146 18%	32 22%	25 17%	58 20%	31 17%	58 18%	25 19%	33 17%	105 18%	34 24%	41 20%	32 16%	19 14%	28 9%	35 33%	33 22%	29 18%	21 26%	
\$40,000 - \$60,000	147 18%	29 20%	28 19%	57 19%	34 19%	56 17%	21 16%	35 18%	101 17%	31 22%	46 22%	25 13%	23 17%	47 15%	17 16%	33 22%	32 20%	18 23%	
\$60,000 - \$80,000	98 12%	9 6%	24 16%	33 11%	20 11%	45 14%	21 16%	24 12%	71 12%	18 13%	27 13%	27 14%	14 10%	36 12%	12 11%	19 12%	21 13%	11 14%	
\$80,000 - \$100,000	90 11%	16 11%	21 14%	37 13%	16 9%	37 11%	20 15%	17 9%	70 12%	11 7%	20 10%	28 14%	13 10%	34 11%	8 7%	18 12%	20 12%	10 13%	
\$100,000 - \$150,000	129 16%	23 16%	25 17%	48 16%	30 17%	52 16%	18 13%	34 17%	102 17%	15 11%	28 13%	37 18%	24 17%	68 22%	11 10%	22 15%	23 14%	6 8%	
\$150,000 - \$200,000	64 8%	19 13%	16 11%	35 12%	12 7%	17 5%	6 5%	11 5%	55 9%	3 2%	10 5%	13 6%	12 9%	34 11%	8 8%	9 6%	12 7%	2 2%	
\$200,000 - \$250,000	31 4%	4 3%	2 1%	6 2%	12 7%	13 4%	3 2%	10 5%	27 5%	3 2%	4 2%	9 5%	12 9%	23 8%	-	5 3%	2 1%	1 1%	
OVER \$250,000	17 2%	1 1%	1 1%	2 1%	4 2%	11 3%	5 4%	6 3%	17 3%	1 1%	1 -	10 5%	4 3%	13 4%	-	1 1%	2 1%	1 1%	

Table 232-2
 QUESTION D9A:
 What is your total annual household income?

BANNER 2

	GENDER			AGE					GENDER/AGE				EDUCATION				GENDER/EDUCATION				ETHNICITY/EDUCATION			
	TOTAL	MEN	WOMEN	18-34	35-44	45-54	55-64	65+	MEN 18-54	MEN 55+	WOMEN 18-54	WOMEN 55+	HS OR LESS	SOME COLL	COLL GRAD	GRAD/ PROF	MEN W/O DEG	MEN W/ DEG	WOMEN W/O DEG	WOMEN W/ DEG	WHITE W/O DEG	WHITE W/ DEG	NON-	NON-
																							WHITE W/O DEG	WHITE W/ DEG
BASE=TOTAL SAMPLE	800 100%	384 48%	416 52%	176 22%	159 20%	115 14%	143 18%	206 26%	235 29%	149 19%	215 27%	201 25%	212 27%	258 32%	222 28%	108 13%	219 27%	165 21%	251 31%	165 21%	334 42%	260 33%	136 17%	70 9%
TOTAL <\$40K -----	223 28%	82 21%	141 34%	49 28%	39 25%	35 31%	43 30%	57 28%	53 22%	29 19%	71 33%	70 35%	104 49%	81 31%	29 13%	9 8%	72 33%	10 6%	113 45%	28 17%	127 38%	25 10%	58 43%	13 18%
TOTAL \$40K-\$60K -----	147 18%	78 20%	69 17%	37 21%	31 20%	18 15%	20 14%	41 20%	51 22%	27 18%	34 16%	35 17%	49 23%	54 21%	35 16%	8 8%	52 24%	26 16%	51 20%	18 11%	73 22%	28 11%	30 22%	16 22%
TOTAL \$60K-\$100K -----	188 24%	90 23%	98 24%	47 27%	47 29%	23 20%	34 23%	37 18%	61 26%	29 19%	56 26%	42 21%	30 14%	64 25%	69 31%	25 23%	47 21%	43 26%	47 19%	51 31%	65 19%	76 29%	29 21%	18 26%
TOTAL \$100K+ -----	242 30%	134 35%	108 26%	44 25%	42 26%	39 34%	47 33%	71 34%	70 30%	64 43%	54 25%	54 27%	29 14%	60 23%	88 40%	66 61%	48 22%	86 52%	40 16%	67 41%	70 21%	131 50%	19 14%	23 33%
UNDER \$20,000	77 10%	25 6%	52 13%	18 10%	14 9%	13 11%	13 9%	18 9%	18 8%	6 4%	27 13%	25 12%	40 19%	23 9%	10 4%	4 3%	23 10%	2 1%	40 16%	12 7%	38 11%	9 3%	25 18%	5 7%
\$20,000 - \$40,000	146 18%	57 15%	89 21%	30 17%	25 16%	22 19%	30 21%	39 19%	35 15%	23 15%	43 20%	46 23%	64 30%	58 22%	19 9%	5 5%	49 22%	8 5%	73 29%	16 10%	89 27%	16 6%	33 24%	8 12%
\$40,000 - \$60,000	147 18%	78 20%	69 17%	37 21%	31 20%	18 15%	20 14%	41 20%	51 22%	27 18%	34 16%	35 17%	49 23%	54 21%	35 16%	8 8%	52 24%	26 16%	51 20%	18 11%	73 22%	28 11%	30 22%	16 22%
\$60,000 - \$80,000	98 12%	38 10%	60 14%	24 14%	27 17%	12 10%	18 12%	18 9%	28 12%	10 7%	34 16%	26 13%	22 10%	33 13%	31 14%	13 12%	24 11%	14 9%	31 12%	29 18%	35 10%	37 14%	20 15%	7 10%
\$80,000 - \$100,000	90 11%	52 13%	38 9%	23 13%	20 13%	12 10%	16 11%	19 9%	33 14%	19 13%	22 10%	16 8%	8 4%	31 12%	39 17%	12 11%	23 11%	29 17%	16 6%	22 13%	30 9%	40 15%	9 6%	11 16%
\$100,000 - \$150,000	129 16%	72 19%	58 14%	32 18%	20 13%	19 16%	22 15%	37 18%	40 17%	32 22%	31 15%	26 13%	18 9%	41 16%	44 20%	27 25%	33 15%	39 24%	26 10%	32 19%	45 13%	57 22%	14 10%	14 20%
\$150,000 - \$200,000	64 8%	40 10%	25 6%	9 5%	13 8%	14 12%	16 11%	12 6%	23 10%	16 11%	12 6%	12 6%	8 4%	16 6%	16 7%	24 22%	15 7%	25 15%	9 4%	16 9%	20 6%	35 13%	4 3%	6 8%
\$200,000 - \$250,000	31 4%	14 4%	17 4%	3 2%	4 3%	2 2%	8 6%	14 7%	4 2%	10 7%	6 3%	11 6%	3 1%	1 -	21 10%	6 5%	- -	14 9%	4 2%	13 8%	4 1%	23 9%	- -	4 5%
OVER \$250,000	17 2%	9 2%	9 2%	- -	4 3%	4 3%	1 1%	8 4%	3 1%	6 4%	5 2%	4 2%	- -	2 1%	6 3%	9 8%	1 -	8 5%	1 -	7 5%	1 -	15 6%	1 1%	- -

Table 232-3
QUESTION D9A:
What is your total annual household income?

BANNER 3

	IDEOLOGY					INCOME					HAVE CHILDREN		PARENTS		CHILD ATTEND K-12						PERSONALLY ENROLL		EMPLOYED VA	
	TOTAL	VERY CONS	SMWT CONS	TOTAL CONS	MOD	TOTAL LIB	<\$40K	\$40K-\$60K	\$60K-\$100K	\$100K+	YES	NO	DADS	MOMS	YES, CURR	YES, PAST	TOTAL YES	NO	CURR K-12 DADS	CURR K-12 MOMS	YES	NO	YES	NO
BASE=TOTAL SAMPLE	800 100%	112 14%	152 19%	264 33%	310 39%	227 28%	223 28%	147 18%	188 24%	242 30%	496 62%	304 38%	223 28%	273 34%	215 27%	111 14%	326 41%	169 21%	120 15%	95 12%	465 58%	335 42%	93 12%	707 88%
TOTAL <\$40K -----	223 28%	28 25%	37 24%	65 25%	93 30%	65 29%	223 100%	- -	- -	- -	117 24%	106 35%	34 15%	83 30%	46 21%	22 19%	67 21%	49 29%	21 17%	25 27%	132 28%	91 27%	10 11%	213 30%
TOTAL \$40K-\$60K -----	147 18%	22 20%	35 23%	57 22%	60 19%	29 13%	- -	147 100%	- -	- -	92 19%	55 18%	40 18%	52 19%	39 18%	21 19%	61 19%	31 18%	20 17%	19 20%	89 19%	58 17%	14 15%	133 19%
TOTAL \$60K-\$100K -----	188 24%	21 19%	34 22%	54 21%	69 22%	64 28%	- -	- 100%	- -	- -	122 25%	66 22%	59 27%	63 23%	62 29%	30 27%	92 28%	30 18%	36 30%	26 27%	123 27%	65 19%	22 24%	166 23%
TOTAL \$100K+ -----	242 30%	41 36%	46 30%	87 33%	87 28%	68 30%	- -	- -	- -	242 100%	165 33%	77 25%	90 41%	75 27%	68 32%	38 34%	106 33%	59 35%	43 36%	25 26%	121 26%	121 36%	47 50%	196 28%
UNDER \$20,000	77 10%	8 7%	9 6%	17 6%	36 12%	24 11%	77 34%	- -	- -	- -	38 8%	39 13%	7 3%	31 11%	14 7%	6 5%	21 6%	17 10%	6 5%	9 9%	49 10%	28 8%	4 4%	73 10%
\$20,000 - \$40,000	146 18%	20 18%	29 19%	48 18%	57 18%	41 18%	146 66%	- -	- -	- -	79 16%	67 22%	27 12%	52 19%	31 15%	15 14%	47 14%	32 19%	15 12%	17 17%	83 18%	63 19%	7 7%	139 20%
\$40,000 - \$60,000	147 18%	22 20%	35 23%	57 22%	60 19%	29 13%	- 100%	- -	- -	- -	92 19%	55 18%	40 18%	52 19%	39 18%	21 19%	61 19%	31 18%	20 17%	19 20%	89 19%	58 17%	14 15%	133 19%
\$60,000 - \$80,000	98 12%	8 7%	18 12%	26 10%	37 12%	35 15%	- -	- 52%	98 -	- -	62 13%	36 12%	22 10%	40 15%	30 14%	14 13%	44 13%	19 11%	14 12%	15 16%	63 14%	35 10%	11 11%	88 12%
\$80,000 - \$100,000	90 11%	13 11%	16 10%	28 11%	32 10%	29 13%	- -	- 48%	90 -	- -	60 12%	30 10%	37 17%	22 8%	32 15%	16 15%	49 15%	11 7%	21 18%	11 11%	60 13%	30 9%	12 13%	78 11%
\$100,000 - \$150,000	129 16%	22 20%	25 16%	47 18%	49 16%	34 15%	- -	- -	- -	129 53%	78 16%	51 17%	42 19%	36 13%	32 15%	13 11%	45 14%	33 20%	19 16%	13 14%	72 15%	57 17%	17 19%	112 16%
\$150,000 - \$200,000	64 8%	13 12%	19 13%	33 12%	19 6%	13 6%	- -	- -	- -	64 27%	44 9%	20 7%	28 13%	16 6%	20 9%	15 14%	35 11%	9 5%	15 12%	5 6%	30 6%	34 10%	18 20%	46 6%
\$200,000 - \$250,000	31 4%	4 4%	2 1%	6 2%	12 4%	13 6%	- -	- -	- -	31 13%	27 5%	4 1%	13 6%	14 5%	10 5%	5 5%	15 5%	12 7%	7 6%	3 3%	15 3%	16 5%	9 9%	22 3%
OVER \$250,000	17 2%	1 1%	- -	1 -	7 2%	9 4%	- -	- -	- -	17 7%	16 3%	2 1%	7 3%	9 3%	6 3%	5 5%	11 3%	5 3%	2 2%	3 4%	4 1%	13 4%	2 2%	15 2%

Table 232-4
 QUESTION D9A:
 What is your total annual household income?

BANNER 4

	SUPERINTENDENT REGIONS								
	TOTAL	CEN- TRAL	NRTH NECK	NOVA	SOUTH -SIDE	SW	TIDE- WATER	VALLEY	WEST- ERN VA
BASE=TOTAL SAMPLE	800 100%	125 16%	53 7%	269 34%	19 2%	37 5%	156 20%	76 9%	64 8%
TOTAL <\$40K -----	223 28%	36 29%	10 18%	43 16%	7 39%	19 52%	49 31%	26 34%	33 51%
TOTAL \$40K-\$60K -----	147 18%	28 22%	11 21%	38 14%	3 15%	8 23%	32 21%	15 20%	11 17%
TOTAL \$60K-\$100K -----	188 24%	31 25%	13 24%	66 25%	2 12%	5 14%	38 24%	22 29%	11 17%
TOTAL \$100K+ -----	242 30%	30 24%	20 37%	121 45%	7 34%	4 11%	37 24%	13 17%	9 15%
UNDER \$20,000	77 10%	9 7%	4 7%	18 7%	3 16%	3 9%	20 13%	10 14%	9 15%
\$20,000 - \$40,000	146 18%	28 22%	6 11%	25 9%	4 22%	16 43%	29 18%	15 20%	23 37%
\$40,000 - \$60,000	147 18%	28 22%	11 21%	38 14%	3 15%	8 23%	32 21%	15 20%	11 17%
\$60,000 - \$80,000	98 12%	16 13%	6 12%	35 13%	1 7%	3 8%	19 12%	12 16%	6 9%
\$80,000 - \$100,000	90 11%	15 12%	6 12%	31 11%	1 5%	2 6%	19 12%	10 14%	5 8%
\$100,000 - \$150,000	129 16%	17 14%	8 15%	62 23%	4 22%	3 8%	22 14%	7 9%	6 10%
\$150,000 - \$200,000	64 8%	8 6%	6 11%	29 11%	2 12%	- -	12 8%	5 7%	3 5%
\$200,000 - \$250,000	31 4%	4 3%	5 9%	19 7%	- -	- -	2 1%	1 1%	- -
OVER \$250,000	17 2%	1 1%	1 2%	11 4%	- -	1 3%	2 1%	- -	- -

Table 233-1
 QUESTION D16A:
 Do you have a child/children?

BANNER 1

	PARTY IDENTIFICATION								ETHNICITY					DMA				
	TOTAL	STRG GOP	SOFT/ LEAN GOP	TOTAL GOP	IND	TOTAL DEM	SOFT/ LEAN DEM	STRG DEM	WHITE	AF	AM	TOTAL MINOR- ITY	WHITE DEMS	WHITE INDS	DC	ROA- NOKE	RICH- MOND	NOR- FOLK
BASE=TOTAL SAMPLE	800 100%	144 18%	149 19%	293 37%	181 23%	326 41%	132 17%	194 24%	594 74%	142 18%	206 26%	202 25%	136 17%	302 38%	106 13%	151 19%	162 20%	79 10%
**D/S (YES - NO)	191 24%	39 27%	45 30%	84 29%	50 28%	57 18%	- -	57 29%	173 29%	30 21%	18 9%	38 19%	54 40%	63 21%	38 36%	28 18%	57 35%	5 6%
YES	496 62%	92 64%	97 65%	188 64%	116 64%	192 59%	66 50%	126 65%	384 65%	86 61%	112 54%	120 59%	95 70%	183 61%	72 68%	89 59%	109 68%	42 53%
NO	304 38%	53 36%	52 35%	105 36%	65 36%	135 41%	66 50%	69 35%	211 35%	56 39%	94 46%	82 41%	41 30%	119 39%	34 32%	62 41%	53 32%	37 47%

Table 233-2
 QUESTION D16A:
 Do you have a child/children?

BANNER 2

	GENDER			AGE					GENDER/AGE				EDUCATION				GENDER/EDUCATION				ETHNICITY/EDUCATION			
	TOTAL	MEN	WOMEN	18-34	35-44	45-54	55-64	65+	MEN	MEN	WOMEN	WOMEN	HS OR LESS	SOME COLL	COLL GRAD	GRAD/ PROF	MEN	MEN	WOMEN	WOMEN	WHITE W/O DEG	WHITE W/ DEG	NON-WHITE	NON-WHITE
									18-54	55+	18-54	55+					W/O DEG	W/ DEG	W/O DEG	W/ DEG			W/O DEG	W/ DEG
BASE=TOTAL SAMPLE	800 100%	384 48%	416 52%	176 22%	159 20%	115 14%	143 18%	206 26%	235 29%	149 19%	215 27%	201 25%	212 27%	258 32%	222 28%	108 13%	219 27%	165 21%	251 31%	165 21%	334 42%	260 33%	136 17%	70 9%
**D/S (YES - NO)	191 24%	62 16%	129 31%	-16 -9%	58 36%	24 21%	41 29%	84 40%	20 8%	42 28%	46 22%	83 41%	65 31%	35 13%	65 29%	27 25%	9 4%	53 32%	90 36%	39 24%	81 24%	92 35%	19 14%	- -1%
YES	496 62%	223 58%	273 66%	80 46%	109 68%	70 61%	92 64%	145 70%	127 54%	96 64%	131 61%	142 71%	138 65%	147 57%	143 65%	68 63%	114 52%	109 66%	171 68%	102 62%	208 62%	176 68%	77 57%	35 50%
NO	304 38%	161 42%	143 34%	96 54%	51 32%	45 39%	51 36%	61 30%	108 46%	53 36%	84 39%	59 29%	74 35%	112 43%	79 35%	40 37%	105 48%	56 34%	80 32%	63 38%	127 38%	84 32%	59 43%	35 50%

Table 233-3
 QUESTION D16A:
 Do you have a child/children?

BANNER 3

	IDEOLOGY						INCOME				HAVE CHILDREN		PARENTS		CHILD ATTEND K-12						PERSONALLY ENROLL		EMPLOYED VA	
	TOTAL	VERY CONS	SMWT CONS	TOTAL CONS	MOD	TOTAL LIB	<\$40K	\$40K-\$60K	\$60K-\$100K	\$100K+	YES	NO	DADS	MOMS	YES, CURR	YES, PAST	TOTAL YES	NO	CURR K-12 DADS	CURR K-12 MOMS	YES	NO	YES	NO
BASE=TOTAL SAMPLE	800 100%	112 14%	152 19%	264 33%	310 39%	227 28%	223 28%	147 18%	188 24%	242 30%	496 62%	304 38%	223 28%	273 34%	215 27%	111 14%	326 41%	169 21%	120 15%	95 12%	465 58%	335 42%	93 12%	707 88%
**D/S (YES - NO)	191 24%	28 25%	44 29%	72 27%	96 31%	23 10%	10 5%	37 25%	56 30%	88 36%	496 100%	-304 -100%	223 100%	273 100%	215 100%	111 100%	326 100%	169 100%	120 100%	95 100%	151 33%	40 12%	47 50%	144 20%
YES	496 62%	70 63%	98 64%	168 64%	203 65%	125 55%	117 52%	92 62%	122 65%	165 68%	496 100%	- -	223 100%	273 100%	215 100%	111 100%	326 100%	169 100%	120 100%	95 100%	308 66%	188 56%	70 75%	425 60%
NO	304 38%	42 37%	54 36%	96 36%	107 35%	102 45%	106 48%	55 38%	66 35%	77 32%	- -	304 100%	- -	- -	- -	- -	- -	- -	- -	- -	157 34%	148 44%	23 25%	281 40%

Table 233-4
 QUESTION D16A:
 Do you have a child/children?

BANNER 4

	SUPERINTENDENT REGIONS								
	TOTAL	CEN- TRAL	NRTH NECK	NOVA	SOUTH -SIDE	SW	TIDE- WATER	VALLEY	WEST- ERN VA
BASE=TOTAL SAMPLE	800 100%	125 16%	53 7%	269 34%	19 2%	37 5%	156 20%	76 9%	64 8%
**D/S (YES - NO)	191 24%	26 21%	3 5%	64 24%	3 16%	5 15%	53 34%	17 22%	20 31%
YES	496 62%	75 60%	28 53%	167 62%	11 58%	21 57%	105 67%	47 61%	42 65%
NO	304 38%	49 40%	25 47%	102 38%	8 42%	16 43%	52 33%	29 39%	22 35%

Table 234-1

QUESTION D16K:

Does your child/children attend public schools in Virginia for any part of grades K-12?

BANNER 1

	PARTY IDENTIFICATION								ETHNICITY					DMA				
	TOTAL	STRG GOP	SOFT/ LEAN GOP	TOTAL GOP	IND	TOTAL DEM	SOFT/ LEAN DEM	STRG DEM	WHITE	AF	AM	TOTAL MINOR- ITY	WHITE DEMS	WHITE INDS	DC	ROA- NOKE	RICH- MOND	NOR- FOLK
BASE=TOTAL SAMPLE	800 100%	144 18%	149 19%	293 37%	181 23%	326 41%	132 17%	194 24%	594 74%	142 18%	206 26%	202 25%	136 17%	302 38%	106 13%	151 19%	162 20%	79 10%
**D/S (YES - NO)	157 20%	26 18%	54 36%	80 27%	39 21%	38 12%	22 17%	16 8%	113 19%	34 24%	44 21%	14 7%	32 23%	40 13%	18 17%	48 32%	34 21%	17 21%
TOTAL YES -----	326 41%	59 41%	75 51%	134 46%	77 43%	115 35%	44 33%	71 36%	248 42%	60 42%	78 38%	67 33%	63 47%	111 37%	45 42%	69 45%	72 44%	29 37%
ATTENDS CURRENTLY	215 27%	31 21%	50 34%	81 28%	56 31%	78 24%	32 24%	46 24%	157 26%	46 32%	58 28%	44 22%	45 33%	74 25%	31 29%	43 29%	44 27%	22 28%
ATTENDED IN THE PAST	111 14%	28 20%	25 17%	53 18%	21 12%	37 11%	13 9%	24 13%	91 15%	14 10%	20 10%	23 11%	18 14%	37 12%	14 13%	25 17%	28 17%	7 9%
NO, DOES NOT ATTEND CURRENTLY	169 21%	33 23%	21 14%	54 18%	38 21%	77 24%	22 17%	55 28%	135 23%	26 18%	34 17%	53 26%	32 23%	71 24%	27 26%	21 14%	38 23%	13 16%

Table 234-2

QUESTION D16K:

Does your child/children attend public schools in Virginia for any part of grades K-12?

BANNER 2

	GENDER			AGE					GENDER/AGE				EDUCATION				GENDER/EDUCATION				ETHNICITY/EDUCATION			
	TOTAL	MEN	WOMEN	18-34	35-44	45-54	55-64	65+	MEN	MEN	WOMEN	WOMEN	HS OR LESS	SOME COLL	COLL GRAD	GRAD/ PROF	MEN	MEN	WOMEN	WOMEN	WHITE W/O DEG	WHITE W/ DEG	NON-WHITE	NON-WHITE
									18-54	55+	18-54	55+					W/O DEG	W/ DEG	W/O DEG	W/ DEG			W/O DEG	W/ DEG
BASE=TOTAL SAMPLE	800 100%	384 48%	416 52%	176 22%	159 20%	115 14%	143 18%	206 26%	235 29%	149 19%	215 27%	201 25%	212 27%	258 32%	222 28%	108 13%	219 27%	165 21%	251 31%	165 21%	334 42%	260 33%	136 17%	70 9%
**D/S (YES - NO)	157 20%	121 32%	36 9%	37 21%	85 53%	37 32%	34 23%	-36 -17%	96 41%	25 17%	63 29%	-27 -14%	44 21%	35 14%	48 22%	29 27%	63 29%	58 35%	17 7%	19 11%	49 15%	64 25%	31 23%	13 18%
TOTAL YES -----	326 41%	172 45%	154 37%	59 33%	97 61%	54 46%	63 44%	55 26%	112 48%	60 40%	97 45%	57 29%	91 43%	91 35%	96 43%	48 45%	89 40%	83 51%	94 37%	60 37%	128 38%	120 46%	54 40%	24 34%
ATTENDS CURRENTLY	215 27%	120 31%	95 23%	57 32%	91 57%	39 34%	20 14%	7 4%	101 43%	19 13%	86 40%	9 4%	74 35%	50 19%	67 30%	25 24%	62 28%	58 35%	61 24%	34 21%	83 25%	74 28%	40 29%	18 26%
ATTENDED IN THE PAST	111 14%	52 14%	59 14%	2 1%	5 3%	15 13%	42 30%	47 23%	11 5%	41 28%	11 5%	48 24%	18 8%	41 16%	29 13%	23 21%	26 12%	26 16%	33 13%	26 16%	45 14%	46 18%	14 10%	6 8%
NO, DOES NOT ATTEND CURRENTLY	169 21%	51 13%	118 28%	21 12%	12 8%	16 14%	29 20%	90 44%	16 7%	35 24%	34 16%	84 42%	47 22%	56 21%	47 21%	19 18%	26 12%	25 15%	77 31%	41 25%	79 24%	56 22%	23 17%	11 16%

Table 234-3

QUESTION D16K:

Does your child/children attend public schools in Virginia for any part of grades K-12?

BANNER 3

	IDEOLOGY						INCOME				HAVE CHILDREN		PARENTS		CHILD ATTEND K-12						PERSONALLY ENROLL		EMPLOYED VA	
	TOTAL	VERY CONS	SMWT CONS	TOTAL CONS	MOD	TOTAL LIB	<\$40K	\$40K-\$60K	\$60K-\$100K	\$100K+	YES	NO	DADS	MOMS	YES, CURR	YES, PAST	TOTAL YES	NO	CURR K-12 DADS	CURR K-12 MOMS	YES	NO	YES	NO
BASE=TOTAL SAMPLE	800 100%	112 14%	152 19%	264 33%	310 39%	227 28%	223 28%	147 18%	188 24%	242 30%	496 62%	304 38%	223 28%	273 34%	215 27%	111 14%	326 41%	169 21%	120 15%	95 12%	465 58%	335 42%	93 12%	707 88%
**D/S (YES - NO)	157 20%	9 8%	49 32%	58 22%	71 23%	28 12%	18 8%	29 20%	62 33%	47 19%	157 32%	- -	121 54%	36 13%	215 100%	111 100%	326 100%	-169 -100%	120 100%	95 100%	176 38%	-19 -6%	34 37%	123 17%
TOTAL YES -----	326 41%	39 35%	73 48%	113 43%	137 44%	76 34%	67 30%	61 41%	92 49%	106 44%	326 66%	- -	172 77%	154 57%	215 100%	111 100%	326 100%	- -	120 100%	95 100%	242 52%	84 25%	52 56%	274 39%
ATTENDS CURRENTLY	215 27%	27 24%	38 25%	65 25%	94 30%	56 25%	46 21%	39 27%	62 33%	68 28%	215 43%	- -	120 54%	95 35%	215 100%	- -	215 66%	- -	120 100%	95 100%	174 37%	41 12%	38 41%	177 25%
ATTENDED IN THE PAST	111 14%	13 11%	35 23%	48 18%	43 14%	20 9%	22 10%	21 14%	30 16%	38 16%	111 22%	- -	52 23%	59 22%	- -	111 100%	111 34%	- -	- -	- -	68 15%	43 13%	14 15%	97 14%
NO, DOES NOT ATTEND CURRENTLY	169 21%	30 27%	25 16%	55 21%	66 21%	49 21%	49 22%	31 21%	30 16%	59 24%	169 34%	- -	51 23%	118 43%	- -	- -	- -	169 100%	- -	- -	66 14%	103 31%	18 19%	151 21%

Table 234-4

QUESTION D16K:

Does your child/children attend public schools in Virginia for any part of grades K-12?

BANNER 4

	SUPERINTENDENT REGIONS								
	TOTAL	CEN- TRAL	NRTH NECK	NOVA	SOUTH -SIDE	SW	TIDE- WATER	VALLEY	WEST- ERN VA
BASE=TOTAL SAMPLE	800 100%	125 16%	53 7%	269 34%	19 2%	37 5%	156 20%	76 9%	64 8%
**D/S (YES - NO)	157 20%	40 32%	14 26%	31 12%	8 39%	5 13%	33 21%	18 24%	9 13%
TOTAL YES	326 41%	58 46%	21 39%	99 37%	9 49%	13 35%	69 44%	32 43%	25 39%
ATTENDS CURRENTLY	215 27%	33 27%	11 20%	70 26%	7 35%	12 33%	42 27%	20 26%	20 32%
ATTENDED IN THE PAST	111 14%	24 19%	10 19%	29 11%	3 14%	1 3%	27 17%	13 17%	5 8%
NO, DOES NOT ATTEND CURRENTLY	169 21%	18 14%	7 13%	68 25%	2 10%	8 22%	36 23%	14 19%	17 26%

Table 235-1

QUESTION D16W:

How likely is your child/children to attend public schools in Virginia?

BANNER 1

BANNER 1

	PARTY IDENTIFICATION								ETHNICITY					DMA					
	TOTAL	STRG GOP	SOFT/ LEAN GOP	TOTAL GOP	IND	TOTAL DEM	SOFT/ LEAN DEM	STRG DEM	WHITE	AF	AM	TOTAL MINOR- ITY	WHITE DEMS	WHITE INDS	DC	ROA- NOKE	RICH- MOND	NOR- FOLK	OTHER
BASE=TOTAL SAMPLE	800 100%	144 18%	149 19%	293 37%	181 23%	326 41%	132 17%	194 24%	594 74%	142 18%	206 26%	202 25%	136 17%	302 38%	106 13%	151 19%	162 20%	79 10%	
**D/S (LIKELY - NOT LIKELY)	-82 -10%	-23 -16%	-17 -11%	-39 -13%	-12 -6%	-31 -10%	-2 -1%	-29 -15%	-73 -12%	-7 -5%	-10 -5%	-26 -13%	-8 -6%	-28 -9%	-15 -14%	-15 -10%	-19 -12%	-5 -6%	
TOTAL LIKELY -----	44 5%	5 3%	2 2%	7 3%	13 7%	23 7%	10 8%	13 7%	31 5%	9 7%	12 6%	14 7%	12 9%	22 7%	6 6%	3 2%	9 6%	4 5%	
TOTAL NOT LIKELY -----	126 16%	28 19%	19 13%	47 16%	25 14%	54 17%	12 9%	42 22%	104 17%	17 12%	22 11%	39 20%	20 15%	49 16%	21 20%	18 12%	29 18%	9 11%	
VERY LIKELY	37 5%	4 3%	2 1%	5 2%	11 6%	21 6%	10 8%	11 5%	29 5%	7 5%	8 4%	14 7%	10 7%	19 6%	6 5%	3 2%	8 5%	2 2%	
SOMEWHAT LIKELY	7 1%	1 1%	1 1%	2 1%	2 1%	2 1%	- -	2 1%	3 -	3 2%	4 2%	- -	2 1%	3 1%	- -	- -	1 1%	2 2%	
NOT TOO LIKELY	9 1%	- -	1 1%	1 -	3 2%	6 2%	3 2%	3 1%	6 1%	2 1%	4 2%	4 2%	1 1%	6 2%	1 1%	1 1%	2 1%	- -	
NOT AT ALL LIKELY	117 15%	28 19%	18 12%	46 16%	22 12%	48 15%	9 7%	39 20%	98 17%	15 11%	18 9%	36 18%	19 14%	44 14%	20 19%	17 11%	27 16%	9 11%	

Table 235-2
 QUESTION D16W:
 How likely is your child/children to attend public schools in Virginia?

BANNER 2

PANEL 2	GENDER			AGE					GENDER/AGE				EDUCATION					GENDER/EDUCATION				ETHNICITY/EDUCATION			
	TOTAL	MEN	WOMEN	18-34	35-44	45-54	55-64	65+	MEN 18-54	MEN 55+	WOMEN 18-54	WOMEN 55+	HS LESS	OR COLL	SOME COLL	COLL GRAD	GRAD/ PROF	MEN W/O DEG	MEN W/ DEG	WOMEN W/O DEG	WOMEN W/ DEG	WHITE W/O DEG	WHITE W/ DEG	NON- WHITE W/O DEG	NON- WHITE W/ DEG
BASE=TOTAL SAMPLE	800 100%	384 48%	416 52%	176 22%	159 20%	115 14%	143 18%	206 26%	235 29%	149 19%	215 27%	201 25%	212 27%	258 32%	222 28%	108 13%	219 27%	165 21%	251 31%	165 21%	334 42%	260 33%	136 17%	70 9%	
**D/S (LIKELY - NOT LIKELY)	-82 -10%	-19 -5%	-63 -15%	8 4%	-6 -4%	-4 -3%	-18 -13%	-62 -30%	6 3%	-26 -17%	-8 -4%	-54 -27%	-19 -9%	-36 -14%	-12 -5%	-15 -14%	-11 -5%	-8 -5%	-44 -18%	-18 -11%	-50 -15%	-22 -9%	-5 -4%	-4 -6%	
TOTAL LIKELY -----	44 5%	16 4%	28 7%	15 8%	3 2%	6 5%	6 4%	14 7%	11 5%	5 3%	13 6%	15 7%	14 7%	10 4%	18 8%	2 2%	7 3%	9 5%	16 7%	11 7%	15 4%	17 6%	9 7%	3 5%	
TOTAL NOT LIKELY -----	126 16%	35 9%	91 22%	7 4%	9 6%	10 9%	24 17%	76 37%	5 2%	30 20%	21 10%	69 35%	33 16%	46 18%	30 13%	17 16%	18 8%	17 10%	61 24%	30 18%	65 19%	39 15%	14 11%	8 11%	
VERY LIKELY	37 5%	13 3%	24 6%	11 6%	3 2%	6 5%	4 3%	13 6%	8 4%	5 3%	12 5%	12 6%	13 6%	7 3%	15 7%	2 2%	6 3%	7 4%	14 6%	10 6%	13 4%	16 6%	7 5%	1 1%	
SOMEWHAT LIKELY	7 1%	3 1%	4 1%	3 2%	- -	- -	2 1%	1 1%	3 1%	- -	1 1%	3 1%	1 1%	2 1%	3 1%	- -	1 1%	1 1%	2 1%	2 1%	2 1%	1 -	2 1%	2 3%	
NOT TOO LIKELY	9 1%	3 1%	6 1%	- -	- -	4 3%	2 2%	3 1%	- -	3 2%	4 2%	2 1%	- -	2 1%	3 1%	4 4%	- -	3 2%	2 1%	4 3%	1 -	4 2%	1 -	3 4%	
NOT AT ALL LIKELY	117 15%	32 8%	84 20%	7 4%	9 6%	6 5%	21 15%	73 35%	5 2%	27 18%	17 8%	67 33%	33 16%	44 17%	27 12%	13 12%	18 8%	14 8%	59 23%	26 16%	63 19%	35 13%	14 10%	5 7%	

Table 235-3
 QUESTION D16W:
 How likely is your child/children to attend public schools in Virginia?

BANNER 3

	IDEOLOGY						INCOME				HAVE CHILDREN		PARENTS		CHILD ATTEND K-12						PERSONALLY ENROLL		EMPLOYED VA	
	TOTAL	VERY CONS	SMWT CONS	TOTAL CONS	MOD	TOTAL LIB	<\$40K	\$40K-\$60K	\$60K-\$100K	\$100K+	YES	NO	DADS	MOMS	YES, CURR	YES, PAST	TOTAL YES	NO	CURR K-12 DADS	CURR K-12 MOMS	YES	NO	YES	NO
BASE=TOTAL SAMPLE	800 100%	112 14%	152 19%	264 33%	310 39%	227 28%	223 28%	147 18%	188 24%	242 30%	496 62%	304 38%	223 28%	273 34%	215 27%	111 14%	326 41%	169 21%	120 15%	95 12%	465 58%	335 42%	93 12%	707 88%
**D/S (LIKELY - NOT LIKELY)	-82 -10%	-20 -18%	-17 -11%	-37 -14%	-21 -7%	-25 -11%	-23 -10%	-16 -11%	-7 -4%	-36 -15%	-82 -17%	-	-19 -9%	-63 -23%	-	-	-	-82 -49%	-	-	-3 -1%	-79 -24%	-10 -11%	-72 -10%
TOTAL LIKELY -----	44 5%	5 5%	4 2%	9 3%	22 7%	12 5%	13 6%	8 5%	11 6%	11 5%	44 9%	-	16 7%	28 10%	-	-	-	44 26%	-	-	31 7%	12 4%	4 4%	40 6%
TOTAL NOT LIKELY -----	126 16%	25 22%	21 14%	46 17%	43 14%	37 16%	36 16%	24 16%	19 10%	48 20%	126 25%	-	35 16%	91 33%	-	-	-	126 74%	-	-	35 7%	91 27%	14 15%	112 16%
VERY LIKELY	37 5%	4 4%	4 2%	8 3%	18 6%	11 5%	10 4%	6 4%	10 6%	10 4%	37 7%	-	13 6%	24 9%	-	-	-	37 22%	-	-	27 6%	10 3%	4 4%	33 5%
SOMEWHAT LIKELY	7 1%	1 1%	-	1 1%	5 1%	1 -	3 2%	1 1%	1 -	1 1%	7 1%	-	3 1%	4 2%	-	-	-	7 4%	-	-	5 1%	2 1%	-	7 1%
NOT TOO LIKELY	9 1%	-	2 1%	2 1%	3 1%	5 2%	2 1%	1 -	1 -	6 2%	9 2%	-	3 1%	6 2%	-	-	-	9 5%	-	-	1 -	8 2%	1 1%	9 1%
NOT AT ALL LIKELY	117 15%	25 22%	19 13%	44 17%	41 13%	32 14%	34 15%	23 16%	18 9%	42 17%	117 24%	-	32 14%	84 31%	-	-	-	117 69%	-	-	33 7%	83 25%	14 15%	103 15%

Table 235-4
 QUESTION D16W:
 How likely is your child/children to attend public schools in Virginia?

BANNER 4

	SUPERINTENDENT REGIONS								
	TOTAL	CEN- TRAL	NRTH NECK	NOVA	SOUTH -SIDE	SW	TIDE- WATER	VALLEY	WEST- ERN VA
BASE=TOTAL SAMPLE	800 100%	125 16%	53 7%	269 34%	19 2%	37 5%	156 20%	76 9%	64 8%
**D/S (LIKELY - NOT LIKELY)	-82 -10%	-12 -10%	-7 -13%	-24 -9%	-2 -10%	-4 -12%	-17 -11%	-9 -11%	-6 -10%
TOTAL LIKELY -----	44 5%	3 2%	- -	22 8%	- -	2 5%	9 6%	3 4%	5 8%
TOTAL NOT LIKELY -----	126 16%	15 12%	7 13%	46 17%	2 10%	6 17%	27 17%	11 15%	12 18%
VERY LIKELY	37 5%	3 2%	- -	19 7%	- -	1 2%	8 5%	2 3%	5 7%
SOMEWHAT LIKELY	7 1%	- -	- -	3 1%	- -	1 3%	1 1%	1 1%	- 1%
NOT TOO LIKELY	9 1%	1 1%	- -	6 2%	- -	1 2%	2 1%	- -	- -
NOT AT ALL LIKELY	117 15%	14 11%	7 13%	40 15%	2 10%	6 15%	25 16%	11 15%	12 18%

Table 236-1

QUESTION D50:

Did you personally enroll in public schools in Virginia for any part of your education in grades K-12?

BANNER 1

	PARTY IDENTIFICATION								ETHNICITY					DMA					
	TOTAL	STRG GOP	SOFT/ LEAN GOP	TOTAL GOP	IND	TOTAL DEM	SOFT/ LEAN DEM	STRG DEM	WHITE	AF	AM	TOTAL MINOR- ITY	WHITE DEMS	WHITE INDS	DC	ROA- NOKE	RICH- MOND	NOR- FOLK	OTHER
BASE=TOTAL SAMPLE	800 100%	144 18%	149 19%	293 37%	181 23%	326 41%	132 17%	194 24%	594 74%	142 18%	206 26%	202 25%	136 17%	302 38%	106 13%	151 19%	162 20%	79 10%	
**D/S (YES - NO)	129 16%	3 2%	20 13%	23 8%	41 23%	65 20%	32 24%	34 17%	73 12%	43 30%	57 28%	16 8%	47 34%	9 3%	37 35%	32 21%	33 21%	18 23%	
YES	465 58%	74 51%	84 57%	158 54%	111 61%	196 60%	82 62%	114 59%	334 56%	93 65%	131 64%	109 54%	91 67%	155 52%	72 67%	91 60%	98 60%	49 62%	
NO	335 42%	71 49%	64 43%	135 46%	70 39%	130 40%	50 38%	80 41%	261 44%	50 35%	74 36%	93 46%	45 33%	146 48%	35 33%	60 40%	64 40%	30 38%	

Table 236-2

QUESTION D50:

Did you personally enroll in public schools in Virginia for any part of your education in grades K-12?

BANNER 2

	GENDER			AGE					GENDER/AGE				EDUCATION				GENDER/EDUCATION				ETHNICITY/EDUCATION			
	TOTAL	MEN	WOMEN	18-34	35-44	45-54	55-64	65+	MEN	MEN	WOMEN	WOMEN	HS OR LESS	SOME COLL	COLL GRAD	GRAD/ PROF	MEN	MEN	WOMEN	WOMEN	WHITE W/O DEG	WHITE W/ DEG	NON-WHITE	NON-WHITE
									18-54	55+	18-54	55+					W/O DEG	W/ DEG	W/O DEG	W/ DEG			W/O DEG	W/ DEG
BASE=TOTAL SAMPLE	800 100%	384 48%	416 52%	176 22%	159 20%	115 14%	143 18%	206 26%	235 29%	149 19%	215 27%	201 25%	212 27%	258 32%	222 28%	108 13%	219 27%	165 21%	251 31%	165 21%	334 42%	260 33%	136 17%	70 9%
**D/S (YES - NO)	129 16%	78 20%	52 12%	104 59%	48 30%	34 29%	9 6%	-66 -32%	108 46%	-30 -20%	78 36%	-26 -13%	51 24%	45 18%	39 17%	-6 -5%	54 25%	24 14%	43 17%	9 6%	46 14%	27 10%	51 37%	6 8%
YES	465 58%	231 60%	234 56%	140 80%	104 65%	75 65%	76 53%	70 34%	172 73%	59 40%	147 68%	87 43%	132 62%	152 59%	130 59%	51 47%	137 62%	94 57%	147 58%	87 53%	190 57%	143 55%	93 69%	38 54%
NO	335 42%	153 40%	182 44%	36 20%	55 35%	41 35%	67 47%	136 66%	63 27%	90 60%	69 32%	113 57%	80 38%	106 41%	92 41%	57 53%	82 38%	71 43%	104 42%	78 47%	144 43%	117 45%	43 31%	32 46%

Table 236-3

QUESTION D50:

Did you personally enroll in public schools in Virginia for any part of your education in grades K-12?

BANNER 3

	IDEOLOGY						INCOME				HAVE CHILDREN		PARENTS		CHILD ATTEND K-12						PERSONALLY ENROLL		EMPLOYED VA	
	TOTAL	VERY CONS	SMWT CONS	TOTAL CONS	MOD	TOTAL LIB	<\$40K	\$40K-\$60K	\$60K-\$100K	\$100K+	YES	NO	DADS	MOMS	YES, CURR	YES, PAST	TOTAL YES	NO	CURR K-12 DADS	CURR K-12 MOMS	YES	NO	YES	NO
BASE=TOTAL SAMPLE	800 100%	112 14%	152 19%	264 33%	310 39%	227 28%	223 28%	147 18%	188 24%	242 30%	496 62%	304 38%	223 28%	273 34%	215 27%	111 14%	326 41%	169 21%	120 15%	95 12%	465 58%	335 42%	93 12%	707 88%
**D/S (YES - NO)	129 16%	16 14%	20 13%	36 14%	58 19%	36 16%	41 18%	31 21%	58 31%	- -	120 24%	9 3%	59 26%	62 23%	132 62%	25 23%	158 48%	-37 -22%	73 60%	60 63%	465 100%	-335 -100%	37 40%	92 13%
YES	465 58%	64 57%	86 57%	150 57%	184 59%	131 58%	132 59%	89 61%	123 65%	121 50%	308 62%	157 51%	141 63%	167 61%	174 81%	68 61%	242 74%	66 39%	96 80%	77 81%	465 100%	- -	65 70%	399 57%
NO	335 42%	48 43%	66 43%	114 43%	126 41%	95 42%	91 41%	58 39%	65 35%	121 50%	188 38%	148 49%	82 37%	105 39%	41 19%	43 39%	84 26%	103 61%	24 20%	18 19%	- -	335 100%	28 30%	307 43%

Table 236-4

QUESTION D50:

Did you personally enroll in public schools in Virginia for any part of your education in grades K-12?

BANNER 4

	SUPERINTENDENT REGIONS								
	TOTAL	CEN- TRAL	NRTH NECK	NOVA	SOUTH -SIDE	SW	TIDE- WATER	VALLEY	WEST- ERN VA
BASE=TOTAL SAMPLE	800 100%	125 16%	53 7%	269 34%	19 2%	37 5%	156 20%	76 9%	64 8%
**D/S (YES - NO)	129 16%	33 27%	- -	8 3%	4 21%	11 30%	32 20%	18 24%	23 36%
YES	465 58%	79 63%	27 50%	139 51%	12 61%	24 65%	94 60%	47 62%	44 68%
NO	335 42%	46 37%	27 50%	131 49%	8 39%	13 35%	62 40%	29 38%	21 32%

Table 237-1

QUESTION D51:

Have you ever been employed by a county or city public school system in Virginia?

BANNER 1

	PARTY IDENTIFICATION								ETHNICITY					DMA					
	TOTAL	STRG GOP	SOFT/ LEAN GOP	TOTAL GOP	IND	TOTAL DEM	SOFT/ LEAN DEM	STRG DEM	WHITE	AF	AM	TOTAL MINOR- ITY	WHITE DEMS	WHITE INDS	DC	ROA- NOKE	RICH- MOND	NOR- FOLK	OTHER
BASE=TOTAL SAMPLE	800 100%	144 18%	149 19%	293 37%	181 23%	326 41%	132 17%	194 24%	594 74%	142 18%	206 26%	202 25%	136 17%	302 38%	106 13%	151 19%	162 20%	79 10%	
**D/S (YES - NO)	-613 -77%	-113 -78%	-111 -75%	-224 -77%	-121 -67%	-268 -82%	-95 -72%	-174 -89%	-430 -72%	-126 -88%	-184 -89%	-159 -79%	-80 -59%	-217 -72%	-81 -76%	-119 -79%	-131 -81%	-65 -83%	
YES	93 12%	16 11%	19 13%	34 12%	30 17%	29 9%	19 14%	10 5%	82 14%	8 6%	11 5%	21 11%	28 21%	42 14%	13 12%	16 11%	15 9%	7 9%	
NO	707 88%	129 89%	130 87%	259 88%	151 83%	297 91%	113 86%	184 95%	512 86%	134 94%	195 95%	180 89%	108 79%	259 86%	93 88%	135 89%	147 91%	72 91%	

Table 237-2

QUESTION D51:

Have you ever been employed by a county or city public school system in Virginia?

BANNER 2

	GENDER			AGE					GENDER/AGE				EDUCATION				GENDER/EDUCATION				ETHNICITY/EDUCATION			
	TOTAL	MEN	WOMEN	18-34	35-44	45-54	55-64	65+	MEN 18-54	MEN 55+	WOMEN 18-54	WOMEN 55+	HS OR LESS	SOME COLL	COLL GRAD	GRAD/ PROF	MEN W/O DEG	MEN W/ DEG	WOMEN W/O DEG	WOMEN W/ DEG	WHITE W/O DEG	WHITE W/ DEG	NON- WHITE W/O DEG	NON- WHITE W/ DEG
BASE=TOTAL SAMPLE	800 100%	384 48%	416 52%	176 22%	159 20%	115 14%	143 18%	206 26%	235 29%	149 19%	215 27%	201 25%	212 27%	258 32%	222 28%	108 13%	219 27%	165 21%	251 31%	165 21%	334 42%	260 33%	136 17%	70 9%
**D/S (YES - NO)	-613 -77%	-313 -82%	-300 -72%	-142 -81%	-115 -72%	-85 -74%	-112 -78%	-159 -77%	-186 -79%	-127 -86%	-156 -73%	-144 -72%	-196 -92%	-216 -84%	-141 -64%	-61 -56%	-207 -94%	-106 -65%	-205 -81%	-95 -58%	-285 -85%	-145 -56%	-127 -93%	-57 -82%
YES	93 12%	35 9%	58 14%	17 10%	22 14%	15 13%	16 11%	23 11%	25 10%	11 7%	30 14%	28 14%	8 4%	21 8%	40 18%	24 22%	6 3%	29 18%	23 9%	35 21%	25 7%	58 22%	5 3%	6 9%
NO	707 88%	349 91%	358 86%	159 90%	137 86%	100 87%	128 89%	183 89%	210 90%	138 93%	186 86%	172 86%	204 96%	237 92%	181 82%	84 78%	213 97%	136 82%	228 91%	130 79%	310 93%	202 78%	131 97%	63 91%

Table 237-3

QUESTION D51:

Have you ever been employed by a county or city public school system in Virginia?

BANNER 3

	IDEOLOGY						INCOME				HAVE CHILDREN		PARENTS		CHILD ATTEND K-12						PERSONALLY ENROLL		EMPLOYED VA	
	TOTAL	VERY CONS	SMWT CONS	TOTAL CONS	MOD	TOTAL LIB	<\$40K	\$40K-\$60K	\$60K-\$100K	\$100K+	YES	NO	DADS	MOMS	YES, CURR	YES, PAST	TOTAL YES	NO	CURR K-12 DADS	CURR K-12 MOMS	YES	NO	YES	NO
BASE=TOTAL SAMPLE	800 100%	112 14%	152 19%	264 33%	310 39%	227 28%	223 28%	147 18%	188 24%	242 30%	496 62%	304 38%	223 28%	273 34%	215 27%	111 14%	326 41%	169 21%	120 15%	95 12%	465 58%	335 42%	93 12%	707 88%
**D/S (YES - NO)	-613 -77%	-81 -73%	-114 -75%	-195 -74%	-240 -78%	-178 -79%	-202 -91%	-119 -81%	-144 -76%	-149 -62%	-355 -72%	-258 -85%	-168 -75%	-187 -69%	-138 -64%	-84 -75%	-222 -68%	-133 -79%	-73 -61%	-65 -69%	-334 -72%	-279 -83%	93 100%	-707 -100%
YES	93 12%	15 14%	19 13%	34 13%	35 11%	24 11%	10 5%	14 10%	22 12%	47 19%	70 14%	23 8%	28 12%	43 16%	38 18%	14 12%	52 16%	18 11%	23 20%	15 16%	65 14%	28 8%	93 100%	-
NO	707 88%	96 86%	133 87%	229 87%	275 89%	202 89%	213 95%	133 90%	166 88%	196 81%	425 86%	281 92%	195 88%	230 84%	177 82%	97 88%	274 84%	151 89%	97 80%	80 84%	399 86%	307 92%	-	707 100%

Table 237-4

QUESTION D51:

Have you ever been employed by a county or city public school system in Virginia?

BANNER 4

	SUPERINTENDENT REGIONS								
	TOTAL	CEN- TRAL	NRTH NECK	NOVA	SOUTH -SIDE	SW	TIDE- WATER	VALLEY	WEST- ERN VA
BASE=TOTAL SAMPLE	800 100%	125 16%	53 7%	269 34%	19 2%	37 5%	156 20%	76 9%	64 8%
**D/S (YES - NO)	-613 -77%	-96 -77%	-35 -65%	-198 -73%	-16 -80%	-30 -80%	-127 -81%	-62 -81%	-51 -80%
YES	93 12%	14 11%	9 18%	36 13%	2 10%	4 10%	15 9%	7 10%	6 10%
NO	707 88%	111 89%	44 82%	233 87%	17 90%	33 90%	142 91%	69 90%	58 90%

Table 238-1
QUESTION DMA:
DMA./County.

BANNER 1

	PARTY IDENTIFICATION								ETHNICITY					DMA					
	TOTAL	STRG GOP	SOFT/ LEAN GOP	TOTAL GOP	IND	TOTAL DEM	SOFT/ LEAN DEM	STRG DEM	WHITE	AF	AM	TOTAL MINOR- ITY	WHITE DEMS	WHITE INDS	DC	ROA- NOKE	RICH- MOND	NOR- FOLK	OTHER
BASE=TOTAL SAMPLE	800 100%	144 18%	149 19%	293 37%	181 23%	326 41%	132 17%	194 24%	594 74%	142 18%	206 26%	202 25%	136 17%	302 38%	106 13%	151 19%	162 20%	79 10%	
BLUFIELD-BECKLEY	3 -	1 -	1 1%	2 1%	1 -	- -	- -	- -	3 1%	- -	- -	- -	1 -	- -	- -	- -	- -	3 4%	
TAZEWELL	3 -	1 -	1 1%	2 1%	1 -	- -	- -	- -	3 1%	- -	- -	- -	1 -	- -	- -	- -	- -	3 4%	
TRI-CITIES, TN-VA	22 3%	5 3%	5 3%	10 3%	8 4%	5 1%	5 4%	- -	22 4%	- -	- -	5 2%	8 6%	- -	- -	- -	- -	22 28%	
BRISTOL CITY	5 1%	- -	3 2%	3 1%	1 -	2 1%	2 2%	- -	5 1%	- -	- -	2 1%	1 1%	- -	- -	- -	- -	5 7%	
BUCHANAN	1 -	1 -	- -	1 -	1 -	- -	- -	- -	1 -	- -	- -	- -	1 1%	- -	- -	- -	- -	1 2%	
DICKENSON	1 -	- -	1 -	1 -	- -	- -	- -	- -	1 -	- -	- -	- -	- -	- -	- -	- -	- -	1 1%	
LEE	1 -	- -	- -	- -	1 -	1 -	1 -	- -	1 -	- -	- -	1 -	1 1%	- -	- -	- -	- -	1 2%	
NORTON CITY	1 -	1 1%	- -	1 -	- -	- -	- -	- -	1 -	- -	- -	- -	- -	- -	- -	- -	- -	1 1%	
RUSSELL	1 -	- -	1 1%	1 -	- -	- -	- -	- -	1 -	- -	- -	- -	- -	- -	- -	- -	- -	1 1%	
SCOTT	2 -	- -	- -	- -	2 1%	- -	- -	- -	2 -	- -	- -	- -	2 2%	- -	- -	- -	- -	2 3%	
SMYTH	1 -	- -	- -	- -	1 -	- -	- -	- -	1 -	- -	- -	- -	1 1%	- -	- -	- -	- -	1 1%	
WASHINGTON	3 -	- -	1 -	1 -	1 1%	1 -	1 1%	- -	3 1%	- -	- -	1 1%	1 1%	- -	- -	- -	- -	3 4%	
WISE	5 1%	3 2%	- -	3 1%	1 -	1 -	1 1%	- -	5 1%	- -	- -	1 -	1 1%	- -	- -	- -	- -	5 6%	
CHARLOTTESVILLE	26 3%	1 1%	6 4%	7 2%	7 4%	12 4%	4 3%	8 4%	21 3%	2 1%	5 3%	10 5%	5 4%	- -	- -	- -	- -	26 33%	
ALBEMARLE	10 1%	1 1%	4 3%	5 2%	1 -	4 1%	2 1%	3 1%	9 1%	1 -	2 1%	4 2%	1 1%	- -	- -	- -	- -	10 13%	
CHARLOTTESVILLE CITY	6 1%	- -	1 1%	1 -	1 1%	4 1%	2 1%	2 1%	3 1%	1 1%	3 1%	2 1%	- -	- -	- -	- -	- -	6 7%	
FLUVANNA	6 1%	- -	- -	- -	4 2%	3 1%	1 -	2 1%	6 1%	- -	- -	3 1%	4 3%	- -	- -	- -	- -	6 8%	
GREENE	1 -	- -	- -	- -	1 -	- -	- -	- -	1 -	- -	- -	- -	1 1%	- -	- -	- -	- -	1 1%	
MADISON	1 -	- -	- -	- -	1 1%	- -	- -	- -	- -	- -	1 -	- -	- -	- -	- -	- -	- -	1 1%	

PUBLIC OPINION STRATEGIES

Continued

Table 238-1
QUESTION DMA:
DMA./County.

BANNER 1

	PARTY IDENTIFICATION								ETHNICITY					DMA					
	TOTAL	STRG GOP	SOFT/ LEAN GOP	TOTAL GOP	IND	TOTAL DEM	SOFT/ LEAN DEM	STRG DEM	WHITE	AF	AM	TOTAL MINOR- ITY	WHITE DEMS	WHITE INDS	DC	ROA- NOKE	RICH- MOND	NOR- FOLK	OTHER
ORANGE	2	-	1	1	-	1	-	1	2	-	-	-	1	-	-	-	-	-	2
	-	-	-	-	-	-	-	1%	-	-	-	-	1%	-	-	-	-	-	2%
GREENSBORO-HIGH POINT-WINSTON-SALEM	2	1	-	1	-	1	1	-	2	-	-	-	1	-	-	-	-	-	2
-----	-	1%	-	-	-	-	1%	-	-	-	-	-	1%	-	-	-	-	-	3%
PATRICK	2	1	-	1	-	1	1	-	2	-	-	-	1	-	-	-	-	-	2
	-	1%	-	-	-	-	1%	-	-	-	-	-	1%	-	-	-	-	-	3%
HARRISONBURG	23	4	6	10	7	6	4	3	20	2	3	4	6	-	-	-	-	-	23
-----	3%	3%	4%	3%	4%	2%	3%	1%	3%	1%	2%	2%	4%	4%	-	-	-	-	29%
AUGUSTA	11	2	5	7	2	2	2	1	11	-	-	-	2	2	-	-	-	-	11
	1%	2%	3%	2%	1%	1%	1%	-	2%	-	-	-	1%	2%	-	-	-	-	14%
HARRISONBURG CITY	6	2	1	3	2	1	1	-	3	2	2	-	2	-	-	-	-	-	6
	1%	1%	1%	1%	1%	-	1%	-	1%	1%	1%	-	1%	1%	-	-	-	-	7%
ROCKINGHAM	3	-	1	1	-	2	-	2	3	-	-	-	2	-	-	-	-	-	3
	-	-	1%	-	-	1%	-	1%	-	-	-	-	1%	-	-	-	-	-	4%
STAUNTON CITY	3	-	-	-	2	1	1	-	2	-	-	1	-	2	-	-	-	-	3
	-	-	-	-	1%	-	1%	-	-	-	-	1%	-	2%	-	-	-	-	4%
NORFOLK-PORTSMOUTH-NEWPORT NEWS	162	24	31	55	37	70	26	44	114	39	48	36	27	-	-	-	-	162	-
-----	20%	17%	21%	19%	20%	21%	20%	22%	19%	27%	23%	18%	20%	-	-	-	-	100%	-
ACCOMACK	5	2	-	2	-	3	-	3	4	1	1	2	-	-	-	-	-	5	-
	1%	1%	-	1%	-	1%	-	2%	1%	1%	1%	1%	-	-	-	-	-	3%	-
CHESAPEAKE CITY	20	4	6	10	5	5	4	2	15	4	4	2	4	-	-	-	-	20	-
	2%	3%	4%	3%	3%	2%	3%	1%	3%	3%	2%	1%	3%	-	-	-	-	12%	-
GLOUCESTER	4	-	1	1	1	2	1	1	4	-	-	2	1	-	-	-	-	4	-
	1%	-	1%	-	-	1%	1%	-	1%	-	-	1%	1%	-	-	-	-	3%	-
HAMPTON CITY	16	1	4	4	5	7	2	5	8	6	8	2	2	-	-	-	-	16	-
	2%	1%	2%	2%	3%	2%	1%	2%	1%	5%	4%	1%	1%	-	-	-	-	10%	-
ISLE OF WIGHT	3	2	-	2	-	1	-	1	2	1	1	-	-	-	-	-	-	3	-
	-	1%	-	1%	-	-	-	1%	-	1%	1%	-	-	-	-	-	-	2%	-
JAMES CITY	8	-	2	2	4	2	-	2	7	2	2	1	3	-	-	-	-	8	-
	1%	-	1%	1%	2%	1%	-	1%	1%	1%	1%	1%	2%	-	-	-	-	5%	-
MATHEWS	1	1	-	1	-	-	-	-	1	-	-	-	-	-	-	-	-	1	-
	-	1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1%	-
NEWPORT NEWS CITY	14	1	-	1	4	10	3	7	7	6	7	4	2	-	-	-	-	14	-
	2%	1%	-	-	2%	3%	2%	3%	1%	4%	4%	2%	2%	-	-	-	-	9%	-
NORFOLK CITY	20	3	1	4	5	10	3	8	10	10	10	3	4	-	-	-	-	20	-
	2%	2%	1%	1%	3%	3%	2%	4%	2%	7%	5%	2%	3%	-	-	-	-	12%	-
NORTHAMPTON	1	-	-	-	-	1	1	-	1	-	-	1	-	-	-	-	-	1	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

PUBLIC OPINION STRATEGIES

Continued

Table 238-1
QUESTION DMA:
DMA./County.

BANNER 1

	PARTY IDENTIFICATION								ETHNICITY					DMA				
	TOTAL	STRG GOP	SOFT/ LEAN GOP	TOTAL GOP	IND	TOTAL DEM	SOFT/ LEAN DEM	STRG DEM	WHITE	AF	AM	TOTAL MINOR- ITY	WHITE DEMS	WHITE INDS	DC	ROA- NOKE	RICH- MOND	NOR- FOLK
PORTSMOUTH CITY	10 1%	1 1%	1 1%	2 1%	5 3%	3 1%	1 1%	2 1%	7 1%	3 2%	3 1%	1 -	5 3%	-	-	-	10 6%	-
SOUTHAMPTON	3 -	-	1 1%	1 -	-	2 -	2 1%	-	3 -	-	-	2 1%	-	-	-	-	3 2%	-
SUFFOLK CITY	4 1%	1 1%	1 1%	2 1%	1 -	1 -	1 1%	-	1 -	1 1%	3 1%	1 -	-	-	-	-	4 3%	-
VIRGINIA BEACH CITY	43 5%	6 4%	13 9%	19 6%	6 3%	19 6%	7 5%	12 6%	34 6%	5 4%	9 4%	11 6%	5 4%	-	-	-	43 27%	-
WILLIAMSBURG CITY	1 -	-	-	-	-	1 -	1 1%	-	1 -	-	-	1 1%	-	-	-	-	1 1%	-
YORK	9 1%	3 2%	1 1%	4 1%	2 1%	3 1%	1 1%	2 1%	9 2%	-	-	3 1%	2 1%	-	-	-	9 6%	-
RALEIGH-DURHAM	3 -	1 1%	2 1%	3 1%	-	-	-	-	3 1%	-	-	-	-	-	-	-	-	3 4%
MECKLENBURG	3 -	1 1%	2 1%	3 1%	-	-	-	-	3 1%	-	-	-	-	-	-	-	-	3 4%
RICHMOND-PETERSBURG	151 19%	28 19%	30 20%	58 20%	33 18%	60 18%	20 15%	40 21%	103 17%	43 31%	48 23%	31 15%	19 14%	-	-	151 100%	-	-
BRUNSWICK	1 -	-	-	-	-	1 -	-	1 1%	-	1 1%	1 1%	-	-	-	-	1 1%	-	-
BUCKINGHAM	1 -	-	-	-	1 -	1 -	-	1 -	1 -	1 1%	1 -	1 -	-	-	-	1 1%	-	-
CAROLINE	3 -	2 1%	-	2 1%	-	1 -	-	1 -	2 -	1 -	1 -	-	-	-	-	3 2%	-	-
CHARLES CITY	1 -	-	1 -	1 -	-	-	-	-	-	-	1 -	-	-	-	-	1 -	-	-
CHESTERFIELD	35 4%	8 6%	6 4%	14 5%	9 5%	11 4%	5 4%	7 3%	28 5%	5 4%	7 3%	8 4%	7 5%	-	-	35 23%	-	-
COLONIAL HEIGHTS CITY	1 -	-	1 1%	1 -	-	-	-	-	-	1 1%	1 1%	-	-	-	-	1 1%	-	-
CUMBERLAND	2 -	1 1%	-	1 -	1 -	-	-	-	2 -	-	-	-	1 1%	-	-	2 1%	-	-
DINWIDDIE	2 -	-	-	-	2 1%	-	-	-	2 -	-	-	-	2 1%	-	-	2 1%	-	-
ESSEX	1 -	1 1%	-	1 -	-	-	-	-	1 -	-	-	-	-	-	-	1 1%	-	-
GOOCHLAND	2 -	1 1%	-	1 -	-	1 -	1 -	1 -	2 -	-	-	1 1%	-	-	-	2 1%	-	-
GREENSVILLE	1 -	-	1 1%	1 -	-	-	-	-	1 -	-	-	-	-	-	-	1 1%	-	-

PUBLIC OPINION STRATEGIES

Continued

Table 238-1
QUESTION DMA:
DMA./County.

BANNER 1

CANDIDATE	PARTY IDENTIFICATION								ETHNICITY					DMA					
	TOTAL	STRG GOP	SOFT/ LEAN GOP	TOTAL GOP	IND	TOTAL DEM	SOFT/ LEAN DEM	STRG DEM	WHITE	AF	AM	TOTAL MINOR- ITY	WHITE DEMS	WHITE INDS	DC	ROA- NOKE	RICH- MOND	NOR- FOLK	OTHER
HANOVER	11 1%	-	4 3%	4 1%	2 1%	5 1%	-	5 2%	11 2%	-	-	-	5 2%	2 2%	-	-	11 7%	-	-
HENRICO	33 4%	7 5%	5 4%	12 4%	6 3%	15 5%	5 4%	10 5%	21 4%	11 8%	12 6%	6 3%	2 2%	-	-	-	33 22%	-	-
HOPEWELL CITY	7 1%	1 1%	1 1%	2 1%	4 2%	1 -	1 1%	-	4 1%	3 2%	3 1%	-	2 1%	-	-	-	7 5%	-	-
KING & QUEEN	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
KING WILLIAM	1 -	-	-	-	-	1 -	-	-	1 -	-	-	1 -	-	-	-	-	1 1%	-	-
LANCASTER	1 -	1 -	-	1 -	-	-	-	-	1 -	-	-	-	-	-	-	-	1 -	-	-
LOUISA	5 1%	1 1%	1 -	2 1%	-	2 1%	2 1%	1 -	4 1%	-	-	-	2 1%	-	-	-	5 3%	-	-
LUNENBERG	4 -	-	2 2%	2 1%	1 1%	-	-	-	4 1%	-	-	-	-	1 1%	-	-	4 2%	-	-
NEW KENT	2 -	1 -	-	1 -	1 -	1 -	-	1 -	2 -	-	-	-	1 -	1 -	-	-	2 1%	-	-
NORTHUMBERLAND	1 -	-	-	-	-	1 -	-	1 -	1 -	1 -	1 -	1 -	-	-	-	-	1 1%	-	-
PETERSBURG CITY	3 -	-	2 1%	2 1%	-	1 -	1 1%	-	1 -	1 1%	2 1%	-	-	-	-	-	3 2%	-	-
POWHATAN	3 -	-	2 1%	2 1%	-	1 -	-	1 -	2 -	1 1%	1 -	-	-	-	-	-	3 2%	-	-
PRINCE EDWARD	1 -	-	-	-	-	1 -	1 -	-	-	1 -	1 -	-	-	-	-	-	1 -	-	-
PRINCE GEORGE	1 -	-	1 -	1 -	-	1 -	-	1 -	1 -	1 -	1 -	-	-	-	-	-	1 1%	-	-
RICHMOND CITY	24 3%	3 2%	2 2%	6 2%	5 3%	13 4%	3 2%	10 5%	8 1%	16 11%	16 8%	3 1%	1 1%	-	-	-	24 16%	-	-
RICHMOND	5 1%	-	1 1%	1 -	1 -	4 1%	1 1%	3 1%	4 1%	1 1%	1 1%	3 1%	1 -	-	-	-	5 4%	-	-
SUSSEX	1 -	1 -	-	1 -	-	-	-	-	1 -	-	-	-	-	-	-	-	1 -	-	-
ROANOKE-LYNCHBURG	106 13%	36 25%	24 16%	60 20%	14 8%	32 10%	15 11%	17 9%	93 16%	10 7%	13 7%	21 11%	14 10%	-	-	106 100%	-	-	
AMHERST	4 1%	3 2%	-	3 1%	-	2 -	-	1 1%	3 1%	1 1%	1 1%	-	-	-	-	4 4%	-	-	
APPOMATTOX	3 -	2 1%	-	2 1%	1 -	1 -	-	1 -	2 -	1 -	1 -	-	1 -	-	-	3 3%	-	-	

P U B L I C O P I N I O N S T R A T E G I E S

Continued

Table 238-1
QUESTION DMA:
DMA./County.

BANNER 1

	PARTY IDENTIFICATION								ETHNICITY					DMA				
	TOTAL	STRG GOP	SOFT/ LEAN GOP	TOTAL GOP	IND	TOTAL DEM	SOFT/ LEAN DEM	STRG DEM	TOTAL MINOR- ITY			WHITE DEMS	WHITE INDS	DC	ROA- NOKE	RICH- MOND	NOR- FOLK	OTHER
									WHITE	AF	AM							
BEDFORD	6 1%	1 1%	2 2%	4 1%	1 -	1 -	- -	1 1%	6 1%	- -	- -	1 1%	1 1%	- -	6 5%	- -	- -	- -
BLAND	1 -	1 1%	- -	1 -	- -	- -	- -	- -	1 -	- -	- -	- -	- -	- -	1 1%	- -	- -	- -
BOTETOURT	3 -	- -	2 1%	2 1%	- -	1 -	1 1%	- -	3 -	- -	- -	1 1%	- -	- -	3 3%	- -	- -	- -
CAMPBELL	6 1%	2 1%	2 1%	4 1%	1 -	1 -	1 1%	- -	6 1%	- -	- -	1 1%	1 1%	- -	6 5%	- -	- -	- -
CARROLL	1 -	1 1%	- -	1 -	- -	- -	- -	- -	1 -	- -	- -	- -	- -	- -	1 1%	- -	- -	- -
CHARLOTTE	2 -	1 -	1 -	1 -	1 -	- -	- -	- -	2 -	- -	- -	- -	1 -	- -	2 2%	- -	- -	- -
COVINGTON CITY	2 -	- -	1 1%	1 -	- -	1 -	- -	1 -	2 -	- -	- -	1 -	- -	- -	2 2%	- -	- -	- -
CRAIG	2 -	2 1%	- -	2 1%	- -	- -	- -	- -	2 -	- -	- -	- -	- -	- -	2 2%	- -	- -	- -
DANVILLE CITY	9 1%	2 2%	1 1%	3 1%	- -	5 2%	3 2%	2 1%	6 1%	3 2%	3 1%	2 1%	- -	- -	9 8%	- -	- -	- -
FLOYD	1 -	1 1%	- -	1 -	- -	- -	- -	- -	1 -	- -	- -	- -	- -	- -	1 1%	- -	- -	- -
FRANKLIN	2 -	1 -	1 -	1 -	1 -	- -	- -	- -	2 -	- -	- -	- -	1 1%	- -	2 2%	- -	- -	- -
GRAYSON	2 -	- -	2 1%	2 1%	- -	- -	- -	- -	2 -	- -	- -	- -	- -	- -	2 2%	- -	- -	- -
HALIFAX	2 -	- -	1 1%	1 -	1 -	1 -	- -	1 -	2 -	- -	- -	1 -	1 -	- -	2 2%	- -	- -	- -
HENRY	5 1%	2 1%	2 1%	4 1%	1 1%	- -	- -	- -	5 1%	- -	- -	- -	1 1%	- -	5 5%	- -	- -	- -
LYNCHBURG CITY	6 1%	3 2%	1 -	3 1%	- -	3 1%	2 2%	1 -	5 1%	1 1%	1 1%	2 1%	- -	- -	6 6%	- -	- -	- -
MARTINSVILLE CITY	3 -	- -	- -	- -	- -	2 1%	1 1%	2 1%	2 -	1 1%	1 -	2 1%	- -	- -	3 2%	- -	- -	- -
MONTGOMERY	3 -	1 1%	1 1%	2 1%	- -	1 -	1 -	1 -	3 1%	- -	- -	1 1%	- -	- -	3 3%	- -	- -	- -
NELSON	2 -	- -	1 1%	1 -	- -	1 -	1 -	- -	1 -	1 -	1 -	- -	- -	- -	2 2%	- -	- -	- -
PITTSYLVANIA	5 1%	2 2%	2 1%	4 1%	1 -	- -	- -	- -	4 1%	- -	1 1%	- -	1 1%	- -	5 4%	- -	- -	- -
PULASKI	5 1%	- -	2 1%	2 1%	1 -	2 1%	1 1%	2 1%	4 1%	- -	1 -	2 1%	1 1%	- -	5 5%	- -	- -	- -

P U B L I C O P I N I O N S T R A T E G I E S

Continued

Table 238-1
QUESTION DMA:
DMA./County.

BANNER 1

CANDIDATE	PARTY IDENTIFICATION								ETHNICITY					DMA					
	TOTAL	STRG GOP	SOFT/ LEAN GOP	TOTAL GOP	IND	TOTAL DEM	SOFT/ LEAN DEM	STRG DEM	WHITE	AF	AM	TOTAL MINOR- ITY	WHITE DEMS	WHITE INDS	DC	ROA- NOKE	RICH- MOND	NOR- FOLK	OTHER
RADFORD CITY	1	-	1	1	-	1	1	-	1	-	-	1	-	-	-	1	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1%	-	-	-
ROANOKE CITY	13	2	1	3	6	5	1	4	11	1	2	3	6	-	13	-	-	-	
	2%	1%	1%	1%	3%	1%	1%	2%	2%	1%	1%	1%	4%	-	12%	-	-	-	
ROANOKE	11	8	-	8	2	1	1	-	9	2	2	1	2	-	11	-	-	-	
	1%	5%	-	3%	1%	-	1%	-	2%	1%	1%	-	2%	-	10%	-	-	-	
ROCKBRIDGE	2	2	-	2	-	-	-	-	2	-	-	-	-	-	2	-	-	-	
	-	1%	-	1%	-	-	-	-	-	-	-	-	-	-	2%	-	-	-	
SALEM CITY	5	-	2	2	-	3	2	1	5	-	-	3	-	-	5	-	-	-	
	1%	-	1%	1%	-	1%	1%	-	1%	-	-	1%	-	-	4%	-	-	-	
WYTHE	2	1	-	1	-	1	-	1	1	-	1	-	-	-	2	-	-	-	
	-	1%	-	-	-	-	-	-	-	-	-	-	-	-	2%	-	-	-	
WASHINGTON, DC	302	43	44	87	75	140	58	83	214	47	88	94	56	302	-	-	-	-	
-----	38%	30%	29%	30%	41%	43%	44%	43%	36%	33%	43%	46%	41%	100%	-	-	-	-	
ALEXANDRIA CITY	32	6	2	8	7	17	4	12	19	5	13	14	4	32	-	-	-	-	
	4%	4%	1%	3%	4%	5%	3%	6%	3%	4%	6%	7%	3%	11%	-	-	-	-	
ARLINGTON	25	2	1	3	2	20	9	10	10	11	15	9	1	25	-	-	-	-	
	3%	1%	1%	1%	1%	6%	7%	5%	2%	7%	7%	5%	1%	8%	-	-	-	-	
CLARKE	1	1	-	1	-	-	-	-	1	-	-	-	-	1	-	-	-	-	
	-	1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
CULPEPER	6	-	2	2	4	-	-	-	6	-	-	-	4	6	-	-	-	-	
	1%	-	1%	1%	2%	-	-	-	1%	-	-	-	3%	2%	-	-	-	-	
FAIRFAX CITY	1	-	-	-	-	1	-	1	-	-	1	-	-	1	-	-	-	-	
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
FAIRFAX	92	6	13	19	28	45	15	31	77	10	15	36	22	92	-	-	-	-	
	12%	4%	9%	6%	16%	14%	11%	16%	13%	7%	7%	18%	16%	31%	-	-	-	-	
FALLS CHURCH CITY	1	-	-	-	1	-	-	-	1	-	-	-	1	1	-	-	-	-	
	-	-	-	-	1%	-	-	-	-	-	-	-	1%	-	-	-	-	-	
FAUQUIER	6	2	2	3	1	1	-	1	6	-	-	1	1	6	-	-	-	-	
	1%	1%	1%	1%	1%	-	-	1%	1%	-	-	1%	1%	2%	-	-	-	-	
FREDERICK	11	-	6	6	2	3	3	-	9	2	2	1	2	11	-	-	-	-	
	1%	-	4%	2%	1%	1%	2%	-	2%	1%	1%	1%	2%	4%	-	-	-	-	
FREDERICKSBURG CITY	2	-	-	-	-	2	-	2	2	-	-	2	-	2	-	-	-	-	
	-	-	-	-	-	-	-	1%	-	-	-	1%	-	1%	-	-	-	-	
LOUDOUN	30	12	2	14	7	10	4	6	23	-	7	10	5	30	-	-	-	-	
	4%	8%	1%	5%	4%	3%	3%	3%	4%	-	3%	5%	3%	10%	-	-	-	-	
MANASSAS PARK CITY	3	-	-	-	-	3	3	-	2	2	2	2	-	3	-	-	-	-	
	-	-	-	-	-	1%	2%	-	-	1%	1%	1%	-	1%	-	-	-	-	
MANASSAS CITY	7	-	2	2	1	3	2	1	1	3	5	-	1	7	-	-	-	-	
	1%	-	2%	1%	1%	1%	1%	1%	-	2%	3%	-	1%	2%	-	-	-	-	

PUBLIC OPINION STRATEGIES

Continued

Table 238-1
QUESTION DMA:
DMA./County.

BANNER 1

	PARTY IDENTIFICATION								ETHNICITY					DMA					
	TOTAL	STRG GOP	SOFT/ LEAN GOP	TOTAL GOP	IND	TOTAL DEM	SOFT/ LEAN DEM	STRG DEM	WHITE	AF	AM	TOTAL MINOR- ITY	WHITE DEMS	WHITE INDS	DC	ROA- NOKE	RICH- MOND	NOR- FOLK	OTHER
PAGE	4	-	-	-	1	3	1	2	4	-	-	3	1	4	-	-	-	-	
	-	-	-	-	1%	1%	1%	1%	1%	-	-	1%	1%	1%	-	-	-	-	
PRINCE WILLIAM	36	4	2	6	6	25	15	10	21	6	15	13	4	36	-	-	-	-	
	5%	3%	1%	2%	3%	8%	11%	5%	4%	4%	7%	7%	3%	12%	-	-	-	-	
RAPPAHANNOCK	1	-	-	-	1	-	-	-	1	-	-	-	1	1	-	-	-	-	
	-	-	-	-	1%	-	-	-	-	-	-	-	1%	-	-	-	-	-	
SHENANDOAH	3	-	2	2	1	-	-	-	1	2	2	-	1	3	-	-	-	-	
	-	-	1%	1%	1%	-	-	-	-	1%	1%	-	1%	1%	-	-	-	-	
STAFFORD	18	4	4	8	6	4	-	4	10	6	8	-	2	18	-	-	-	-	
	2%	3%	2%	3%	3%	1%	-	2%	2%	4%	4%	-	2%	6%	-	-	-	-	
SPOTSYLVANIA	16	4	5	9	4	4	2	2	14	1	2	3	3	16	-	-	-	-	
	2%	3%	3%	3%	2%	1%	1%	1%	2%	1%	1%	1%	2%	5%	-	-	-	-	
WARREN	3	-	2	2	1	-	-	-	1	-	2	-	1	3	-	-	-	-	
	-	-	1%	1%	1%	-	-	-	-	-	1%	-	1%	1%	-	-	-	-	
WINCHESTER CITY	3	3	-	3	-	-	-	-	3	-	-	-	-	3	-	-	-	-	
	-	2%	-	1%	-	-	-	-	-	-	-	-	-	1%	-	-	-	-	

Table 238-2
QUESTION DMA:
DMA./County.

BANNER 2

	GENDER			AGE					GENDER/AGE				EDUCATION					GENDER/EDUCATION				ETHNICITY/EDUCATION			
	TOTAL	MEN	WOMEN	18-34	35-44	45-54	55-64	65+	MEN 18-54	MEN 55+	WOMEN 18-54	WOMEN 55+	HS LESS	OR COLL	SOME COLL	COLL GRAD	GRAD/ PROF	MEN W/O DEG	MEN W/ DEG	WOMEN W/O DEG	WOMEN W/ DEG	WHITE W/O DEG	WHITE W/ DEG	NON- WHITE W/O DEG	NON- WHITE W/ DEG
BASE=TOTAL SAMPLE	800 100%	384 48%	416 52%	176 22%	159 20%	115 14%	143 18%	206 26%	235 29%	149 19%	215 27%	201 25%	212 27%	258 32%	222 28%	108 13%	219 27%	165 21%	251 31%	165 21%	334 42%	260 33%	136 17%	70 9%	
BLUFIELD-BECKLEY	3 -	2 1%	1 -	1 -	2 1%	- -	- -	- -	2 1%	- -	1 -	- -	2 1%	1 1%	- -	- -	2 1%	- -	1 -	- -	3 1%	- -	- -	- -	
TAZEWELL	3 -	2 1%	1 -	1 -	2 1%	- -	- -	- -	2 1%	- -	1 -	- -	2 1%	1 1%	- -	- -	2 1%	- -	1 -	- -	3 1%	- -	- -	- -	
TRI-CITIES, TN-VA	22 3%	7 2%	15 4%	2 1%	7 5%	6 5%	6 4%	1 1%	5 2%	2 2%	10 5%	5 2%	9 4%	8 3%	3 1%	1 1%	7 3%	1 -	11 4%	4 2%	17 5%	5 2%	- -	- -	
BRISTOL CITY	5 1%	1 -	4 1%	- -	1 1%	1 1%	4 3%	- -	- -	1 1%	2 1%	3 1%	1 -	4 1%	- -	1 1%	1 -	- -	4 1%	1 -	5 1%	1 -	- -	- -	
BUCHANAN	1 -	- -	1 -	- -	1 1%	1 -	- -	- -	- -	- -	1 1%	- -	1 -	- -	1 -	- -	- -	- -	1 -	1 -	1 -	1 -	- -	- -	
DICKENSON	1 -	- -	1 -	- -	- 1%	1 -	- -	- -	- -	- -	1 -	- -	- -	1 -	- -	- -	- -	- -	1 -	- -	1 -	- -	- -	- -	
LEE	1 -	- -	1 -	- -	1 1%	- -	- -	1 -	- -	- -	1 -	1 -	1 -	1 -	- -	- -	- -	- -	1 1%	- -	1 -	- -	- -	- -	
NORTON CITY	1 -	1 -	- -	- 1%	1 -	- -	- -	- -	1 -	- -	- -	- -	1 1%	- -	- -	- -	1 1%	- -	- -	- -	1 -	- -	- -	- -	
RUSSELL	1 -	- -	1 -	- -	- 1%	1 -	- -	- -	- -	- -	1 -	- -	1 -	- -	- -	- -	- -	- -	- -	1 -	- -	1 -	- -	- -	
SCOTT	2 -	2 -	1 -	1 1%	1 1%	- -	- -	- -	2 1%	- -	1 -	- -	1 1%	- -	1 1%	- -	1 1%	1 -	- -	1 -	1 -	1 -	1 -	- -	
SMYTH	1 -	- -	1 -	- -	1 -	- -	- -	- -	- -	- -	1 -	- -	- -	1 -	- -	- -	- -	- -	- -	1 -	- -	1 -	- -	- -	
WASHINGTON	3 -	- -	3 1%	- -	1 -	2 2%	1 -	- -	- -	- -	3 1%	1 -	1 1%	1 1%	- -	1 1%	- -	- -	- -	3 1%	1 -	3 1%	1 -	- -	
WISE	5 1%	3 1%	1 -	1 -	1 1%	1 1%	1 1%	1 -	2 1%	1 1%	1 -	1 -	2 1%	1 -	1 1%	- -	3 1%	- -	- -	1 1%	3 1%	1 1%	- -	- -	
CHARLOTTESVILLE	26 3%	13 3%	13 3%	8 5%	8 5%	2 2%	4 3%	4 2%	10 4%	3 2%	7 3%	6 3%	10 5%	9 3%	4 2%	3 3%	10 5%	3 2%	9 3%	4 3%	16 5%	5 2%	3 2%	2 3%	
ALBEMARLE	10 1%	6 1%	5 1%	2 1%	3 2%	1 1%	3 2%	2 1%	4 2%	2 1%	2 1%	3 1%	3 2%	4 1%	2 1%	1 1%	4 2%	2 1%	3 1%	2 1%	7 2%	2 1%	- -	2 2%	
CHARLOTTESVILLE CITY	6 1%	1 -	5 1%	5 3%	1 1%	- -	- -	- -	1 -	- -	5 2%	- -	3 1%	1 -	1 -	1 1%	- -	1 1%	4 2%	1 -	2 1%	1 -	2 2%	1 1%	
FLUVANNA	6 1%	4 1%	2 -	1 1%	2 2%	1 1%	- -	1 1%	4 2%	- -	1 -	1 1%	4 2%	1 -	1 -	1 1%	4 2%	1 -	1 -	1 1%	5 1%	2 1%	- -	- -	
GREENE	1 -	- -	1 -	- -	- -	- -	- -	1 -	- -	- -	- -	1 -	- -	1 -	- -	- -	- -	- -	1 -	- -	1 -	- -	- -	- -	

P U B L I C O P I N I O N S T R A T E G I E S

Continued

Table 238-2
QUESTION DMA:
DMA./County.

BANNER 2

	GENDER			AGE					GENDER/AGE				EDUCATION					GENDER/EDUCATION				ETHNICITY/EDUCATION				
	TOTAL	MEN	WOMEN	18-34	35-44	45-54	55-64	65+	MEN 18-54	MEN 55+	WOMEN 18-54	WOMEN 55+	HS LESS	OR COLL	SOME COLL	COLL GRAD	GRAD/ PROF	MEN W/O DEG	MEN W/ DEG	WOMEN W/O DEG	WOMEN W/ DEG	WHITE W/O DEG	WHITE W/ DEG	NON- WHITE W/O DEG	NON- WHITE W/ DEG	
MADISON	1	1	-	-	1	-	-	-	1	-	-	-	-	-	1	-	-	1	-	-	-	-	-	-	1	-
ORANGE	2	1	1	-	-	-	1	1	-	1	-	1	-	-	1	-	1	1	-	-	1	1	1	-	-	-
GREENSBORO-HIGH POINT-WINSTON-SALEM	2	1	1	-	-	-	1	1	-	1	-	1	1	1	1	-	-	1	-	1	-	2	-	-	-	-
PATRICK	2	1	1	-	-	-	1	1	-	1	-	1	1	1	1	-	-	1	-	1	-	2	-	-	-	-
HARRISONBURG	23	12	11	5	4	-	8	5	4	8	5	5	6	8	7	2	8	4	6	5	12	7	2	2	2	
AUGUSTA	11	6	5	2	2	-	5	2	2	4	2	3	1	6	4	-	3	3	3	2	7	4	-	-	-	
HARRISONBURG CITY	6	4	2	2	-	-	2	2	1	3	1	1	2	-	2	2	2	2	-	2	1	2	1	2	2	
ROCKINGHAM	3	1	1	1	-	-	1	1	-	1	1	1	1	1	1	-	1	-	1	1	2	1	-	-	-	
STAUNTON CITY	3	1	2	1	2	-	-	-	1	-	2	-	2	1	-	-	-	1	-	2	-	2	-	1	-	
NORFOLK-PORTSMOUTH-NEWPORT NEWS	162	80	82	27	37	20	31	47	48	31	35	47	43	63	41	15	51	29	55	28	73	41	33	15	15	
ACCOMACK	5	3	2	1	1	1	-	3	1	2	1	1	3	1	1	-	2	1	2	-	3	1	1	-	-	
CHESAPEAKE CITY	20	8	12	2	5	3	3	7	7	1	3	9	8	7	4	1	6	2	9	3	13	2	1	3	3	
GLOUCESTER	4	1	3	1	-	1	-	3	-	1	1	2	2	2	1	-	1	-	3	1	4	1	-	-	-	
HAMPTON CITY	16	6	10	5	1	2	4	3	4	2	4	6	4	5	2	4	3	2	6	4	4	4	5	3	3	
ISLE OF WIGHT	3	2	1	-	-	2	1	1	2	1	-	1	-	3	1	-	2	1	1	-	2	-	1	1	1	
JAMES CITY	8	4	4	3	2	1	-	3	2	2	4	1	2	1	4	-	2	2	1	3	2	4	2	-	-	
MATHEWS	1	-	1	-	-	1	-	-	-	-	1	-	1	1	-	-	-	-	1	-	1	-	-	-	-	
NEWPORT NEWS CITY	14	6	8	1	5	3	2	3	5	1	4	4	5	6	3	-	6	-	5	3	5	1	6	2	2	
NORFOLK CITY	20	11	9	4	5	1	7	3	6	5	4	5	4	7	8	2	4	7	7	2	4	6	6	4	4	

P U B L I C O P I N I O N S T R A T E G I E S

Continued

Table 238-2
QUESTION DMA:
DMA./County.

BANNER 2

	GENDER			AGE					GENDER/AGE				EDUCATION					GENDER/EDUCATION				ETHNICITY/EDUCATION			
	TOTAL	MEN	WOMEN	18-34	35-44	45-54	55-64	65+	MEN	MEN	WOMEN	WOMEN	HS OR LESS	SOME COLL	COLL GRAD	GRAD/ PROF	MEN	MEN	WOMEN	WOMEN	WHITE W/O DEG	WHITE W/ DEG	NON-WHITE W/O DEG	NON-WHITE W/ DEG	
									18-54	55+	18-54	55+					W/O DEG	W/ DEG	W/O DEG	W/ DEG					
NORTHAMPTON	1-	-	1-	-	-	-	1-	-	-	-	-	1-	-	-	-	11%	-	-	-	1-	-	1-	-	-	
PORTSMOUTH CITY	101%	62%	41%	53%	11%	11%	22%	-	52%	11%	31%	11%	42%	31%	31%	1-	52%	11%	21%	21%	41%	31%	22%	11%	
SOUTHAMPTON	3-	2-	1-	-	21%	-	-	1-	1-	11%	1-	-	-	21%	-	11%	1-	1-	1-	-	21%	1-	-	-	
SUFFOLK CITY	41%	1-	31%	-	-	-	11%	31%	-	11%	-	32%	11%	1-	21%	-	-	11%	21%	11%	-	11%	22%	11%	
VIRGINIA BEACH CITY	435%	246%	195%	32%	138%	43%	86%	168%	135%	128%	73%	126%	73%	218%	126%	33%	167%	85%	115%	85%	216%	135%	75%	23%	
WILLIAMSBURG CITY	1-	1-	-	-	11%	-	-	-	1-	-	-	-	-	1-	-	-	1-	-	-	-	1-	-	-	-	
YORK	91%	62%	31%	21%	32%	11%	11%	21%	31%	22%	21%	1-	31%	31%	1-	22%	21%	32%	31%	-	62%	31%	-	-	
RALEIGH-DURHAM	3-	1-	2-	-	-	-	11%	21%	-	11%	-	21%	11%	1-	1-	-	11%	-	1-	11%	21%	1-	-	-	
MECKLENBURG	3-	1-	2-	-	-	-	11%	21%	-	11%	-	21%	11%	1-	1-	-	11%	-	1-	11%	21%	1-	-	-	
RICHMOND-PETERSBURG	15119%	6517%	8621%	3419%	2013%	2017%	3424%	4321%	3716%	2819%	3818%	4824%	4521%	5120%	3917%	1615%	3717%	2817%	5923%	2717%	5717%	4618%	3929%	913%	
BRUNSWICK	1-	-	1-	1-	-	-	-	-	-	-	11%	-	1-	-	-	-	-	-	1-	-	-	-	1-	-	
BUCKINGHAM	1-	-	1-	-	1-	-	-	1-	-	-	1-	1-	1-	1-	-	-	-	-	11%	-	1-	-	11%	-	
CAROLINE	3-	1-	2-	1-	1-	-	-	1-	1-	-	1-	1-	1-	1-	21%	-	-	11%	1-	-	1-	1-	1-	-	
CHARLES CITY	1-	1-	-	-	1-	-	-	-	1-	-	-	-	-	-	1-	-	-	1-	-	-	-	-	-	11%	
CHESTERFIELD	354%	113%	246%	74%	32%	33%	139%	105%	62%	64%	73%	178%	94%	104%	136%	33%	42%	74%	156%	96%	155%	135%	33%	45%	
COLONIAL HEIGHTS CITY	1-	1-	-	11%	-	-	-	-	1-	-	-	-	-	1-	-	-	11%	-	-	-	-	-	11%	-	
CUMBERLAND	2-	1-	1-	1-	-	11%	-	-	1-	-	1-	-	1-	1-	-	-	1-	-	1-	-	21%	-	-	-	
DINWIDDIE	2-	1-	1-	1-	-	-	11%	-	-	11%	1-	-	1-	-	1-	-	-	11%	1-	1-	-	1-	1-	-	
ESSEX	1-	1-	-	-	-	-	-	1-	-	11%	-	-	1-	-	-	-	1-	-	-	-	1-	-	-	-	

P U B L I C O P I N I O N S T R A T E G I E S

Continued

Table 238-2
QUESTION DMA:
DMA./County.

BANNER 2

	GENDER			AGE					GENDER/AGE				EDUCATION					GENDER/EDUCATION				ETHNICITY/EDUCATION			
	TOTAL	MEN	WOMEN	18-34	35-44	45-54	55-64	65+	MEN 18-54	MEN 55+	WOMEN 18-54	WOMEN 55+	HS LESS	OR COLL	SOME COLL	COLL GRAD	GRAD/ PROF	MEN W/O DEG	MEN W/ DEG	WOMEN W/O DEG	WOMEN W/ DEG	WHITE W/O DEG	WHITE W/ DEG	NON- WHITE W/O DEG	NON- WHITE W/ DEG
GOOCHLAND	2 -	1 -	1 -	- -	- -	- -	1 1%	1 1%	- -	1 1%	- -	1 -	- -	- -	1 -	1 -	- -	1 -	- -	- -	1 -	1 -	1 -	- -	- -
GREENSVILLE	1 -	1 -	- -	- -	- -	1 1%	- -	- -	1 -	- -	- -	- -	1 -	- -	- -	- -	- -	1 -	- -	- -	- -	1 -	- -	- -	- -
HANOVER	11 1%	3 1%	8 2%	1 1%	- -	2 1%	5 3%	3 2%	1 -	3 2%	2 1%	5 3%	2 1%	2 1%	2 2%	5 2%	2 2%	- -	3 2%	4 1%	4 2%	4 1%	7 3%	- -	- -
HENRICO	33 4%	14 4%	19 5%	8 5%	4 3%	2 2%	3 2%	15 7%	6 3%	8 6%	9 4%	10 5%	8 4%	12 5%	7 3%	6 5%	7 3%	7 4%	13 5%	6 4%	10 3%	11 4%	10 7%	2 3%	2 3%
HOPEWELL CITY	7 1%	6 2%	1 -	1 1%	2 1%	1 1%	2 2%	1 -	4 2%	2 2%	- -	1 -	3 1%	4 2%	- -	- -	- -	6 3%	- -	1 -	- -	4 1%	- -	3 2%	- -
KING & QUEEN	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
KING WILLIAM	1 -	- -	1 -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 -	- -	- -	- -	- -	- -	1 -	- -	1 -	- -	- -	- -
LANCASTER	1 -	- -	1 -	- -	- -	- -	1 -	- -	- -	- -	- -	1 -	- -	- -	- -	- -	1 1%	- -	- -	- -	1 -	- -	1 -	- -	- -
LOUISA	5 1%	1 -	3 1%	1 -	1 -	2 2%	- -	1 1%	1 -	1 -	3 1%	- -	2 1%	2 1%	1 -	- -	- -	1 -	1 -	3 1%	- -	4 1%	1 -	- -	- -
LUNENBERG	4 -	1 -	3 1%	2 1%	1 -	1 -	- -	- -	1 -	- -	3 1%	- -	- -	2 1%	1 -	1 -	1 -	- -	1 -	2 1%	1 -	2 1%	1 -	- -	- -
NEW KENT	2 -	1 -	2 -	- -	- -	- -	1 -	2 1%	- -	1 -	- -	2 1%	- -	1 -	1 -	1 -	- -	1 -	- -	1 -	1 1%	1 -	1 -	- -	- -
NORTHUMBERLAND	1 -	1 -	1 -	1 -	- -	- -	- -	1 -	1 -	- -	- -	1 -	- -	1 -	- -	- -	- -	1 -	- -	- -	1 -	- -	1 -	1 -	- -
PETERSBURG CITY	3 -	2 1%	1 -	2 1%	- -	- -	1 1%	- -	2 1%	- -	- -	1 -	2 1%	1 -	- -	- -	- -	2 1%	- -	1 -	- -	1 -	- -	2 1%	- -
POWHATAN	3 -	2 -	1 -	- -	1 1%	1 1%	- -	1 -	1 -	1 1%	1 1%	- -	1 1%	1 -	1 -	1 -	- -	1 -	1 1%	1 -	- -	2 1%	- -	- -	1 1%
PRINCE EDWARD	1 -	- -	1 -	- -	- -	1 1%	- -	- -	- -	- -	1 -	- -	1 -	- -	- -	- -	- -	- -	- -	1 -	- -	- -	- -	1 -	- -
PRINCE GEORGE	1 -	1 -	1 -	1 -	- -	1 1%	- -	- -	1 -	- -	1 -	- -	- -	- -	- -	1 1%	- -	- -	1 -	- -	1 -	- -	1 -	- -	1 1%
RICHMOND CITY	24 3%	12 3%	11 3%	5 3%	5 3%	3 3%	5 3%	6 3%	9 4%	3 2%	4 2%	7 4%	9 4%	8 3%	3 2%	3 3%	8 4%	4 2%	9 4%	2 1%	2 1%	5 2%	15 11%	1 1%	1 1%
RICHMOND	5 1%	2 1%	3 1%	2 1%	2 1%	- -	2 1%	- -	1 1%	1 1%	2 1%	1 -	4 2%	1 -	1 -	- -	- -	2 1%	1 -	3 1%	- -	3 1%	1 -	1 1%	- -
SUSSEX	1 -	1 -	- -	- -	- -	1 1%	- -	- -	1 -	- -	- -	- -	- -	- -	- -	1 -	- -	- -	1 -	- -	- -	- -	1 -	- -	- -

P U B L I C O P I N I O N S T R A T E G I E S

Continued

Table 238-2
QUESTION DMA:
DMA./County.

BANNER 2

COUNTY	GENDER			AGE					GENDER/AGE				EDUCATION					GENDER/EDUCATION				ETHNICITY/EDUCATION			
	TOTAL	MEN	WOMEN	18-34	35-44	45-54	55-64	65+	MEN 18-54	MEN 55+	WOMEN 18-54	WOMEN 55+	HS OR LESS	SOME COLL	COLL GRAD	GRAD/ PROF	MEN	MEN	WOMEN	WOMEN	WHITE	WHITE	NON-	NON-	
																	W/O DEG	W/ DEG	W/O DEG	W/ DEG	W/O DEG	W/ DEG	WHITE W/O DEG	WHITE W/ DEG	
ROANOKE-LYNCHBURG	106 13%	46 12%	60 15%	21 12%	24 15%	19 16%	20 14%	22 11%	29 12%	16 11%	35 16%	25 13%	43 20%	32 12%	20 9%	12 11%	33 15%	13 8%	42 17%	19 12%	66 20%	27 10%	9 6%	5 7%	
AMHERST	4 1%	2 1%	2 1%	1 1%	- -	- -	1 1%	2 1%	1 -	1 1%	- -	2 1%	1 1%	2 1%	- -	1 1%	2 1%	- -	1 -	1 1%	2 -	1 1%	1 1%	- -	
APPOMATTOX	3 -	2 -	1 -	- -	- -	- -	2 1%	1 1%	- -	2 1%	- -	1 1%	2 1%	- -	1 -	- -	2 1%	- -	1 -	1 -	2 -	1 -	1 -	- -	
BEDFORD	6 1%	2 1%	4 1%	- -	- -	1 1%	3 2%	2 1%	1 -	1 1%	- -	4 2%	3 1%	2 1%	1 -	- -	2 1%	- -	3 1%	1 -	5 2%	1 -	- -	- -	
BLAND	1 -	1 -	- -	- -	1 1%	- -	- -	- -	1 -	- -	- -	- -	- -	- -	- -	1 1%	- -	1 1%	- -	- -	- -	1 -	- -	- -	
BOTETOURT	3 -	1 -	2 -	- -	- -	2 1%	1 1%	- -	1 -	- -	1 -	1 1%	1 1%	1 -	- -	1 1%	- -	1 -	2 1%	- -	2 1%	1 -	- -	- -	
CAMPBELL	6 1%	4 1%	2 1%	- -	3 2%	1 1%	- -	1 1%	3 1%	1 -	2 1%	1 -	2 1%	2 1%	2 1%	- -	2 1%	1 1%	2 1%	1 -	4 1%	2 1%	- -	- -	
CARROLL	1 -	- -	1 -	- -	1 1%	- -	- -	- -	- -	- -	1 -	- -	- -	1 -	- -	- -	- -	- -	1 -	- -	1 -	- -	- -	- -	
CHARLOTTE	2 -	2 1%	- -	- -	1 -	1 1%	- -	1 -	1 1%	1 -	- -	- -	- -	- -	- -	2 2%	- -	2 1%	- -	- -	- -	2 1%	- -	- -	
COVINGTON CITY	2 -	- -	2 -	- -	1 1%	1 1%	- -	- -	- -	- -	2 1%	- -	1 1%	1 -	- -	- -	- -	- -	2 1%	- -	2 1%	- -	- -	- -	
CRAIG	2 -	2 -	- -	2 1%	- -	- -	- -	- -	2 1%	- -	- -	- -	2 1%	- -	- -	- -	2 1%	- -	- -	- -	2 1%	- -	- -	- -	
DANVILLE CITY	9 1%	5 1%	4 1%	3 2%	2 2%	1 -	1 1%	1 1%	3 1%	2 1%	3 1%	1 -	4 2%	2 1%	3 1%	- -	3 2%	1 1%	2 1%	1 1%	4 1%	1 1%	1 1%	1 2%	
FLOYD	1 -	1 -	- -	- -	- -	- -	1 1%	- -	- -	1 1%	- -	- -	- -	- -	- -	1 1%	- -	1 1%	- -	- -	- -	1 -	- -	- -	
FRANKLIN	2 -	2 1%	- -	- -	- -	1 1%	- -	1 -	1 1%	1 -	- -	- -	- -	1 -	1 -	1 1%	1 -	1 1%	- -	- -	1 -	1 1%	- -	- -	
GRAYSON	2 -	1 -	1 -	- -	1 1%	1 1%	- -	- -	1 1%	- -	1 -	- -	- -	1 -	1 -	- -	1 1%	- -	- -	1 -	1 -	1 -	- -	- -	
HALIFAX	2 -	1 -	1 -	- -	2 1%	1 1%	- -	- -	1 -	- -	1 1%	- -	1 -	1 -	1 -	- -	1 -	- -	1 -	1 -	2 -	1 -	- -	- -	
HENRY	5 1%	1 -	4 1%	- -	- -	- -	2 2%	3 1%	- -	1 1%	- -	4 2%	- -	4 2%	1 -	- -	1 -	- -	3 1%	1 1%	4 1%	1 -	- -	- 1%	
LYNCHBURG CITY	6 1%	1 -	5 1%	1 -	3 2%	1 1%	- -	1 1%	1 -	- -	4 2%	1 1%	3 2%	1 -	1 -	1 1%	1 -	- -	3 1%	2 1%	3 1%	1 -	1 1%	1 1%	
MARTINSVILLE CITY	3 -	1 -	2 -	1 1%	- -	- -	1 1%	- -	- -	1 1%	2 1%	- -	- -	2 1%	- -	- -	1 -	- -	1 -	1 1%	2 1%	- -	- -	1 1%	

P U B L I C O P I N I O N S T R A T E G I E S

Continued

Table 238-2
QUESTION DMA:
DMA./County.

BANNER 2

banner 2

	GENDER			AGE					GENDER/AGE				EDUCATION					GENDER/EDUCATION				ETHNICITY/EDUCATION			
	TOTAL	MEN	WOMEN	18-34	35-44	45-54	55-64	65+	MEN	MEN	WOMEN	WOMEN	HS OR LESS	SOME COLL	COLL GRAD	GRAD/ PROF	MEN	MEN	WOMEN	WOMEN	WHITE W/O DEG	WHITE W/ DEG	NON-WHITE W/O DEG	NON-WHITE W/ DEG	
									18-54	55+	18-54	55+					W/O DEG	W/ DEG	W/O DEG	W/ DEG					
MONTGOMERY	3-	2-	1-	21%	-	11%	-	1-	21%	-	1-	1-	-	21%	11%	-	1-	11%	1-	1-	21%	11%	-	-	
NELSON	2-	1-	1-	1-	-	-	-	11%	1-	-	-	11%	11%	1-	-	-	1-	-	11%	-	1-	-	1-	-	
PITTSYLVANIA	51%	-	51%	1-	-	11%	22%	-	-	-	21%	21%	21%	21%	1-	-	-	-	42%	1-	31%	1-	11%	-	
PULASKI	51%	1-	41%	21%	1-	22%	-	-	1-	-	42%	-	21%	21%	-	-	1-	-	31%	-	41%	-	11%	-	
RADFORD CITY	1-	-	1-	-	-	11%	-	-	-	-	11%	-	-	1-	1-	-	-	-	1-	1-	1-	1-	-	-	
ROANOKE CITY	132%	72%	61%	21%	11%	11%	64%	42%	21%	64%	11%	42%	73%	42%	1-	22%	73%	11%	42%	11%	93%	21%	11%	11%	
ROANOKE	111%	61%	51%	53%	42%	32%	-	-	62%	-	52%	-	73%	1-	31%	11%	42%	21%	31%	21%	62%	41%	21%	-	
ROCKBRIDGE	2-	1-	1-	-	11%	-	-	1-	-	1-	11%	-	11%	-	-	11%	-	1-	1-	-	1-	1-	-	-	
SALEM CITY	51%	1-	41%	11%	32%	-	-	1-	1-	-	31%	1-	11%	21%	1-	11%	1-	-	21%	21%	31%	21%	-	-	
WYTHE	2-	-	2-	1-	-	-	-	1-	-	-	1-	1-	-	-	21%	-	-	-	-	21%	-	1-	-	11%	
WASHINGTON, DC	30238%	15641%	14635%	7945%	5635%	4842%	3826%	8139%	9942%	5738%	8439%	6231%	5124%	8633%	10748%	5854%	6831%	8853%	6827%	7747%	8626%	12849%	5138%	3753%	
ALEXANDRIA CITY	324%	226%	113%	85%	138%	43%	21%	52%	188%	43%	84%	31%	42%	62%	157%	87%	73%	159%	31%	85%	41%	156%	54%	811%	
ARLINGTON	253%	103%	154%	85%	43%	33%	21%	84%	83%	21%	83%	74%	52%	83%	136%	-	32%	74%	93%	64%	41%	73%	86%	710%	
CLARKE	1-	-	1-	-	-	-	-	11%	-	-	-	11%	-	-	11%	-	-	-	-	11%	-	1-	-	-	
CULPEPER	61%	1-	61%	-	32%	11%	-	31%	-	11%	42%	21%	1-	-	52%	11%	-	1-	1-	53%	1-	52%	-	-	
FAIRFAX CITY	1-	1-	-	-	-	11%	-	-	1-	-	-	-	-	-	-	11%	-	11%	-	-	-	-	-	11%	
FAIRFAX	9212%	4712%	4511%	1810%	1711%	1614%	118%	3015%	2410%	2316%	2712%	189%	167%	2610%	2310%	2826%	188%	2918%	239%	2213%	3410%	4316%	86%	811%	
FALLS CHURCH CITY	1-	1-	-	-	-	-	-	11%	-	11%	-	-	-	-	-	11%	-	11%	-	-	-	1-	-	-	
FAUQUIER	61%	-	61%	21%	-	21%	-	21%	-	-	32%	21%	11%	31%	1-	-	-	-	52%	11%	51%	1-	-	-	

P U B L I C O P I N I O N S T R A T E G I E S

Continued

Table 238-2
QUESTION DMA:
DMA./County.

BANNER 2

	GENDER			AGE					GENDER/AGE				EDUCATION				GENDER/EDUCATION				ETHNICITY/EDUCATION			
	TOTAL	MEN	WOMEN	18-34	35-44	45-54	55-64	65+	MEN	MEN	WOMEN	WOMEN	HS OR LESS	SOME COLL	COLL GRAD	GRAD/ PROF	MEN	MEN	WOMEN	WOMEN	WHITE W/O DEG	WHITE W/ DEG	NON-WHITE W/O DEG	NON-WHITE W/ DEG
									18-54	55+	18-54	55+					W/O DEG	W/ DEG	W/O DEG	W/ DEG				
FREDERICK	11 1%	8 2%	3 1%	4 2%	4 2%	1 1%	-	3 1%	5 2%	3 2%	3 1%	-	6 3%	3 1%	1 -	1 1%	7 3%	1 1%	2 1%	1 1%	7 2%	2 1%	2 1%	-
FREDERICKSBURG CITY	2 -	2 -	-	-	-	2 1%	-	-	2 1%	-	-	-	2 1%	-	-	-	2 1%	-	-	-	2 -	-	-	-
LOUDOUN	30 4%	14 4%	17 4%	6 3%	3 2%	6 5%	9 6%	7 3%	3 1%	10 7%	11 5%	6 3%	-	5 2%	18 8%	8 7%	3 2%	10 6%	1 -	16 9%	1 -	22 9%	3 3%	4 5%
MANASSAS PARK CITY	3 -	2 -	2 -	3 2%	-	-	-	-	2 1%	-	2 1%	-	3 1%	-	-	-	2 1%	-	2 1%	-	2 -	-	2 1%	-
MANASSAS CITY	7 1%	6 1%	1 -	2 1%	3 2%	1 1%	-	-	6 2%	-	1 1%	-	3 1%	2 1%	1 1%	-	4 2%	1 1%	1 -	-	-	1 1%	5 4%	-
PAGE	4 -	-	4 1%	1 1%	-	1 1%	2 1%	-	-	-	2 1%	2 1%	-	2 1%	2 1%	-	-	-	2 1%	2 1%	2 1%	2 1%	-	-
PRINCE WILLIAM	36 5%	18 5%	18 4%	13 7%	5 3%	5 4%	8 5%	5 3%	15 6%	3 2%	8 4%	10 5%	-	13 5%	18 8%	5 4%	7 3%	11 7%	6 2%	12 7%	6 2%	15 6%	7 5%	8 12%
RAPPAHANNOCK	1 -	-	1 -	-	-	-	1 1%	-	-	-	-	1 1%	-	-	1 1%	-	-	-	-	1 1%	-	1 -	-	-
SHENANDOAH	3 -	2 -	1 -	2 1%	-	1 1%	-	-	2 1%	-	1 1%	-	2 1%	1 -	-	-	2 1%	-	1 -	-	1 -	-	2 1%	-
STAFFORD	18 2%	12 3%	6 1%	5 3%	1 1%	4 4%	2 1%	5 2%	6 3%	6 4%	4 2%	1 1%	4 2%	8 3%	2 1%	4 4%	7 3%	5 3%	4 2%	1 1%	4 1%	6 2%	8 6%	-
SPOTSYLVANIA	16 2%	12 3%	4 1%	4 2%	3 2%	2 1%	1 1%	6 3%	8 3%	4 3%	1 -	3 2%	4 2%	6 2%	3 2%	2 2%	6 3%	6 3%	4 2%	-	10 3%	4 2%	-	2 3%
WARREN	3 -	-	3 1%	2 1%	-	-	-	1 1%	-	-	2 1%	1 1%	1 1%	2 1%	-	-	-	-	3 1%	-	1 -	-	2 1%	-
WINCHESTER CITY	3 -	-	3 1%	-	-	-	-	3 1%	-	-	-	3 1%	-	1 1%	1 1%	-	-	-	1 1%	1 1%	1 -	1 -	-	-

Table 238-3
QUESTION DMA:
DMA./County.

BANNER 3

	IDEOLOGY					INCOME					HAVE CHILDREN		PARENTS		CHILD ATTEND K-12						PERSONALLY ENROLL		EMPLOYED VA	
	TOTAL	VERY CONS	SMWT CONS	TOTAL CONS	MOD	TOTAL LIB	<\$40K	\$40K-\$60K	\$60K-\$100K	\$100K+	YES	NO	DADS	MOMS	YES, CURR	YES, PAST	TOTAL YES	NO	CURR K-12 DADS	CURR K-12 MOMS	YES	NO	YES	NO
BASE=TOTAL SAMPLE	800 100%	112 14%	152 19%	264 33%	310 39%	227 28%	223 28%	147 18%	188 24%	242 30%	496 62%	304 38%	223 28%	273 34%	215 27%	111 14%	326 41%	169 21%	120 15%	95 12%	465 58%	335 42%	93 12%	707 88%
BLUFIELD-BECKLEY	3 -	1 1%	1 1%	2 1%	1 -	- -	2 1%	1 -	- -	1 -	2 -	1 -	2 1%	- -	2 1%	- -	2 1%	- -	2 1%	- -	1 -	2 1%	- -	3 -
TAZEWELL	3 -	1 1%	1 1%	2 1%	1 -	- -	2 1%	1 -	- -	1 -	2 -	1 -	2 1%	- -	2 1%	- -	2 1%	- -	2 1%	- -	1 -	2 1%	- -	3 -
TRI-CITIES, TN-VA	22 3%	2 2%	4 3%	6 2%	11 4%	5 2%	12 6%	5 3%	3 2%	2 1%	13 3%	9 3%	3 1%	10 4%	7 3%	1 1%	8 2%	5 3%	1 1%	6 6%	14 3%	8 2%	3 3%	19 3%
BRISTOL CITY	5 1%	- -	1 -	1 -	3 1%	2 1%	3 1%	- -	1 1%	1 -	5 1%	1 -	1 -	4 1%	2 1%	1 1%	3 1%	2 1%	- -	2 2%	2 -	4 1%	1 1%	4 1%
BUCHANAN	1 -	1 1%	- -	1 -	1 -	- -	- -	1 1%	1 -	- -	1 -	1 -	- -	1 -	- -	- -	- -	1 -	- -	- -	1 -	- -	- -	1 -
DICKENSON	1 -	- -	1 -	1 -	- -	- -	- -	- -	1 -	- -	1 -	- -	- -	1 -	1 -	- -	1 -	- -	- -	1 1%	- -	1 -	- -	1 -
LEE	1 -	- -	- -	- -	1 -	- -	1 1%	- -	- -	- -	1 -	1 -	- -	1 -	1 -	- -	1 -	- -	- -	1 1%	1 -	1 -	- -	1 -
NORTON CITY	1 -	1 1%	- -	1 -	- -	- -	1 1%	- -	- -	- -	- -	1 -	- -	- -	- -	- -	- -	- -	- -	- -	1 -	- -	- -	1 -
RUSSELL	1 -	- -	- -	- -	1 -	- -	1 -	- -	- -	- -	- -	1 -	- -	- -	- -	- -	- -	- -	- -	- -	1 -	- -	- -	1 -
SCOTT	2 -	- -	- -	- -	2 1%	1 -	1 -	1 1%	- -	1 -	2 -	- -	2 1%	1 -	1 1%	- -	1 -	1 1%	1 1%	1 1%	2 1%	- -	1 1%	2 -
SMYTH	1 -	- -	- -	- -	1 -	- -	1 -	- -	- -	- -	1 -	- -	- -	1 -	1 -	- -	1 -	- -	- -	1 1%	1 -	- -	- -	1 -
WASHINGTON	3 -	- -	- -	- -	2 1%	1 1%	1 1%	1 1%	1 -	- -	3 1%	1 -	- -	3 1%	1 1%	- -	1 -	1 1%	- -	1 1%	3 1%	1 -	- -	3 -
WISE	5 1%	- -	3 2%	3 1%	1 -	1 -	3 1%	1 1%	- -	- -	- -	5 2%	- -	- -	- -	- -	- -	- -	- -	- -	3 1%	2 1%	1 1%	3 -
CHARLOTTESVILLE	26 3%	2 2%	2 1%	4 1%	11 4%	11 5%	7 3%	6 4%	9 5%	4 2%	13 3%	13 4%	7 3%	5 2%	10 4%	2 1%	11 3%	2 1%	7 6%	2 2%	20 4%	6 2%	1 2%	25 3%
ALBEMARLE	10 1%	1 1%	1 1%	2 1%	4 1%	4 2%	2 1%	1 1%	3 2%	3 1%	5 1%	5 2%	3 1%	2 1%	4 2%	1 1%	5 1%	- -	3 2%	1 1%	6 1%	4 1%	1 1%	9 1%
CHARLOTTESVILLE CITY	6 1%	- -	1 1%	1 -	2 1%	3 1%	2 1%	1 1%	3 1%	- -	2 -	4 1%	1 -	1 -	2 1%	- -	2 1%	- -	1 1%	1 1%	6 1%	- -	- -	6 1%
FLUVANNA	6 1%	- -	- -	- -	4 1%	3 1%	1 1%	2 2%	1 1%	1 -	4 1%	2 1%	2 1%	2 1%	3 1%	1 -	4 1%	1 -	2 2%	1 1%	6 1%	1 -	- -	6 1%
GREENE	1 -	- -	- -	- -	1 -	- -	1 -	- -	- -	- -	1 -	- -	- -	1 -	- -	- -	- -	1 -	- -	- -	1 -	- -	- -	1 -

P U B L I C O P I N I O N S T R A T E G I E S

Continued

Table 238-3
QUESTION DMA:
DMA./County.

BANNER 3

	IDEOLOGY						INCOME				HAVE CHILDREN		PARENTS		CHILD ATTEND K-12						PERSONALLY ENROLL		EMPLOYED VA	
	TOTAL	VERY CONS	SMWT CONS	TOTAL CONS	MOD	TOTAL LIB	<\$40K	\$40K-\$60K	\$60K-\$100K	\$100K+	YES	NO	DADS	MOMS	YES, CURR	YES, PAST	TOTAL YES	NO	CURR K-12 DADS	CURR K-12 MOMS	YES	NO	YES	NO
MADISON	1	-	-	-	1	-	-	1	-	-	1	-	1	-	1	-	1	-	1	-	1	-	-	1
	-	-	-	-	-	-	-	1%	-	-	-	-	-	-	-	-	-	-	1%	-	-	-	-	-
ORANGE	2	1	-	1	-	1	-	-	2	-	-	2	-	-	-	-	-	-	-	-	1	1	1	1
	-	1%	-	-	-	1%	-	-	1%	-	-	1%	-	-	-	-	-	-	-	-	-	-	1%	-
GREENSBORO-HIGH POINT-WINSTON-SALEM	2	1	1	2	-	-	2	-	-	-	1	1	-	1	-	-	-	1	-	-	-	2	-	2
	-	1%	1%	1%	-	-	1%	-	-	-	-	-	-	-	-	-	-	1%	-	-	-	1%	-	-
PATRICK	2	1	1	2	-	-	2	-	-	-	1	1	-	1	-	-	-	1	-	-	-	2	-	2
	-	1%	1%	1%	-	-	1%	-	-	-	-	-	-	-	-	-	-	1%	-	-	-	1%	-	-
HARRISONBURG	23	4	6	10	5	8	6	5	8	4	11	12	4	6	3	4	6	4	1	2	11	12	2	21
	3%	4%	4%	4%	2%	3%	3%	4%	4%	2%	2%	4%	2%	2%	1%	3%	2%	2%	1%	2%	2%	4%	3%	3%
AUGUSTA	11	2	4	7	1	4	2	1	6	2	6	5	2	4	2	2	4	2	1	1	7	4	1	10
	1%	2%	3%	3%	-	2%	1%	1%	3%	1%	1%	2%	1%	1%	1%	2%	1%	1%	1%	1%	2%	1%	1%	1%
HARRISONBURG CITY	6	2	1	3	2	1	2	2	1	2	3	2	2	1	-	1	1	2	-	-	2	4	1	5
	1%	2%	1%	1%	1%	-	1%	1%	-	1%	1%	1%	1%	-	-	1%	-	1%	-	-	-	1%	1%	1%
ROCKINGHAM	3	-	1	1	-	2	1	-	1	-	-	3	-	-	-	-	-	-	-	-	-	3	1	2
	-	-	1%	-	-	1%	1%	-	1%	-	-	1%	-	-	-	-	-	-	-	-	-	1%	1%	-
STAUNTON CITY	3	-	-	-	2	1	1	2	-	-	1	2	-	1	1	-	1	-	-	1	2	1	-	3
	-	-	-	-	1%	-	-	1%	-	-	-	1%	-	-	-	-	-	-	-	1%	-	-	-	-
NORFOLK-PORTSMOUTH-NEWPORT NEWS	162	23	38	62	54	46	50	32	41	38	109	53	53	57	44	28	72	38	29	15	98	64	15	147
	20%	21%	25%	23%	18%	20%	23%	22%	22%	16%	22%	17%	24%	21%	21%	25%	22%	22%	24%	16%	21%	19%	16%	21%
ACCOMACK	5	2	1	3	-	2	1	2	-	2	4	1	2	2	2	-	2	2	1	1	2	3	1	4
	1%	2%	1%	1%	-	1%	-	1%	-	1%	1%	-	1%	1%	1%	-	1%	1%	-	2%	-	1%	1%	1%
CHESAPEAKE CITY	20	4	8	12	4	3	4	6	5	5	14	6	6	8	4	4	8	6	4	-	11	9	1	19
	2%	4%	6%	5%	1%	1%	2%	4%	3%	2%	3%	2%	2%	3%	2%	3%	2%	3%	4%	-	2%	3%	1%	3%
GLOUCESTER	4	-	1	1	3	-	2	-	2	1	3	1	1	3	1	1	2	2	-	1	2	2	1	3
	1%	-	1%	-	1%	-	1%	-	1%	-	1%	-	-	1%	-	1%	-	1%	-	1%	-	1%	1%	-
HAMPTON CITY	16	1	3	4	6	5	8	1	4	3	8	8	3	5	3	2	5	2	2	1	8	8	1	15
	2%	1%	2%	2%	2%	2%	3%	1%	2%	1%	2%	3%	1%	2%	1%	2%	2%	1%	2%	1%	2%	2%	1%	2%
ISLE OF WIGHT	3	1	2	3	-	1	-	2	1	-	3	-	2	1	-	2	2	1	-	-	3	1	1	2
	-	1%	1%	1%	-	-	-	2%	1%	-	1%	-	1%	-	-	2%	1%	1%	-	-	1%	-	1%	-
JAMES CITY	8	-	3	3	3	2	1	2	2	3	5	3	3	2	1	-	1	4	1	-	4	4	1	7
	1%	-	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	-	-	-	2%	1%	-	1%	1%	2%	1%
MATHEWS	1	1	1	1	-	-	-	-	1	-	1	-	-	1	1	-	1	-	-	1	1	-	-	1
	-	1%	-	1%	-	-	-	-	1%	-	-	-	-	1%	1%	-	-	-	-	1%	-	-	-	-
NEWPORT NEWS CITY	14	1	-	1	6	7	8	1	3	2	8	6	2	6	2	1	3	5	1	1	7	7	-	14
	2%	1%	-	-	2%	3%	4%	1%	1%	1%	2%	2%	1%	2%	1%	1%	1%	3%	1%	1%	1%	2%	-	2%
NORFOLK CITY	20	3	2	5	10	5	6	4	4	5	15	5	9	6	11	4	15	-	8	3	14	6	2	18
	2%	3%	1%	2%	3%	2%	3%	3%	2%	2%	3%	2%	4%	2%	5%	4%	5%	-	7%	3%	3%	2%	2%	3%

P U B L I C O P I N I O N S T R A T E G I E S

Continued

Table 238-3
QUESTION DMA:
DMA./County.

BANNER 3

	IDEOLOGY						INCOME				HAVE CHILDREN		PARENTS		CHILD ATTEND K-12						PERSONALLY ENROLL		EMPLOYED VA	
	TOTAL	VERY CONS	SMWT CONS	TOTAL CONS	MOD	TOTAL LIB	<\$40K	\$40K-\$60K	\$60K-\$100K	\$100K+	YES	NO	DADS	MOMS	YES, CURR	YES, PAST	TOTAL YES	NO	CURR K-12 DADS	CURR K-12 MOMS	YES	NO	YES	NO
NORTHAMPTON	1	-	-	-	1	-	-	1	-	-	1	-	-	1	-	-	-	1	-	-	1	-	1	-
PORTSMOUTH CITY	10	1	1	2	7	1	1	3	4	2	6	3	3	4	3	3	6	1	1	2	8	2	-	10
SOUTHAMPTON	3	-	1	1	2	-	1	-	1	1	2	1	1	1	1	-	1	1	1	-	2	1	-	3
SUFFOLK CITY	4	1	1	2	1	1	1	1	2	1	2	2	1	1	-	1	1	1	-	-	2	2	1	4
VIRGINIA BEACH CITY	43	5	14	19	9	15	13	8	13	9	31	12	15	16	12	8	20	11	7	5	26	17	6	37
WILLIAMSBURG CITY	1	-	-	-	-	1	1	-	-	-	-	1	-	-	-	-	-	-	-	-	1	-	-	1
YORK	9	3	1	4	2	3	4	1	-	4	6	3	6	-	3	2	6	-	3	-	6	3	1	8
RALEIGH-DURHAM	3	1	1	2	1	-	1	1	1	-	3	-	1	2	1	1	2	1	1	-	2	1	-	3
MECKLENBURG	3	1	1	2	1	-	1	1	1	-	3	-	1	2	1	1	2	1	1	-	2	1	-	3
RICHMOND-PETERSBURG	151	17	32	50	62	39	45	33	37	37	89	62	38	51	43	25	69	21	22	21	91	60	16	135
BRUNSWICK	1	-	-	-	-	1	1	-	-	-	-	1	-	-	-	-	-	-	-	-	-	1	-	1
BUCKINGHAM	1	-	-	-	1	1	1	1	-	-	1	-	-	1	1	-	1	1	-	1	1	-	1	-
CAROLINE	3	1	-	2	-	1	-	-	2	1	1	2	1	-	1	-	1	-	1	-	1	1	-	3
CHARLES CITY	1	-	1	1	-	-	-	-	-	1	1	-	1	-	1	-	1	-	1	-	1	-	-	1
CHESTERFIELD	35	6	9	14	13	7	9	6	10	10	20	15	7	14	8	7	15	6	3	5	20	15	3	32
COLONIAL HEIGHTS CITY	1	-	1	1	-	-	-	-	1	-	1	-	1	-	1	-	1	-	1	-	1	-	-	1
CUMBERLAND	2	1	-	1	-	1	1	1	-	-	-	2	-	-	-	-	-	-	-	-	1	1	-	2
DINWIDDIE	2	-	1	1	1	-	-	1	1	-	1	1	-	1	1	-	1	-	-	1	2	-	-	2
ESSEX	1	-	1	1	-	-	-	1	-	-	1	-	1	-	-	1	1	-	-	-	-	1	-	1

PUBLIC OPINION STRATEGIES

Continued

Table 238-3
QUESTION DMA:
DMA./County.

BANNER 3

	IDEOLOGY					INCOME				HAVE CHILDREN		PARENTS		CHILD ATTEND K-12						PERSONALLY ENROLL		EMPLOYED VA		
	TOTAL	VERY CONS	SMWT CONS	TOTAL CONS	MOD	TOTAL LIB	<\$40K	\$40K-\$60K	\$60K-\$100K	\$100K+					YES, CURR	YES, PAST	TOTAL YES	NO	CURR K-12 DADS	CURR K-12 MOMS				
											YES	NO	DADS	MOMS							YES	NO	YES	NO
GOOCHLAND	2 -	1 1%	-	1 -	-	1 -	-	1 1%	-	1 -	1 -	1 -	-	1 -	-	-	-	1 -	-	-	1 -	1 -	-	2 -
GREENSVILLE	1 -	-	1 1%	1 -	-	-	1 -	-	-	-	1 -	-	1 -	-	1 -	-	1 -	-	1 1%	-	1 -	-	-	1 -
HANOVER	11 1%	-	3 2%	3 1%	5 2%	3 2%	1 -	5 4%	1 1%	4 2%	9 2%	2 1%	3 1%	6 2%	3 1%	6 5%	8 3%	1 1%	1 1%	2 2%	6 1%	5 1%	4 4%	7 1%
HENRICO	33 4%	6 5%	4 3%	10 4%	16 5%	7 3%	10 5%	7 5%	9 5%	6 3%	19 4%	14 5%	6 3%	13 5%	8 4%	7 7%	15 5%	4 2%	3 2%	5 5%	21 5%	12 4%	3 4%	30 4%
HOPEWELL CITY	7 1%	2 2%	-	2 1%	5 1%	-	4 2%	2 1%	2 1%	-	4 1%	3 1%	3 1%	1 -	2 1%	-	2 1%	2 1%	2 2%	-	2 -	5 2%	-	7 1%
KING & QUEEN	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1%	-	-	1%	-
KING WILLIAM	1 -	-	-	-	-	1 -	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 -
LANCASTER	1 -	-	1 -	1 -	-	-	-	1 -	-	-	1 -	-	-	1 -	-	-	-	1 -	-	-	1 -	-	-	1 -
LOUISA	5 1%	-	1 -	1 -	3 1%	1 -	1 1%	1 1%	1 1%	1 -	4 1%	1 -	1 1%	2 1%	2 1%	-	3 1%	1 -	1 -	2 2%	3 1%	2 -	-	5 1%
LUNENBERG	4 -	-	2 1%	2 1%	2 1%	-	-	-	1 -	3 1%	1 -	2 1%	1 -	1 -	1 1%	-	1 -	-	1 -	1 1%	1 -	2 1%	1 1%	3 -
NEW KENT	2 -	-	-	-	1 -	2 1%	-	-	1 -	2 1%	2 -	-	1 -	1 -	-	1 1%	1 -	1 -	-	-	1 -	1 -	1 1%	2 -
NORTHUMBERLAND	1 -	-	-	-	1 -	-	1 -	-	1 -	-	-	1 -	-	-	-	-	-	-	-	-	-	1 -	-	1 -
PETERSBURG CITY	3 -	-	2 1%	2 1%	-	1 -	1 -	1 1%	-	1 -	2 -	1 -	2 1%	-	2 1%	-	2 1%	-	2 2%	-	3 1%	-	1 1%	2 -
POWHATAN	3 -	-	1 1%	1 -	2 1%	-	-	1 1%	1 1%	1 -	3 1%	-	2 1%	1 -	2 1%	1 1%	3 1%	-	1 1%	1 1%	3 1%	-	-	2 -
PRINCE EDWARD	1 -	-	-	-	1 -	-	-	-	1 -	-	1 -	-	-	1 -	1 -	-	1 -	-	-	1 1%	1 -	-	-	1 -
PRINCE GEORGE	1 -	-	-	-	-	1 1%	1 -	-	-	1 -	1 -	-	1 -	1 -	1 -	1 -	1 -	-	-	1 1%	1 -	-	-	1 -
RICHMOND CITY	24 3%	-	6 4%	6 2%	9 3%	9 4%	11 5%	4 2%	4 2%	5 2%	12 2%	12 4%	8 4%	4 1%	6 3%	2 2%	8 2%	4 2%	5 4%	1 1%	17 4%	7 2%	1 2%	22 3%
RICHMOND	5 1%	-	1 -	1 -	3 1%	2 1%	3 1%	-	1 1%	2 1%	3 1%	3 1%	1 -	2 1%	2 1%	-	2 1%	1 -	1 -	2 2%	2 -	3 1%	1 1%	5 1%
SUSSEX	1 -	1 1%	-	1 -	-	-	1 -	-	-	-	-	1 -	-	-	-	-	-	-	-	-	1 -	-	-	1 -

P U B L I C O P I N I O N S T R A T E G I E S

Continued

Table 238-3
QUESTION DMA:
DMA./County.

BANNER 3

	IDEOLOGY						INCOME				HAVE CHILDREN		PARENTS		CHILD ATTEND K-12						PERSONALLY ENROLL		EMPLOYED VA	
	TOTAL	VERY CONS	SMWT CONS	TOTAL CONS	MOD	TOTAL LIB	<\$40K	\$40K-\$60K	\$60K-\$100K	\$100K+	YES	NO	DADS	MOMS	YES, CURR	YES, PAST	TOTAL YES	NO	CURR K-12 DADS	CURR K-12 MOMS	YES	NO	YES	NO
ROANOKE-LYNCHBURG	106 13%	27 24%	23 15%	50 19%	33 11%	23 10%	50 22%	17 12%	20 10%	19 8%	72 15%	34 11%	26 12%	46 17%	31 15%	14 12%	45 14%	27 16%	13 10%	19 20%	72 15%	35 10%	13 13%	93 13%
AMHERST	4 1%	3 2%	- -	3 1%	1 -	- -	2 1%	1 1%	- -	1 -	4 1%	- -	2 1%	2 1%	1 -	1 1%	2 1%	2 1%	1 1%	- -	4 1%	- -	1 1%	3 -
APPOMATTOX	3 -	- -	2 1%	2 1%	1 -	- -	1 1%	- -	- -	2 1%	2 -	1 -	2 1%	1 -	- -	2 1%	2 -	1 -	- -	- -	2 -	1 -	- -	3 -
BEDFORD	6 1%	2 2%	1 1%	4 1%	1 -	1 -	3 1%	- -	2 1%	1 -	6 1%	- -	2 1%	4 1%	1 -	3 2%	3 1%	2 1%	1 1%	- -	2 1%	3 1%	1 1%	5 1%
BLAND	1 -	1 1%	- -	1 -	- -	- -	- -	- -	- -	1 -	1 -	- -	1 -	- -	1 -	- -	1 -	- -	1 1%	- -	- -	1 -	- -	1 -
BOTETOURT	3 -	- -	1 -	1 -	2 1%	- -	1 1%	1 -	1 -	- -	2 -	1 -	1 -	1 -	2 1%	- -	2 -	- -	1 1%	1 1%	2 -	1 -	2 2%	1 -
CAMPBELL	6 1%	1 1%	3 2%	4 1%	1 -	1 -	2 1%	2 1%	1 1%	1 -	5 1%	1 -	3 1%	2 1%	2 1%	2 2%	4 1%	1 -	1 1%	2 2%	4 1%	2 1%	- -	6 1%
CARROLL	1 -	1 1%	- -	1 -	- -	- -	- -	- -	1 1%	- -	1 -	- -	- -	1 -	- -	- -	- -	1 1%	- -	- -	- -	1 -	- -	1 -
CHARLOTTE	2 -	1 1%	1 -	2 1%	- -	- -	1 -	- -	- -	1 1%	1 -	1 -	1 1%	- -	1 1%	- -	1 -	- -	1 1%	- -	1 -	1 -	1 1%	1 -
COVINGTON CITY	2 -	- -	1 1%	1 -	1 -	- -	1 -	1 1%	- -	- -	2 -	- -	- -	2 1%	1 -	- -	1 -	1 1%	- -	1 1%	1 -	1 -	- -	2 -
CRAIG	2 -	2 2%	- -	2 1%	- -	- -	2 1%	- -	- -	- -	- -	2 1%	- -	- -	- -	- -	- -	- -	- -	- -	2 -	- -	- -	2 -
DANVILLE CITY	9 1%	- -	2 1%	2 1%	6 2%	1 -	5 2%	2 1%	1 1%	- -	6 1%	3 1%	2 1%	3 1%	4 2%	1 1%	5 1%	1 -	1 1%	3 3%	6 1%	3 1%	- -	9 1%
FLOYD	1 -	1 1%	- -	1 -	- -	- -	- -	- -	- -	1 -	- -	1 -	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 -	- -	1 -
FRANKLIN	2 -	1 1%	1 -	1 1%	1 -	- -	1 -	- -	1 -	1 -	1 -	1 -	1 -	- -	- -	- -	- -	1 -	- -	- -	2 -	- -	- -	2 -
GRAYSON	2 -	- -	1 1%	1 -	1 -	- -	1 1%	- -	1 -	- -	1 -	1 -	- -	1 -	- -	- -	- -	1 -	- -	- -	1 -	1 -	- -	2 -
HALIFAX	2 -	- -	1 1%	1 -	- -	2 1%	1 -	- -	1 -	1 -	1 -	2 1%	- -	1 -	1 -	- -	1 -	- -	- -	1 1%	2 -	1 -	1 1%	2 -
HENRY	5 1%	2 2%	- -	2 1%	2 1%	1 -	4 2%	1 1%	- -	1 -	3 1%	2 1%	- -	3 1%	- -	1 1%	1 -	2 1%	- -	- -	5 1%	- -	- -	5 1%
LYNCHBURG CITY	6 1%	- -	1 1%	1 1%	3 1%	1 1%	5 2%	1 1%	- -	- -	4 1%	2 1%	1 -	3 1%	1 1%	1 1%	2 1%	2 1%	- -	1 1%	4 1%	2 1%	1 1%	5 1%
MARTINSVILLE CITY	3 -	- -	- -	- -	1 -	2 1%	- -	- -	2 1%	- -	2 -	1 -	1 -	1 -	2 1%	- -	2 -	- -	1 1%	- -	3 1%	- -	1 1%	1 -

P U B L I C O P I N I O N S T R A T E G I E S

Continued

Table 238-3
QUESTION DMA:
DMA./County.

BANNER 3

COUNTY	IDEOLOGY						INCOME				HAVE CHILDREN		PARENTS		CHILD ATTEND K-12						PERSONALLY ENROLL		EMPLOYED VA	
	TOTAL	VERY CONS	SMWT CONS	TOTAL CONS	MOD	TOTAL LIB	<\$40K	\$40K-\$60K	\$60K-\$100K	\$100K+	YES	NO	DADS	MOMS	YES, CURR	YES, PAST	TOTAL YES	NO	CURR K-12 DADS	CURR K-12 MOMS	YES	NO	YES	NO
MONTGOMERY	3	-	-	-	1	2	-	2	1	1	2	1	1	1	1	1	2	-	1	-	2	1	-	3
NELSON	2	-	-	-	2	-	-	-	1	1	1	1	1	-	-	-	-	1	-	-	1	1	-	1
PITTSYLVANIA	5	2	1	3	1	-	3	1	1	-	5	-	-	5	2	-	2	3	-	2	3	2	1	4
PULASKI	5	-	2	2	-	3	2	2	-	1	3	2	-	3	2	-	2	1	-	2	5	-	-	5
RADFORD CITY	1	-	1	1	-	1	1	-	1	-	1	-	-	1	1	-	1	1	-	1	1	-	1	1
ROANOKE CITY	13	-	3	3	6	4	10	-	2	1	6	7	3	3	1	-	1	5	-	1	5	8	-	13
ROANOKE	11	8	-	8	2	1	3	2	2	4	9	2	4	5	6	2	7	2	3	3	10	1	2	9
ROCKBRIDGE	2	2	-	2	-	-	1	-	1	-	1	1	1	-	-	1	1	-	-	-	-	2	-	2
SALEM CITY	5	1	1	2	-	3	2	1	1	1	5	-	1	4	4	-	4	1	1	3	5	-	1	4
WYTHE	2	-	1	1	-	1	1	-	-	-	-	2	-	-	-	-	-	-	-	-	1	1	-	2
WASHINGTON, DC	302	33	43	76	131	95	48	47	70	138	183	119	88	95	74	37	111	71	45	29	155	146	42	259
ALEXANDRIA CITY	32	5	-	5	15	12	4	5	15	9	21	11	17	4	9	3	12	9	9	-	22	11	3	29
ARLINGTON	25	2	1	3	11	11	5	3	2	15	11	14	4	6	5	-	5	6	2	2	9	16	2	23
CLARKE	1	1	-	1	-	-	-	1	-	-	1	-	-	1	-	-	-	1	-	-	-	1	-	1
CULPEPER	6	-	1	1	3	3	-	1	4	1	5	1	1	5	3	1	4	2	-	3	4	3	3	4
FAIRFAX CITY	1	-	-	-	-	1	-	-	-	1	1	-	1	-	1	-	1	-	1	-	-	1	-	1
FAIRFAX	92	6	12	17	43	32	14	15	21	43	55	37	27	28	23	9	32	24	13	10	40	52	8	84
FALLS CHURCH CITY	1	-	-	-	1	-	-	-	-	1	1	-	1	-	-	1	1	-	-	-	-	1	-	1
FAUQUIER	6	-	1	1	3	1	6	-	-	-	6	-	-	6	2	2	3	2	-	2	6	-	3	3

P U B L I C O P I N I O N S T R A T E G I E S

Continued

Table 238-3
QUESTION DMA:
DMA./County.

BANNER 3

	IDEOLOGY						INCOME				HAVE CHILDREN		PARENTS		CHILD ATTEND K-12						PERSONALLY ENROLL		EMPLOYED VA	
	TOTAL	VERY CONS	SMWT CONS	TOTAL CONS	MOD	TOTAL LIB	<\$40K	\$40K-\$60K	\$60K-\$100K	\$100K+	YES	NO	DADS	MOMS	YES, CURR	YES, PAST	TOTAL YES	NO	CURR K-12 DADS	CURR K-12 MOMS	YES	NO	YES	NO
FREDERICK	11 1%	-	5 3%	5 2%	6 2%	-	-	3 2%	3 2%	4 2%	9 2%	2 1%	7 3%	2 1%	4 2%	1 1%	5 2%	3 2%	2 2%	2 2%	4 1%	7 2%	3 3%	8 1%
FREDERICKSBURG CITY	2 -	-	-	-	2 -	-	2 1%	-	-	-	-	2 1%	-	-	-	-	-	-	-	-	2 -	-	-	2 -
LOUDOUN	30 4%	7 6%	1 1%	9 3%	12 4%	10 4%	1 1%	2 2%	4 2%	22 9%	22 4%	9 3%	9 4%	13 5%	8 4%	6 5%	13 4%	8 5%	4 3%	4 4%	17 4%	14 4%	3 3%	28 4%
MANASSAS PARK CITY	3 -	-	2 1%	2 1%	-	2 1%	2 1%	2 1%	-	-	3 1%	-	2 1%	2 1%	2 1%	-	2 -	2 1%	2 1%	-	2 -	2 -	-	3 -
MANASSAS CITY	7 1%	-	2 2%	2 1%	1 -	3 1%	1 1%	2 1%	-	4 2%	3 1%	4 1%	1 1%	1 -	1 1%	1 1%	3 1%	-	1 1%	-	7 1%	-	1 2%	5 1%
PAGE	4 -	-	-	-	3 1%	1 -	-	-	2 1%	2 1%	4 1%	-	-	4 1%	1 -	-	1 -	3 2%	-	1 1%	3 1%	1 -	1 1%	3 -
PRINCE WILLIAM	36 5%	4 3%	5 3%	9 3%	14 4%	13 6%	4 2%	2 2%	12 6%	18 7%	19 4%	17 6%	7 3%	12 4%	9 4%	4 4%	13 4%	5 3%	6 5%	4 4%	19 4%	17 5%	7 8%	29 4%
RAPPAHANNOCK	1 -	-	-	-	1 -	-	1 1%	-	-	-	1 -	-	-	1 -	-	1 1%	1 -	-	-	-	1 -	-	-	1 -
SHENANDOAH	3 -	1 1%	-	1 -	2 1%	-	3 1%	-	-	-	3 1%	-	2 1%	1 -	2 1%	-	2 1%	1 1%	2 2%	-	3 1%	-	-	3 -
STAFFORD	18 2%	4 3%	3 2%	7 2%	7 2%	4 2%	2 1%	4 3%	3 2%	8 3%	10 2%	8 3%	6 3%	4 1%	4 2%	6 6%	10 3%	-	1 1%	3 3%	10 2%	8 2%	4 4%	14 2%
SPOTSYLVANIA	16 2%	3 2%	6 4%	9 3%	5 2%	2 1%	1 -	5 3%	2 1%	8 3%	7 1%	9 3%	3 1%	3 1%	1 -	2 2%	3 1%	3 2%	1 1%	-	7 1%	9 3%	4 4%	13 2%
WARREN	3 -	-	2 1%	2 1%	1 -	-	2 1%	1 1%	-	-	1 -	2 1%	-	1 1%	-	-	-	1 1%	-	-	2 -	1 -	1 1%	2 -
WINCHESTER CITY	3 -	1 1%	1 1%	3 1%	-	-	1 1%	-	-	1 1%	-	3 1%	-	-	-	-	-	-	-	-	3 1%	-	-	3 -

Table 238-4
QUESTION DMA:
DMA./County.

BANNER 4

	SUPERINTENDENT REGIONS								
	TOTAL	CEN- TRAL	NRTH NECK	NOVA	SOUTH -SIDE	SW	TIDE- WATER	VALLEY	WEST- ERN VA
BASE-TOTAL SAMPLE	800 100%	125 16%	53 7%	269 34%	19 2%	37 5%	156 20%	76 9%	64 8%
BLUFIELD-BECKLEY	3 -	-	-	-	-	3 8%	-	-	-
TAZEWELL	3 -	-	-	-	-	3 8%	-	-	-
TRI-CITIES, TN-VA	22 3%	-	-	-	-	22 60%	-	-	-
BRISTOL CITY	5 1%	-	-	-	-	5 15%	-	-	-
BUCHANAN	1 -	-	-	-	-	1 4%	-	-	-
DICKENSON	1 -	-	-	-	-	1 2%	-	-	-
LEE	1 -	-	-	-	-	1 4%	-	-	-
NORTON CITY	1 -	-	-	-	-	1 3%	-	-	-
RUSSELL	1 -	-	-	-	-	1 2%	-	-	-
SCOTT	2 -	-	-	-	-	2 7%	-	-	-
SMYTH	1 -	-	-	-	-	1 2%	-	-	-
WASHINGTON	3 -	-	-	-	-	3 9%	-	-	-
WISE	5 1%	-	-	-	-	5 13%	-	-	-
CHARLOTTESVILLE	26 3%	-	-	3 1%	-	-	-	23 30%	-
ALBEMARLE	10 1%	-	-	-	-	-	-	10 13%	-
CHARLOTTESVILLE CITY	6 1%	-	-	-	-	-	-	6 8%	-
FLUVANNA	6 1%	-	-	-	-	-	-	6 8%	-
GREENE	1 -	-	-	-	-	-	-	1 1%	-
MADISON	1 -	-	-	1	-	-	-	-	-

P U B L I C O P I N I O N S T R A T E G I E S

Continued

Table 238-4
QUESTION DMA:
DMA./County.

BANNER 4

	SUPERINTENDENT REGIONS								
	TOTAL	CEN- TRAL	NRTH NECK	NOVA	SOUTH -SIDE	SW	TIDE- WATER	VALLEY	WEST- ERN VA
ORANGE	2 -	- -	- -	2 1%	- -	- -	- -	- -	- -
GREENSBORO-HIGH POINT-WINSTON-SALEM -----	2 -	- -	- -	- -	- -	- -	- -	- -	2 3%
PATRICK	2 -	- -	- -	- -	- -	- -	- -	- -	2 3%
HARRISONBURG -----	23 3%	- -	- -	- -	- -	- -	- -	23 30%	- -
AUGUSTA	11 1%	- -	- -	- -	- -	- -	- -	11 15%	- -
HARRISONBURG CITY	6 1%	- -	- -	- -	- -	- -	- -	6 8%	- -
ROCKINGHAM	3 -	- -	- -	- -	- -	- -	- -	3 4%	- -
STAUNTON CITY	3 -	- -	- -	- -	- -	- -	- -	3 4%	- -
NORFOLK-PORTSMOUTH-NEWPORT NEWS -----	162 20%	- -	6 11%	- -	- -	- -	156 100%	- -	- -
ACCOMACK	5 1%	- -	- -	- -	- -	- -	5 3%	- -	- -
CHESAPEAKE CITY	20 2%	- -	- -	- -	- -	- -	20 13%	- -	- -
GLOUCESTER	4 1%	- -	4 8%	- -	- -	- -	- -	- -	- -
HAMPTON CITY	16 2%	- -	- -	- -	- -	- -	16 10%	- -	- -
ISLE OF WIGHT	3 -	- -	- -	- -	- -	- -	3 2%	- -	- -
JAMES CITY	8 1%	- -	- -	- -	- -	- -	8 5%	- -	- -
MATHEWS	1 -	- -	1 3%	- -	- -	- -	- -	- -	- -
NEWPORT NEWS CITY	14 2%	- -	- -	- -	- -	- -	14 9%	- -	- -
NORFOLK CITY	20 2%	- -	- -	- -	- -	- -	20 13%	- -	- -
NORTHAMPTON	1 -	- -	- -	- -	- -	- -	1 -	- -	- -

PUBLIC OPINION STRATEGIES

Continued

Table 238-4
QUESTION DMA:
DMA./County.

BANNER 4

	SUPERINTENDENT REGIONS							
	TOTAL	CEN- TRAL	NRTH NECK	NOVA	SOUTH -SIDE	SW	TIDE- WATER	WEST- ERN VA
PORTSMOUTH CITY	10 1%	-	-	-	-	-	10 6%	-
SOUTHAMPTON	3 -	-	-	-	-	-	3 2%	-
SUFFOLK CITY	4 1%	-	-	-	-	-	4 3%	-
VIRGINIA BEACH CITY	43 5%	-	-	-	-	-	43 28%	-
WILLIAMSBURG CITY	1 -	-	-	-	-	-	1 1%	-
YORK	9 1%	-	-	-	-	-	9 6%	-
RALEIGH-DURHAM	3 -	-	-	-	3 16%	-	-	-
MECKLENBURG	3 -	-	-	-	3 16%	-	-	-
RICHMOND-PETERSBURG	151 19%	125 100%	12 23%	-	9 48%	-	-	5 6%
BRUNSWICK	1 -	-	-	-	1 6%	-	-	-
BUCKINGHAM	1 -	-	-	-	1 7%	-	-	-
CAROLINE	3 -	-	3 5%	-	-	-	-	-
CHARLES CITY	1 -	1	-	-	-	-	-	-
CHESTERFIELD	35 4%	35 28%	-	-	-	-	-	-
COLONIAL HEIGHTS CITY	1 -	1 1%	-	-	-	-	-	-
CUMBERLAND	2 -	-	-	-	2 9%	-	-	-
DINWIDDIE	2 -	2 1%	-	-	-	-	-	-
ESSEX	1 -	-	1 1%	-	-	-	-	-
GOOCHLAND	2 -	2 1%	-	-	-	-	-	-
GREENSVILLE	1 -	-	-	-	1 5%	-	-	-

PUBLIC OPINION STRATEGIES

Continued

Table 238-4
QUESTION DMA:
DMA./County.

BANNER 4

	SUPERINTENDENT REGIONS								
	TOTAL	CEN- TRAL	NRTH NECK	NOVA	SOUTH -SIDE	SW	TIDE- WATER	VALLEY	WEST- ERN VA
HANOVER	11 1%	11 9%	-	-	-	-	-	-	-
HENRICO	33 4%	33 27%	-	-	-	-	-	-	-
HOPEWELL CITY	7 1%	7 6%	-	-	-	-	-	-	-
KING & QUEEN	-	-	-	-	-	-	-	-	-
KING WILLIAM	1 -	-	1 2%	-	-	-	-	-	-
LANCASTER	1 -	-	1 1%	-	-	-	-	-	-
LOUISA	5 1%	-	-	-	-	-	-	5 6%	-
LUNENBERG	4 -	-	-	-	4 18%	-	-	-	-
NEW KENT	2 -	2 2%	-	-	-	-	-	-	-
NORTHUMBERLAND	1 -	-	1 2%	-	-	-	-	-	-
PETERSBURG CITY	3 -	3 2%	-	-	-	-	-	-	-
POWHATAN	3 -	3 2%	-	-	-	-	-	-	-
PRINCE EDWARD	1 -	-	-	-	1 3%	-	-	-	-
PRINCE GEORGE	1 -	1 1%	-	-	-	-	-	-	-
RICHMOND CITY	24 3%	24 19%	-	-	-	-	-	-	-
RICHMOND	5 1%	-	5 10%	-	-	-	-	-	-
SUSSEX	1 -	1 1%	-	-	-	-	-	-	-
ROANOKE-LYNCHBURG	106 13%	-	-	-	7 36%	12 32%	-	25 33%	62 97%
AMHERST	4 1%	-	-	-	-	-	-	4 5%	-
APPOMATTOX	3 -	-	-	-	3 14%	-	-	-	-

P U B L I C O P I N I O N S T R A T E G I E S

Continued

Table 238-4
QUESTION DMA:
DMA./County.

BANNER 4

	SUPERINTENDENT REGIONS							
	TOTAL	CEN- TRAL	NRTH NECK	NOVA	SOUTH -SIDE	SW	TIDE- WATER	WEST- ERN VA
BEDFORD	6 1%	-	-	-	-	-	-	6 7%
BLAND	1 -	-	-	-	-	1 2%	-	-
BOTETOURT	3 -	-	-	-	-	-	-	3 4%
CAMPBELL	6 1%	-	-	-	-	-	-	6 8%
CARROLL	1 -	-	-	-	-	1 3%	-	-
CHARLOTTE	2 -	-	-	-	2 10%	-	-	-
COVINGTON CITY	2 -	-	-	-	-	-	-	2 3%
CRAIG	2 -	-	-	-	-	-	-	2 3%
DANVILLE CITY	9 1%	-	-	-	-	-	-	9 13%
FLOYD	1 -	-	-	-	-	-	-	1 2%
FRANKLIN	2 -	-	-	-	-	-	-	2 3%
GRAYSON	2 -	-	-	-	-	2 5%	-	-
HALIFAX	2 -	-	-	-	2 12%	-	-	-
HENRY	5 1%	-	-	-	-	-	-	5 8%
LYNCHBURG CITY	6 1%	-	-	-	-	-	-	6 8%
MARTINSVILLE CITY	3 -	-	-	-	-	-	-	3 4%
MONTGOMERY	3 -	-	-	-	-	-	-	3 5%
NELSON	2 -	-	-	-	-	-	-	2 2%
PITTSYLVANIA	5 1%	-	-	-	-	-	-	5 7%
PULASKI	5 1%	-	-	-	-	5 14%	-	-

P U B L I C O P I N I O N S T R A T E G I E S

Continued

Table 238-4
QUESTION DMA:
DMA./County.

BANNER 4

	SUPERINTENDENT REGIONS							
	TOTAL	CEN- TRAL	NRTH NECK	NOVA	SOUTH -SIDE	SW	TIDE- WATER	WEST- ERN VA
RADFORD CITY	1 -	- -	- -	- -	- -	1 4%	- -	- -
ROANOKE CITY	13 2%	- -	- -	- -	- -	- -	- -	13 20%
ROANOKE	11 1%	- -	- -	- -	- -	- -	- -	11 17%
ROCKBRIDGE	2 -	- -	- -	- -	- -	- -	- -	2 2%
SALEM CITY	5 1%	- -	- -	- -	- -	- -	- -	5 7%
WYTHE	2 -	- -	- -	- -	- -	2 5%	- -	- -
WASHINGTON, DC -----	302 38%	- -	35 66%	266 99%	- -	- -	- -	- -
ALEXANDRIA CITY	32 4%	- -	- -	32 12%	- -	- -	- -	- -
ARLINGTON	25 3%	- -	- -	25 9%	- -	- -	- -	- -
CLARKE	1 -	- -	- -	1 -	- -	- -	- -	- -
CULPEPER	6 1%	- -	- -	6 2%	- -	- -	- -	- -
FAIRFAX CITY	1 -	- -	- -	1 -	- -	- -	- -	- -
FAIRFAX	92 12%	- -	- -	92 34%	- -	- -	- -	- -
FALLS CHURCH CITY	1 -	- -	- -	1 -	- -	- -	- -	- -
FAUQUIER	6 1%	- -	- -	6 2%	- -	- -	- -	- -
FREDERICK	11 1%	- -	- -	11 4%	- -	- -	- -	- -
FREDERICKSBURG CITY	2 -	- -	2 3%	- -	- -	- -	- -	- -
LOUDOUN	30 4%	- -	- -	30 11%	- -	- -	- -	- -
MANASSAS PARK CITY	3 -	- -	- -	3 1%	- -	- -	- -	- -
MANASSAS CITY	7 1%	- -	- -	7 2%	- -	- -	- -	- -

P U B L I C O P I N I O N S T R A T E G I E S

Continued

Table 238-4
QUESTION DMA:
DMA./County.

BANNER 4

	SUPERINTENDENT REGIONS							
	TOTAL	CEN- TRAL	NRTH NECK	NOVA	SOUTH -SIDE	SW	TIDE- WATER	WEST- ERN VA
PAGE	4	-	-	4	-	-	-	-
	-	-	-	1%	-	-	-	-
PRINCE WILLIAM	36	-	-	36	-	-	-	-
	5%	-	-	13%	-	-	-	-
RAPPAHANNOCK	1	-	-	1	-	-	-	-
	-	-	-	-	-	-	-	-
SHENANDOAH	3	-	-	3	-	-	-	-
	-	-	-	1%	-	-	-	-
STAFFORD	18	-	18	-	-	-	-	-
	2%	-	33%	-	-	-	-	-
SPOTSYLVANIA	16	-	16	-	-	-	-	-
	2%	-	30%	-	-	-	-	-
WARREN	3	-	-	3	-	-	-	-
	-	-	-	1%	-	-	-	-
WINCHESTER CITY	3	-	-	3	-	-	-	-
	-	-	-	1%	-	-	-	-

Table 239-1
QUESTION REG:
Region./County.

BANNER 1

PANNER 1	PARTY IDENTIFICATION								ETHNICITY					DMA					
	TOTAL	STRG GOP	SOFT/ LEAN GOP	TOTAL GOP	IND	TOTAL DEM	SOFT/ LEAN DEM	STRG DEM	WHITE	AF	AM	TOTAL MINOR- ITY	WHITE DEMS	WHITE INDS	DC	ROA- NOKE	RICH- MOND	NOR- FOLK	OTHER
BASE=TOTAL SAMPLE	800 100%	144 18%	149 19%	293 37%	181 23%	326 41%	132 17%	194 24%	594 74%	142 18%	206 26%	202 25%	136 17%	302 38%	106 13%	151 19%	162 20%	79 10%	
HAMPTON ROADS -----	149 19%	19 13%	30 20%	49 17%	37 20%	63 19%	24 18%	39 20%	104 17%	37 26%	45 22%	31 16%	27 20%	-	-	-	149 92%	-	
CHESAPEAKE CITY	20 2%	4 3%	6 4%	10 3%	5 3%	5 2%	4 3%	2 1%	15 3%	4 3%	4 2%	2 1%	4 3%	-	-	-	20 12%	-	
GLOUCESTER	4 1%	-	1 1%	1	1	2 1%	1 1%	1	4 1%	-	-	2 1%	1 1%	-	-	-	4 3%	-	
HAMPTON CITY	16 2%	1 1%	4 2%	4 2%	5 3%	7 2%	2 1%	5 2%	8 1%	6 5%	8 4%	2 1%	2 1%	-	-	-	16 10%	-	
JAMES CITY	8 1%	-	2 1%	2 1%	4 2%	2 1%	-	2 1%	7 1%	2 1%	2 1%	1 1%	3 2%	-	-	-	8 5%	-	
NEWPORT NEWS CITY	14 2%	1 1%	-	1	4 2%	10 3%	3 2%	7 3%	7 1%	6 4%	7 4%	4 2%	2 2%	-	-	-	14 9%	-	
NORFOLK CITY	20 2%	3 2%	1 1%	4 1%	5 3%	10 3%	3 2%	8 4%	10 2%	10 7%	10 5%	3 2%	4 3%	-	-	-	20 12%	-	
PORTSMOUTH CITY	10 1%	1 1%	1 1%	2 1%	5 3%	3 1%	1 1%	2 1%	7 1%	3 2%	3 1%	1	5 3%	-	-	-	10 6%	-	
SUFFOLK CITY	4 1%	1 1%	1 1%	2 1%	1	1	1 1%	-	1	1 1%	3 1%	1	-	-	-	-	4 3%	-	
VIRGINIA BEACH CITY	43 5%	6 4%	13 9%	19 6%	6 3%	19 6%	7 5%	12 6%	34 6%	5 4%	9 4%	11 6%	5 4%	-	-	-	43 27%	-	
WILLIAMSBURG CITY	1 -	-	-	-	-	1	1 1%	-	1	-	-	1 1%	-	-	-	-	1 1%	-	
YORK	9 1%	3 2%	1 1%	4 1%	2 1%	3 1%	1 1%	2 1%	9 2%	-	-	3 1%	2 1%	-	-	-	9 6%	-	
MOUNTAIN -----	76 10%	21 15%	17 12%	39 13%	17 9%	20 6%	11 9%	9 5%	71 12%	3 2%	5 2%	17 8%	17 12%	-	51 48%	-	-	25 32%	
BLAND	1 -	1 1%	-	1	-	-	-	-	1	-	-	-	-	-	1 1%	-	-	-	
BOTETOURT	3 -	-	2 1%	2 1%	-	1	1 1%	-	3	-	-	1 1%	-	-	3 3%	-	-	-	
BRISTOL CITY	5 1%	-	3 2%	3 1%	1	2 1%	2 2%	-	5 1%	-	-	2 1%	1 1%	-	-	-	-	5 7%	
BUCHANAN	1 -	1 -	-	1	1	-	-	-	1	-	-	-	1 1%	-	-	-	-	1 2%	
CARROLL	1 -	1 1%	-	1	-	-	-	-	1	-	-	-	-	-	1 1%	-	-	-	
COVINGTON CITY	2 -	-	1 1%	1	-	1	-	1	2	-	-	1	-	-	2 2%	-	-	-	

PUBLIC OPINION STRATEGIES

Continued

Table 239-1
QUESTION REG:
Region./County.

BANNER 1

CITY	PARTY IDENTIFICATION								ETHNICITY					DMA				
	TOTAL	STRG GOP	SOFT/ LEAN GOP	TOTAL GOP	IND	TOTAL DEM	SOFT/ LEAN DEM	STRG DEM	TOTAL MINOR- ITY					DC	ROA- NOKE	RICH- MOND	NOR- FOLK	OTHER
									WHITE	AF	AM	WHITE DEMS	WHITE INDS					
CRAIG	2 -	2 1%	-	2 1%	-	-	-	-	2 -	-	-	-	-	-	2 2%	-	-	-
DICKENSON	1 -	-	1 -	1 -	-	-	-	-	1 -	-	-	-	-	-	-	-	-	1 1%
FLOYD	1 -	1 1%	-	1 -	-	-	-	-	1 -	-	-	-	-	-	1 1%	-	-	-
GRAYSON	2 -	-	2 1%	2 1%	-	-	-	-	2 -	-	-	-	-	-	2 2%	-	-	-
LEE	1 -	-	-	-	1 -	1 -	1 -	-	1 -	-	-	1 -	1 1%	-	-	-	-	1 2%
MONTGOMERY	3 -	1 1%	1 1%	2 1%	-	1 -	1 -	1 -	3 1%	-	-	1 1%	-	-	3 3%	-	-	-
NORTON CITY	1 -	1 1%	-	1 -	-	-	-	-	1 -	-	-	-	-	-	-	-	-	1 1%
PULASKI	5 1%	-	2 1%	2 1%	1 -	2 1%	1 1%	2 1%	4 1%	-	1 -	2 1%	1 1%	-	5 5%	-	-	-
RADFORD CITY	1 -	-	1 -	1 -	-	1 -	1 -	-	1 -	-	-	1 -	-	-	1 1%	-	-	-
ROANOKE CITY	13 2%	2 1%	1 1%	3 1%	6 3%	5 1%	1 1%	4 2%	11 2%	1 1%	2 1%	3 1%	6 4%	-	13 12%	-	-	-
ROANOKE	11 1%	8 5%	-	8 3%	2 1%	1 -	1 1%	-	9 2%	2 1%	2 1%	1 -	2 2%	-	11 10%	-	-	-
RUSSELL	1 -	-	1 1%	1 -	-	-	-	-	1 -	-	-	-	-	-	-	-	-	1 1%
SALEM CITY	5 1%	-	2 1%	2 1%	-	3 1%	2 1%	1 -	5 1%	-	-	3 1%	-	-	5 4%	-	-	-
SCOTT	2 -	-	-	-	2 1%	-	-	-	2 -	-	-	-	2 2%	-	-	-	-	2 3%
SMYTH	1 -	-	-	-	1 -	-	-	-	1 -	-	-	-	1 1%	-	-	-	-	1 1%
TAZEWELL	3 -	1 -	1 1%	2 1%	1 -	-	-	-	3 1%	-	-	-	1 -	-	-	-	-	3 4%
WASHINGTON	3 -	-	1 -	1 -	1 1%	1 -	1 1%	-	3 1%	-	-	1 1%	1 1%	-	-	-	-	3 4%
WISE	5 1%	3 2%	-	3 1%	1 -	1 -	1 1%	-	5 1%	-	-	1 -	1 1%	-	-	-	-	5 6%
WYTHE	2 -	1 1%	-	1 -	-	1 -	-	1 -	1 -	-	1 -	-	-	-	2 2%	-	-	-
NORTHERN VA -----	253 32%	36 25%	27 18%	63 21%	60 33%	131 40%	52 39%	79 41%	173 29%	42 30%	80 39%	87 43%	42 31%	253 84%	-	-	-	-

PUBLIC OPINION STRATEGIES

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Table 239-1
QUESTION REG:
Region./County.

BANNER 1

CANDIDATE	PARTY IDENTIFICATION								ETHNICITY					DMA					
	TOTAL	STRG GOP	SOFT/ LEAN GOP	TOTAL GOP	IND	TOTAL DEM	SOFT/ LEAN DEM	STRG DEM	WHITE	AF	AM	TOTAL MINOR- ITY	WHITE DEMS	WHITE INDS	DC	ROA- NOKE	RICH- MOND	NOR- FOLK	OTHER
ALEXANDRIA CITY	32 4%	6 4%	2 1%	8 3%	7 4%	17 5%	4 3%	12 6%	19 3%	5 4%	13 6%	14 7%	4 3%	32 11%	-	-	-	-	
ARLINGTON	25 3%	2 1%	1 1%	3 1%	2 1%	20 6%	9 7%	10 5%	10 2%	11 7%	15 7%	9 5%	1 1%	25 8%	-	-	-	-	
FAIRFAX CITY	1 -	-	-	-	-	1 -	-	1 -	-	-	1 -	-	-	1 -	-	-	-	-	
FAIRFAX	92 12%	6 4%	13 9%	19 6%	28 16%	45 14%	15 11%	31 16%	77 13%	10 7%	15 7%	36 18%	22 16%	92 31%	-	-	-	-	
FALLS CHURCH CITY	1 -	-	-	-	1 1%	-	-	-	1 -	-	-	-	1 1%	1 -	-	-	-	-	
FAUQUIER	6 1%	2 1%	2 1%	3 1%	1 1%	1 -	-	1 1%	6 1%	-	-	1 1%	1 1%	6 2%	-	-	-	-	
FREDERICKSBURG CITY	2 -	-	-	-	-	2 -	-	2 1%	2 -	-	-	2 1%	-	2 1%	-	-	-	-	
LOUDOUN	30 4%	12 8%	2 1%	14 5%	7 4%	10 3%	4 3%	6 3%	23 4%	-	7 3%	10 5%	5 3%	30 10%	-	-	-	-	
MANASSAS PARK CITY	3 -	-	-	-	-	3 1%	3 2%	-	2 -	2 1%	2 1%	2 1%	-	3 1%	-	-	-	-	
MANASSAS CITY	7 1%	-	2 2%	2 1%	1 1%	3 1%	2 1%	1 1%	1 -	3 2%	5 3%	-	1 1%	7 2%	-	-	-	-	
PRINCE WILLIAM	36 5%	4 3%	2 1%	6 2%	6 3%	25 8%	15 11%	10 5%	21 4%	6 4%	15 7%	13 7%	4 3%	36 12%	-	-	-	-	
STAFFORD	18 2%	4 3%	4 2%	8 3%	6 3%	4 1%	-	4 2%	10 2%	6 4%	8 4%	-	2 2%	18 6%	-	-	-	-	
PIEDMONT/EAST -----	80 10%	14 10%	17 11%	30 10%	19 10%	31 9%	12 9%	19 10%	68 11%	6 5%	12 6%	23 12%	16 12%	24 8%	2 2%	21 14%	7 4%	26 33%	
ACCOMACK	5 1%	2 1%	-	2 1%	-	3 1%	-	3 2%	4 1%	1 1%	1 1%	2 1%	-	-	-	-	5 3%	-	
ALBEMARLE	10 1%	1 1%	4 3%	5 2%	1 -	4 1%	2 1%	3 1%	9 1%	1 -	2 1%	4 2%	1 1%	-	-	-	-	10 13%	
CAROLINE	3 -	2 1%	-	2 1%	-	1 -	-	1 -	2 -	1 -	1 -	-	-	-	-	3 2%	-	-	
CHARLES CITY	1 -	-	1 -	1 -	-	-	-	-	-	-	1 -	-	-	-	-	1 -	-	-	
CHARLOTTESVILLE CITY	6 1%	-	1 1%	1 -	1 1%	4 1%	2 1%	2 1%	3 1%	1 1%	3 1%	2 1%	-	-	-	-	-	6 7%	
CULPEPER	6 1%	-	2 1%	2 1%	4 2%	-	-	-	6 1%	-	-	-	4 3%	6 2%	-	-	-	-	
ESSEX	1 -	1 1%	-	1 -	-	-	-	-	1 -	-	-	-	-	-	-	-	1 1%	-	

PUBLIC OPINION STRATEGIES

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Table 239-1
QUESTION REG:
Region./County.

BANNER 1

COUNTY	PARTY IDENTIFICATION								ETHNICITY					DMA					
	TOTAL	STRG GOP	SOFT/ LEAN GOP	TOTAL GOP	IND	TOTAL DEM	SOFT/ LEAN DEM	STRG DEM	WHITE	AF	AM	TOTAL MINOR- ITY	WHITE DEMS	WHITE INDS	DC	ROA- NOKE	RICH- MOND	NOR- FOLK	OTHER
FLUVANNA	6 1%	-	-	-	4 2%	3 1%	1	2 1%	6 1%	-	-	3	4 3%	-	-	-	-	-	6 8%
GOOCHLAND	2 -	1 1%	-	1	-	1	1	1	2	-	-	1	-	-	-	-	2 1%	-	-
GREENE	1 -	-	-	-	1	-	-	-	1	-	-	-	1 1%	-	-	-	-	-	1 1%
KING & QUEEN	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
KING WILLIAM	1 -	-	-	-	-	1	-	-	1	-	-	1	-	-	-	-	1 1%	-	-
LANCASTER	1 -	1	-	1	-	-	-	-	1	-	-	-	-	-	-	-	1	-	-
LOUISA	5 1%	1 1%	1	2 1%	-	2 1%	2 1%	1	4 1%	-	-	2	-	-	-	-	5 3%	-	-
MADISON	1 -	-	-	-	1 1%	-	-	-	-	-	1	-	-	-	-	-	-	-	1 1%
MATHEWS	1 -	1 1%	-	1	-	-	-	-	1	-	-	-	-	-	-	-	-	1 1%	-
NELSON	2 -	-	1 1%	1	-	1	1	-	1	1	1	-	-	-	-	2 2%	-	-	-
NEW KENT	2 -	1	-	1	1	1	-	1	2	-	-	1	1	-	-	-	2 1%	-	-
NORTHAMPTON	1 -	-	-	-	-	1	1	-	1	-	-	1	-	-	-	-	-	1	-
NORTHUMBERLAND	1 -	-	-	-	-	1	-	1	1	1	1	1	-	-	-	-	1 1%	-	-
ORANGE	2 -	-	1	1	-	1	-	1 1%	2	-	-	1	-	-	-	-	-	-	2 2%
RAPPAHANNOCK	1 -	-	-	-	1 1%	-	-	-	1	-	-	-	1 1%	1	1	-	-	-	-
RICHMOND	5 1%	-	1 1%	1	1	4 1%	1 1%	3 1%	4 1%	1 1%	1 1%	3 1%	1	-	-	-	5 4%	-	-
SPOTSYLVANIA	16 2%	4 3%	5 3%	9 3%	4 2%	4 1%	2 1%	2 1%	14 2%	1 1%	2 1%	3 1%	3 2%	16 5%	-	-	-	-	-
RICHMOND -----	104 13%	19 13%	19 13%	38 13%	22 12%	44 13%	13 10%	31 16%	68 11%	33 23%	36 17%	22 11%	12 9%	-	-	-	104 69%	-	-
CHESTERFIELD	35 4%	8 6%	6 4%	14 5%	9 5%	11 4%	5 4%	7 3%	28 5%	5 4%	7 3%	8 4%	7 5%	-	-	-	35 23%	-	-
COLONIAL HEIGHTS CITY	1 -	-	1 1%	1	-	-	-	-	-	1 1%	1 1%	-	-	-	-	-	1 1%	-	-

PUBLIC OPINION STRATEGIES

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Table 239-1
QUESTION REG:
Region./County.

BANNER 1

CANDIDATE	PARTY IDENTIFICATION								ETHNICITY					DMA					
	TOTAL	STRG GOP	SOFT/ LEAN GOP	TOTAL GOP	IND	TOTAL DEM	SOFT/ LEAN DEM	STRG DEM	WHITE	AF	AM	TOTAL MINOR- ITY	WHITE DEMS	WHITE INDS	DC	ROA- NOKE	RICH- MOND	NOR- FOLK	OTHER
HANOVER	11 1%	-	4 3%	4 1%	2 1%	5 1%	-	5 2%	11 2%	-	-	-	5 2%	2 2%	-	-	11 7%	-	-
HENRICO	33 4%	7 5%	5 4%	12 4%	6 3%	15 5%	5 4%	10 5%	21 4%	11 8%	12 6%	6 3%	2 2%	-	-	-	33 22%	-	-
RICHMOND CITY	24 3%	3 2%	2 2%	6 2%	5 3%	13 4%	3 2%	10 5%	8 1%	16 11%	16 8%	3 1%	1 1%	-	-	-	24 16%	-	-
SOUTHSIDE -----	88 11%	25 18%	23 15%	48 17%	14 8%	26 8%	13 10%	13 7%	70 12%	16 11%	18 9%	13 7%	11 8%	-	51 48%	26 17%	6 4%	5 6%	
AMHERST	4 1%	3 2%	-	3 1%	-	2 -	-	1 1%	3 1%	1 1%	1 1%	-	-	-	4 4%	-	-	-	-
APPOMATTOX	3 -	2 1%	-	2 1%	1 -	1 -	-	1 -	2 -	1 -	1 -	-	1 -	-	3 3%	-	-	-	-
BEDFORD	6 1%	1 1%	2 2%	4 1%	1 -	1 -	-	1 1%	6 1%	-	-	1 1%	1 1%	-	6 5%	-	-	-	-
BRUNSWICK	1 -	-	-	-	-	1 -	-	1 1%	-	1 1%	1 1%	-	-	-	-	1 1%	-	-	-
BUCKINGHAM	1 -	-	-	-	1 -	1 -	-	1 -	1 -	1 1%	1 -	1 -	-	-	-	1 1%	-	-	-
CAMPBELL	6 1%	2 1%	2 1%	4 1%	1 -	1 -	1 1%	-	6 1%	-	-	1 1%	1 1%	-	6 5%	-	-	-	-
CHARLOTTE	2 -	1 -	1 -	1 -	1 -	-	-	-	2 -	-	-	-	1 -	-	2 2%	-	-	-	-
CUMBERLAND	2 -	1 1%	-	1 -	1 -	-	-	-	2 -	-	-	-	1 1%	-	-	2 1%	-	-	-
DANVILLE CITY	9 1%	2 2%	1 1%	3 1%	-	5 2%	3 2%	2 1%	6 1%	3 2%	3 1%	2 1%	-	-	9 8%	-	-	-	-
DINWIDDIE	2 -	-	-	-	2 1%	-	-	-	2 -	-	-	-	2 1%	-	-	2 1%	-	-	-
FRANKLIN	2 -	1 -	1 -	1 -	1 -	-	-	-	2 -	-	-	-	1 1%	-	2 2%	-	-	-	-
GREENSVILLE	1 -	-	1 1%	1 -	-	-	-	-	1 -	-	-	-	-	-	-	1 1%	-	-	-
HALIFAX	2 -	-	1 1%	1 -	1 -	1 -	-	1 -	2 -	-	-	1 -	1 -	-	2 2%	-	-	-	-
HENRY	5 1%	2 1%	2 1%	4 1%	1 1%	-	-	-	5 1%	-	-	-	1 1%	-	5 5%	-	-	-	-
HOPEWELL CITY	7 1%	1 1%	1 1%	2 1%	4 2%	1 -	1 1%	-	4 1%	3 2%	3 1%	-	2 1%	-	-	7 5%	-	-	-
ISLE OF WIGHT	3 -	2 1%	-	2 1%	-	1 -	-	1 1%	2 -	1 1%	1 1%	-	-	-	-	-	3 2%	-	-

PUBLIC OPINION STRATEGIES

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Table 239-1
QUESTION REG:
Region./County.

BANNER 1

	PARTY IDENTIFICATION								ETHNICITY					DMA					
	TOTAL	STRG GOP	SOFT/ LEAN GOP	TOTAL GOP	IND	TOTAL DEM	SOFT/ LEAN DEM	STRG DEM	WHITE	AF	AM	TOTAL MINOR- ITY	WHITE DEMS	WHITE INDS	DC	ROA- NOKE	RICH- MOND	NOR- FOLK	OTHER
LUNENBERG	4	-	2	2	1	-	-	-	4	-	-	-	1	-	-	-	4	-	-
	-	-	2%	1%	1%	-	-	-	1%	-	-	-	1%	-	-	-	2%	-	-
LYNCHBURG CITY	6	3	1	3	-	3	2	1	5	1	1	2	-	-	-	6	-	-	
	1%	2%	-	1%	-	1%	2%	-	1%	1%	1%	1%	-	-	-	6%	-	-	
MARTINSVILLE CITY	3	-	-	-	-	2	1	2	2	1	1	2	-	-	-	3	-	-	
	-	-	-	-	-	1%	1%	1%	-	1%	-	1%	-	-	-	2%	-	-	
MECKLENBURG	3	1	2	3	-	-	-	-	3	-	-	-	-	-	-	-	-	3	
	-	1%	1%	1%	-	-	-	-	1%	-	-	-	-	-	-	-	-	4%	
PATRICK	2	1	-	1	-	1	1	-	2	-	-	-	1	-	-	-	-	2	
	-	1%	-	-	-	-	1%	-	-	-	-	1%	-	-	-	-	-	3%	
PETERSBURG CITY	3	-	2	2	-	1	1	-	1	1	2	-	-	-	-	-	3	-	
	-	-	1%	1%	-	-	1%	-	-	1%	1%	-	-	-	-	-	2%	-	
PITTSYLVANIA	5	2	2	4	1	-	-	-	4	-	-	1	-	1	-	5	-	-	
	1%	2%	1%	1%	-	-	-	-	1%	-	-	1%	-	-	-	4%	-	-	
POWHATAN	3	-	2	2	-	1	-	1	2	1	1	-	-	-	-	-	3	-	
	-	-	1%	1%	-	-	-	-	-	1%	-	-	-	-	-	-	2%	-	
PRINCE EDWARD	1	-	-	-	-	1	1	-	-	1	1	-	-	-	-	-	1	-	
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
PRINCE GEORGE	1	-	1	1	-	1	-	1	1	1	1	-	-	-	-	-	1	-	
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1%	-	
SOUTHAMPTON	3	-	1	1	-	2	2	-	3	-	-	2	-	-	-	-	-	3	
	-	-	1%	-	-	-	1%	-	-	-	-	1%	-	-	-	-	-	2%	
SUSSEX	1	1	-	1	-	-	-	-	1	-	-	-	-	-	-	-	1	-	
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
THE VALLEY	50	10	15	25	12	12	8	4	41	5	9	9	12	25	2	-	-	23	
-----	6%	7%	10%	9%	7%	4%	6%	2%	7%	4%	4%	4%	9%	8%	2%	-	-	29%	
AUGUSTA	11	2	5	7	2	2	2	1	11	-	-	2	2	-	-	-	-	11	
	1%	2%	3%	2%	1%	1%	1%	-	2%	-	-	1%	2%	-	-	-	-	14%	
CLARKE	1	1	-	1	-	-	-	-	1	-	-	-	-	1	-	-	-	-	
	-	1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
FREDERICK	11	-	6	6	2	3	3	-	9	2	2	1	2	11	-	-	-	-	
	1%	-	4%	2%	1%	1%	2%	-	2%	1%	1%	1%	2%	4%	-	-	-	-	
HARRISONBURG CITY	6	2	1	3	2	1	1	-	3	2	2	-	2	-	-	-	-	6	
	1%	1%	1%	1%	1%	-	1%	-	1%	1%	1%	-	1%	-	-	-	-	7%	
PAGE	4	-	-	-	1	3	1	2	4	-	-	3	1	4	-	-	-	-	
	-	-	-	-	1%	1%	1%	1%	1%	-	-	1%	1%	1%	-	-	-	-	
ROCKBRIDGE	2	2	-	2	-	-	-	-	2	-	-	-	-	-	-	2	-	-	
	-	1%	-	1%	-	-	-	-	-	-	-	-	-	-	-	2%	-	-	
ROCKINGHAM	3	-	1	1	-	2	-	2	3	-	-	2	-	-	-	-	-	3	
	-	-	1%	-	-	1%	-	1%	-	-	-	1%	-	-	-	-	-	4%	

PUBLIC OPINION STRATEGIES

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Table 239-1
QUESTION REG:
Region./County.

BANNER 1

	PARTY IDENTIFICATION								ETHNICITY					DMA					
	TOTAL	STRG GOP	SOFT/ LEAN GOP	TOTAL GOP	IND	TOTAL DEM	SOFT/ LEAN DEM	STRG DEM	WHITE	AF	AM	TOTAL MINOR- ITY	WHITE DEMS	WHITE INDS	DC	ROA- NOKE	RICH- MOND	NOR- FOLK	OTHER
SHENANDOAH	3	-	2	2	1	-	-	-	1	2	2	-	1	3	-	-	-	-	
	-	-	1%	1%	1%	-	-	-	-	1%	1%	-	1%	1%	-	-	-	-	
STAUNTON CITY	3	-	-	-	2	1	1	-	2	-	1	-	2	-	-	-	-	3	
	-	-	-	-	1%	-	1%	-	-	-	1%	-	2%	-	-	-	-	4%	
WARREN	3	-	2	2	1	-	-	-	1	-	2	-	1	3	-	-	-	-	
	-	-	1%	1%	1%	-	-	-	-	-	1%	-	1%	1%	-	-	-	-	
WINCHESTER CITY	3	3	-	3	-	-	-	-	3	-	-	-	-	3	-	-	-	-	
	-	2%	-	1%	-	-	-	-	-	-	-	-	-	1%	-	-	-	-	

Table 239-2
QUESTION REG:
Region./County.

BANNER 2

	GENDER			AGE					GENDER/AGE				EDUCATION					GENDER/EDUCATION				ETHNICITY/EDUCATION			
	TOTAL	MEN	WOMEN	18-34	35-44	45-54	55-64	65+	MEN 18-54	MEN 55+	WOMEN 18-54	WOMEN 55+	HS LESS	OR COLL	SOME COLL	COLL GRAD	GRAD/ PROF	MEN W/O DEG	MEN W/ DEG	WOMEN W/O DEG	WOMEN W/ DEG	WHITE W/O DEG	WHITE W/ DEG	NON- WHITE W/O DEG	NON- WHITE W/ DEG
BASE=TOTAL SAMPLE	800 100%	384 48%	416 52%	176 22%	159 20%	115 14%	143 18%	206 26%	235 29%	149 19%	215 27%	201 25%	212 27%	258 32%	222 28%	108 13%	219 27%	165 21%	251 31%	165 21%	334 42%	260 33%	136 17%	70 9%	
HAMPTON ROADS -----	149 19%	73 19%	76 18%	26 15%	34 22%	16 14%	29 21%	43 21%	45 19%	28 19%	32 15%	44 22%	39 18%	57 22%	40 18%	14 13%	46 21%	27 16%	49 20%	27 16%	65 19%	39 15%	30 22%	15 21%	
CHESAPEAKE CITY	20 2%	8 2%	12 3%	2 1%	5 3%	3 2%	3 2%	7 3%	7 3%	1 1%	3 1%	9 4%	8 4%	7 3%	4 2%	1 1%	6 3%	2 1%	9 4%	3 2%	13 4%	2 1%	1 1%	3 4%	
GLOUCESTER	4 1%	1 -	3 1%	1 -	- -	1 1%	- -	3 1%	- -	1 1%	1 1%	2 1%	2 1%	2 1%	1 -	- -	1 -	- -	3 1%	1 -	4 1%	1 -	- -	- -	
HAMPTON CITY	16 2%	6 1%	10 2%	5 3%	1 1%	2 2%	4 3%	3 2%	4 2%	2 1%	4 2%	6 3%	4 2%	5 2%	2 1%	4 4%	3 2%	2 1%	6 2%	4 3%	4 1%	4 1%	5 4%	3 4%	
JAMES CITY	8 1%	4 1%	4 1%	3 2%	2 1%	1 1%	- -	3 1%	2 1%	2 1%	4 2%	1 -	2 1%	1 1%	4 2%	- -	2 1%	2 1%	1 1%	3 2%	2 1%	4 2%	2 1%	- -	
NEWPORT NEWS CITY	14 2%	6 1%	8 2%	1 1%	5 3%	3 3%	2 2%	3 1%	5 2%	1 -	4 2%	4 2%	5 2%	6 2%	3 1%	- -	6 3%	- -	5 2%	3 2%	5 2%	1 1%	6 4%	2 2%	
NORFOLK CITY	20 2%	11 3%	9 2%	4 3%	5 3%	1 1%	7 5%	3 1%	6 3%	5 3%	4 2%	5 2%	4 2%	7 3%	8 4%	2 2%	4 2%	7 4%	7 3%	2 2%	4 1%	6 2%	6 4%	4 5%	
PORTSMOUTH CITY	10 1%	6 2%	4 1%	5 3%	1 1%	1 1%	2 2%	- -	5 2%	1 1%	3 1%	1 1%	4 2%	3 1%	3 1%	1 -	5 2%	1 1%	2 1%	2 1%	4 1%	3 1%	2 2%	1 1%	
SUFFOLK CITY	4 1%	1 -	3 1%	- -	- -	- -	1 1%	3 1%	- -	1 1%	- -	3 2%	1 1%	1 -	2 1%	- -	- -	1 1%	2 1%	1 1%	- -	1 1%	2 2%	1 1%	
VIRGINIA BEACH CITY	43 5%	24 6%	19 5%	3 2%	13 8%	4 3%	8 6%	16 8%	13 5%	12 8%	7 3%	12 6%	7 3%	21 8%	12 6%	3 3%	16 7%	8 5%	11 5%	8 5%	21 6%	13 5%	7 5%	2 3%	
WILLIAMSBURG CITY	1 -	1 -	- -	- -	1 1%	- -	- -	- -	1 -	- -	- -	- -	- -	1 -	- -	- -	1 -	- -	- -	- -	1 -	- -	- -	- -	
YORK	9 1%	6 2%	3 1%	2 1%	3 2%	1 1%	1 1%	2 1%	3 1%	2 2%	2 1%	1 -	3 1%	3 1%	1 -	2 2%	2 1%	3 2%	3 1%	- -	6 2%	3 1%	- -	- -	
MOUNTAIN -----	76 10%	32 8%	44 10%	16 9%	22 14%	17 15%	14 10%	7 4%	23 10%	9 6%	31 15%	12 6%	32 15%	24 9%	12 5%	8 7%	26 12%	7 4%	30 12%	13 8%	53 16%	19 7%	4 3%	1 2%	
BLAND	1 -	1 -	- -	- -	1 1%	- -	- -	- -	1 -	- -	- -	- -	- -	- -	- -	1 1%	- -	1 1%	- -	- -	- -	1 -	- -	- -	
BOTETOURT	3 -	1 -	2 -	- -	- -	2 1%	1 1%	- -	1 -	- -	1 -	1 1%	1 1%	1 -	- -	1 1%	- -	1 -	2 1%	- -	2 1%	1 -	- -	- -	
BRISTOL CITY	5 1%	1 -	4 1%	- -	1 1%	1 1%	4 3%	- -	- -	1 1%	2 1%	3 1%	1 -	4 1%	- -	1 1%	1 -	- -	4 1%	1 -	5 1%	1 -	- -	- -	
BUCHANAN	1 -	- -	1 -	- -	1 1%	1 -	- -	- -	- -	- -	1 1%	- -	1 -	- -	1 -	- -	- -	- -	1 -	1 -	1 -	1 -	- -	- -	
CARROLL	1 -	- -	1 -	- -	1 1%	- -	- -	- -	- -	- -	1 -	- -	- -	1 -	- -	- -	- -	- -	1 -	- -	1 -	- -	- -	- -	

PUBLIC OPINION STRATEGIES

Continued

Table 239-2
QUESTION REG:
Region./County.

BANNER 2

	GENDER		AGE					GENDER/AGE				EDUCATION					GENDER/EDUCATION				ETHNICITY/EDUCATION			
	TOTAL	MEN	WOMEN	18-34	35-44	45-54	55-64	65+	MEN 18-54	MEN 55+	WOMEN 18-54	WOMEN 55+	HS OR LESS	SOME COLL	COLL GRAD	GRAD/ PROF	MEN W/O DEG	MEN W/ DEG	WOMEN W/O DEG	WOMEN W/ DEG	WHITE W/O DEG	WHITE W/ DEG	NON- WHITE W/O DEG	NON- WHITE W/ DEG
COVINGTON CITY	2	-	2	-	1	1	-	-	-	-	2	-	1	1	-	-	-	-	2	-	2	-	-	-
	-	-	-	-	1%	1%	-	-	-	-	1%	-	1%	-	-	-	-	-	1%	-	1%	-	-	-
CRAIG	2	2	-	2	-	-	-	-	2	-	-	-	2	-	-	-	2	-	-	-	2	-	-	-
	-	-	-	1%	-	-	-	-	1%	-	-	-	1%	-	-	-	1%	-	-	-	1%	-	-	-
DICKENSON	1	-	1	-	-	1	-	-	-	-	1	-	-	1	-	-	-	-	1	-	1	-	-	-
	-	-	-	-	-	1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
FLOYD	1	1	-	-	-	-	1	-	-	1	-	-	-	-	-	1	-	1	-	-	-	1	-	-
	-	-	-	-	-	-	1%	-	-	1%	-	-	-	-	-	1%	-	1%	-	-	-	-	-	-
GRAYSON	2	1	1	-	1	1	-	-	1	-	1	-	-	1	1	-	1	-	-	1	1	1	-	-
	-	-	-	-	1%	1%	-	-	1%	-	-	-	-	-	-	-	1%	-	-	-	-	-	-	-
LEE	1	-	1	-	1	-	-	1	-	-	1	1	1	1	-	-	-	-	1	-	1	-	-	-
	-	-	-	-	1%	-	-	-	-	-	-	-	-	-	-	-	-	-	1%	-	-	-	-	-
MONTGOMERY	3	2	1	2	-	1	-	1	2	-	1	1	-	2	1	-	1	1	1	1	2	1	-	-
	-	-	-	1%	-	1%	-	-	1%	-	-	-	-	1%	1%	-	-	1%	-	-	1%	1%	-	-
NORTON CITY	1	1	-	-	1	-	-	-	1	-	-	-	1	-	-	-	1	-	-	-	1	-	-	-
	-	-	-	-	1%	-	-	-	-	-	-	-	1%	-	-	-	1%	-	-	-	-	-	-	-
PULASKI	5	1	4	2	1	2	-	-	1	-	4	-	2	2	-	-	1	-	3	-	4	-	1	-
	1%	-	1%	1%	-	2%	-	-	-	-	2%	-	1%	1%	-	-	-	-	1%	-	1%	-	1%	-
RADFORD CITY	1	-	1	-	-	1	-	-	-	-	1	-	-	1	1	-	-	-	1	1	1	1	-	-
	-	-	-	-	-	1%	-	-	-	-	1%	-	-	-	-	-	-	-	-	-	-	-	-	-
ROANOKE CITY	13	7	6	2	1	1	6	4	2	6	1	4	7	4	1	2	7	1	4	1	9	2	1	1
	2%	2%	1%	1%	1%	1%	4%	2%	1%	4%	1%	2%	3%	2%	-	2%	3%	1%	2%	1%	3%	1%	1%	1%
ROANOKE	11	6	5	5	4	3	-	-	6	-	5	-	7	1	3	1	4	2	3	2	6	4	2	-
	1%	1%	1%	3%	2%	2%	-	-	2%	-	2%	-	3%	-	1%	1%	2%	1%	1%	1%	2%	1%	1%	-
RUSSELL	1	-	1	-	-	1	-	-	-	-	1	-	1	-	-	-	-	-	1	-	1	-	-	-
	-	-	-	-	-	1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
SALEM CITY	5	1	4	1	3	-	-	1	1	-	3	1	1	2	1	1	1	-	2	2	3	2	-	-
	1%	-	1%	1%	2%	-	-	-	-	-	1%	-	1%	1%	-	1%	-	-	1%	1%	1%	1%	-	-
SCOTT	2	2	1	1	1	-	-	-	2	-	1	-	1	-	1	-	1	1	-	1	1	1	-	-
	-	-	-	1%	1%	-	-	-	1%	-	-	-	1%	-	1%	-	1%	-	-	-	-	-	-	-
SMYTH	1	-	1	-	1	-	-	-	-	-	1	-	-	1	-	-	-	-	1	-	1	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
TAZEWELL	3	2	1	1	2	-	-	-	2	-	1	-	2	1	-	-	2	-	1	-	3	-	-	-
	-	1%	-	-	1%	-	-	-	1%	-	-	-	1%	1%	-	-	1%	-	-	-	1%	-	-	-
WASHINGTON	3	-	3	-	1	2	1	-	-	-	3	1	1	1	-	1	-	-	3	1	3	1	-	-
	-	-	1%	-	-	2%	-	-	-	-	1%	-	1%	1%	-	1%	-	-	1%	-	1%	-	-	-
WISE	5	3	1	1	1	1	1	1	2	1	1	1	2	1	1	-	3	-	-	1	3	1	-	-
	1%	1%	-	-	1%	1%	1%	-	1%	1%	-	-	1%	-	1%	-	1%	-	-	1%	1%	1%	-	-

P U B L I C O P I N I O N S T R A T E G I E S

Continued

Table 239-2
QUESTION REG:
Region./County.

BANNER 2

banner 2

	GENDER			AGE					GENDER/AGE				EDUCATION					GENDER/EDUCATION				ETHNICITY/EDUCATION			
	TOTAL	MEN	WOMEN	18-34	35-44	45-54	55-64	65+	MEN 18-54	MEN 55+	WOMEN 18-54	WOMEN 55+	HS LESS	OR COLL	SOME COLL	COLL GRAD	GRAD/ PROF	MEN W/O DEG	MEN W/ DEG	WOMEN W/O DEG	WOMEN W/ DEG	WHITE W/O DEG	WHITE W/ DEG	NON- WHITE W/O DEG	NON- WHITE W/ DEG
WYTHE	2	-	2	1	-	-	-	1	-	-	1	1	-	-	-	2	-	-	-	-	2	-	1	-	1
NORTHERN VA	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1%	-	-	-	-	1%	-	-	-	1%
-----	253	134	119	66	47	42	34	64	84	50	71	48	36	71	92	54	54	80	53	66	62	111	45	35	
ALEXANDRIA CITY	32	22	11	8	13	4	2	5	18	4	8	3	4	6	15	8	7	15	3	8	4	15	5	8	
ARLINGTON	4%	6%	3%	5%	8%	3%	1%	2%	8%	3%	4%	1%	2%	2%	7%	7%	3%	9%	1%	5%	1%	6%	4%	11%	
FAIRFAX CITY	25	10	15	8	4	3	2	8	8	2	8	7	5	8	13	-	3	7	9	6	4	7	8	7	
FAIRFAX	3%	3%	4%	5%	3%	3%	1%	4%	3%	1%	3%	4%	2%	3%	6%	-	2%	4%	3%	4%	1%	3%	6%	10%	
FAIRFAX CITY	1	1	-	-	-	1	-	-	1	-	-	-	-	-	-	1	-	1	-	-	-	-	-	1	
FAIRFAX	-	-	-	-	-	1%	-	-	-	-	-	-	-	-	-	1%	-	1%	-	-	-	-	-	1%	
FAIRFAX	92	47	45	18	17	16	11	30	24	23	27	18	16	26	23	28	18	29	23	22	34	43	8	8	
FALLS CHURCH CITY	12%	12%	11%	10%	11%	14%	8%	15%	10%	16%	12%	9%	7%	10%	10%	26%	8%	18%	9%	13%	10%	16%	6%	11%	
FALLS CHURCH CITY	1	1	-	-	-	-	-	1	-	1	-	-	-	-	-	1	-	1	-	-	-	1	-	-	
FAUQUIER	-	-	-	-	-	-	-	1%	-	1%	-	-	-	-	-	1%	-	1%	-	-	-	-	-	-	
FAUQUIER	6	-	6	2	-	2	-	2	-	-	3	2	1	3	1	-	-	-	5	1	5	1	-	-	
FREDERICKSBURG CITY	1%	-	1%	1%	-	1%	-	1%	-	-	2%	1%	1%	1%	-	-	-	-	2%	1%	1%	-	-	-	
FREDERICKSBURG CITY	2	2	-	-	-	2	-	-	2	-	-	-	2	-	-	-	2	-	-	-	2	-	-	-	
LOUDOUN	-	-	-	-	-	1%	-	-	1%	-	-	-	1%	-	-	-	1%	-	-	-	-	-	-	-	
LOUDOUN	30	14	17	6	3	6	9	7	3	10	11	6	-	5	18	8	3	10	1	16	1	22	3	4	
MANASSAS PARK CITY	4%	4%	4%	3%	2%	5%	6%	3%	1%	7%	5%	3%	-	2%	8%	7%	2%	6%	-	9%	-	9%	3%	5%	
MANASSAS PARK CITY	3	2	2	3	-	-	-	-	2	-	2	-	3	-	-	-	2	-	2	-	2	-	2	-	
MANASSAS CITY	-	-	-	2%	-	-	-	-	1%	-	1%	-	1%	-	-	-	1%	-	1%	-	-	-	1%	-	
MANASSAS CITY	7	6	1	2	3	1	-	-	6	-	1	-	3	2	1	-	4	1	1	-	-	1	5	-	
PRINCE WILLIAM	1%	1%	-	1%	2%	1%	-	-	2%	-	1%	-	1%	1%	1%	-	2%	1%	-	-	-	1%	4%	-	
PRINCE WILLIAM	36	18	18	13	5	5	8	5	15	3	8	10	-	13	18	5	7	11	6	12	6	15	7	8	
STAFFORD	5%	5%	4%	7%	3%	4%	5%	3%	6%	2%	4%	5%	-	5%	8%	4%	3%	7%	2%	7%	2%	6%	5%	12%	
STAFFORD	18	12	6	5	1	4	2	5	6	6	4	1	4	8	2	4	7	5	4	1	4	6	8	-	
PIEDMONT/EAST	2%	3%	1%	3%	1%	4%	1%	2%	3%	4%	2%	1%	2%	3%	1%	4%	3%	3%	2%	1%	1%	2%	6%	-	
PIEDMONT/EAST	80	37	43	17	18	9	11	24	23	14	22	21	28	24	20	8	24	13	28	15	45	23	7	5	
-----	10%	10%	10%	10%	11%	8%	8%	12%	10%	10%	10%	11%	13%	9%	9%	8%	11%	8%	11%	9%	13%	9%	5%	7%	
ACCOMACK	5	3	2	1	1	1	-	3	1	2	1	1	3	1	1	-	2	1	2	-	3	1	1	-	
ALBEMARLE	1%	1%	1%	-	1%	-	-	1%	-	1%	1%	-	1%	-	-	-	1%	-	1%	-	1%	-	1%	-	
ALBEMARLE	10	6	5	2	3	1	3	2	4	2	2	3	3	4	2	1	4	2	3	2	7	2	-	2	
CAROLINE	1%	1%	1%	1%	2%	1%	2%	1%	2%	1%	1%	1%	2%	1%	1%	1%	2%	1%	1%	1%	2%	1%	-	2%	
CAROLINE	3	1	2	1	1	-	-	1	1	-	1	1	1	1	2	-	-	1	1	-	1	1	1	-	
CHARLES CITY	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1%	-	-	1%	-	-	-	-	-	1%	
CHARLES CITY	1	1	-	-	1	-	-	-	1	-	-	-	-	-	1	-	-	1	-	-	-	-	-	1	
CHARLES CITY	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	

PUBLIC OPINION STRATEGIES

Continued

Table 239-2
QUESTION REG:
Region./County.

BANNER 2

	GENDER			AGE					GENDER/AGE				EDUCATION					GENDER/EDUCATION				ETHNICITY/EDUCATION			
	TOTAL	MEN	WOMEN	18-34	35-44	45-54	55-64	65+	MEN	MEN	WOMEN	WOMEN	HS OR LESS	SOME COLL	COLL GRAD	GRAD/ PROF	MEN	MEN	WOMEN	WOMEN	WHITE W/O DEG	WHITE W/ DEG	NON-WHITE W/O DEG	NON-WHITE W/ DEG	
									18-54	55+	18-54	55+					W/O DEG	W/ DEG	W/O DEG	W/ DEG					
CHARLOTTESVILLE CITY	6 1%	1 -	5 1%	5 3%	1 1%	-	-	-	1 -	-	5 2%	-	3 1%	1 -	1 -	1 1%	-	1 1%	4 2%	1 -	2 1%	1 -	2 2%	1 1%	
CULPEPER	6 1%	1 -	6 1%	-	3 2%	1 1%	-	3 1%	-	1 1%	4 2%	2 1%	1 -	-	5 2%	1 1%	-	1 -	1 -	5 3%	1 -	5 2%	-	-	
ESSEX	1 -	1 -	-	-	-	-	-	1 -	-	1 1%	-	-	1 -	-	-	-	1 -	-	-	-	1 -	-	-	-	
FLUVANNA	6 1%	4 1%	2 -	1 1%	2 2%	1 1%	-	1 1%	4 2%	-	1 -	1 1%	4 2%	1 -	1 -	1 1%	4 2%	1 -	1 -	1 1%	5 1%	2 1%	-	-	
GOOCHLAND	2 -	1 -	1 -	-	-	-	1 1%	1 1%	-	1 1%	-	1 -	-	1 -	1 -	-	1 -	-	-	1 -	1 -	1 -	-	-	
GREENE	1 -	-	1 -	-	-	-	-	1 -	-	-	-	1 -	-	1 -	-	-	-	-	1 -	-	1 -	-	-	-	
KING & QUEEN	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
KING WILLIAM	1 -	-	1 -	-	-	-	-	-	-	-	-	-	-	1 -	-	-	-	-	1 -	-	1 -	-	-	-	
LANCASTER	1 -	-	1 -	-	-	-	1 -	-	-	-	-	1 -	-	-	-	1 1%	-	-	-	1 -	-	1 -	-	-	
LOUISA	5 1%	1 -	3 1%	1 -	1 -	2 2%	-	1 1%	1 -	1 -	3 1%	-	2 1%	2 1%	1 -	-	1 -	1 -	3 1%	-	4 1%	1 -	-	-	
MADISON	1 -	1 -	-	-	1 1%	-	-	-	1 -	-	-	-	-	1 -	-	-	1 -	-	-	-	-	-	1 1%	-	
MATHEWS	1 -	-	1 -	-	-	1 1%	-	-	-	-	1 1%	-	1 -	1 -	-	-	-	-	1 1%	-	1 -	-	-	-	
NELSON	2 -	1 -	1 -	1 -	-	-	-	1 1%	1 -	-	-	1 1%	1 1%	1 -	-	-	1 -	-	1 1%	-	1 -	-	1 -	-	
NEW KENT	2 -	1 -	2 -	-	-	-	1 -	2 1%	-	1 -	-	2 1%	-	1 -	1 -	-	1 -	-	1 -	1 1%	1 -	1 -	-	-	
NORTHAMPTON	1 -	-	1 -	-	-	-	1 -	-	-	-	-	1 -	-	-	-	1 1%	-	-	-	1 -	-	1 -	-	-	
NORTHUMBERLAND	1 -	1 -	1 -	1 -	-	-	-	1 -	1 -	-	-	1 -	-	1 -	-	-	1 -	-	-	1 -	-	1 -	1 -	-	
ORANGE	2 -	1 -	1 -	-	-	-	1 1%	1 -	-	1 1%	-	1 -	-	1 -	-	1 1%	1 1%	-	-	1 -	1 -	1 -	-	-	
RAPPAHANNOCK	1 -	-	1 -	-	-	-	1 1%	-	-	-	-	1 1%	-	-	1 1%	-	-	-	-	1 1%	-	1 -	-	-	
RICHMOND	5 1%	2 1%	3 1%	2 1%	2 1%	-	2 1%	-	1 1%	1 1%	2 1%	1 -	4 2%	1 -	1 -	-	2 1%	1 -	3 1%	-	3 1%	1 -	1 1%	-	

P U B L I C O P I N I O N S T R A T E G I E S

Continued

Table 239-2
QUESTION REG:
Region./County.

BANNER 2

	GENDER			AGE					GENDER/AGE				EDUCATION					GENDER/EDUCATION				ETHNICITY/EDUCATION			
	TOTAL	MEN	WOMEN	18-34	35-44	45-54	55-64	65+	MEN 18-54	MEN 55+	WOMEN 18-54	WOMEN 55+	HS LESS	OR COLL	SOME COLL	COLL GRAD	GRAD/ PROF	MEN W/O DEG	MEN W/ DEG	WOMEN W/O DEG	WOMEN W/ DEG	WHITE W/O DEG	WHITE W/ DEG	NON- WHITE W/O DEG	NON- WHITE W/ DEG
SPOTS	16	12	4	4	3	2	1	6	8	4	1	3	4	6	3	2	6	6	4	-	10	4	-	2	
SYLVANIA	2%	3%	1%	2%	2%	1%	1%	3%	3%	3%	-	2%	2%	2%	2%	2%	3%	3%	2%	-	3%	2%	-	3%	
RICHMOND	104	43	61	22	12	10	26	34	23	20	22	40	28	34	28	14	21	21	40	21	32	36	30	6	
-----	13%	11%	15%	12%	8%	9%	18%	16%	10%	13%	10%	20%	13%	13%	13%	13%	10%	13%	16%	13%	10%	14%	22%	9%	
CHESTERFIELD	35	11	24	7	3	3	13	10	6	6	7	17	9	10	13	3	4	7	15	9	15	13	3	4	
	4%	3%	6%	4%	2%	3%	9%	5%	2%	4%	3%	8%	4%	4%	6%	3%	2%	4%	6%	6%	5%	5%	3%	5%	
COLONIAL HEIGHTS CITY	1	1	-	1	-	-	-	-	1	-	-	-	-	1	-	-	1	-	-	-	-	-	1	-	
	-	-	-	1%	-	-	-	-	-	-	-	-	-	-	-	-	1%	-	-	-	-	-	1%	-	
HANOVER	11	3	8	1	-	2	5	3	1	3	2	5	2	2	5	2	-	3	4	4	4	7	-	-	
	1%	1%	2%	1%	-	1%	3%	2%	-	2%	1%	3%	1%	1%	2%	2%	-	2%	1%	2%	1%	3%	-	-	
HENRICO	33	14	19	8	4	2	3	15	6	8	9	10	8	12	7	6	7	7	13	6	10	11	10	2	
	4%	4%	5%	5%	3%	2%	2%	7%	3%	6%	4%	5%	4%	5%	3%	5%	3%	4%	5%	4%	3%	4%	7%	3%	
RICHMOND CITY	24	12	11	5	5	3	5	6	9	3	4	7	9	8	3	3	8	4	9	2	2	5	15	1	
	3%	3%	3%	3%	3%	3%	3%	3%	4%	2%	2%	4%	4%	3%	2%	3%	4%	2%	4%	1%	1%	2%	11%	1%	
SOUTHSIDE	88	42	46	15	17	17	19	20	26	17	23	22	33	32	17	6	32	11	33	12	52	17	13	6	
-----	11%	11%	11%	9%	10%	15%	13%	10%	11%	11%	11%	11%	15%	12%	8%	5%	14%	7%	13%	7%	16%	7%	9%	8%	
AMHERST	4	2	2	1	-	-	1	2	1	1	-	2	1	2	-	1	2	-	1	1	2	1	1	-	
	1%	1%	1%	1%	-	-	1%	1%	-	1%	-	1%	1%	1%	-	1%	1%	-	-	1%	-	1%	1%	-	
APPOMATTOX	3	2	1	-	-	-	2	1	-	2	-	1	2	-	1	-	2	-	1	1	2	1	1	-	
	-	-	-	-	-	-	1%	1%	-	1%	-	1%	1%	-	-	-	1%	-	-	-	-	-	-	-	
BEDFORD	6	2	4	-	-	1	3	2	1	1	-	4	3	2	1	-	2	-	3	1	5	1	-	-	
	1%	1%	1%	-	-	1%	2%	1%	-	1%	-	2%	1%	1%	-	-	1%	-	1%	-	2%	-	-	-	
BRUNSWICK	1	-	1	1	-	-	-	-	-	-	1	-	1	-	-	-	-	-	1	-	-	-	1	-	
	-	-	-	-	-	-	-	-	-	-	1%	-	-	-	-	-	-	-	-	-	-	-	-	1%	
BUCKINGHAM	1	-	1	-	1	-	-	1	-	-	1	1	1	1	-	-	-	-	1	-	1	-	1	-	
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1%	-	-	-	1%	-	
CAMPBELL	6	4	2	-	3	1	-	1	3	1	2	1	2	2	2	-	2	1	2	1	4	2	-	-	
	1%	1%	1%	-	2%	1%	-	1%	1%	-	1%	-	1%	1%	1%	-	1%	1%	1%	-	1%	1%	-	-	
CHARLOTTE	2	2	-	-	1	1	-	1	1	1	-	-	-	-	-	2	-	2	-	-	-	2	-	-	
	-	1%	-	-	-	1%	-	-	1%	-	-	-	-	-	-	2%	-	1%	-	-	-	1%	-	-	
CUMBERLAND	2	1	1	1	-	1	-	-	1	-	1	-	1	1	-	-	1	-	1	-	2	-	-	-	
	-	-	-	-	-	1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1%	-	-	-	
DANVILLE CITY	9	5	4	3	2	1	1	1	3	2	3	1	4	2	3	-	3	1	2	1	4	1	1	1	
	1%	1%	1%	2%	2%	-	1%	1%	1%	1%	1%	-	2%	1%	1%	-	2%	1%	1%	1%	1%	1%	1%	2%	
DINWIDDIE	2	1	1	1	-	-	1	-	-	1	1	-	1	-	1	-	-	1	1	-	1	1	-	-	
	-	-	-	-	-	-	1%	-	-	1%	-	-	-	-	-	-	-	1%	-	-	-	-	-	-	
FRANKLIN	2	2	-	-	-	1	-	1	1	1	-	-	-	1	1	1	1	1	-	-	1	1	-	-	
	-	1%	-	-	-	1%	-	-	1%	-	-	-	-	-	-	1%	-	1%	-	-	-	1%	-	-	

P U B L I C O P I N I O N S T R A T E G I E S

Continued

Table 239-2
QUESTION REG:
Region./County.

BANNER 2

	GENDER			AGE					GENDER/AGE				EDUCATION					GENDER/EDUCATION				ETHNICITY/EDUCATION			
	TOTAL	MEN	WOMEN	18-34	35-44	45-54	55-64	65+	MEN 18-54	MEN 55+	WOMEN 18-54	WOMEN 55+	HS LESS	OR COLL	SOME COLL	COLL GRAD	GRAD/ PROF	MEN W/O DEG	MEN W/ DEG	WOMEN W/O DEG	WOMEN W/ DEG	WHITE W/O DEG	WHITE W/ DEG	NON- WHITE W/O DEG	NON- WHITE W/ DEG
GREENSVILLE	1	1	-	-	-	1	-	-	1	-	-	-	1	-	-	-	-	1	-	-	-	1	-	-	-
HALIFAX	2	1	1	-	2	1	-	-	1	-	1	-	1	1	1	-	-	1	-	1	1	2	1	-	-
HENRY	5	1	4	-	-	-	2	3	-	1	-	4	-	4	1	-	-	1	-	3	1	4	1	-	-
HOPEWELL CITY	7	6	1	1	2	1	2	1	4	2	-	1	3	4	-	-	-	6	-	1	-	4	-	3	-
ISLE OF WIGHT	3	2	1	-	-	2	1	1	2	1	-	1	-	3	1	-	-	2	1	1	-	2	-	1	1
LUNENBERG	4	1	3	2	1	1	-	-	1	-	3	-	-	2	1	1	-	-	1	2	1	2	1	-	-
LYNCHBURG CITY	6	1	5	1	3	1	-	1	1	-	4	1	3	1	1	1	1	1	-	3	2	3	1	1	1
MARTINSVILLE CITY	3	1	2	1	-	-	1	-	-	1	2	-	-	2	-	-	-	1	-	1	1	2	-	-	1
MECKLENBURG	3	1	2	-	-	-	1	2	-	1	-	2	1	1	1	-	-	1	-	1	1	2	1	-	-
PATRICK	2	1	1	-	-	-	1	1	-	1	-	1	1	1	1	-	-	1	-	1	-	2	-	-	-
PETERSBURG CITY	3	2	1	2	-	-	1	-	2	-	-	1	2	1	-	-	-	2	-	1	-	1	-	2	-
PITTSYLVANIA	5	-	5	1	-	1	2	-	-	-	2	2	2	2	1	-	-	-	-	4	1	3	1	1	-
POWHATAN	3	2	1	-	1	1	-	1	1	1	1	-	1	1	1	-	-	1	1	1	-	2	-	-	1
PRINCE EDWARD	1	-	1	-	-	1	-	-	-	-	1	-	1	-	-	-	-	-	-	1	-	-	-	1	-
PRINCE GEORGE	1	1	1	1	-	1	-	-	1	-	1	-	-	-	-	1	-	-	1	-	1	-	1	-	1
SOUTHAMPTON	3	2	1	-	2	-	-	1	1	1	1	-	-	2	-	1	1	1	1	1	-	2	1	-	-
SUSSEX	1	1	-	-	-	1	-	-	1	-	-	-	-	-	-	1	-	-	1	-	-	1	-	-	-
THE VALLEY	50	23	27	14	9	3	10	14	11	12	15	12	17	17	12	4	17	6	17	10	26	15	8	2	
-----	6%	6%	7%	8%	6%	3%	7%	7%	5%	8%	7%	6%	8%	7%	6%	4%	8%	4%	7%	6%	8%	6%	6%	2%	
AUGUSTA	11	6	5	2	2	-	5	2	2	4	2	3	1	6	4	-	3	3	3	2	7	4	-	-	
	1%	2%	1%	1%	1%	-	4%	1%	1%	3%	1%	2%	-	2%	2%	-	2%	2%	1%	1%	2%	2%	-	-	

PUBLIC OPINION STRATEGIES

Continued

Table 239-2
QUESTION REG:
Region./County.

BANNER 2

	GENDER			AGE					GENDER/AGE				EDUCATION					GENDER/EDUCATION				ETHNICITY/EDUCATION			
	TOTAL	MEN	WOMEN	18-34	35-44	45-54	55-64	65+	MEN 18-54	MEN 55+	WOMEN 18-54	WOMEN 55+	HS LESS	OR COLL	SOME COLL	COLL GRAD	GRAD/ PROF	MEN W/O DEG	MEN W/ DEG	WOMEN W/O DEG	WOMEN W/ DEG	WHITE W/O DEG	WHITE W/ DEG	NON-	NON-
																								WHITE W/O DEG	WHITE W/ DEG
CLARKE	1 -	- -	1 -	- -	- -	- -	- -	1 1%	- -	- -	- -	1 1%	- -	- -	1 1%	- -	- -	- -	- -	- -	1 1%	- -	1 -	- -	- -
FREDERICK	11 1%	8 2%	3 1%	4 2%	4 2%	1 1%	- -	3 1%	5 2%	3 2%	3 1%	- -	6 3%	3 1%	1 -	1 1%	7 3%	1 1%	2 1%	1 1%	7 2%	2 1%	2 1%	- -	
HARRISONBURG CITY	6 1%	4 1%	2 -	2 1%	- -	- -	2 1%	2 1%	1 -	3 2%	1 -	1 1%	2 1%	- -	2 1%	2 2%	2 1%	2 1%	- -	2 1%	1 -	2 1%	1 1%	2 2%	
PAGE	4 -	- -	4 1%	1 1%	- -	1 1%	2 1%	- -	- -	- -	2 1%	2 1%	- -	2 1%	2 1%	- -	- -	- -	2 1%	2 1%	2 1%	2 1%	- -	- -	
ROCKBRIDGE	2 -	1 -	1 -	- -	1 1%	- -	- -	1 -	- -	1 -	1 1%	- -	1 1%	- -	- -	1 1%	- -	1 -	1 -	- -	1 -	1 -	- -	- -	
ROCKINGHAM	3 -	1 -	1 -	1 -	- -	- -	1 1%	1 -	- -	1 1%	1 -	1 -	1 1%	1 -	1 -	1 -	- -	1 1%	- -	1 -	1 -	2 1%	1 -	- -	
SHENANDOAH	3 -	2 -	1 -	2 1%	- -	1 1%	- -	- -	2 1%	- -	1 1%	- -	2 1%	1 -	- -	- -	2 1%	- -	1 -	- -	1 -	- -	2 1%	- -	
STAUNTON CITY	3 -	1 -	2 1%	1 1%	2 1%	- -	- -	- -	1 -	- -	2 1%	- -	2 1%	1 -	- -	- -	1 -	- -	2 1%	- -	2 1%	- -	1 1%	- -	
WARREN	3 -	- -	3 1%	2 1%	- -	- -	- -	1 1%	- -	- -	2 1%	1 1%	1 1%	2 1%	- -	- -	- -	- -	3 1%	- -	1 -	- -	2 1%	- -	
WINCHESTER CITY	3 -	- -	3 1%	- -	- -	- -	- -	3 1%	- -	- -	- -	3 1%	- -	1 1%	1 1%	- -	- -	- -	1 1%	1 1%	1 -	1 -	- -	- -	

Table 239-3
QUESTION REG:
Region./County.

BANNER 3

	IDEOLOGY						INCOME				HAVE CHILDREN		PARENTS		CHILD ATTEND K-12								PERSONALLY ENROLL		EMPLOYED VA	
	TOTAL	VERY CONS	SMWT CONS	TOTAL CONS	MOD	TOTAL LIB	<\$40K	\$40K-\$60K	\$60K-\$100K	\$100K+	YES	NO	DADS	MOMS	YES, CURR	YES, PAST	TOTAL YES	NO	CURR K-12 DADS	CURR K-12 MOMS	YES	NO	YES	NO		
BASE=TOTAL SAMPLE	800 100%	112 14%	152 19%	264 33%	310 39%	227 28%	223 28%	147 18%	188 24%	242 30%	496 62%	304 38%	223 28%	273 34%	215 27%	111 14%	326 41%	169 21%	120 15%	95 12%	465 58%	335 42%	93 12%	707 88%		
HAMPTON ROADS -----	149 19%	20 18%	34 22%	54 20%	52 17%	43 19%	48 22%	28 19%	38 20%	35 14%	98 20%	51 17%	48 21%	50 19%	40 19%	26 23%	66 20%	33 19%	28 23%	12 13%	89 19%	60 18%	13 14%	136 19%		
CHESAPEAKE CITY	20 2%	4 4%	8 6%	12 5%	4 1%	3 1%	4 2%	6 4%	5 3%	5 2%	14 3%	6 2%	6 2%	8 3%	4 2%	4 3%	8 2%	6 3%	4 4%	- -	11 2%	9 3%	1 1%	19 3%		
GLOUCESTER	4 1%	- -	1 1%	1 -	3 1%	- -	2 1%	- -	2 1%	1 -	3 1%	1 -	1 -	3 1%	1 -	1 1%	2 -	2 1%	- -	1 1%	2 -	2 1%	1 1%	3 -		
HAMPTON CITY	16 2%	1 1%	3 2%	4 2%	6 2%	5 2%	8 3%	1 1%	4 2%	3 1%	8 2%	8 3%	3 1%	5 2%	3 1%	2 2%	5 2%	2 1%	2 2%	1 1%	8 2%	8 2%	1 1%	15 2%		
JAMES CITY	8 1%	- -	3 2%	3 1%	3 1%	2 1%	1 1%	2 1%	2 1%	3 1%	5 1%	3 1%	3 1%	2 1%	1 -	- -	1 -	4 2%	1 1%	- -	4 1%	4 1%	1 2%	7 1%		
NEWPORT NEWS CITY	14 2%	1 1%	- -	1 -	6 2%	7 3%	8 4%	1 1%	3 1%	2 1%	8 2%	6 2%	2 1%	6 2%	2 1%	1 1%	3 1%	5 3%	1 1%	1 1%	7 1%	7 2%	- -	14 2%		
NORFOLK CITY	20 2%	3 3%	2 1%	5 2%	10 3%	5 2%	6 3%	4 3%	4 2%	5 2%	15 3%	5 2%	9 4%	6 2%	11 5%	4 4%	15 5%	- -	8 7%	3 3%	14 3%	6 2%	2 2%	18 3%		
PORTSMOUTH CITY	10 1%	1 1%	1 1%	2 1%	7 2%	1 1%	1 -	3 2%	4 2%	2 1%	6 1%	3 1%	3 1%	4 1%	3 1%	3 3%	6 2%	1 1%	1 1%	2 2%	8 2%	2 1%	- -	10 1%		
SUFFOLK CITY	4 1%	1 1%	1 1%	2 1%	1 -	1 -	1 -	1 -	2 1%	1 -	2 -	2 1%	1 -	1 -	- -	1 1%	1 -	1 1%	- -	- -	2 -	2 1%	1 1%	4 1%		
VIRGINIA BEACH CITY	43 5%	5 4%	14 9%	19 7%	9 3%	15 6%	13 6%	8 6%	13 7%	9 4%	31 6%	12 4%	15 7%	16 6%	12 6%	8 7%	20 6%	11 6%	7 6%	5 5%	26 6%	17 5%	6 6%	37 5%		
WILLIAMSBURG CITY	1 -	- -	- -	- -	- -	1 -	1 -	- -	- -	- -	- -	1 -	- -	- -	- -	- -	- -	- -	- -	- -	1 -	- -	- -	1 -		
YORK	9 1%	3 3%	1 1%	4 2%	2 1%	3 1%	4 2%	1 1%	- -	4 2%	6 1%	3 1%	6 3%	- -	3 2%	2 2%	6 2%	- -	3 3%	- -	6 1%	3 1%	1 1%	8 1%		
MOUNTAIN -----	76 10%	16 14%	16 11%	32 12%	25 8%	19 8%	37 17%	15 11%	12 6%	12 5%	46 9%	30 10%	15 7%	31 11%	25 12%	4 3%	29 9%	17 10%	9 7%	17 17%	49 11%	27 8%	8 9%	68 10%		
BLAND	1 -	1 1%	- -	1 -	- -	- -	- -	- -	- -	1 -	1 -	- -	1 -	- -	1 -	- -	1 -	- -	1 1%	- -	- -	1 -	- -	1 -		
BOTETOURT	3 -	- -	1 -	1 -	2 1%	- -	1 1%	1 -	1 -	- -	2 -	1 -	1 -	1 -	2 1%	- -	2 -	- -	1 1%	1 1%	2 -	1 -	2 2%	1 -		
BRISTOL CITY	5 1%	- -	1 -	1 -	3 1%	2 1%	3 1%	- -	1 1%	1 -	5 1%	1 -	1 -	4 1%	2 1%	1 1%	3 1%	2 1%	- -	2 2%	2 -	4 1%	1 1%	4 1%		
BUCHANAN	1 -	1 1%	- -	1 -	1 -	- -	- -	1 1%	1 -	- -	1 -	1 -	- -	1 -	- -	- -	- -	1 -	- -	- -	1 -	- -	- -	1 -		
CARROLL	1 -	1 1%	- -	1 -	- -	- -	- -	- -	1 1%	- -	1 -	- -	- -	1 -	- -	- -	- -	1 1%	- -	- -	- -	1 -	- -	1 -		

PUBLIC OPINION STRATEGIES

Continued

Table 239-3
QUESTION REG:
Region./County.

BANNER 3

	IDEOLOGY					INCOME				HAVE CHILDREN		PARENTS		CHILD ATTEND K-12						PERSONALLY ENROLL		EMPLOYED VA				
	TOTAL	VERY CONS	SMWT CONS	TOTAL CONS	MOD	TOTAL LIB	<\$40K	\$40K-\$60K	\$60K-\$100K	\$100K+	YES		DADS		MOMS		YES, CURR	YES, PAST	TOTAL YES	NO	CURR K-12 DADS	CURR K-12 MOMS	YES		NO	
											YES	NO	YES	MOMS	YES	NO							YES	NO		
COVINGTON CITY	2 -	- -	1 1%	1 -	1 -	- -	1 -	1 1%	- -	- -	2 -	- -	- -	2 1%	1 -	- -	1 -	1 1%	- -	1 1%	1 -	1 -	- -	2 -		
CRAIG	2 -	2 2%	- -	2 1%	- -	- -	2 1%	- -	- -	- -	- -	2 1%	- -	- -	- -	- -	- -	- -	- -	- -	2 -	- -	- -	2 -		
DICKENSON	1 -	- -	1 -	1 -	- -	- -	- -	- -	1 -	- -	1 -	- -	- -	1 -	1 -	- -	1 -	- -	- -	1 1%	- -	1 -	- -	1 -		
FLOYD	1 -	1 1%	- -	1 -	- -	- -	- -	- -	- -	1 -	- -	1 -	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 -	- -	1 -		
GRAYSON	2 -	- -	1 1%	1 -	1 -	- -	1 1%	- -	1 -	- -	1 -	1 -	- -	1 -	- -	- -	- -	1 -	- -	- -	1 -	1 -	- -	2 -		
LEE	1 -	- -	- -	- -	1 -	- -	1 1%	- -	- -	- -	1 -	1 -	- -	1 -	1 -	- -	1 -	- -	- -	1 1%	1 -	1 -	- -	1 -		
MONTGOMERY	3 -	- -	- -	- -	1 -	2 1%	- -	2 1%	1 -	1 -	2 -	1 -	1 -	1 -	1 -	1 1%	2 1%	- -	1 1%	- -	2 -	1 -	- -	3 -		
NORTON CITY	1 -	1 1%	- -	1 -	- -	- -	1 1%	- -	- -	- -	- -	1 -	- -	- -	- -	- -	- -	- -	- -	- -	1 -	- -	- -	1 -		
PULASKI	5 1%	- -	2 2%	2 1%	- -	3 1%	2 1%	2 1%	- -	1 -	3 1%	2 1%	- -	3 1%	2 1%	- -	2 1%	1 -	- -	2 2%	5 1%	- -	- -	5 1%		
RADFORD CITY	1 -	- -	1 -	1 -	- -	1 -	1 -	- -	1 -	- -	1 -	- -	- -	1 -	1 -	- -	1 -	1 -	- -	1 1%	1 -	- -	1 1%	1 -		
ROANOKE CITY	13 2%	- -	3 2%	3 1%	6 2%	4 2%	10 4%	- 1%	2 1%	1 -	6 1%	7 2%	3 1%	3 1%	1 -	- -	1 -	5 3%	- -	1 1%	5 1%	8 3%	- -	13 2%		
ROANOKE	11 1%	8 7%	- -	8 3%	2 1%	1 1%	3 1%	2 2%	2 1%	4 2%	9 2%	2 1%	4 2%	5 2%	6 3%	2 1%	7 2%	2 1%	3 3%	3 3%	10 2%	1 -	2 2%	9 1%		
RUSSELL	1 -	- -	- -	- -	1 -	- -	1 -	- -	- -	- -	- -	1 -	- -	- -	- -	- -	- -	- -	- -	- -	1 -	- -	- -	1 -		
SALEM CITY	5 1%	1 1%	1 1%	2 1%	- -	3 1%	2 1%	1 1%	1 1%	1 -	5 1%	- -	1 -	4 1%	4 2%	- -	4 1%	1 1%	1 1%	3 3%	5 1%	- -	1 1%	4 1%		
SCOTT	2 -	- -	- -	- -	2 1%	1 -	1 -	1 1%	- -	1 -	2 -	- -	2 1%	1 -	1 1%	- -	1 -	1 1%	1 1%	1 1%	2 1%	- -	1 1%	2 -		
SMYTH	1 -	- -	- -	- -	1 -	- -	1 -	- -	- -	- -	1 -	- -	- -	1 -	1 -	- -	1 -	- -	- -	1 1%	1 -	- -	- -	1 -		
TAZEWELL	3 -	1 1%	1 1%	2 1%	1 -	- -	2 1%	1 -	- -	1 -	2 -	1 -	2 1%	- -	2 1%	- -	2 1%	- -	2 1%	- -	1 -	2 1%	- -	3 -		
WASHINGTON	3 -	- -	- -	- -	2 1%	1 1%	1 1%	1 1%	- -	- -	3 1%	1 -	- -	3 1%	1 1%	- -	1 -	1 1%	- -	1 1%	3 1%	1 -	- -	3 -		
WISE	5 1%	- -	3 2%	3 1%	1 -	1 -	3 1%	1 1%	- -	- -	- -	5 2%	- -	- -	- -	- -	- -	- -	- -	- -	3 1%	2 1%	1 1%	3 -		

P U B L I C O P I N I O N S T R A T E G I E S

Continued

Table 239-3
QUESTION REG:
Region./County.

BANNER 3

	IDEOLOGY						INCOME				HAVE CHILDREN		PARENTS		CHILD ATTEND K-12								PERSONALLY ENROLL		EMPLOYED VA	
	TOTAL	VERY CONS	SMWT CONS	TOTAL CONS	MOD	TOTAL LIB	<\$40K	\$40K-\$60K	\$60K-\$100K	\$100K+	YES	NO	DADS	MOMS	YES, CURR	YES, PAST	TOTAL YES	NO	CURR K-12 DADS	CURR K-12 MOMS	YES	NO	YES	NO		
WYTHE	2	-	1	1	-	1	1	1	-	-	-	2	-	-	-	-	-	-	-	-	-	1	1	-	2	
NORTHERN VA	253	27	27	55	109	89	40	35	58	121	151	102	75	76	64	31	95	56	40	24	132	121	30	222		
-----	32%	24%	18%	21%	35%	39%	18%	24%	31%	50%	31%	33%	34%	28%	30%	28%	29%	33%	33%	25%	28%	36%	33%	31%		
ALEXANDRIA CITY	32	5	-	5	15	12	4	5	15	9	21	11	17	4	9	3	12	9	9	-	22	11	3	29		
	4%	4%	-	2%	5%	5%	2%	3%	8%	4%	4%	4%	8%	2%	4%	3%	4%	5%	8%	-	5%	3%	3%	4%		
ARLINGTON	25	2	1	3	11	11	5	3	2	15	11	14	4	6	5	-	5	6	2	2	9	16	2	23		
	3%	2%	1%	1%	4%	5%	2%	2%	1%	6%	2%	5%	2%	2%	2%	-	1%	4%	2%	2%	2%	5%	2%	3%		
FAIRFAX CITY	1	-	-	-	-	1	-	-	-	1	1	-	1	-	1	-	1	-	1	-	-	1	-	1		
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1%	-	-	-	-	-		
FAIRFAX	92	6	12	17	43	32	14	15	21	43	55	37	27	28	23	9	32	24	13	10	40	52	8	84		
	12%	5%	8%	7%	14%	14%	6%	10%	11%	18%	11%	12%	12%	10%	11%	8%	10%	14%	11%	11%	9%	15%	9%	12%		
FALLS CHURCH CITY	1	-	-	-	1	-	-	-	-	1	1	-	1	-	-	1	1	-	-	-	-	1	-	1		
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1%	-	-	-	-	-	-	-	-		
FAUQUIER	6	-	1	1	3	1	6	-	-	-	6	-	-	6	2	2	3	2	-	2	6	-	3	3		
	1%	-	1%	-	1%	1%	3%	-	-	-	1%	-	-	2%	1%	1%	1%	1%	-	2%	1%	-	3%	-		
FREDERICKSBURG CITY	2	-	-	-	2	-	2	-	-	-	-	2	-	-	-	-	-	-	-	-	2	-	-	2		
	-	-	-	-	-	-	1%	-	-	-	-	1%	-	-	-	-	-	-	-	-	-	-	-	-		
LOUDOUN	30	7	1	9	12	10	1	2	4	22	22	9	9	13	8	6	13	8	4	4	17	14	3	28		
	4%	6%	1%	3%	4%	4%	1%	2%	2%	9%	4%	3%	4%	5%	4%	5%	4%	5%	3%	4%	4%	4%	3%	4%		
MANASSAS PARK CITY	3	-	2	2	-	2	2	2	-	-	3	-	2	2	2	-	2	2	2	-	2	2	-	3		
	-	-	1%	1%	-	1%	1%	1%	-	-	1%	-	1%	1%	1%	-	-	1%	1%	-	-	-	-	-		
MANASSAS CITY	7	-	2	2	1	3	1	2	-	4	3	4	1	1	1	1	3	-	1	-	7	-	1	5		
	1%	-	2%	1%	-	1%	1%	1%	-	2%	1%	1%	1%	-	1%	1%	1%	-	1%	-	1%	-	2%	1%		
PRINCE WILLIAM	36	4	5	9	14	13	4	2	12	18	19	17	7	12	9	4	13	5	6	4	19	17	7	29		
	5%	3%	3%	3%	4%	6%	2%	2%	6%	7%	4%	6%	3%	4%	4%	4%	4%	3%	5%	4%	4%	5%	8%	4%		
STAFFORD	18	4	3	7	7	4	2	4	3	8	10	8	6	4	4	6	10	-	1	3	10	8	4	14		
	2%	3%	2%	2%	2%	2%	1%	3%	2%	3%	2%	3%	3%	1%	2%	6%	3%	-	1%	3%	2%	2%	4%	2%		
PIEDMONT/EAST	80	9	15	24	31	25	15	18	24	24	46	34	18	28	23	9	32	14	11	12	46	34	12	68		
-----	10%	8%	10%	9%	10%	11%	7%	12%	13%	10%	9%	11%	8%	10%	11%	8%	10%	8%	9%	13%	10%	10%	13%	10%		
ACCOMACK	5	2	1	3	-	2	1	2	-	2	4	1	2	2	2	-	2	2	1	1	2	3	1	4		
	1%	2%	1%	1%	-	1%	-	1%	-	1%	1%	-	1%	1%	1%	-	1%	1%	-	2%	-	1%	1%	1%		
ALBEMARLE	10	1	1	2	4	4	2	1	3	3	5	5	3	2	4	1	5	-	3	1	6	4	1	9		
	1%	1%	1%	1%	1%	2%	1%	1%	2%	1%	1%	2%	1%	1%	2%	1%	1%	-	2%	1%	1%	1%	1%	1%		
CAROLINE	3	1	-	2	-	1	-	-	2	1	1	2	1	-	1	-	1	-	1	-	1	1	-	3		
	-	1%	-	1%	-	-	-	-	1%	-	-	-	-	-	1%	-	-	-	1%	-	-	-	-	-		
CHARLES CITY	1	-	1	1	-	-	-	-	-	1	1	-	1	-	1	-	1	-	1	-	1	-	-	1		
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-		

PUBLIC OPINION STRATEGIES

Continued

Table 239-3
QUESTION REG:
Region./County.

BANNER 3

	IDEOLOGY					INCOME				HAVE CHILDREN		PARENTS		CHILD ATTEND K-12						PERSONALLY ENROLL		EMPLOYED VA		
	TOTAL	VERY CONS	SMWT CONS	TOTAL CONS	MOD	TOTAL LIB	<\$40K	\$40K-\$60K	\$60K-\$100K	\$100K+					YES, CURR	YES, PAST	TOTAL YES	NO	CURR K-12 DADS	CURR K-12 MOMS				
											YES	NO	DADS	MOMS							YES	NO	YES	NO
CHARLOTTESVILLE CITY	6 1%	-	1 1%	1	2 1%	3 1%	2 1%	1 1%	3 1%	-	2	4 1%	1	1	2 1%	-	2 1%	-	1 1%	1 1%	6 1%	-	-	6 1%
CULPEPER	6 1%	-	1 1%	1	3 1%	3 1%	-	1 1%	4 2%	1	5 1%	1	1	5 2%	3 1%	1 1%	4 1%	2 1%	-	3 3%	4 1%	3 1%	3 3%	4 1%
ESSEX	1 -	-	1 1%	1	-	-	-	1 1%	-	-	1	-	1	-	-	1 1%	1	-	-	-	-	1	-	1
FLUVANNA	6 1%	-	-	-	4 1%	3 1%	1 1%	2 2%	1 1%	1	4 1%	2 1%	2 1%	2 1%	3 1%	1	4 1%	1	2 2%	1 1%	6 1%	1	-	6 1%
GOOCHLAND	2 -	1 1%	-	1	-	1	-	1 1%	-	1	1	1	-	1	-	-	-	1	-	-	1	1	-	2
GREENE	1 -	-	-	-	1	-	1	-	-	-	1	-	-	1	-	-	-	1	-	-	1	-	-	1
KING & QUEEN	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1%	-	-	1%	-
KING WILLIAM	1 -	-	-	-	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1
LANCASTER	1 -	-	1	1	-	-	-	1	-	-	1	-	-	1	-	-	-	1	-	-	1	-	-	1
LOUISA	5 1%	-	1 -	1	3 1%	1	1 1%	1 1%	1 1%	1	4 1%	1	1 1%	2 1%	2 1%	-	3 1%	1	1	2 2%	3 1%	2	-	5 1%
MADISON	1 -	-	-	-	1	-	-	1 1%	-	-	1	-	1	-	1	-	1	-	1 1%	-	1	-	-	1
MATHEWS	1 -	1 1%	1	1 1%	-	-	-	-	1 1%	-	1	-	-	1 1%	1 1%	-	1	-	-	1 1%	1	-	-	1
NELSON	2 -	-	-	-	2 1%	-	-	-	1	1 1%	1	1	1	-	-	-	-	1	-	-	1	1	1 1%	1
NEW KENT	2 -	-	-	-	1	2 1%	-	-	1	2 1%	2	-	1	1	-	1 1%	1	1	-	-	1	1	1 1%	2
NORTHAMPTON	1 -	-	-	-	1	-	-	1	-	-	1	-	-	1	-	-	-	1	-	-	1	-	1 1%	-
NORTHUMBERLAND	1 -	-	-	-	1	-	1	-	1	-	-	1	-	-	-	-	-	-	-	-	-	1	-	1
ORANGE	2 -	1 1%	-	1	-	1 1%	-	-	2 1%	-	-	2 1%	-	-	-	-	-	-	-	-	1	1	1 1%	1
RAPPAHANNOCK	1 -	-	-	-	1	-	1 1%	-	-	-	1	-	-	1	-	1 1%	1	-	-	-	1	-	-	1
RICHMOND	5 1%	-	1 -	1	3 1%	2 1%	3 1%	-	1 1%	2 1%	3 1%	3 1%	1	2 1%	2 1%	-	2 1%	1	1	2 2%	2	3 1%	1 1%	5 1%

PUBLIC OPINION STRATEGIES

Continued

Table 239-3
QUESTION REG:
Region./County.

BANNER 3

	IDEOLOGY						INCOME				HAVE CHILDREN		PARENTS		CHILD ATTEND K-12						PERSONALLY ENROLL		EMPLOYED VA	
	TOTAL	VERY CONS	SMWT CONS	TOTAL CONS	MOD	TOTAL LIB	<\$40K	\$40K-\$60K	\$60K-\$100K	\$100K+	YES	NO	DADS	MOMS	YES, CURR	YES, PAST	TOTAL YES	NO	CURR K-12 DADS	CURR K-12 MOMS	YES	NO	YES	NO
SPOTSYLVANIA	16 2%	3 2%	6 4%	9 3%	5 2%	2 1%	1 -	5 3%	2 1%	8 3%	7 1%	9 3%	3 1%	3 1%	1 -	2 2%	3 1%	3 2%	1 1%	- -	7 1%	9 3%	4 4%	13 2%
RICHMOND -----	104 13%	11 10%	22 15%	34 13%	43 14%	27 12%	30 14%	22 15%	27 14%	25 10%	61 12%	43 14%	25 11%	36 13%	25 12%	22 19%	47 14%	15 9%	13 11%	12 13%	66 14%	38 11%	12 13%	92 13%
CHESTERFIELD	35 4%	6 5%	9 6%	14 5%	13 4%	7 3%	9 4%	6 4%	10 6%	10 4%	20 4%	15 5%	7 3%	14 5%	8 4%	7 6%	15 5%	6 3%	3 3%	5 5%	20 4%	15 4%	3 4%	32 4%
COLONIAL HEIGHTS CITY	1 -	- -	1 1%	1 -	- -	- -	- -	- -	1 1%	- -	1 -	- -	1 1%	- -	1 1%	- -	1 -	- -	1 1%	- -	1 -	- -	- -	1 -
HANOVER	11 1%	- -	3 2%	3 1%	5 2%	3 2%	1 -	5 4%	1 1%	4 2%	9 2%	2 1%	3 1%	6 2%	3 1%	6 5%	8 3%	1 1%	1 1%	2 2%	6 1%	5 1%	4 4%	7 1%
HENRICO	33 4%	6 5%	4 3%	10 4%	16 5%	7 3%	10 5%	7 5%	9 5%	6 3%	19 4%	14 5%	6 3%	13 5%	8 4%	7 7%	15 5%	4 2%	3 2%	5 5%	21 5%	12 4%	3 4%	30 4%
RICHMOND CITY	24 3%	- -	6 4%	6 2%	9 3%	9 4%	11 5%	4 2%	4 2%	5 2%	12 2%	12 4%	8 4%	4 1%	6 3%	2 2%	8 2%	4 2%	5 4%	1 1%	17 4%	7 2%	1 2%	22 3%
SOUTHSIDE -----	88 11%	19 17%	23 15%	42 16%	32 10%	14 6%	40 18%	17 12%	16 9%	15 6%	63 13%	25 8%	28 13%	35 13%	28 13%	15 13%	42 13%	21 12%	15 12%	13 13%	60 13%	28 8%	9 9%	79 11%
AMHERST	4 1%	3 2%	- -	3 1%	1 -	- -	2 1%	1 1%	- -	1 -	4 1%	- -	2 1%	2 1%	1 -	1 1%	2 1%	2 1%	1 1%	- -	4 1%	- -	1 1%	3 -
APPOMATTOX	3 -	- -	2 1%	2 1%	1 -	- -	1 1%	- -	- -	2 1%	2 -	1 -	2 1%	1 -	- -	2 1%	2 -	1 -	- -	- -	2 -	1 -	- -	3 -
BEDFORD	6 1%	2 2%	1 1%	4 1%	1 -	1 -	3 1%	- -	2 1%	1 -	6 1%	- -	2 1%	4 1%	1 -	3 2%	3 1%	2 1%	1 1%	- -	2 1%	3 1%	1 1%	5 1%
BRUNSWICK	1 -	- -	- -	- -	- -	1 -	1 -	- -	- -	- -	1 -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 -	- -	1 -
BUCKINGHAM	1 -	- -	- -	- -	1 -	1 -	1 -	1 -	- -	- -	1 -	- -	- -	1 1%	1 -	- -	1 -	1 -	- -	1 1%	1 -	1 -	- -	1 -
CAMPBELL	6 1%	1 1%	3 2%	4 1%	1 -	1 -	2 1%	2 1%	1 1%	1 -	5 1%	1 -	3 1%	2 1%	2 1%	2 2%	4 1%	1 -	1 1%	2 2%	4 1%	2 1%	- -	6 1%
CHARLOTTE	2 -	1 1%	1 -	2 1%	- -	- -	1 -	- -	- -	1 1%	1 -	1 -	1 1%	- -	1 1%	- -	1 -	- -	1 1%	- -	1 -	1 -	1 1%	1 -
CUMBERLAND	2 -	1 1%	- -	1 -	- -	1 -	1 -	1 1%	- -	- -	- 1%	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 -	1 -	- -	2 -
DANVILLE CITY	9 1%	- -	2 1%	2 1%	6 2%	1 -	5 2%	2 1%	1 1%	- -	6 1%	3 1%	2 1%	3 1%	4 2%	1 1%	5 1%	1 -	1 1%	3 3%	6 1%	3 1%	- -	9 1%
DINWIDDIE	2 -	- -	1 1%	1 -	1 -	- -	- -	1 1%	1 -	- -	1 -	1 -	- -	1 -	1 -	- -	1 -	- -	- -	1 1%	2 -	- -	- -	2 -
FRANKLIN	2 -	1 1%	1 -	1 1%	1 -	- -	1 -	- -	1 -	1 -	1 -	1 -	1 -	- -	- -	- -	- -	1 -	- -	- -	2 -	- -	- -	2 -

P U B L I C O P I N I O N S T R A T E G I E S

Continued

Table 239-3
QUESTION REG:
Region./County.

BANNER 3

	IDEOLOGY						INCOME				HAVE CHILDREN		PARENTS		CHILD ATTEND K-12						PERSONALLY ENROLL		EMPLOYED VA	
	TOTAL	VERY	SMWT	TOTAL	MOD	TOTAL	<\$40K	\$40K-	\$60K-	\$100K+	YES	NO	DADS	MOMS	YES,	YES,	TOTAL	NO	CURR	CURR	YES	NO	YES	NO
		CONS	CONS	CONS		LIB		\$60K	\$100K						CURR	PAST	YES		K-12	K-12				
GREENSVILLE	1	-	1	1	-	-	1	-	-	-	1	-	1	-	1	-	1	-	1	-	1	-	-	1
	-	-	1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1%	-	-	-	-	
HALIFAX	2	-	1	1	-	2	1	-	1	1	1	2	-	1	1	-	1	-	-	1	2	1	1	
	-	-	1%	-	-	1%	-	-	-	-	-	1%	-	-	-	-	-	-	-	1%	-	-	1%	
HENRY	5	2	-	2	2	1	4	1	-	1	3	2	-	3	-	1	1	2	-	-	5	-	-	
	1%	2%	-	1%	1%	-	2%	1%	-	-	1%	1%	-	1%	-	1%	-	1%	-	-	1%	-	1%	
HOPEWELL CITY	7	2	-	2	5	-	4	2	2	-	4	3	3	1	2	-	2	2	2	-	2	5	-	
	1%	2%	-	1%	1%	-	2%	1%	1%	-	1%	1%	1%	-	1%	-	1%	1%	2%	-	-	2%	-	
ISLE OF WIGHT	3	1	2	3	-	1	-	2	1	-	3	-	2	1	-	2	2	1	-	-	3	1	1	
	-	1%	1%	1%	-	-	-	2%	1%	-	1%	-	1%	-	-	2%	1%	1%	-	-	1%	-	1%	
LUNENBERG	4	-	2	2	2	-	-	-	1	3	1	2	1	1	1	-	1	-	1	1	2	1	3	
	-	-	1%	1%	1%	-	-	-	-	1%	-	1%	-	-	1%	-	1	-	-	1%	-	1%	1%	
LYNCHBURG CITY	6	-	1	1	3	1	5	1	-	-	4	2	1	3	1	1	2	2	-	1	4	2	1	
	1%	-	1%	1%	1%	1%	2%	1%	-	-	1%	1%	-	1%	1%	1%	1%	1%	-	1%	1%	1%	1%	
MARTINSVILLE CITY	3	-	-	-	1	2	-	-	2	-	2	1	1	1	2	-	2	-	1	-	3	-	1	
	-	-	-	-	-	1%	-	-	1%	-	-	-	-	-	1%	-	-	-	1%	-	1%	-	1%	
MECKLENBURG	3	1	1	2	1	-	1	1	1	-	3	-	1	2	1	1	2	1	1	-	2	1	-	
	-	1%	-	1%	-	-	1%	1%	-	-	1%	-	1%	1%	1%	1%	1%	1	1%	-	-	-	3	
PATRICK	2	1	1	2	-	-	2	-	-	-	1	1	-	1	-	-	-	1	-	-	-	2	-	
	-	1%	1%	1%	-	-	1%	-	-	-	-	-	-	-	-	-	-	1%	-	-	-	1%	-	
PETERSBURG CITY	3	-	2	2	-	1	1	1	-	1	2	1	2	-	2	-	2	-	2	-	3	-	1	
	-	-	1%	1%	-	-	-	1%	-	-	-	-	1%	-	1%	-	1%	-	2%	-	1%	-	1%	
PITTSYLVANIA	5	2	1	3	1	-	3	1	1	-	5	-	-	5	2	-	2	3	-	2	3	2	1	
	1%	2%	1%	1%	-	-	1%	1%	-	-	1%	-	-	2%	1%	-	1%	2%	-	2%	1%	1%	1%	
POWHATAN	3	-	1	1	2	-	-	1	1	1	3	-	2	1	2	1	3	-	1	1	3	-	-	
	-	-	1%	-	1%	-	-	1%	1%	-	1%	-	1%	-	1%	1%	1%	-	1%	1%	1%	-	1%	
PRINCE EDWARD	1	-	-	-	1	-	-	-	1	-	1	-	-	1	1	-	1	-	-	1	1	-	-	
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1%	-	-	-	
PRINCE GEORGE	1	-	-	-	-	1	1	-	-	1	1	-	1	1	1	1	1	-	-	1	1	-	-	
	-	-	-	-	-	1%	-	-	-	-	-	-	-	-	-	-	-	-	-	1%	-	-	-	
SOUTHAMPTON	3	-	1	1	2	-	1	-	1	1	2	1	1	1	1	-	1	1	1	-	2	1	-	
	-	-	1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1%	-	-	-	-	
SUSSEX	1	1	-	1	-	-	1	-	-	-	-	1	-	-	-	-	-	-	-	-	1	-	-	
	-	1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
THE VALLEY	50	10	14	24	17	9	13	11	14	11	29	21	14	15	10	5	15	14	5	5	23	27	8	
-----	6%	9%	9%	9%	6%	4%	6%	8%	8%	5%	6%	7%	6%	6%	5%	5%	5%	8%	4%	5%	5%	8%	9%	
AUGUSTA	11	2	4	7	1	4	2	1	6	2	6	5	2	4	2	2	4	2	1	1	7	4	1	
	1%	2%	3%	3%	-	2%	1%	1%	3%	1%	1%	2%	1%	1%	1%	2%	1%	1%	1%	2%	1%	1%	1%	

PUBLIC OPINION STRATEGIES

Continued

Table 239-3
QUESTION REG:
Region./County.

BANNER 3

	IDEOLOGY					INCOME				HAVE CHILDREN		PARENTS		CHILD ATTEND K-12						PERSONALLY ENROLL		EMPLOYED VA		
	TOTAL	VERY	SMWT	TOTAL	MOD	TOTAL	\$40K- \$60K	\$60K- \$100K	\$100K+	YES	NO	DADS	MOMS	YES, CURR	YES, PAST	TOTAL YES	NO	CURR K-12 DADS	CURR K-12 MOMS	YES	NO	YES	NO	
		CONS	CONS	CONS		LIB																		
CLARKE	1 -	1 1%	-	1 -	-	-	-	1 1%	-	-	1 -	-	-	1 -	-	-	-	1 1%	-	-	-	1 -	-	1 -
FREDERICK	11 1%	-	5 3%	5 2%	6 2%	-	-	3 2%	3 2%	4 2%	9 2%	2 1%	7 3%	2 1%	4 2%	1 1%	5 2%	3 2%	2 2%	2 2%	4 1%	7 2%	3 3%	8 1%
HARRISONBURG CITY	6 1%	2 2%	1 1%	3 1%	2 1%	1 -	2 1%	2 1%	1 -	2 1%	3 1%	2 1%	2 1%	1 -	-	1 1%	1 -	2 1%	-	-	2 -	4 1%	1 1%	5 1%
PAGE	4 -	-	-	-	3 1%	1 -	-	-	2 1%	2 1%	4 1%	-	-	4 1%	1 -	-	1 -	3 2%	-	1 1%	3 1%	1 -	1 1%	3 -
ROCKBRIDGE	2 -	2 2%	-	2 1%	-	-	1 1%	-	1 -	-	1 -	1 -	1 -	-	-	1 1%	1 -	-	-	-	-	2 1%	-	2 -
ROCKINGHAM	3 -	-	1 1%	1 -	-	2 1%	1 1%	-	1 1%	-	-	3 1%	-	-	-	-	-	-	-	-	3 1%	1 1%	2 -	
SHENANDOAH	3 -	1 1%	-	1 -	2 1%	-	3 1%	-	-	-	3 1%	-	2 1%	1 -	2 1%	-	2 1%	1 1%	2 2%	-	3 1%	-	-	3 -
STAUNTON CITY	3 -	-	-	-	2 1%	1 -	1 -	2 1%	-	-	1 -	2 1%	-	1 -	1 -	-	1 -	-	-	1 1%	2 -	1 -	-	3 -
WARREN	3 -	-	2 1%	2 1%	1 -	-	2 1%	1 1%	-	-	1 -	2 1%	-	1 1%	-	-	-	1 1%	-	-	2 -	1 -	1 1%	2 -
WINCHESTER CITY	3 -	1 1%	1 1%	3 1%	-	-	1 1%	-	-	1 1%	-	3 1%	-	-	-	-	-	-	-	-	3 1%	-	3 -	

Table 239-4
QUESTION REG:
Region./County.

BANNER 4

	SUPERINTENDENT REGIONS								
	TOTAL	CEN- TRAL	NRTH NECK	NOVA	SOUTH -SIDE	SW	TIDE- WATER	VALLEY	WEST- ERN VA
BASE=TOTAL SAMPLE	800 100%	125 16%	53 7%	269 34%	19 2%	37 5%	156 20%	76 9%	64 8%
HAMPTON ROADS -----	149 19%	-	4 8%	-	-	-	145 93%	-	-
CHESAPEAKE CITY	20 2%	-	-	-	-	-	20 13%	-	-
GLOUCESTER	4 1%	-	4 8%	-	-	-	-	-	-
HAMPTON CITY	16 2%	-	-	-	-	-	16 10%	-	-
JAMES CITY	8 1%	-	-	-	-	-	8 5%	-	-
NEWPORT NEWS CITY	14 2%	-	-	-	-	-	14 9%	-	-
NORFOLK CITY	20 2%	-	-	-	-	-	20 13%	-	-
PORTSMOUTH CITY	10 1%	-	-	-	-	-	10 6%	-	-
SUFFOLK CITY	4 1%	-	-	-	-	-	4 3%	-	-
VIRGINIA BEACH CITY	43 5%	-	-	-	-	-	43 28%	-	-
WILLIAMSBURG CITY	1 -	-	-	-	-	-	1 1%	-	-
YORK	9 1%	-	-	-	-	-	9 6%	-	-
MOUNTAIN -----	76 10%	-	-	-	-	37 100%	-	-	39 61%
BLAND	1 -	-	-	-	-	1 2%	-	-	-
BOTETOURT	3 -	-	-	-	-	-	-	-	3 4%
BRISTOL CITY	5 1%	-	-	-	-	5 15%	-	-	-
BUCHANAN	1 -	-	-	-	-	1 4%	-	-	-
CARROLL	1 -	-	-	-	-	1 3%	-	-	-
COVINGTON CITY	2 -	-	-	-	-	-	-	-	2 3%

PUBLIC OPINION STRATEGIES

Continued

Table 239-4
QUESTION REG:
Region./County.

BANNER 4

	SUPERINTENDENT REGIONS							
	TOTAL	CEN- TRAL	NRTH NECK	NOVA	SOUTH -SIDE	SW	TIDE- WATER	WEST- ERN VA
CRAIG	2	-	-	-	-	-	-	2
	-	-	-	-	-	-	-	3%
DICKENSON	1	-	-	-	-	1	-	-
	-	-	-	-	-	2%	-	-
FLOYD	1	-	-	-	-	-	-	1
	-	-	-	-	-	-	-	2%
GRAYSON	2	-	-	-	-	2	-	-
	-	-	-	-	-	5%	-	-
LEE	1	-	-	-	-	1	-	-
	-	-	-	-	-	4%	-	-
MONTGOMERY	3	-	-	-	-	-	-	3
	-	-	-	-	-	-	-	5%
NORTON CITY	1	-	-	-	-	1	-	-
	-	-	-	-	-	3%	-	-
PULASKI	5	-	-	-	-	5	-	-
	1%	-	-	-	-	14%	-	-
RADFORD CITY	1	-	-	-	-	1	-	-
	-	-	-	-	-	4%	-	-
ROANOKE CITY	13	-	-	-	-	-	-	13
	2%	-	-	-	-	-	-	20%
ROANOKE	11	-	-	-	-	-	-	11
	1%	-	-	-	-	-	-	17%
RUSSELL	1	-	-	-	-	1	-	-
	-	-	-	-	-	2%	-	-
SALEM CITY	5	-	-	-	-	-	-	5
	1%	-	-	-	-	-	-	7%
SCOTT	2	-	-	-	-	2	-	-
	-	-	-	-	-	7%	-	-
SMYTH	1	-	-	-	-	1	-	-
	-	-	-	-	-	2%	-	-
TAZEWELL	3	-	-	-	-	3	-	-
	-	-	-	-	-	8%	-	-
WASHINGTON	3	-	-	-	-	3	-	-
	-	-	-	-	-	9%	-	-
WISE	5	-	-	-	-	5	-	-
	1%	-	-	-	-	13%	-	-
WYTHE	2	-	-	-	-	2	-	-
	-	-	-	-	-	5%	-	-
NORTHERN VA	253	-	19	234	-	-	-	-
-----	32%	-	36%	87%	-	-	-	-

PUBLIC OPINION STRATEGIES

Continued

Table 239-4
QUESTION REG:
Region./County.

BANNER 4

	SUPERINTENDENT REGIONS								
	TOTAL	CEN- TRAL	NRTH NECK	NOVA	SOUTH -SIDE	SW	TIDE- WATER	VALLEY	WEST- ERN VA
ALEXANDRIA CITY	32 4%	-	-	32 12%	-	-	-	-	-
ARLINGTON	25 3%	-	-	25 9%	-	-	-	-	-
FAIRFAX CITY	1 -	-	-	1 -	-	-	-	-	-
FAIRFAX	92 12%	-	-	92 34%	-	-	-	-	-
FALLS CHURCH CITY	1 -	-	-	1 -	-	-	-	-	-
FAUQUIER	6 1%	-	-	6 2%	-	-	-	-	-
FREDERICKSBURG CITY	2 -	-	2 3%	-	-	-	-	-	-
LOUDOUN	30 4%	-	-	30 11%	-	-	-	-	-
MANASSAS PARK CITY	3 -	-	-	3 1%	-	-	-	-	-
MANASSAS CITY	7 1%	-	-	7 2%	-	-	-	-	-
PRINCE WILLIAM	36 5%	-	-	36 13%	-	-	-	-	-
STAFFORD	18 2%	-	18 33%	-	-	-	-	-	-
PIEDMONT/EAST -----	80 10%	5 4%	30 56%	10 4%	-	-	6 4%	30 39%	-
ACCOMACK	5 1%	-	-	-	-	-	5 3%	-	-
ALBEMARLE	10 1%	-	-	-	-	-	-	10 13%	-
CAROLINE	3 -	-	3 5%	-	-	-	-	-	-
CHARLES CITY	1 -	1 -	-	-	-	-	-	-	-
CHARLOTTESVILLE CITY	6 1%	-	-	-	-	-	-	6 8%	-
CULPEPER	6 1%	-	-	6 2%	-	-	-	-	-
ESSEX	1 -	-	1 1%	-	-	-	-	-	-

PUBLIC OPINION STRATEGIES

Continued

Table 239-4
QUESTION REG:
Region./County.

BANNER 4

	SUPERINTENDENT REGIONS								
	TOTAL	CEN- TRAL	NRTH NECK	NOVA	SOUTH -SIDE	SW	TIDE- WATER	VALLEY	WEST- ERN VA
FLUVANNA	6 1%	-	-	-	-	-	-	6 8%	-
GOOCHLAND	2 -	2 1%	-	-	-	-	-	-	-
GREENE	1 -	-	-	-	-	-	-	1 1%	-
KING & QUEEN	- -	-	- 1%	-	-	-	-	-	-
KING WILLIAM	1 -	-	1 2%	-	-	-	-	-	-
LANCASTER	1 -	-	1 1%	-	-	-	-	-	-
LOUISA	5 1%	-	-	-	-	-	-	5 6%	-
MADISON	1 -	-	-	1	-	-	-	-	-
MATHEWS	1 -	-	1 3%	-	-	-	-	-	-
NELSON	2 -	-	-	-	-	-	-	2 2%	-
NEW KENT	2 -	2 2%	-	-	-	-	-	-	-
NORTHAMPTON	1 -	-	-	-	-	-	1	-	-
NORTHUMBERLAND	1 -	-	1 2%	-	-	-	-	-	-
ORANGE	2 -	-	-	2 1%	-	-	-	-	-
RAPPAHANNOCK	1 -	-	-	1	-	-	-	-	-
RICHMOND	5 1%	-	5 10%	-	-	-	-	-	-
SPOTSYLVANIA	16 2%	-	16 30%	-	-	-	-	-	-
RICHMOND -----	104 13%	104 83%	-	-	-	-	-	-	-
CHESTERFIELD	35 4%	35 28%	-	-	-	-	-	-	-
COLONIAL HEIGHTS CITY	1 -	1 1%	-	-	-	-	-	-	-

PUBLIC OPINION STRATEGIES

Continued

Table 239-4
QUESTION REG:
Region./County.

BANNER 4

	SUPERINTENDENT REGIONS								
	TOTAL	CEN- TRAL	NRTH NECK	NOVA	SOUTH -SIDE	SW	TIDE- WATER	VALLEY	WEST- ERN VA
HANOVER	11 1%	11 9%	-	-	-	-	-	-	-
HENRICO	33 4%	33 27%	-	-	-	-	-	-	-
RICHMOND CITY	24 3%	24 19%	-	-	-	-	-	-	-
SOUTHSIDE -----	88 11%	16 13%	-	-	19 100%	-	6 4%	21 28%	25 39%
AMHERST	4 1%	-	-	-	-	-	-	4 5%	-
APPOMATTOX	3 -	-	-	-	3 14%	-	-	-	-
BEDFORD	6 1%	-	-	-	-	-	-	6 7%	-
BRUNSWICK	1 -	-	-	-	1 6%	-	-	-	-
BUCKINGHAM	1 -	-	-	-	1 7%	-	-	-	-
CAMPBELL	6 1%	-	-	-	-	-	-	6 8%	-
CHARLOTTE	2 -	-	-	-	2 10%	-	-	-	-
CUMBERLAND	2 -	-	-	-	2 9%	-	-	-	-
DANVILLE CITY	9 1%	-	-	-	-	-	-	-	9 13%
DINWIDDIE	2 -	2 1%	-	-	-	-	-	-	-
FRANKLIN	2 -	-	-	-	-	-	-	-	2 3%
GREENSVILLE	1 -	-	-	-	1 5%	-	-	-	-
HALIFAX	2 -	-	-	-	2 12%	-	-	-	-
HENRY	5 1%	-	-	-	-	-	-	-	5 8%
HOPEWELL CITY	7 1%	7 6%	-	-	-	-	-	-	-
ISLE OF WIGHT	3 -	-	-	-	-	-	3 2%	-	-

PUBLIC OPINION STRATEGIES

Continued

Table 239-4
QUESTION REG:
Region./County.

BANNER 4

	SUPERINTENDENT REGIONS								
	TOTAL	CEN- TRAL	NRTH NECK	NOVA	SOUTH -SIDE	SW	TIDE- WATER	VALLEY	WEST- ERN VA
LUNENBERG	4 -	- -	- -	- -	4 18%	- -	- -	- -	- -
LYNCHBURG CITY	6 1%	- -	- -	- -	- -	- -	- -	6 8%	- -
MARTINSVILLE CITY	3 -	- -	- -	- -	- -	- -	- -	- -	3 4%
MECKLENBURG	3 -	- -	- -	- -	3 16%	- -	- -	- -	- -
PATRICK	2 -	- -	- -	- -	- -	- -	- -	- -	2 3%
PETERSBURG CITY	3 -	3 2%	- -	- -	- -	- -	- -	- -	- -
PITTSYLVANIA	5 1%	- -	- -	- -	- -	- -	- -	- -	5 7%
POWHATAN	3 -	3 2%	- -	- -	- -	- -	- -	- -	- -
PRINCE EDWARD	1 -	- -	- -	- -	1 3%	- -	- -	- -	- -
PRINCE GEORGE	1 -	1 1%	- -	- -	- -	- -	- -	- -	- -
SOUTHAMPTON	3 -	- -	- -	- -	- -	- -	3 2%	- -	- -
SUSSEX	1 -	1 1%	- -	- -	- -	- -	- -	- -	- -
THE VALLEY -----	50 6%	- -	- -	25 9%	- -	- -	- -	25 33%	- -
AUGUSTA	11 1%	- -	- -	- -	- -	- -	- -	11 15%	- -
CLARKE	1 -	- -	- -	1 -	- -	- -	- -	- -	- -
FREDERICK	11 1%	- -	- -	11 4%	- -	- -	- -	- -	- -
HARRISONBURG CITY	6 1%	- -	- -	- -	- -	- -	- -	6 8%	- -
PAGE	4 -	- -	- -	4 1%	- -	- -	- -	- -	- -
ROCKBRIDGE	2 -	- -	- -	- -	- -	- -	- -	2 2%	- -
ROCKINGHAM	3 -	- -	- -	- -	- -	- -	- -	3 4%	- -

PUBLIC OPINION STRATEGIES

Continued

Table 239-4
QUESTION REG:
Region./County.

BANNER 4

	SUPERINTENDENT REGIONS							
	TOTAL	CEN- TRAL	NRTH NECK	NOVA	SOUTH -SIDE	SW	TIDE- WATER	WEST- ERN VA
SHENANDOAH	3 -	- -	- -	3 1%	- -	- -	- -	- -
STAUNTON CITY	3 -	- -	- -	- -	- -	- -	- -	3 4% -
WARREN	3 -	- -	- -	3 1%	- -	- -	- -	- -
WINCHESTER CITY	3 -	- -	- -	3 1%	- -	- -	- -	- -

Table 240-1
QUESTION SAM:
Date./Sample.

BANNER 1

	PARTY IDENTIFICATION								ETHNICITY					DMA					
	TOTAL	STRG GOP	SOFT/ LEAN GOP	TOTAL GOP	IND	TOTAL DEM	SOFT/ LEAN DEM	STRG DEM	WHITE	AF	AM	TOTAL MINOR- ITY	WHITE DEMS	WHITE INDS	DC	ROA- NOKE	RICH- MOND	NOR- FOLK	OTHER
BASE=TOTAL SAMPLE	800 100%	144 18%	149 19%	293 37%	181 23%	326 41%	132 17%	194 24%	594 74%	142 18%	206 26%	202 25%	136 17%	302 38%	106 13%	151 19%	162 20%	79 10%	
DATE																			

TUE, AUG 18	11 1%	2 1%	4 2%	5 2%	- -	5 2%	1 1%	5 2%	9 1%	1 -	2 1%	3 2%	- -	3 1%	1 -	1 1%	6 4%	- -	
WED, AUG 19	108 14%	19 13%	20 14%	39 13%	18 10%	52 16%	22 17%	30 15%	73 12%	31 22%	35 17%	30 15%	8 6%	31 10%	16 15%	23 15%	26 16%	12 15%	
THU, AUG 20	175 22%	34 24%	28 19%	62 21%	46 26%	66 20%	27 21%	39 20%	123 21%	38 26%	51 25%	34 17%	31 23%	53 17%	27 25%	39 26%	44 27%	13 16%	
FRI, AUG 21	135 17%	32 22%	34 23%	65 22%	20 11%	50 15%	19 14%	32 16%	104 18%	14 10%	31 15%	33 16%	16 12%	50 16%	28 27%	18 12%	19 12%	20 25%	
SAT, AUG 22	113 14%	13 9%	19 13%	32 11%	24 13%	58 18%	26 19%	32 16%	77 13%	28 20%	36 18%	34 17%	15 11%	41 14%	16 16%	28 18%	17 11%	10 13%	
SUN, AUG 23	57 7%	13 9%	12 8%	24 8%	13 7%	19 6%	5 4%	13 7%	57 10%	- -	- -	19 9%	13 10%	24 8%	- -	15 10%	14 9%	4 5%	
MON, AUG 24	68 8%	10 7%	11 7%	21 7%	18 10%	29 9%	8 6%	21 11%	51 9%	11 8%	17 8%	21 10%	15 11%	39 13%	- -	9 6%	16 10%	3 4%	
TUE, AUG 25	134 17%	23 16%	22 15%	44 15%	42 23%	47 14%	24 18%	23 12%	101 17%	20 14%	33 16%	29 14%	38 28%	60 20%	18 17%	19 13%	19 12%	17 22%	
SAMPLE																			

SAMPLE A	402 50%	75 52%	73 49%	148 51%	89 49%	165 50%	69 52%	95 49%	302 51%	76 53%	101 49%	100 49%	67 49%	146 48%	57 54%	75 49%	81 50%	44 55%	
SAMPLE B	398 50%	69 48%	75 51%	144 49%	91 51%	162 50%	63 48%	99 51%	293 49%	66 47%	105 51%	102 51%	69 51%	156 52%	49 46%	76 51%	81 50%	36 45%	

Table 240-2
QUESTION SAM:
Date./Sample.

BANNER 2

DATE	GENDER			AGE					GENDER/AGE				EDUCATION				GENDER/EDUCATION				ETHNICITY/EDUCATION				
	TOTAL	MEN	WOMEN	18-34	35-44	45-54	55-64	65+	MEN 18-54	MEN 55+	WOMEN 18-54	WOMEN 55+	HS OR LESS	SOME COLL	COLL GRAD	GRAD/ PROF	MEN W/O DEG	MEN W/ DEG	WOMEN W/O DEG	WOMEN W/ DEG	WHITE W/O DEG	WHITE W/ DEG	NON- WHITE W/O DEG	NON- WHITE W/ DEG	
BASE=TOTAL SAMPLE	800 100%	384 48%	416 52%	176 22%	159 20%	115 14%	143 18%	206 26%	235 29%	149 19%	215 27%	201 25%	212 27%	258 32%	222 28%	108 13%	219 27%	165 21%	251 31%	165 21%	334 42%	260 33%	136 17%	70 9%	
DATE																									
TUE, AUG 18	11 1%	1 -	10 2%	1 -	- -	1 1%	4 3%	5 3%	- -	1 -	2 1%	9 4%	1 1%	2 1%	4 2%	3 3%	- -	1 -	4 1%	7 4%	3 1%	6 2%	1 -	2 2%	
WED, AUG 19	108 14%	77 20%	31 7%	18 10%	16 10%	19 16%	24 17%	31 15%	41 17%	37 25%	13 6%	18 9%	28 13%	42 16%	26 12%	12 11%	49 22%	29 17%	22 9%	9 6%	43 13%	30 12%	27 20%	8 11%	
THU, AUG 20	175 22%	78 20%	97 23%	22 13%	37 23%	35 31%	36 25%	43 21%	43 18%	35 23%	52 24%	45 22%	43 20%	62 24%	48 22%	21 20%	48 22%	29 18%	57 23%	40 24%	75 22%	49 19%	31 23%	20 29%	
FRI, AUG 21	135 17%	62 16%	73 18%	28 16%	32 20%	15 13%	22 15%	39 19%	40 17%	22 15%	35 16%	38 19%	42 20%	38 15%	38 17%	17 15%	38 17%	24 15%	42 17%	31 19%	64 19%	40 15%	16 12%	15 21%	
SAT, AUG 22	113 14%	43 11%	70 17%	46 26%	10 6%	16 14%	15 11%	25 12%	32 14%	11 7%	41 19%	29 14%	39 18%	37 14%	28 13%	9 8%	29 13%	14 9%	47 19%	23 14%	45 14%	32 12%	31 23%	5 8%	
SUN, AUG 23	57 7%	18 5%	38 9%	12 7%	11 7%	8 7%	8 6%	17 8%	11 4%	8 5%	20 9%	18 9%	19 9%	21 8%	11 5%	5 5%	11 5%	7 4%	29 12%	9 6%	41 12%	16 6%	- -	- -	
MON, AUG 24	68 8%	32 8%	36 9%	16 9%	20 13%	4 4%	11 8%	17 8%	20 9%	12 8%	20 9%	16 8%	14 7%	16 6%	20 9%	18 16%	17 8%	16 9%	13 5%	22 14%	20 6%	31 12%	10 7%	7 10%	
TUE, AUG 25	134 17%	73 19%	60 15%	33 19%	32 20%	16 14%	23 16%	29 14%	49 21%	25 17%	33 15%	27 14%	25 12%	39 15%	46 21%	23 21%	28 13%	46 28%	37 15%	23 14%	44 13%	56 22%	20 15%	13 19%	
SAMPLE																									
SAMPLE A	402 50%	195 51%	208 50%	87 49%	82 52%	58 50%	75 52%	101 49%	124 53%	70 47%	102 48%	105 53%	128 61%	115 45%	105 47%	54 50%	109 50%	86 52%	134 53%	73 45%	177 53%	125 48%	66 49%	35 50%	
SAMPLE B	398 50%	189 49%	208 50%	89 51%	77 48%	58 50%	69 48%	105 51%	111 47%	78 53%	113 52%	95 47%	84 39%	143 55%	117 53%	54 50%	110 50%	79 48%	117 47%	91 55%	157 47%	135 52%	70 51%	35 50%	

Table 240-3
QUESTION SAM:
Date./Sample.

BANNER 3

DATE	IDEOLOGY						INCOME				HAVE CHILDREN		PARENTS		CHILD ATTEND K-12								PERSONALLY ENROLL		EMPLOYED VA	
	TOTAL	VERY CONS	SMWT CONS	TOTAL CONS	MOD	TOTAL LIB	<\$40K	\$40K-\$60K	\$60K-\$100K	\$100K+	YES	NO	DADS	MOMS	YES, CURR	YES, PAST	TOTAL YES	NO	CURR K-12 DADS	CURR K-12 MOMS	YES	NO	YES	NO		
BASE=TOTAL SAMPLE	800 100%	112 14%	152 19%	264 33%	310 39%	227 28%	223 28%	147 18%	188 24%	242 30%	496 62%	304 38%	223 28%	273 34%	215 27%	111 14%	326 41%	169 21%	120 15%	95 12%	465 58%	335 42%	93 12%	707 88%		
DATE																										

TUE, AUG 18	11 1%	2 2%	3 2%	4 2%	1 -	5 2%	4 2%	2 1%	2 1%	3 1%	5 1%	6 2%	- -	5 2%	- -	2 2%	2 1%	3 2%	- -	- -	3 1%	8 2%	1 2%	9 1%		
WED, AUG 19	108 14%	17 15%	23 15%	40 15%	35 11%	33 15%	33 15%	21 15%	23 12%	31 13%	65 13%	43 14%	42 19%	23 9%	26 12%	16 14%	42 13%	24 14%	22 18%	5 5%	54 12%	54 16%	8 8%	100 14%		
THU, AUG 20	175 22%	29 26%	26 17%	56 21%	77 25%	42 19%	55 25%	25 17%	34 18%	60 25%	108 22%	67 22%	41 18%	67 24%	44 20%	22 20%	66 20%	41 24%	18 15%	26 27%	96 21%	79 24%	11 11%	164 23%		
FRI, AUG 21	135 17%	23 21%	32 21%	55 21%	44 14%	37 16%	40 18%	29 20%	36 19%	30 12%	81 16%	54 18%	34 15%	46 17%	30 14%	21 19%	52 16%	29 17%	14 12%	16 17%	80 17%	55 16%	12 13%	123 17%		
SAT, AUG 22	113 14%	11 10%	19 13%	30 11%	46 15%	37 16%	36 16%	21 14%	23 12%	34 14%	65 13%	48 16%	19 9%	46 17%	27 13%	13 12%	40 12%	25 14%	10 8%	17 18%	70 15%	43 13%	11 11%	102 14%		
SUN, AUG 23	57 7%	4 4%	17 11%	21 8%	27 9%	9 4%	15 7%	14 10%	10 6%	17 7%	38 8%	18 6%	13 6%	26 9%	20 9%	7 7%	27 8%	11 6%	7 6%	13 13%	30 6%	27 8%	5 5%	52 7%		
MON, AUG 24	68 8%	6 5%	13 8%	19 7%	27 9%	22 10%	7 3%	16 11%	23 12%	21 9%	34 7%	34 11%	17 8%	17 6%	11 5%	10 9%	21 6%	13 7%	7 6%	4 4%	37 8%	31 9%	10 10%	58 8%		
TUE, AUG 25	134 17%	20 18%	20 13%	40 15%	53 17%	41 18%	33 15%	18 12%	36 19%	47 20%	100 20%	34 11%	57 26%	43 16%	56 26%	19 17%	76 23%	24 14%	42 35%	14 15%	95 20%	39 12%	36 39%	97 14%		
SAMPLE																										

SAMPLE A	402 50%	56 50%	74 49%	131 50%	156 50%	116 51%	116 52%	70 48%	95 51%	121 50%	255 51%	148 48%	108 48%	147 54%	109 51%	54 48%	162 50%	92 55%	59 49%	50 53%	233 50%	170 51%	44 48%	358 51%		
SAMPLE B	398 50%	55 50%	78 51%	133 50%	154 50%	111 49%	107 48%	76 52%	93 49%	121 50%	241 49%	157 52%	115 52%	126 46%	106 49%	57 52%	164 50%	77 45%	61 51%	45 47%	232 50%	165 49%	49 52%	349 49%		

Table 240-4
QUESTION SAM:
Date./Sample.

BANNER 4

	SUPERINTENDENT REGIONS								
	TOTAL	CEN- TRAL	NRTH NECK	NOVA	SOUTH -SIDE	SW	TIDE- WATER	VALLEY	WEST- ERN VA
BASE=TOTAL SAMPLE	800 100%	125 16%	53 7%	269 34%	19 2%	37 5%	156 20%	76 9%	64 8%
DATE									
TUE, AUG 18	11 1%	1 1%	-	3 1%	-	-	6 4%	-	1 1%
WED, AUG 19	108 14%	21 17%	4 8%	30 11%	4 23%	3 7%	25 16%	13 17%	8 13%
THU, AUG 20	175 22%	32 26%	12 22%	44 16%	5 27%	11 31%	43 27%	10 14%	17 27%
FRI, AUG 21	135 17%	14 11%	7 12%	44 16%	2 9%	11 31%	19 12%	22 29%	16 25%
SAT, AUG 22	113 14%	21 17%	11 20%	37 14%	5 25%	3 8%	15 10%	10 14%	11 17%
SUN, AUG 23	57 7%	13 10%	4 8%	23 8%	-	-	12 8%	4 6%	-
MON, AUG 24	68 8%	6 5%	7 14%	35 13%	-	-	16 10%	4 5%	-
TUE, AUG 25	134 17%	17 13%	8 16%	54 20%	3 16%	8 23%	19 12%	13 17%	11 17%
SAMPLE									
SAMPLE A	402 50%	62 50%	29 55%	129 48%	9 49%	17 46%	77 49%	42 55%	36 57%
SAMPLE B	398 50%	63 50%	24 45%	140 52%	10 51%	20 54%	79 51%	34 45%	28 43%